

;;; BCC 181206

>> I'M HERE TODAY WITH MY COLLEAGUES, LEAD SPONSOR CITY COUNCILOR MICHELE WU AND TIM McCARTHY TO DISCUSS DOCKET 0413.

IT'S A ORDINANCE OF GOOD FOOD PURCHASING ORDINANCES IN THE CITY OF BOSTON.

>> GOOD FOOD PURCHASING STANDARDS ORDINANCES LOOKS TO HELP SUPPORT LOCAL ECONOMIES, NUTRITIONS.

WE HAVE VALUED WORK FORCE AND ANIMAL WELFARE AND HE ENVIRONMENT AL SUSTAINABILITY.

-- INCLUDING BOSTON PUBLIC SCHOOLS TO HAVE PRO KAOURPBT OF FOOD, GOOD FOOD STANDARDS.

THE ORDINANCE OUTLINES HOW THE CITY SHOULD TRANSITION TO ADOPTED GOOD FOOD PURCHASING STANDARDS.

WE HAVE, BEFORE I TURN IT OVER TO THE SPONSOR I HAVE TWO LETTERS OF HOUSE KEEPING FROM MY COLLEAGUES.

ONE IS FROM CITY COUNCILOR, A SABY GEORGE.

-- I APOLOGIZE NOT TO ATTEND THE HEARINGS ON GOOD FOOD SERVES DO YOU TO A SUDDEN CONFLICT.

I OFFER MY SUPPORT FOR THE TPHURB TIFF.

SINCERELY, A SABY GEORGE.

AND -- CHENEY.

I'M UNABLE TO ATTEND DUE TO TRAVEL CONFLICT.

I APPLAUD THE MAKER COUNSELOR WU FOR SPONSORING THIS.

THIS WILL ENCOURAGE HEALTHY EATING.

MY STAFF WILL BE INTENDANCE OF THE HEARING.

I LOOK FORWARD TO REVIEWING THE RECORDING.

PLEASE READ THIS LETTER INTO THE RECORD.

>> I WILL TURN IT OVER TO MY COLLEAGUES FOR THE OPENING STATEMENT AND THEN TO THE

ADMINISTRATION.  
WE WILL TAKE PUBLIC TESTIMONY.  
I KNOW A LOT OF FOLKS HAVE TAKEN  
TIMEOUT OF THEIR DAY TO BE HERE.  
THEN BACK TO THE KAPBL.  
MY COLLEAGUE, COUNSELOR WU.  
>> THANK YOU, MR. CHAIRMAN.  
I WANT TO THANK EVERYONE FOR  
TAKING THE TIME TO BE HERE AND  
PARTICULARLY THE ORGANIZATION  
PART OF ADVOCACY GROUPS AT THE  
TABLE WITH US FOR SEVERAL MONTHS  
NOW AS WE THINK ABOUT ALL THAT  
CAN GO INTO SHIFTING OF THE  
CITY'S PRO KAOURPBT RULE SO  
WE'RE NOT ONLY PROCURING THE  
FOOD FOR OUR STUDENTS OF BOSTON  
PUBLIC SCHOOLS AND CITY AGENCIES  
BUT MAKING SURE EVERY PART OF  
THE FOOD CHAIN WE HAVE A  
INFLUENCE FROM THE FARM WORKERS,  
TO THE ANIMALS, TO WHICH LOCAL  
ECONOMIES WE SUPPORT.  
THE CITY BOSTON TAX PAYER  
DOLLARS SQUEAK THAT EXTRA VALUE  
OUT THIS.  
IS A MODEL THAT COMES FROM  
SEVERAL OTHER CITIES.  
IT WAS STARTED IN HROSZ ANG  
LESS.  
WE ARE VERY LUCKY THAT OUR  
DIRECTOR OF FOOD SERVICES FOR  
THE BOSTON PUBLIC SCHOOLS  
ALERTED ME TO THIS.  
WAS, HAS BEEN FOLLOWING AND HAS  
BEEN INVOLVED IN THIS PROGRAM  
FOR A LONG TIME.  
SHE IN HER RELATIVELY SHORT TIME  
AT BPS HAS STARTED TO TRANSFORM  
HOW OUR STUDENTS ARE RECEIVING  
FRESH, YOU KNOW HOME COOKED  
MEALS AND HOW THE DISTRICT  
DELIVERS THAT.  
THROUGH THIS MODEL GETTING FOOD  
TO THE SCHOOLS FASTER AND MORE  
NOW TRISHIOUS AND IN A DELICIOUS  
WAY.  
IT'S BEEN A PLEASURE TO HAVE  
LAURA AND HER TEAM AT THE TABLE  
AS WELL.  
EXPLORING HOW EVERYTHING WE DO  
IN THE CITY, WE'RE TRYING TO GET  
MULTIPLE FAST SETS OF VALUE FOR  
OUR RESIDENTS.

IT'S IN LINE WITH THE WORK  
THOUGHT COMMITTEE CHAIRED BY  
COUNSELOR FLAHERTY.  
WHETHER IT'S OUR ORDINANCE FROM  
LAST SESSION THAT SET NEW  
STANDARDS FOR SPHROEUR DIVERSITY  
IN CREATING SIT OWE -- CITY  
SERVES ACCESSIBLE TO THOSE WHO  
DON'T SPEAK ENGLISH AS A FIRST  
LANGUAGE OR HAVE A COMMUNICATION  
DISABILITY.

THAT WE ARE DOING EVERYTHING TO  
CREATE A BRIDGE FOR ACCESS TO  
RESIDENTS THIS.

IS ANOTHER EXAMPLE OF WHAT WE  
CAN BE DOING WITH CITY DOLLARS  
TO HAVE A IMPACT BEYOND THE CITY  
OF BOSTON.

TO MAKE SHOWER OUR STUDENTS  
RECEIVING THE MEALS HAVE THE  
HEALTHIEST MOST ENJOYABLE  
EXPERIENCE POSSIBLE THIS.

IS IN LINE WITH WHAT LAURA IS  
DOING.

WE'RE EXCITED TO HAVE HER HERE.  
THANK YOU, MR. CHAIRMAN.

>> THANK YOU.

WE HAVE BEEN JOINED BY CITY  
COUNCILOR MATT O'MALLEY.

>> THANK YOU.

CHAIR, MICHELE SUMMED THAT UP  
WELL.

WE WILL GET RIGHT INTO IT.

THANKS.

>> THANK YOU.

THANK YOU FOR WAVING THE  
OPENINGS.

AS COUNSELOR WU DESCRIBED  
OBVIOUSLY LAURA BENVIEDAS.  
YOU HALE FROM LOS ANGELES,  
CALIFORNIA.

YOU WERE FORMER DEPUTY DIRECTOR  
AT THE L.A. UNITED SCHOOL  
DISTRICT.

ALSO YOU WERE THERE WHEN THEY  
ADOPTED THE GOOD FOOD PURCHASING  
PROGRAM.

WELCOME YOUR KNOWLEDGE ON THE  
SUBJECT MATTER.

WELCOME TO THE CITY COUNCIL.

YOU HAVE THE FLOOR FOR  
INTRODUCTORY MARK AND COMMENTS  
YOU MAY HAVE AND THEN WE WILL  
TRANSITION TO PUBLIC TESTIMONY

AND GIVE YOU A CHANCE TO HEAR  
FROM THE PUBLIC BEFORE WE END  
THE PANEL.

THANK YOU.

>> THANK YOU, CHAIRMAN AND  
COUNSELOR WU TO BE HERE TO SPEAK  
ON BE HALF OF THE BOSTON PUBLIC  
SCHOOLS.

I AM HAPPIER TO SPEAK ON BE HALF  
OF THE HEALTH AND NUTRITION AND  
WELLNESS OF 57,000 STUDENTS.

AS THE DISTRICT AND EDUCATION I  
LOOK TO PROVIDE MEALS FOR  
CHILDREN READY TO LEARN.

I KNOW WHAT THEY EAT FUELS THEIR  
BODIES AND MINDS.

THE IDEALS BEHIND THE GOOD FOOD  
PURCHASING PROGRAM GIVES US THE  
OPPORTUNITY TO STRENGTHEN OUR  
MEALS BY PROVIDING TRANSPARENCY  
IN THE FOOD WE SERVE.

BOSTON PROVIDES THIS SUPPORT  
THROUGH MEMBERSHIP IN THE URBAN  
SCHOOL FOOD ALLIANCE.

THE FOOD SERVICE LEADERS TO  
SHARE BEST PRACTICES TO LEVERAGE  
PURCHASING POWER TO DRIVE  
QUALITY UP AND COST DOWN.

I DO HAVE EXPERIENCE IN THE GOOD  
FOOD PURCHASING PROGRAM WITH THE  
WORK I DID IN LOS ANGELES.

LA UNIFIED WAS THE FUSSE TO  
ADOPT THE GOOD FOOD PRACTICES  
AND STANDARDS THAT IMPACT THE  
SUPPLY CHAIN OF MEALS IN  
SCHOOLS.

IT WAS DEVELOPED THROUGH PAR  
PARTICIPATORY PROCESS WITH OVER  
A HUNDRED STAKE HOLDERS AND  
PROCUREMENT EXPERTS.

SETTING PURCHASING GUIDELINES  
UNIQUE IN A FIVE FOOD SYSTEM  
VALUE.

LOCAL ECONOMIES, SUSTAINABLE,  
VALUABLES WORK FORCE, ANIMAL  
WELFARE AND NUTRITION.

A STANDARD EVERYONE HAD TO LIVE  
BY.

THE INTEND OF THE PURCHASING  
PROGRAM IN ALL FIVE VALUES.

LOCAL, SUSTAINABLE, HUMANE, FAIR  
AND HEALTHY . MUST BE MEASURED  
TOGETHER AND CAN'T BE SEPARATED  
FOR EASE OR SIMPLEST.

ALL MUST BE MEASURED TO MOAT THE  
BASE FRONT OF ALL FIVE  
CATEGORIES.

BOSTON IS SIMILAR TO LA.

WE'RE LARGE URBAN SCHOOL  
DISTRICTS.

LARGE IN OUR AREAS AND HAVE  
IMMENSE SUPPORT IN PROVIDING A  
IMPROVED MEAL PROGRAM FOR  
STUDENTS.

IN BOSTON WE HAVE THREE MODELS  
OF SERVICE SCHOOLS.

CALVE TIERS, SERVICE SITES AND  
MY WAY CAFE.

WE SERVE OVER 57,000 MEALS A  
DAY, OVER 11 MILLION MEALS A  
YEAR.

OUR KIDS SPEND ABOUT HALF OF  
THEIR TIME, WAKING HOURS IN  
SCHOOL AND CONSUME 30% TO 50% OF  
DAILY FOOD IN TAKE DURING THIS  
TIME.

THIS MAKES SCHOOLS A IDEAL  
SETTING OF HEALTHY EATING  
HABITS.

OUR STUDENTS EAT AT NO COST.  
POPULATION OVER 72% ECONOMICALLY  
DISADVANTAGED.

BOSTON HAS BEEN SETTING  
STANDARDS ABSENT OF THE GOOD  
FOOD PURCHASING PROGRAM PUSHING  
THE PROGRAM FORWARD.

WE HAVE NO --

NO PROCESSES OR ARTICLE SWEETERS  
IN, ARTICLE OFFICIAL COLORS AND  
FLARES, BLEACHED FLOUR IN OUR  
PRODUCTS.

WE'RE FOCUSED ON CLEAN LABELS  
WITH SIMPLE INGREDIENTS THAT ARE  
EASY TO RECOGNIZE AND PRONOUNCE.

WE HAVE ELEVATED OUR STANDARDS.  
BEEF PRODUCTS MUST BE 100% BEEF  
NO FILLERS.

WE HAVE A CHOICE OF LOCAL AND  
THE PRICING IS RIGHT WE GO  
LOCAL.

OUR PIZZA AND BAGELS ARE LOCAL.  
OUR FRESH VENDED PRODUCTS ARE  
LOCAL.

OUR MODEL IN THE MY WAY CAFE IS  
MORE STUDENT CHOICE AND  
MINIMALLY PACKAGED FOODS.

WE'RE ABOVE FDA FOR WHOLE GRAINS  
AND LOW SODIUM REQUIREMENTS.

WE HAVE PARTNERSHIPS FOR  
PURCHASING TO INCLUDE OUR LOCAL  
FOODS AND INGREDIENTS IN OUR  
MENUS.

SOME FACTORS IMPORTANT TO  
CONSIDER INCLUDE FINANCIAL  
IMPLICATIONS.

WHAT ARE THE TRUE COSTS OF  
IMPLEMENTING THE FIVE GOALS.

THE FOOD SEASONALITY.

TRACKING EXPENSES.

BITTER READINESS.

WE EXPECT TO GAIN LEARNING  
RELATED TO THE GOOD FOOD  
PURCHASING PROGRAM THROUGH  
UPCOMING REQUEST FOR PROPOSAL.

WE WILL RELEASE OUR FIRST  
REQUEST OF GROCERY ITEMS.

WE INTEND TO UTILIZE THIS  
THROUGH THE RFP AS A OPPORTUNITY  
TO MEASURE THE SUCCESS STORE  
BOSTON AND TO SEE THE  
APPLICATIONS FOR THE PURCHASING  
PROGRAM.

I EMBRACE THE CONCEPT OF THE  
ORDINANCE.

GOOD FOOD PURCHASING IS A  
POWERFUL IDEA I LOOK FORWARD TO  
LEARNING ABOUT THE IMPLICATIONS  
AND DISCUSS FURTHER NEER WORKING  
GROUPS.

THANK YOU.

>> THANK YOU, LAURA. THIS  
ORDINANCE IF IT PASSES IT TAKES  
EFFECT MODALLY UPON PASSAGE IT  
REQUIRES THE PARTICIPATING CITY  
DEPARTMENTS PROVIDE PROGRESS  
REPORTS STATED TO THE CITY  
COUNCIL UPON THE COMMITTEE'S  
REQUEST.

I'M NOT QUITE SURE IF THERE IS A  
PHASE-IN PROCESS.

I'M NOT SHOWER WHETHER YOU HAD  
ONE IN LA.

>> IF THIS ORDINANCE PASS IT'S  
TAKES AFFECT IMMEDIATELY.  
THE BASEFRONT YOU REFERRED TO I  
GUESS WHAT DOES THAT MEAN FOR  
COMPLIANCE OF THE ORDINANCE AND  
WHO IS RESPONSIBLE FOR INSURING  
COMPLIANCE?

WHAT ARE SOME OF THE PROCESSES  
FOR THAT IF IT TAKES AFFECT  
IMMEDIATELY WE NEED TO HIT THE

GROUND RUNNING.

>> YES, OF COURSE.

WHEN WE IMPLEMENTED THIS IN LOS ANGELES IT WAS WORK TO IMPLEMENT.

WE HAD TO DEVELOP AND WORK WITH OUR CURRENT CONTRACTS THAT WE HAD TO MAKE SURE THAT WE WERE ABLE TO MEASURE THE -- EACH COMPANY HAD TO MEASURE THEMSELVES AGAINST THE FIVE GOALS, FIVEY VALUE AEUGSZ. LOCAL, THE ENVIRONMENTAL SUSTAINABILITY, ANIMAL WELFARE. ALL OF THE FIVE.

I CAN'T REMEMBER ALL OF THEM. BASED OFF OF THAT IT WAS, ONCE THEY MEASURED QUARTERLY.

IF THEY WERE NOT FIVE STARS WHICH IS MOATING OUR BASELINE WE HAD TO DEVELOP BASELINE INFORMATION TO WHAT WE CONSIDER THEM TO CHECK OFF TO SEE IF -- WE WOULD HAVE TO HAVE A DEFINITION.

WE WANT TO SAY WHAT LOCAL IS AND DEFINE WHAT IT IS.

FOR CITY OF BOSTON IT'S 200 MILES OF THE SCHOOL DISTRICT.

BY THAT EACH COMPANY MEASURES HOW FAR THEY ARE FROM THE SCHOOL DISTRICT.

DEVELOPING THE TRANSPORTATION OR DEVELOPING HOW WE MEASURE THE BASELINE.

FOR EACH GOAL WE HAVE TO HAVE BASELINE TO DEVELOP THE METRICS. EACH COMPANY WOULD HAVE TO PROVIDE A REPORT ON EACH ONE, EACH ONE OF THE GOALS.

>> AND ANY ADDITIONAL COSTS OUT OF THE GATE WHEN YOU WERE IN LA?

>> WELL, IT'S A LOST MAN POWER.

YOU HAVE TO BE ABLE TO MEET WITH THE COMPANIES, SHARE WITH THEM THE NEW PROCESSES, THE NEW LEGISLATION, THE INFORMATION, AND BE ABLE TO HAVE SOMEONE, THEY SUBMIT THE INFORMATION TO REVIEW AND DETERMINE IF YOU ARE NOT AT THE FIVE STARS WE WOULD WANT YOU TO, TO MEET THE GOALS FOR THE PURCHASING PROGRAM.

WHAT IS THE PLAN TO GET THERE.  
IF THEY HAVE SPECIFIC PLANS HOW  
DOES THAT IMPACT THE DEPARTMENT.  
MEANING WHAT KIND OF COSTS WOULD  
IT BE.

THEY WOULD BE ABLE TO LOOK AT IN  
THE CURRENT CONTRACTS THEY  
WOULDN'T ADD ADDITIONAL COSTS.  
IF WE MOVED FORWARD IN THE NEXT  
CONTRACT IT WOULD ADD IN  
ADDITIONAL COSTS TO MOAT THE  
NEEDS.

SO THEY'RE ABLE TO MEET OUR  
STANDARDS AND THE COSTS WOULD  
HAVE TO COME FROM SOMEWHERE, IF  
POSSIBLE.

>> OKAY.

>> MY COLLEAGUE, COUNSELOR WU.

>> THANK YOU, MR. CHAIRMAN.

I WANT TOO REVIEW FOR THE PUBLIC  
RECORD.

HOW MANY IF BOSTON WAS TO  
IMPLEMENT THAT WHAT WOULD THE  
QUANTIFYING PURCHASING POWER BE.  
HOW MUCH IS GOING THROUGH  
FOOD --

>> OUR CURRENT BUDGET IS  
\$18 MILLION.

>> OKAY THAT IS, IS THAT, BOTH  
THE OUTSIDE VENDOR AND THOSE NOT  
ON THE CONTRACT.

>> CORRECT.

THE HE TIRE BUDGET FOR THE  
PURCHASING.

IT'S MILK, DAIRY VENDOR.

GROCERIES, OUR PWREPBD.

IT'S IN THE VENDED MEAL  
CONTRACT.

IT'S -- WATER AND EVERYTHING TO  
BE PURCHASE TO SERVE TO  
STUDENTS.

>> WHAT IS THE BUDGET PER MEAL  
PER STUDENT PER DAY THEN.

>> WE AIM FOR 1.43 PER STUDENT.

>> GIVEN YOUR EXPERIENCE IN L.A.  
IS THAT POSSIBLE?

HOW DO YOU BUILD IN LOCAL AND  
THE OTHER COMPONENTS.

HOW DO WE PLAN FOR WHAT A BUDGET  
INCREASE WOULD BE?

>> IN L.A. MY COST PER MEAL IS 1  
\$1.20 PER MEAL.

A LOT IS VOLUME.

WHEN WE PUT IN A CHANGE IT



WASN'T A TRUCK LOAD IT'S TEN TRUCK LOADS.  
WE PRO CUED AND SERVED 750,000 MEALS A DAY.  
FROM THAT STAND POINT IT WAS A OPPORTUNITY WHEN WE CHANGED THE FOOD SYSTEM IT WAS -- WE ASKED FOR SPECIFIC PRODUCTS AND THINGS TO LOOK AT IT WASN'T NECESSARILY EASIER BUT SOMETHING THEY COULD NOTE ON THE MENU THEY COULD MAKE THE CHANGE IN THEIR SYSTEM, THE I GREED GENTS THEY BOUGHT FOR THE MENU.

>> OKAY.

>> EVEN AT \$18 MILLION THERE WOULD BE A OPPORTUNITY TO SHIFT THAT, CREATE THE CHANGES LOCALLY.

>> THERE IS ALWAYS A OPPORTUNITY TO FOCUS ON.

THAT IT'S A MATTER OF WHAT DOES IT LOOK LIKE.

EVEN WHEN WE DEVELOP OUR MENUS AND PLAN WE LOOK AT, WE LOOK AT THE MENU ON A DAILY BASIS ONE DAY WOULD BE MORE EXPENSIVE THEN THE OTHER BUT IT EVENS OUT.

IT'S JUST MAKING SURE IT DOESN'T HAVE A BIG IMPACT ON THE OVER ALL COST FOR THE BUDGET.

>> AND IN TERMS OF THE POINTS IN TIME AT WHICH YOU MAKE PURCHASES AND HOW LONG THE CONTRACTS ARE LASTING DOES IT LINEUP WELL WITH THE TIME FRONT, WITH THE TIME FRONT OUTLINED IN THE ORDINANCE? THE PROVISIONS TAKE AFFECT IMMEDIATELY.

IMMEDIATELY, WHAT HAPPENS IMMEDIATELY IS THE MANDATE WITHIN 12 MONTHS THERE WILL BE THE STANDARDS COMMUNICATED TO CERTAIN SUPPLIERS AND DIFFERENT RIB AOUERS TO TO CREATE THE BASELINE.

SIX MONTHS AFTER THE BASELINE ASSESSMENT TO DEVELOP A MULTI-YEAR ACTION PLAN.  
DOES THAT RAMP UP WITH THE TIME FRAME OF CONTRACTS COMING UP AND OUT FOR RFT?

>> IT DOES GIVE US TIME IN THE SENSE THAT OUR CURRENT CONTRACTS

ARE YEARLY.

WE GENERALLY RELEASE THEM  
SOMETIME IN MARCH, APRIL TO  
PREPARE FOR START UP IN JULY.

IT'S A OPPORTUNITY.

IT MAY NOT NECESSARY HRAOERBGS  
WE CAN LOOK AT HOW TO DEVELOP  
OUR BASELINE AND MEASURING DATA  
THIS YEAR.

WHEN STARTING IN JULY WE NEED TO  
LET THEM KNOW THIS IS THE  
STANDARDS TO HAVE.

>> FOR EXAMPLE THINKING FROM A  
COUNCIL STAND POINT IF WE WERE  
TO TRY TO HIT IN THE FIRST CYCLE  
THAT WOULD BE BENEFICIAL TO HAVE  
AN IMPACT AS SOON AS POSSIBLE  
ONE POTENTIAL CHECK POINT IS  
MARCH OR APRIL.

>> IF THERE WAS SOMETHING READY  
THEN THAT WOULD HELP YOU TO  
BEGIN TO INFORM THE RFPs AND  
SUPPLIERS.

>> IT CAN BE SOONER THAN THAT.  
IN A SENSE WE RELEASE A RFP FOR  
THE FIRST TIME REGARDING FOOD  
PRODUCTS.

BESIDES THE VENDED MEAL  
PROGRAMS.

IN REFERENCE TO DOING THAT WE  
COULD PUT THIS LEGISLATION, THIS  
INFORMATION IN THERE TO SEE HOW  
IT MEASURES BACK TO WHAT KIND OF  
RESPONSE WE GET BACK OR WOULD  
THERE BE INTERESTED COMPANIES TO  
MEET THE STANDARDS AND THE  
PRICING, WHAT DOES IT LOOK LIKE.

A RFP IN TWO MODELS IS THE  
PROPOSE SKP-GT PRICING.

WE WANT TO EVALUATE BOTH TO SEE  
WHAT THAT LOOKS LIKE.

A GROCERY RFP YOU LIFT OUT EVERY  
SINGLE ITEM FOR A PRICE AGAINST  
WHAT EACH ITEM WOULD BE BASED ON  
WHAT WE'RE ASKING FOR.

PARTICULARLY WHERE THE ITEM IS  
COMING FROM.

>> MY LAST QUESTION IS DO YOU  
HAVE MAJOR CONCERNS WITH THE  
LANGUAGE THE ORDINANCE HAS  
WRITTEN?

I KNOW YOU'RE PART OF THE GROUP  
AND WE'RE WORKING WITH IT AND  
CHANGES OVERTIME.

>> FOR ME MAKING SURE WE LEARN A LOT ON IMPLICATING THE BUDGET. I'M RESPONSIBLE FOR IT THE OTHER IS WHEN WE WERE IN LOS ANGELES THERE WERE QUESTIONS AND CONCERNS OF TRANSPARENCY OF THE INFORMATION PROVIDED.

WANTING TO MAKE SURE WHEN YOU DO AN RFP AND EVALUATE A COMPANY YOU HAVE PEOPLE PROTECTD WITH STKAT A THEY SHARE.

ALL OF THE INFORMATION IS RELEASED AFTER THE DECISION IS BEING MADE.

SOME OF THE QUESTIONS AND LANGUAGE HERE REQUEST THE INFORMATION IS PROBABLY SHARED BEFORE THE FINAL DECISION IS BEING MADE.

THAT CONCERNS, IT COULD BE A CONCERN OF REFERENCE HOW THE COMPANIES ARE WILLING TO PARTICIPATE.

ALL OR SOME OF THE COMPANY INFORMATION IS SHARED BEFORE THE FINAL DECISION.

ONCE YOU ARE A PUBLIC PARTNER YOUR INFORMATION IS PUBLIC.

>> GREAT.

I THINK WE WILL HEAR MORE ON THAT PIECE.

WE HAVE HAD A COUPLE OF ROUNDS BACK AND FORTING ON THE TRANSPARENCY RULES, CONFIDENTIALITY RULES THAT 40B REQUIRES AT THE STATE LEVEL.

I THINK WE'RE GETTING CLOSE TOGETHER BALANCING POINT WHERE THERE IS TRANSPARENCY.

STILL ENOUGH FOR THE BUSINESS PROCESSES TO WORK.

>> THANK YOU.

IS THERE A LOOK BACK PROVISION. DID LA PUT A LOOK BACK IN IF SOMEONE WASN'T FORTHRIGHT OR DISCLOSE INFORMATION AND YOU LEARN AFTER THE FACT.

>> YES.

ABSOLUTELY.

THERE WERE REPORTS DUE EVERY QUARTER.

THEN IF THERE WAS A ISSUE OR CONCERN WHEN THE COMPANY WAS STATING A PARTICULAR THING THAT

WASN'T TRUE IT WOULD GO THROUGH  
AND THEY LOSE THE CONTRACT  
BECAUSE THE INFORMATION WAS  
DISINGENUOUS.

>> COUNSELOR McCARTHY?

>> I HAVE THE NUMBERS RIGHT 1.43  
PER DAY PER STUDENT.

>> YES, SIR.

>> WHAT IS THE ESTIMATE AFTER  
THIS PASSES ?

>> I DON'T --

>> THAT WILL BE THE RFP IN  
MARCH?

>> YES.

>> MY ONLY CONCERN IS OFF TALK  
WHILE I HAVE YOU HERE.

YOU KNOW WE HAVE TALKED ABOUT  
THE HUNGER IN BOSTON, ESPECIALLY  
WITH BOSTON PUBLIC SCHOOLS.

4000 HOMELESS.

WE THEY OUT A LOST FOOD WELL.

HAVE TO DO A BETTER JOB OF  
GETTING FOOD IN A KIDS

BACKPACKS.

I KNOW, MY WIFE IS A TEACHER,  
HAVING SAID THAT I KNOW TEACHERS  
WILL PLUCK THE APPLES, ORANGES  
AND BANANAS AND DON'T GET THOSE  
IN THE BARRELS AND GET BACK IN A  
KIDS BACKPACK.

THEY NEVER COME BACK IN THE  
BACKPACK.

WE ALSO, STEAL A LITTLE OF  
COUNSELOR O'MALLEYS TIME.

AS WE MOVE FORWARD TO COMPOSING.

-- LOOKING INTO THIS AS WE START  
TO THROW AWAY FOOD NOT JUST  
GETTING THEM INTO THE MAIN  
CYCLE.

COMPOSTING WOULD BE IMPORTANT IF  
WE PUSH COMPOSTING ON EVERYONE  
WE HAVE TO START WITHIN.

THANK YOU.

>> THANK YOU.

COUNSELOR MATT O'MALLEY.

>> THANK YOU, MR. CHAIR.

THANK YOU FOR YOUR GOOD WORK.

WELCOME EAST.

WELCOME TO THE LOS ANGELES OF  
THE EASTERN SEABOARD.

BETTER FOOD I MIGHT ADD.

ANYWAYS I WANT TO OBVIOUSLY ECHO  
MY SUPPORT FOR THE ORDINANCE.

IT MAKES PERFECT SENSE.

AOTS EXAMPLE OF LEVERAGING GROUP  
BUYING POWER LIKE COUNSELOR WU  
AND I ARE DOING FOR THE PUBLIC  
GOOD AS WELL.  
THE BENEFITS OF PUBLIC HEALTH.  
BETTER FOOD OPTIONS FOR OUR  
KIDS.  
BETTER ENVIRONMENTAL  
SUSTAINABILITY.  
BETTER ANIMAL WELFARE AS WELL.  
I AM EXCITED TO SEE THIS BEING  
PUT INTO PRACTICE AND SEEING THE  
GOOD THAT WILL COME OF IT.  
I DON'T HAVE A QUESTION.  
I WANT TO HEAR MORE FROM THE  
EXPERTS AND THE LOCAL BUSINESSES  
AND FARMERS.  
MAYBE THEY CAN OFFER INSIGHT.  
I GUESS I WOULD SIMPLY SAY THAT  
AS WE GO FORWARD IT'S IMPORTANT,  
I KNOW THE AUTHOR AND CHAIR WILL  
CONTINUE TO DO THIS.  
WE ENGAGE AS MANY PEOPLE.  
THERE WILL BE UNUNTENNED  
CONSEQUENCES WHEN WE CHANGE OUR  
PURCHASING STRATEGIES BUT OFTEN  
GOOD ONES.  
CONTINUING A ROBUST PROCESS AS  
POSSIBLE.  
THANK YOU, BOTH.  
>> THANK YOU, COUNSELOR.  
PUBLIC TESTIMONY, WE WILL TAKE  
FIVE OR SEVEN AND GO TO THE  
SECOND PANEL.  
SO I SEE, I WILL CALL NAMES.  
DAN WALSH SIGNED THE SHEET.  
DIDN'T INDICATE IF HE WANTS TO  
TESTIFY.  
IF HE DOES MAKE YOUR WAY DOWN TO  
THE PODIUM.  
ALEXIS, ANDY SUTTON, SHELDON  
LLOYD, AND JENABADIA.  
FOAL FRO TO STEP UP AND OFFER  
PUBLIC TESTIMONY.  
INTRO DOUSE YOUR NAME AND  
AFFILIATION IF YOU HAVE ANY AND  
YOU HAVE THE FLOOR.  
>> THANK YOU.  
MY NAME IS ALEXA.  
I'M A ORGANIZER WITH CORPORATE  
ACCOUNTABILITY.  
A NON PROFIT ORGANIZATION HERE  
IN BOSTON WITH MORE THAN 23,000  
SUPPORTERS ACROSS MASSACHUSETS.

CORPORATE ACCOUNT ABILITY  
MISSION IS TO STOP TRANS --  
DESTROYING OUR PLANET.  
I'M HERE TODAY BECAUSE WE HAVE  
THE POTENTIAL TO TRANSFORM THE  
FOOD THAT OUR STUDENTS EAT IN A  
WAY THAT WOULD HAVE RIPPLE  
AFFECTS THROUGH THE FOOD SYSTEM.  
ACROSS THE WORLD TRANS NATIONAL  
CORPORATIONS ARE DRIVING THE  
BREAKDOWN OF OUR FOOD SYSTEM  
TRANSFERRING THE CONTROL FROM  
THE MANY TO THE BOARD ROOM.  
COMPANIES LIKE MCDONALD'S THAT  
SPEND MILLIONS TO SELL JUNK FOOD  
TO KIDS -- AND EXPLOITS PEOPLE,  
ANIMALS AND THE PLANET.  
FOR 40 YEARS CORPORATE ACCOUNT  
ACT HAS CHALLENGED THESE VERY  
CORPORATIONS PARTNERING WITH  
COMMUNITY MEMBERS, ELECTED  
OFFICIALS AND KEY CON SENT UNIT  
SEES TO WIN VICTORIES.  
PURCHASING PEOPLE SEES IS ONE OF  
THE BEST TOOLS WE HAVE SEEN.  
REDIRECTING CITY RESOURCES AWAY  
FROM THE UNSUSTAINABLE GIANT  
CORPORATIONS AND -- AS CORE  
VALUES.  
IN SHORT GFPP BUILDS THE  
THRIVING FOOD SYSTEM WE NEED FOR  
THE SAKE OF OUR PLANET AND THE  
HEALTH OF KWEPB RATIONS TO COME.  
BOSTON HAS THE OPPORTUNITY TO BE  
A CATALYST CITY ON THE EAST  
COAST.  
BRINGING GOOD FOOD VALUES TO NEW  
ENGLAND AND TRIGGERING THE  
PASSAGE OF SIMILAR POLICIES  
AROUND THE RAOEG JOB AND BEYOND.  
FOR THE REASONS I SUPPORT  
ORDINANCE 0143.  
THANK YOU FOR YOUR LEADERSHIP ON  
THIS IMPORTANT ISSUE.  
>> THANK YOU.  
>> GOOD AFTERNOON.  
I STAND HERE AS A BOSTON  
RESIDENT ACCIDENT AND I HAVE TWO  
CHILDREN ALSO ATTENDING THE  
BOSTON PUBLIC SCHOOLS.  
I AM THE PARTNER AND CEO OF CITY  
FRESH FOODS LOCATED HERE IN  
ROCKS BURRY . CITY FRESH FOODS  
IS CELEBRATING IT'S 25th YEAR

AS A LOCALLY OWNED AND OPERATED  
FOOD SERVICE COMPANY.

PREPARING AND DELIVERING FRESH  
MEALS TO GREATER BOSTON ADULTS  
AND CHILDREN.

CITY FRESH FOODS FULLY SUPPORTS  
THE GOOD FOOD PURCHASING  
ORDINANCE.

WE HAVE OPERATED WITH THE SAME  
VALUES, INTENTIONS AND GOALS OF  
THE POLICY.

-- VALUED WORK FORCE, HEALTH AND  
TPHAOUGS.

COMMUNITY HEALTH AND NUTRITION.

AS A MINORITY OWNED BUSINESS, 25  
YEARS OPERATING EMPLOYING 13  
SERVING 1000 MEALS A DAY TO LOW  
INCOME CHILDREN AND SENIORS WE  
UNDERSTAND FIRST HAND THE  
ENORMOUS VALUE OF A PROGRAM LIKE  
THIS FOR OUR BUSINESS, OUR  
EMPLOYEES AND OUR CUSTOMERS.

FOOD FRESH HAS SUPPORTED THE  
LOCAL ECONOMY IN MANY WAYS.  
RECYCLING MILLIONS OF DOLLARS  
ANNUALLY INTO THE COMMUNITY  
WHERE OUR EMPLOYEES RESIDE WITH  
A HEAVY PORTION LIVING IN  
ROXBURY, JAMAICA PLANE.

ON A SIDE NOTE WE HAVE HELPED  
MULTIPLE FIRST TIME HOME BUYERS  
BUY HOMES ON SALARIES.

-- CITY DWELEERS, URBAN FARMING  
INSTITUTE WE CONTINUE TO SUPPORT  
AND BUY LOCAL PRODUCTS FROM.  
THE URBAN FARMING INSTITUTE IS  
S. A HYPER LOCAL FARM WITHIN  
MILES OF OUR PRODUCTION  
FACILITY.

WE HAVE MADE A COMMITMENT TO  
PROVIDE LESSED PROCESS, HIGH  
NUTRIENT CRAFTED MEALS AT A TIME  
WHEN COMMODITY FOOD SUPPLIES  
DICTATE WHAT LOCAL ELDERLY AND  
CHILDREN EAT.

CITY FRESH HAS CREATED A VILLAGE  
CULTURE.

AS OF JANUARY WE HAVE CELEBRATED  
\$15 MINIMUM WAGE TO OUR  
EMPLOYEES.

WE CONTINUE TO IMPROVE ON THE  
LOCAL FOOD SYSTEM AND ATTEMPT TO  
PROVIDE THE BEST TO OUR  
CHILDREN.

A COUPLE HIGHLIGHTS TO MENTION  
IS CAMP HARBOR VIEW.  
WE INTRODUCED SALADS.  
THAT IS TRULY AN EXPERIENCE AS  
MUCH LOCAL FOOD AS WE CAN GET.  
IT'S A LITTLE HIGHER IN BUDGET  
THEN YOU KNOW SCHOOLIST SYSTEM.  
IT'S A MODEL OF GETTING LOCAL  
PRODUCTS AND FOODS TO THE SIDS  
WHO SEE A SALAD BAR FOR THE  
FIRST TIME.  
RECENTLY WE HAVE WORKED WITH THE  
FOUNDATION OF BETTERING FOOD  
THROUGH THE MY WAY PROGRAM.  
SO, WE STILL BELIEVE THAT THE  
GOOD FOOD PURCHASING STANDARDS  
WOULD BE WELCOMED IN ADDITION TO  
LOCAL FOOD MOVEMENT.  
ONE OF THE FEW REMAINING  
MINORITY OWNED FOOD SERVICE  
COMPANIES IN THE COUNTRY WE  
ENCOURAGE THE CITY OF BOSTON TO  
INCLUDE LANGUAGE IN POLICIES  
REQUIRE SUPPLIER DIVERSITY.  
NOT JUST SUGGESTIONS BUT AS  
REQUIREMENTS TO CONTRACT.  
WE ALSO WOULD LIKE THE CITY TO  
UNDERSTAND THAT LOOMING AND  
SERIOUS THREAT TO THE LOCAL  
ECONOMY AS A SMALL INDEPENDENT  
OPERATOR IS LACK OF FOOD  
MANUFACTURING SPACE.  
THE BOTTOM LINE, BUSINESSES LIKE  
OURS WILL LOSE GROUND TO LARGER  
FOOD SERVICE CORPORATIONS WHO  
DON'T PRIORITIZE THE VALUES LIKE  
LIVEABLE WAGES.  
THREAT HING THE EQUALITY OF  
INNER-CITY JOBS, CULTURAL  
RELEVANT AND NOW TRISHOUS MEALS  
WE SERVE.  
SMALLER BUSINESSES LIKE OURS  
WILL BE FORCED OUT IF SOMETHING  
IS NOT DONE TO LEVEL THE PLAYING  
FIELD.  
CREATE POLICIES THAT ALIGN WITH  
OUR COLLECTIVE VALUES.  
WE URGE THE CITY TO ADOPT THE  
FOOD PROGRAM.  
WE LOOK FORWARD TO WORK WITH YOU  
TO OVERCOME THESE KHAL EBGZ AND  
THANK YOU FOR YOUR TIME.  
THANK YOU FOR YOUR CURRENT  
EFFORTS ON THIS ORDINANCE OF THE



GOOD FOOD PURCHASING STANDARDS.  
WE ARE HERE AT YOUR SERVICE.  
>> THANK YOU, SHELDON LLOYD.  
>> HI, GOOD AFTERNOON.  
MY NAME IS JEN.  
I'M THE EASTERN U.S. DIRECTOR OF  
THE HEALTHY FOOD AND HEALTHCARE  
PROGRAM AT HEALTHCARE WITHOUT  
HARM.  
I WANT TO THANK YOU FOR TAKING  
UP THIS ISSUE AND PROVIDING ME  
THE OPPORTUNITY TO SPEAK.  
I WOULD LIKE TO TELL YOU ABOUT  
WHO WE ARE AND WHAT IS HAPPENING  
IN BOSTON IN THE HEALTHCARE  
SECTOR.  
HOW WE FEEL ADOPTION OF THIS  
POLICY CAN MOVE THE WORK FORWARD  
EVEN IN THE PRIVATE SECTOR.  
HEALTHCARE WITHOUT FARM IS A  
ENVIRONMENTAL HEALTH  
ORGANIZATION.  
WE WORK WITH THE HEALTHCARE  
SECTOR TO THEY'RE LEADING  
ADVOCATES FOR ENVIRONMENTAL  
HEALTH AND JUSTICE.  
OUR HEALTHY FOOD AND HEALTHCARE  
PROGRAM FOCUSES ON THE FOOD  
SYSTEM.  
WE SEE IT AT THE INTERSECTION OF  
HEALTH AND ENVIRONMENTAL  
CHALLENGES SUCH A CLOY MAT  
CHANGE AND CHRONIC DISEASE.  
WE WORK WITH APPROXIMATELY A  
THIRD OF HEALTHCARE ACROSS THE  
COUNTRY.  
INCLUDING SEVERAL HOSPITALS HERE  
IN BOSTON.  
THESE HOSPITALS ARE WORKING IN  
ALIGNMENT WITH PILLARS OF THE  
GOOD FOOD PURCHASING POLICY.  
THEY SUPPORT LOCAL FOOD AND FARM  
BUSINESSES SOURCING AS MUCH  
LOBING AGO AS THEY CAN.  
THEY SEE THAT TO HELP AGAINST  
POVERTY BY CREATING JOBS IN THE  
FOOD SYSTEM.  
THEY PROVIDE ENVIRONMENTAL  
SUSTAINABILITY SOURCING FROM  
FARM AND FOOD BUSINESSES  
CERTIFIED BY THIRD PARTY  
ORGANIZATIONS.  
THEY SEE THIS AS A WAY TO  
ADDRESS A MYRIAD OF HEALTH

PROBLEMS.

CHIEF AGAINST ANTIBIOTIC IN  
FOODS.

THEY WORK TO REDUCE THE MEAT  
SOURCING AND SERVICING TO  
ADDRESS THE HEALTH CONCERNS OF  
OVER CONSUMERS AND CLIMATE  
IMPACT.

BASED ON OUR GOALS AND THE GOOD  
FOOD PURCHASING PROGRAM WE FULLY  
SUPPORT THE ADOPTION OF THIS  
POLICY.

THIS WILL MEET GOALS BY FIRST,  
SETTING A BAR FOR INSTITUTIONS  
OPERATING IN THE SYSTEM.

SIGNAL TO ALL INSTITUTIONS IN  
BOSTON THERE IS A BEST PRACTICE  
FOR PURCHASING FOOD.

SECOND BY DIRECTOR CITY DOLLARS  
SUCH AS THE 18 MILLION COMING  
FROM THE BOSTON PUBLIC SCHOOLS  
IT'S SENDING A CLEAR MARKET  
SIGNAL THERE IS DEMAND FOR FOODS  
THAT ARE GROWN, RAISED AND  
PROCESSED IN ACCORDANCE WITH THE  
VALUES.

THE COMBINED PURCHASING POWER  
FOR CITY OF BOSTON WORKING ON  
THE ISSUES WILL ACCELERATE  
CHANGE IN THE SUPPLY CHAIN  
MAKING THE PRODUCTS MORE  
ACCESSIBLE TO ALL.

I WOULD LIKE TO THANK  
COUNCILWOMAN WU SKP-TS ENTIRE  
CITY COUNCIL FOR THE OPPORTUNITY  
TO SHARE THESE THOUGHTS TODAY.  
THANK YOU.

>> THANK YOU, JENNIFER.

CAN I ASK DORY, ELIZABETH AND  
STEPHEN.

YOU HAVE THE FLOOR, MA'AM.  
WELCOME.

>> HI EVERYONE.

I'M ANDY SUTTON THIS IS MY FIRST  
TIME DOING SOMETHING LIKE THIS.

>> WELCOME.

>> IT'S A TESTAMENT TO MY  
PASSION FOR THE ISSUE.

I'M A PARENT OF A K1 STUDENT AT  
THE CURLY SCHOOL, RESIDENT OF  
BOSTON.

I COME FROM A FARMING FAMILY IN  
THE MIDWEST AND WORK AT THE MIT  
TEACHER WATER FOOD SYSTEMS LAB

WHERE OUR WORK THINKS ABOUT THE SUSTAINABILITY AND RESILINCE FOR OUR WORLD'S WATER SYSTEMS AND THE GLOBAL FOOD WEB WE RESIDE. I'M HERE TO STRONGLY ADVOCATE FOR THE GOOD FOOD PURCHASING POLICY.

THANK YOU COUNSELOR WOMAN WU FOR BRINGING THIS TO THE FLOOR.

I'M EXCITED ABOUT WHAT THE POLICY CAN PROVIDE FOR OUR CITY AND OUR CHILDREN.

MY DAUGHTER ONLY RECENTLY STARTED AT THE CURLY SCHOOL. I HAVE SEEN THE FOOD PROGRAM HAS ROOM FOR IMPROVEMENT.

BOTH ON AN ABUNDANCE, HEALTHY FOOD, FRESH FOOD, AND REDUCING FOOD WASTE.

SCHOOLS ARE TREMENDOUS CONTRIBUTORS TO FOOD WASTE.

I THINK SCHOOLS HAVE THE POTENTIAL TO EDUCATE FUTURE CONSUMERS ON HOW WE'RE RESPONSIBLE PARTICIPANTS IN A COMPLEX FOOD WEB.

THROUGH THINKING OF THE LABOR AND THE FOSSIL FUELS AND THE GLOBAL RESOURCE THAT'S GO KNOT FOOD THAT THEY CAN RESPECT THE FOOD AND BY EATING HEALTHY FOOD HAVE A RELATIONSHIP AND UNDERSTAND THE CONSUMER RELATIONSHIP TO EAT WHAT THEY NEED.

I AM ENTHUSIASTIC HOW THE ORDINANCE SUPPORTS LOCAL ECONOMIES.

WE LIVE IN A REGION WE'RE FORTUNATE TO LIVE IN A REGION WITH SMALL AND MEDIUM SCALE FARMS.

LOCAL PRODUCERS WE SHOULD SUPPORT AND UP LIFT.

I'M VERY ENTHUSIASTIC ABOUT THE JUSTICE MIND APPROACH TO ACCESS TO HEALTHY AND SUSTAINABLE FRESH FOOD ESPECIALLY SINCE SCHOOLS ARE THE PLACES WHERE IT'S THE ONLY MEAL THAT SOME STUDENTS GET OR ONLY FRESH MEAL.

WHY NOT GIVE EVERY STUDENT ACCESS TO THE SAME LEVEL OF NUTRITION WHEN THEY'RE IN SCHOOL

SINCE WE HAVE A CHALLENGE WITH FOOD -- OUT OF SCHOOL. I'M EXCITED ABOUT THE SUSTAINABILITY IF WE ARE PROVIDING A COMPANION WHERE WE IMPLEMENT THE ORDINANCE AND EDUCATE STUDENTS ABOUT REASONS WHY THEY'RE CULTURALLY APPROPRIATE DECISIONS TO REDUCE MEAT CONSUMPTION, THE DIFFERENT VEGETABLES, SEASON ABILITY OF THE VEGETABLES, A WAY THEY'RE THINKING ABOUT BEING AGENTS AND FUTURE AGENTS IN THE RESILIENT OF THE EARTH AND THEIR BODIES AS THINKERS.

ALSO THE NOW ATTRITION THESE ARE LONG SCHOOL DAYS, KIDS ARE TRYING HARD TO BE AS ENGAGED AS THEY CAN IN THE SCHOOL PROCESS. MUCH RESEARCH SHOW THAT'S HEALTHY ACCESSIBLE NUTRITION RICH FOOD HELPS THEM TO BE BETTER STUDENTS AND HAVE MORE ENERGY THROUGH THE DAY. I'M ENTHUSIAST YOU CAN ABOUT THAT ELEMENT.

I THINK THIS ORDINANCE PROVIDES THE OPPORTUNITY FOR US TO TEACH OUR STUDENTS STRATEGIES TO SUSTAIN THEMSELVES FOR THEIR LIFE AND SUSTAIN OUR EARTH AND THE HUMAN COMMUNITY THROUGH THE DAILY EXPERIENCE OF NUTRITION, SUSTAINABLE ETHICALLY MINDED AND ETHICALLY SOURCED FOOD IN THE PROGRAM.

THANK YOU FOR YOUR TIME AND ADVANCING THE ORDINANCE.

>> THANK YOU, ANDY.

>> GOOD AFTERNOON, COUNSELOR WU AND MEMBERS CITY COUNCIL. MY NAME IS DORY YANG.

-- ON BE HALVES LARGEST ANIMAL PROTECTION ORGANIZATION, I WOULD LIKE TO THANKS COUNSELOR WU FOR FILE WILLING THIS ORDINANCE.

THE MISSION OF THE HUMANE SOCIETY OF THE UNITED STATES IS TRO DIVE TRANSFORMATION AL CHANGE FOR ANIMALS IN THE U.S. AND AROUND THE WORLD THIS. IS COMPANION LIFE, AND FARM ANIMALS.

IN TO 16 THE HUMANE SOCIETY  
LAUNCHED THE FARM BALLOT MEASURE  
IN MASSACHUSETTS.

THE GOALS OF THE HUMAN SOCIETY  
OF THE UNITED STATES ARE WELL  
ALIGNED WITH THE GOOD FOOD  
PURCHASING ORDINANCE WITH  
REGARDS OF SUPPORTING FARMS.  
THE HUMANE SOCIETY HAS SUPPORTED  
THE GOOD FOOD PURCHASING PROGRAM  
AND FOUND WIDESPREAD SUPPORT  
THROUGH MUNICIPAL GOVERNMENTS  
AND SCHOOL DISTRICTS ACROSS THE  
COUNTRY.

JUST THIS WEEK ON TUESDAY THE  
COUNCIL OF THE DISTRICT OF  
COLUMBIA VOTED UNANIMOUSLY TO  
INCREASE HEALTHY PLANT BASED  
MEAL OPTIONS FOR STUDENTS THIS.  
ADOPTS THE GOOD FOOD PURCHASING  
PROGRAM ACROSS DC PUBLIC  
SCHOOLS.

OUR FORWARD FOOD PROGRAM HAS  
PLANT BASED COOKING TRAINING.  
WE HAVE COMPLETED OR SCHEDULED  
TRAINING WITH PUBLIC K-12 SCHOOL  
DISTRICTS.

INSTITUTIONS OF HIGHER ED  
INCLUDING NORTHEASTERN, HARVARD,  
SMITH, WORCESTER STATE, BOSTON  
COLLEGE AND HOSPITALS.

OUR TRAININGS ARE OFFERED FREE  
OF CHARGE AND INCLUDE A  
PRESENTATION ON PLANT BASED  
TRAINING.

I'M OFFER TO HELP FORWARD FOOD  
FREE RESOURCES TO CITY OF BOSTON  
IF HELPFUL.

IN CLOSING, THIS BENEFITS PEOPLE  
AND ANIMALS.

THANK YOU FOR THE OPPORTUNITY TO  
SPEAK TODAY.

>> THANK YOU, VERY MUCH.

>> MEMBERS OF BOSTON CITY  
COUNCIL, HI HIM NAME IS  
DR. ELIZABETH WAGNER.

-- MSTPA.

WE'RE BASED IN BOSTON IN JAMAICA  
PLANES WHERE OUR HEADQUARTERS  
ARE AND OUR ANGEL ANIMAL CENTER  
IS.

WE SUPPORT THIS ADOPTION OF THE  
GOOD FOOD PURCHASING PROGRAM.  
WE STRONGLY ENDORSE THE BELIEF

THAT ANIMAL FOOD PRODUCTS SHOULD  
BE PROVIDED FOR THOSE WHO  
PROVIDE HEALTHY AND HUMANE  
CONDITIONS OF FARM ANIMALS.  
WE WERE FOUNDED IN 1868 TO  
RELIEVE THE SUFFERING AND  
ADVANCE THE HEALTH AND WELFARE  
OF ALL ANIMALS INCLUDING THOSE  
FARMED FOR FOOD.

WE HAVE A LONG HISTORY OF  
ADVOCATING FOR FARMED ANIMALS.  
IN 1917 WE OPENED A FARM WHICH  
REMAINS THE LARGEST FARMED  
ANIMAL AND HORSE RESCUE CENTER  
IN NEW ENGLAND.

IN MORE RECENTLY WE WERE A  
LEADING IN THE 23016 BALLOT  
MEASURE OPPOSING EXTREME FARM  
ANIMAL CONSIGNMENT.

IT PASSED WITH PUBLIC SUPPORT AT  
78%.

MORE SO IN THE SIT EYE BOSTON  
WITH 81% OF CITIZENS VOTING YES.  
IN ADDITION TO PROHIBITING  
EXTREME FARM ANIMAL CONFINEMENT.

-- ADOPTING THE GSPP BOSTON  
WOULD BE GUARANTEED TO BE IN  
COMPLIANCE WITH THIS NEW LAW  
GOING INTO EFFECT IN 2022.

ALREADY DUE LARGELY TO CONSUMER  
DEMANDS 100 MAJOR FOOD RETAILERS  
AND LARGEST CONTRACTORS NATION  
WIDE HAVE MADE PURCHASING  
ADJUSTMENTS INCLUDING HERE IN  
MASSACHUSETTS.

THE ADOPTION OF THIS ORDINANCE  
WOULD BE VERY MUCH IN LINE WITH  
THE WILL OF THE STATE'S CITIZENS  
AND SHIFTS WELL UNDER WAY IN THE  
PRIVATE SECTOR.

AND THE GSPP BRINGS SOMETHING  
VALUABLE TO THIS PROCESS OF  
MAKING OUR FOOD SYSTEM MORE HOW  
MAIN.

A CLEAR ROAD MAP OF HOW TO DO  
IT.

TECHNICAL ASSISTANCE TO DO SO  
AND A PROVEN TRACK RECORD.

THIS PROGRAM HAS BEEN SUCCESSFUL  
LOS ANGELES AND MORE, UNDER WAY  
IN MANY MORE CITIES IN DC,  
DENVER AND MORE.

AS WE HAVE SEEN OR WILL SEE IN  
THE MATERIALS OF THE EXPERTS

PANEL INSTITUTIONS HAVE AFFORDED FLEXIBILITY AND DETAILED TARGETS.

THE CITY OF BOSTON WOULD BE ABLE TO CHOOSE FROM A MENU OF CLEARLY DEFINED OPTIONS OF WHAT MAKES THE MOST SENSE FOR US AND PROVIDING SUPPORT TO CARRY OUT THE STEPS.

THIS IS DOABLE AND THE RIGHT THING TO DO.

IT INSURES BOSTON'S COMPLIANCE WITH THE QUESTION THREE LAW, REFLECTS THE WILL OF THE CITIZENS THAT OUR FOOD COME FROM HUMANELY RACED ANIMALS AND RELIEVE ANIMAL SUFFERING.

IT WOULD GUARANTEE AT A MINIMUM NO FOOD PRODUCT PURCHASES BY THE CITY OF BOSTON CAME FROM A HEN WITH A BROKEN LEG SUFFERING WITHOUT VETERINARY CARE OR A COW GIVEN ANTIBIOTICS.

WE END OUR FULL SUPPORT TO THIS EFFORT AND SINCERELY HELP THE COUNCIL PASS THIS IS ORDINANCE.

THANK YOU FOR YOUR TIME AND CONSIDER.

>> THANK YOU, DR. WAGNER.

WE HAVE A FEW MORE ON PUBLIC TESTIMONY SIDE.

I WILL CALL DOWN JOE, KEN, AND EVLYN.

COME FORWARD.

>> I'M STEPHEN RONIN FROM BOSTON.

I WANT TO THANK COUNSELOR WU FOR INTRODUCING THIS AND THE COMMITTEE FOR CONSIDERING IT.

I HAVE SUBMITTED TESTIMONY BY E-MAIL.

SO HERE I JUST WANT TO SAY THAT MY MAIN CONCERN IS I HAVEN'T SEEN A BETTER ANALYSIS OF WHAT THE IMPACTS ARE IN OTHER CITIES THAT HAVE ADOPTED IT.

I HOPE THE CITY MOVES AHEAD DURING THE BASELINE GATHER PHASE I HOPE YOU LOOK AT OTHER CITIES AND ADJUST THE STABBED ARDZ IF NECESSARY.

THANK YOU.

>> THANK YOU, VERY MUCH, STEPHEN RONIN.

>> JOE.  
WELCOME JOE, STATE YOUR NAME AND  
AFFILIATION FOR THE RECORD.  
>> I'M JOE -- FROM JOE -- FARM  
IN HAD LY MY FAMILY HAS EVER  
FARMED.  
WE HAVE NEVER DONE ANYTHING  
ELSE.  
WE RUN A CURRENT 400 HEADACHIER  
FARM IN HAD LY 162 ACRES  
CERTIFIED ORGANIC.  
OUR CUSTOMERS ARE MOSTLY  
SUPERMARKETS LIKE TRADER JOES,  
WHOLE FOODS, MARKET BASKET.  
WE ALSO DO A LOT WITH SCHOOLS.  
WE WORK VERY CLOSELY WITH UMASS.  
THEY HAVE BEEN WONDERFUL AND  
SINCERE SUPPORTERS OF THE LOCAL  
FARM TO SCHOOL PROGRAM.  
I DON'T THINK ANYONE HAS DONE IT  
BETTER.  
WE'RE A MILE AND A HALF FROM  
UMASS.  
IT'S A WONDERFUL RELATIONSHIP.  
I FEEL WE HAVE SHOWN WE HAVE  
COME THROUGH THE LAST EIGHT OR  
SO YEARS WITH EVERY ORDER,  
ORDERED.  
WE WORK WITH OTHER SCHOOL  
SYSTEMS.  
JOANNE HAS DONE A MAGNIFICENT  
JOB TO DO LOCALS.  
I WORK WITH WORCESTER, HARTFORD,  
AMHERST AND A NUMBER OF OTHER  
SCHOOLS.  
THERE'S A LOT OF ADVANTAGES TO  
BUYING LOCAL AND HELPING THE  
LOCAL ECONOMY.  
THE MONEY STAYS IN THE STATE.  
JOBS ARE MADE.  
WE EMPLOY 40 PEOPLE.  
WE DO A LOT OF CITY PREP FOOD.  
IT HELPS KEEP OPEN SPACE.  
THERE'S NO CULTURE WITHOUT  
AGRICULTURE.  
WE HAVE FRESHER, HEALTHIER FOOD  
TO PEOPLE.  
WE'RE 1 1/2 MILES AWAY.  
COULDN'T BE ANY FRESHER.  
JUST A FEW HOURS, SOMETIMES IT  
GOES ON THE TRUCK THE SAME  
MORNING.  
BETTER ENVIRONMENT.  
IF YOU WERE TO BRING THE SAME



AMOUNT OF FOOD TO UMASS, A TRAILER LOAD COMING ACROSS THE COUNTRY WOULD BE ABOUT 400 GALLONS OF DIESEL. FROM MY FARM, IT'S NOT EVEN A QUART. IT'S A BIG DIFFERENCE. A LOT OF TALK ABOUT SUSTAINABILITY. I'D LIKE TO DO MORE. WHEN I LOOK AT MY ORGANIC SOIL TESTS, I WANT TO DO BETTER. IF I'M NOT SPENDING MY TIME MAKING THINGS BETTER, WHAT AM I DOING IT FOR? THERE'S NOT MUCH FREIGHT INVOLVED BECAUSE WE COME NEARBY. I DON'T KNOW IF I CAN EXPLAIN THIS BUT IF SOMEBODY GRADUATES FROM HIGH SCHOOL AND GOES TO GET A JOB AT PETE'S TIRE BARN, WE SHOULD WE SUBSIDIZE THE MEAL FOR SOMEONE THAT GOES TO COLLEGE? A PERSON THAT GOES TO COLLEGE, THEY PAY THEIR OWN WAY. WE'RE OFTEN LESS EXPENSIVE AND IT'S FAIR TO EVERYBODY. NOT ONLY THE PEOPLE IN SCHOOL BUT THE PEOPLE SUPPORTING THE SCHOOLS. WE HAVE A LOT MORE CAPACITY TO DO MORE. RIGHT NOW COMMODITY CROPS ARE BELOW PRODUCTION. THE GROWTH OF AN ACRE OF CORN IS \$450, WHICH IS RIDICULOUSLY LOW MONEY. SO TO TRANSITION THOSE ACRES INTO VEGETABLES AND OTHER HIGHER CAL CROPS IS A GOOD THING. 95% OF THE ASPARAGUS EATEN FRESH IN THIS COUNTRY IS IMPORTED. 64% OF THE SQUASH THAT PEOPLE EAT FRESH COMES FROM OTHER PLACES. IF YOU DELIVERED IT TO THE SUPERMARKETS LIKE WE DO, YOU SEE TRUCKS FROM CANADA IN THE SUMMERTIME. ALSO READY TO WORK WITH THE SCHOOLS. WE WORK CLOSELY WITH A NUMBER OF PURVEYORS THAT HAVE PRODUCE. WE HAVE A TRUCK IN BOSTON EVERY

NIGHT TO MEET THE TRADER JOE'S TRUCKS GOING TO THE DIFFERENCE WAREHOUSES.

WE WORK WITH TONY RUSSO NOW. WE SHIP TO THEM A FEW TIMES A WORK.

WE WORK WITH A LOT OF THE LOCAL PURVEYORS.

SO I THINK A LOT OF GOOD COULD COME OUT OF PASSING THIS ORDINANCE.

THANKS FOR THINKING ABOUT IT.

>> THANK YOU, JOE, FOR YOUR TESTIMONY.

KEN?

>> I'M GLAD TO BE HERE TODAY.

ALSO, I WANT TO SAY THANK YOU TO CHAIR FLAHERTY AND COUNCILLOR WU AND THE OPPORTUNITY TO BE HERE TO SPEAK ON BEHALF OF UMASS, AMHERST AND SUPPORT OF OUR PARTNERS IN THE BOSTON PUBLIC SCHOOL.

LET ME SHOW YOU WHAT WE DO AT UMASS.

WE HAVE THE MOST HIGHLY REGARDED COLLEGIATE PROGRAM IN THE UNITED STATES.

WE SERVE APPROXIMATELY 45 TO 50,000 YOUTH DAILY.

THAT'S ABOUT SIX MILLION MEALS EACH YEAR.

WE HAVE OVER 23,000 STUDENTS, INCLUDING STAFF AND FACULTY.

WORK FORCE INCLUDING OVER 1,000 FULL TIME EMPLOYEES AND APPROXIMATELY OVER 1,500 STUDENTS AND EMPLOYEES.

WE ARE PROUD FOR THE PAST THREE YEARS, AS YOU MAY HAVE HEARD, THE PROCEDURES HAVE GRANT THE UMASS AMHERST DINING PROGRAM THE BEST FOOD IN THE NATION THREE YEARS IN A ROW.

WE HAVE BUILT A PROGRAM AROUND THE MONTRA, LOCAL, HEALTHY,

SUSTAINABLE.

WE RESOURCE EVERYTHING WE DO TO PROMOTE STUDENT SUCCESS FOR HEALTH AND WELLNESS WHILE THEY'RE IN OUR CARE.

A VARIETY OF STUDENT WITH HEALTHY LIFESTYLE AND LASTING A

LIFETIME.

TODAY WE PARTNER WITH MORE THAN 70 LOCAL AND REGIONAL FARMERS. WE PURCHASE 30% OF THE PRODUCE LOCALLY AND SERVE OVER FOUR FOOD PARTNERS ALONE.

WE ARE STRENGTHENING THE OVERALL REGIONAL ECONOMY.

IN DOING SO, WE'RE SERVING THE CHARACTER OF TRADITIONAL RURAL CULTURAL COMMUNITIES.

A LOCAL SUSTAINABLE FOOD STRATEGY PROMOTES HEALTH AND WELLNESS FOR YOUR STUDENTS AND ALSO SUSTAIN THE VALUE OF DIVERSITY AND INCLUSION SOCIOCOMMISSION AND CULTURAL HERITAGES FOR THE ENTIRE NEW ENGLAND.

WE SUPPORT THE GOOD FOOD PROGRAMS AND PROVIDING OPPORTUNITIES TO STRENGTHEN NUTRITION, PROVIDING THE TRANSPARENCY IN THE FOOD YOU SERVE YOUR STUDENTS.

I ENCOURAGE YOU TO KEEP IN MIND FOUR ASPECTS OF POLICY AND PRACTICE FOR LOCAL HEALTHY SUSTAINABLE STRATEGY.

ONE IS ENCOURAGING STAKEHOLDERS IN DEVELOPMENT AND IMPLEMENTATION OF THE PROGRAM.

EVALUATING HONESTLY YOUR READINESS FOR THE IMPLEMENTATION ACROSS GFPT.

NUMBER 3, PUTTING NECESSARY INFRASTRUCTURE IN PLACE TO SUPPORT SCALE OF OPERATIONS.

LAST ONE, WE HAVE A STRATEGY FOR ASSESSING THE COSTS OF IMPLEMENTATION.

WE ENDORSE THE CONCEPT OF THE AUDIENCE AND READY TO OFFER ASSISTANCE BASED ON EXPERIENCE AS AN ANCHOR AND SUPPORT HEALTHY FOOD SYSTEMS AND A FAIR AND JUST REGIONAL ECONOMY.

THANK YOU.

>> THANK YOU VERY MUCH.

SO THAT CONCLUDES THE PUBLIC TESTIMONY PORTION.

I APPRECIATE EVERYBODY'S TESTIMONY.

THANKS FOR COMING NEAR AND

PARTICIPATING AND AS WELL  
LISTENING TO THE PUBLIC  
TESTIMONY.

WE'RE GOING TO TRANSITION,  
UNLESS YOU HAVE ANYTHING  
FURTHER, LAURA, TO PANEL TWO.  
YOU'RE WELCOME TO STAY FOR IT.  
I APPRECIATE YOU LISTENING TO  
THE PUBLIC ON THAT.

SO JIM OF THE UFCW, SUZANNE  
EVERLY, REGIONAL ORGANIZER FOR  
THE AMERICAN SOCIETY OF CRUELTY  
TO ANIMALS, STEPHANIE SHAPIRO,  
BRETT TOLLY NORTHWEST ATLANTIC  
MARINE ALLIANCE AND SOMEWHAT  
REASON IS HERE FROM COMMONWEALTH  
KITCHEN.

IF YOU CAN COME DOWN AND SIT  
ACROSS FROM ME.

THAT WOULD BE GREAT.

IF THERE'S ANYONE ELSE HERE  
WISHING TO OFFER PUBLIC  
TESTIMONY BUT DID NOT HEAR THEIR  
NAME OR CIRCLE YES, IF YOU COULD  
INDICATE EITHER BY RAISING YOUR  
HAND OR SIGNING THE SHEET IN.

SO YOU DID NOT?

WHAT IS YOUR NAME?

>> EVELYN.

>> STEP UP NOW AS THESE FOLKS  
ARE GETTING READY.

COME GRAB THE MICROPHONE RIGHT  
NOW.

WELCOME.

YOU HAVE THE FLOOR.

THIS WILL CONCLUDE THE PUBLIC  
TESTIMONY PORTION.

>> I'M EVELYN.

I'M A LONG-TIME BOSTON RESIDENT.  
I HAVE A 35-YEAR ALLOCATION OR  
INTEREST IN THE IMPACT OF OUR  
FOOD CHOICES ON PERSONAL AND  
PUBLIC HEALTH, THE ENVIRONMENT  
AND ANIMAL SUFFERING.

I'VE BEEN ENCOURAGED BY THE  
TESTIMONY'S HEARD HERE TODAY.

MY INTEREST IS SUPPORTING THE  
FOOD POLICY PROGRAM IS MY HOPE  
THAT WE WILL ALWAYS BE LOOKING  
AT TRYING TO INCREASE THE  
PROPORTION OF FOODS FROM PLANT  
SOURCES AND DECREASE THE  
PROPORTION OF FOODS FROM ANIMAL  
SOURCES IN OUR SCHOOLS AND OTHER

CITY-SPONSORED ACTIVITIES.

I GET THE E-MAILS FROM GREEN BOSTON AND I THINK THAT THIS EFFORT WOULD BE CONSISTENT WITH THE EFFORTS OF THE CITY TO IMPROVE OUR ENVIRONMENTAL IMPACT.

THE UNITED NATIONS FOOD AND AGRICULTURE REPORT PUT FORTH THAT ANIMAL AGRICULTURE, THE RAISING OF ANIMALS FOR MEAT, DAIRY AND EGGS, CONTRIBUTES MORE TO CLIMATE CHANGE THAN THE ENTIRE TRANSPORTATION SECTOR COMBINED, ALL PLANES, BUSES, TRAINS, TRUCKS AND SO FORTH. SO INCREASING THE PLANT FOOD PROPORTION, DECREASING ANIMAL FOODS IN OUR FOOD PROGRAMS, A BIG CONTRIBUTION TOWARDS ADVANCING THE GREENER BOSTON PROGRAM.

THANK YOU.

>> THANKS FOR YOUR TESTIMONY.

JIM, WELCOME.

APPRECIATE YOUR PATIENCE.

WE KNOW WHO YOU ARE.

INTRODUCE YOURSELF AND YOU HAVE THE FLOOR.

>> THANK YOU FOR ALLOWING ME TO TESTIFY TODAY.

I'M JIM, THE VICE PRESIDENT FOR THE UNITED FOOD AND LOCAL WORKERS, LOCAL 1445 HERE IN BOSTON.

I WANT TO THANK YOU FOR CONSIDERING IMPLEMENTING THE GOOD FOOD STANDARDS HERE IN BOSTON AND TAKING THE LEAD IN THE COUNTRY.

THE UNITED FOOD AND COMMERCIAL WORKERS REPRESENTS HUNDREDS OF THOUSANDS OF MANUFACTURING WORKERS ACROSS THE COUNTRY FOR PURPOSES OF COLLECTIVE BARGAINING.

OUR MEMBERS AND FOOD PROCESSING INDUSTRY HAVE CREATED STRONG JOBS FOR THE MIDDLE CLASS AND THEIR FAMILIES.

UNFORTUNATELY, THERE'S TOO MANY WORKERS THAT DON'T HAVE THE OPPORTUNITY OF MIDDLE CLASS JOBS.

WORKERS CAN OFTEN BE UNDERREPRESENTED AND TAKEN ADVANTAGE OF BY THE EMPLOYERS. MANY FACE DANGEROUS WORKING CONDITIONS WHERE WORKERS HAVE TO KEEP UP WITH INCREASING LINE SPEEDS AND USE DANGEROUS EQUIPMENTS LIKE KNIVES AND SAWS, THIS IS WHY THE UNION HAS BEEN SUPPORTING GOOD FOOD PURCHASING POLICIES ACROSS THE COUNTRY AND EXCITED THAT THE CITY OF BOSTON WOULD CONSIDER IT HERE.

IT'S IMPORTANT FOR BOSTON TO USE THIS PURCHASING POWER TO SUPPORT EMPLOYERS THAT NOT ONLY PROVIDE GOOD COMPENSATION AN SAFE WORKING CONDITIONS BUT ALSO RESPECT EMPLOYEES RIGHT TO COLLECTIVELY BARGAIN.

THE MILLIONS OF DOLLARS THAT THE CITY SPENDS ON SCHOOL MEALS SHOULD BE AWARDED TO BUSINESSES THAT RECOGNIZE EMPLOYEES CONTRIBUTIONS TO THEIR SUCCESS AND CREATE GOOD MIDDLE CLASS JOBS, WHICH IN TURN CREATE STRONG COMMUNITIES, PROSPEROUS CITIES AND PROSPEROUS SCHOOLS. ONCE AGAIN, WE'RE EXCITED THAT THE CITY OF BOSTON IS CONSIDERING AND DEBATING A GOOD FOOD PURCHASING POLICY AND WHAT ALL THE CORE VALUES MEAN. THANKS FOR ALLOWING ME TO TESTIFY HERE TODAY.

I ALSO WANT TO TAKE THE OPPORTUNITY TO HAVE A HUGE THANK YOU FOR COUNCILLOR WU FOR TAKING THE LEAD ON THIS.

HER LEADERSHIP HAS BEEN FANTASTIC.

JUST MAKE HER A MARK THAT WE ARE ALL VERY PROUD OF THE CITY OF BOSTON.

WE KNOW MORE TIMES THAN NOT WE DO THINGS BETTER THAN THE REST OF THE CITY.

SO I HOPE WE ALSO CONSIDER NOT JUST IMPLEMENTING THESE STANDARDS BUT SEEING WHERE WE CAN IMPROVE ON SOME LANGUAGE. FOR US, THE WORKERS RIGHT, CORE VALUES, AND WE ALSO BELIEVE

CREATING A LEVEL OF TRANSPARENCY  
FOR THE PUBLIC TO SEE WHAT  
PUBLIC DOLLARS ARE BEING SPENT  
IS VERY IMPORTANT.

THANK YOU.

>> THANK YOU.

AS YOU KNOW, THE CITY COUNCIL  
HAS A GREAT WORKING RELATIONSHIP  
WITH THE UNION OVER THE YEARS AS  
LONG AS I'VE BEEN HERE.

SO IT'S GOOD TO SEE YOU.

>> WE APPRECIATE THE PAST  
SUPPORT FOR THE CITY COUNCIL.

>> IT'S A GREAT PARTNERSHIP.

SUZANNE?

WELCOME.

STATE YOUR NAME AND AFFILIATION  
FOR THE RECORD.

YOU HAVE THE FLOOR.

IF YOU CAN START TALKING.

>> I'M SUZANNE DALY.

I'M A REPRESENTATIVE OF THE FOOD  
CHAIN WORKER AS LINES A NATIONAL  
PARTNER IN THE GOOD FOODS  
PURCHASING POLICY MOVEMENT.

I'M GOING TO READ THE STATEMENT  
FROM ONE OF OUR OTHER NATIONAL  
PARTNERS, THE AMERICAN SOCIETY  
OF PREVENTION OF CRUELTY TO  
ANIMALS AND THEN I'M GOING TO  
BRIEFLY TALK ABOUT OUR  
PERSPECTIVE AND THE IMPACT THAT  
WE'VE SEEN BLAMED TO OTHER  
CITIES LIKE LOS ANGELES AND  
SEVERAL OTHER CITIES THAT HAVE  
ALREADY BEEN NAMED.

BUT FIRST, ON BEHALF ON THE  
ASPCA, GOOD AFTERNOON AND THANK  
YOU FOR INCLUDING ASPCA IN THIS  
PANEL.

WE REGRET NOT BEING ABLE TO  
APPEAR BEFORE YOU IN PERSON BUT  
APPRECIATE THE OPPORTUNITY TO  
TESTIFY IN SUPPORT OF  
ESTABLISHING A GOOD FOOD  
PURCHASING PROGRAM IN THE CITY  
OF BOSTON AND RESPOND DILIGENTLY  
TO ANY FOLLOW UP QUESTIONS THAT  
STAFF MAY HAVE FOLLOWING THIS  
HALF.

THE ASPCA IS THE LONGEST ANIMAL  
ORGANIZATION IN THIS COUNTRY AND  
HAVE MANY FOLLOWER NATIONWIDE.  
SINCE 2014, WE HAVE ADVOCATED

FOR THE NEW RULES.

WE INVOLVE OUR SUPPORTERS IN CAMPAIGNS LIKE IN BOSTON WHERE WE HAVE 22,000 SUPPORTERS.

WE HAVE THE DRAFT ANIMAL WELFARE STANDARDS AND WE SIT ON THE NATIONAL CAMPAIGN COMMITTEE FOR PURCHASING, HELPING SET BROADER STRATEGY.

THE ASPCA BELIEVES THAT ALL ANIMALS DESERVE RESPECTFUL AND COMPASSIONATE TREATMENT.

THIS INCLUDES THE MEAT, MILK AND EGGS AND THE VAST MAJORITY OF CONDITIONS THAT ARE CRUEL AND UNNATURAL.

CONSUMER SENTIMENT HAS TURNED AGAINST THESE PRACTICES IN FAVOR OF HIGHER WELFARE PRODUCTS.

SOME OF THAT WAS TALKED ABOUT IN PRIOR TESTIMONY TODAY.

WHAT GSPP OFFERS IS THE OPPORTUNITY TO BUILD ON THESE SENTIMENTS BY USING THEIR PURCHASING POWER TO COMMIT TO STANDARDS THAT IMPACT FOOD PRODUCTION ALL THE WAY DOWN THE LINE, INCLUDING HOW ANIMALS ARE RAISED.

IN PARTICULAR, GFPP HAS TWO AVENUES FOR IMPROVING ANIMAL WELFARE.

INSTITUTIONS MAY OPT TO DIRECT A PERCENTAGE OF THEIR FOOD DOLLARS TOWARDS ANIMAL WELFARE WHOSE STANDARDS ARE VERIFIED BY INDEPENDENT AUDITS OR THEY CAN REDUCE THEIR TOTAL VOLUME OF MEAT, MILK AND EGGS PURCHASED. IF AN ACCIDENT IN BOSTON WOULD PROMOTE IMPROVEMENTS FOR THE FOOD SYSTEM.

IN ADOPTING THIS PROGRAM FOR YOUR PUBLIC INSTITUTION, YOU HAVE THE OPPORTUNITY TO SET A HIGH STANDARD NOT JUST FOR FOOD BUT FOR UNDERLYING VALUES LIKE THE THOUGHTFUL TREATMENT OF PEOPLE, THE PLANET AND ANIMALS. GSPP OFFERS A UNIQUE OPPORTUNITY TO ALIGN SOCIAL VALUES WITH SOMETHING AS TANGIBLE AS MEALS SERVED EACH AND EVERY DAY AND TO SEE THE REAL IMPACT.



WITH THAT IN MIND, ASPCA WANTS TO SEND A MESSAGE THAT FOOD SHOULD NOT ONLY BE HEALTHY AND FAIR BUT THE COMPASSIONATE TREATMENT OF ANIMALS.

THANKS FOR YOUR TIME AND ATTENTION TO THIS ISSUE.

IF I MIGHT JUST MOVE TO MY OWN STATEMENT AS A MEMBER OF THE FOOD CHAIN ALLIANCE.

WE'RE A NATIONAL COALITION OF UNIONS AND ADVOCACY ORGANIZATIONS ORGANIZING TO IMPROVE WAGES FOR WORKERS AND BUILD A MORE SUSTAINABLE SYSTEM.

WE HAVE BEEN A FOUNDING AND NATIONAL PARTNER OF GSPP PARTICIPATING IN THE ADOPTION OF GSPP STANDARDS IN SEVERAL CITIES STARTING WITH L.A.

WE'RE ACTIVELY SUPPORTING WHAT WILL HOPEFULLY BE IN THE FUTURE ADOPTION OF THE GSPP STANDARDS AND SEVERAL OTHER CITIES IN THE EAST COAST AND MIDWEST.

WE BELIEVE VERY STRONGLY IN THE GOOD FOOD PURCHASING PROGRAM. BECAUSE IT IS A HOLISTIC AND COMPREHENSIVE WAY TO ADDRESS THE FOOD SYSTEM.

IN A WAY THAT ADDRESSES ISSUES ACROSS ALL OF THE FACETS OF THE FOOD SYSTEM AND HOW IT IMPACTS EVERYONE, NOT JUST STUDENTS, BUT SMALL FARMERS AND ANY KIND OF LABOR OR BUSINESS ASSOCIATED WITH THE FOOD SUPPLY CHAIN,

WHICH IS DIRECTLY OR INDIRECTLY CONNECTED TO BOSTON PUBLIC SCHOOLS AND OTHER INSTITUTIONS. AND WHILE THIS IS REALLY SORT OF A POWERFUL TOOL TO IMPACT THE FOOD SYSTEM AND WE'VE SEEN THAT POWER IN THE OTHER CITIES WHERE OUR PROGRAM HAS BEEN ADOPTED, INCLUDING LOS ANGELES.

I WANT TO PROVIDE YOU WITH SOME VERY BRIEF STATISTICS ABOUT WHAT HAS BEEN THE MEASURE TO IMPACT IN LOS ANGELES THUS FAR.

SINCE ITS ADOPTION IN 2012, THE PROGRAM HAS HELPED LOS ANGELES SCHOOL DISTRICT DIRECT ABOUT 30 MILLION ANNUALLY TO LOCAL FOOD

PURCHASES, INCLUDING 45 MILLION SERVINGS MADE FROM LOCALLY GREEN BEATS WITH THE PROJECTED BENEFIT OF 48 AND 94 MILLION TO THE LOCAL COMMISSION.

WE'VE MADE JOBS AND HELPED MORE THAN 300 WORKERS ACHIEVE CONTRACTS WITH HIGHER WAGES.

REDUCED PURCHASES OF INDUSTRIALLY PRODUCED MEAT BY A THIRD WITH SUBSTANTIAL DECREASES IN THE CARBON FOOTPRINT AND WATER USAGE.

AND YOU KNOW, ENGAGING IN ALL OF THESE CITIES AROUND THE COUNTRY AND BEING PART OF THESE COALITIONS, WHAT WE KNOW IS THAT COMMUNITIES ACROSS THE BOARD ACROSS THE SECTOR DO WANT GREATER TRANSPARENCY ABOUT FOOD PRACTICES.

AND WE PROVIDE THAT.

BUT GSPP IS NOT -- ALSO CREATES CONDITIONS FOR WORKERS AND THEIR FAMILIES AND IMPROVE NUTRITION, ANIMAL WELFARE AND PROTECTING THE ENVIRONMENT AT THE SAME TIME.

WE WANT TO CONGRATULATE THE CITY OF BOSTON FOR BEING A LEADER IN THE REGION.

>> THANKS VERY MUCH.

STEPHANIE?

WELCOME.

>> THANKS.

I HOPE I CAN -- IF IT'S OKAY TO SEA BEFORE WE START THAT I'M SO EXCITED TO SEE JOE LIVE AND IN PERSON.

I SPENT MY WHOLE DISSERTATION FOR FIVE YEARS ACROSS THE RIVER BUT CLOSE TO BOSTON IN CAMBRIDGE BRINGING IN LOCAL FOOD FROM JOE.

SO IT'S FUN TO SEE HIM IN PERSON AND EXCITING THAT HE'S HERE.

SO RELEVANT TO WHAT WE'RE TALKING ABOUT AND DOING.

I WANT TO SAY THANK YOU FOR TAKING THE TIME FOR THIS HEARING, THIS CONFIRMS THE CITY COUNCIL'S UNDERSTANDING OF THE IMPORTANT AND POWERFUL POSITION OF GOVERNMENT IN REGARD TO FOOD PROCUREMENT ENROUTE TO FOOD

JUSTICE, HEALTH EQUITY AND  
SOCIAL JUSTICE.

I'M STEPHANIE SHAPIRO.

I'M A BOSTON PUBLIC SCHOOL  
PARENT OF TWO BOYS.

I'M ALSO A PUBLIC HEALTH  
PROFESSOR FOCUSED ON FOOD  
JUSTICE AND HEALTH EQUITY.

A FEW YEARS AGO, A GROUP OF US  
BPS PARENTS WERE HERE IN CITY  
HALL TESTIFYING ABOUT THE ROLE  
THAT SCHOOLS HAVE IN A CHILD'S  
LIFE INCLUSIVE OF NUTRITION.

WE DISCUSSED THE RESEARCH  
SHOWING THAT THE WELL-BEING OF  
AND THE HIGH NUTRIENT QUALITY OF  
FOODS IS A COMMON THREAD  
UNDERLYING HIGH ACADEMIC  
PERFORMANCE AS WELL AS POSITIVE  
EDUCATION BEHAVIOR.

WE ALSO HIGHLIGHTED THAT FOR  
SOME KIDS, AS WE'VE SAID TODAY,  
THE MEALS THAT THEY RECEIVE AT  
SCHOOL MAY BE THE ONLY FOOD THAT  
THEY EAT ALL DAY.

I SEE THIS IN MY NEIGHBORHOOD  
EVERY DAY.

FOR SOME, IT'S 2/3s OF THE  
CALORIES THAT THEY CONSUME.

WE CONCLUDED BACK THEN THAT A  
CRITICAL PART OF THE CITY'S FOOD  
SECURITY SYSTEM IS A QUALITY OF  
SCHOOL FOOD.

YOU LISTENED AND AGREED AND ARE  
TAKING THE STEPS TO ACHIEVING  
FOOD JUSTICE WITH HIRING LAURA,  
WHO IS LEADING NEWS THIS GSPP  
PROCESS AND SCALING UP ON OUR  
VENDORED FOOD CAFE.

MY FAMILY HAS BEEN TOURING BPS  
SCHOOLS TO EXPLORE MY SON'S  
SEVENTH GRADE OPTIONS AND FOOD  
HAS COME UP ON A TOUR AND NOT BY  
ME.

EACH TOUR GUIDE HAS SAID HOW  
MUCH BETTER FOOD HAS BECOME IN  
THE PAST COUPLE YEARS SO NOW IS  
THE PERFECT TIME TO TAKE THE  
NEXT STEP TO ASSURE THE  
LONGEVITY OF STUDENTS AND OTHERS  
IMPACTED BY THE FOOD PURCHASING  
POWER.

THE PROCESS ENSURING WELLNESS IS  
ON FOOD PREPARATION, PROCUREMENT

AND SERVICE ENVIRONMENT,  
ENABLING OFFERING GENEROUS  
PORTIONS OF VEGGIES, FRUIT,  
WHOLE GRAINS AND MINIMALLY  
PROCESSED FOOD ELIMINATING  
ARTIFICIAL INGREDIENTS WHILE  
REDUCING SALT, ADDED SUGARS,  
SATURATED FAT AND RED MEAT  
CONSUMPTION.

THE MOST IMPORTANT ASPECT OF  
THIS PROGRAM IS THAT ALL WOULD  
BENEFIT.

IN FACT, A NUTRITION POLICY  
PRINCIPLE WOULD ADDRESS HEALTH  
EQUITY WHICH AMAZING ABOUT GOOD  
FOOD PURCHASING NUTRITION  
PRINCIPLES IS THEY DIRECTLY  
INTERCEPT AND IMPACT PUBLIC  
HEALTH, LOCAL ECONOMIC  
DEVELOPMENT, ANIMAL WELFARE,  
WORKER WELL-BEING AND THE  
ENVIRONMENT.

THE OTHER GOOD FOOD PURCHASING  
POLICY VALUES.

I HAVE A GENERAL ARTICLE THAT I  
HAVE SUBMITTED ALREADY WHERE,  
YOU KNOW, THAT TALKS ABOUT EACH  
OF THESE CLUB VALUES AND THE  
SUCCESS IN THE FIRST CITY IN  
L.A. TO IMPLEMENT THIS.

MANY OF THE THINGS YOU QUOTED  
ARE IN THAT ARTICLE FOR YOUR

REFERENCE.

THIS ARTICLE ASPECTS A KEY  
ASPECT OF THE SUCCESS OF THIS  
TYPE OF POLICY AND SUCCESS IN  
L.A.

SUPPLY TEAM TRANSPARENCY AND  
THIRD PART ADVOCACY.

AND WHAT AN INCREDIBLE ALL-THE  
WHILE OBVIOUS OPPORTUNITY FOR  
THE CITY OF BOSTON TO FOLLOW THE  
OTHER MAJOR U.S. CITIES TAKING  
ADVANTAGE OF ITS PURCHASING  
POWER TO PRIORITIZE THE  
INTERCEPTION OF PUBLIC HEALTH,  
LOCAL ECONOMIC DEVELOPMENT,  
ANIMAL WELFARE, WORKER  
WELL-BEING AND THE ENVIRONMENT?  
BOSTON HAS BEEN BECOME A WORLD  
CLASS CITY DEMANDING WORLD CLASS  
MULTIFACETED EQUITY BY MAKING  
GOOD FOOD MORE AFFORDABLE,

ACCESSIBLE AND CULTURALLY  
RELEVANT.

SUSTAINABILITY BENEFITS THE  
LEAST POWERFUL AMONG US.  
OUR LOWEST INCOME AND  
DISENFRANCHISED BOSTON  
RESIDENTS.

BOSTON JOINING THE 13 OTHER  
CITIES PURSUING GOOD FOOD  
PURCHASING PROGRAM HAS THE  
POTENTIAL TO LEVERAGE MORE THAN  
900 MILLION, ALMOST A BILLION  
DOLLARS OF FOOD PURCHASING  
ANNUALLY AND GUARANTEE AS  
POSITIVE SHIFT IN OUR ENTIRE  
LOCAL AND NATIONAL FOOD SYSTEM.  
AGAIN, I THANK YOU FOR THIS  
OPPORTUNITY.

>> THANK YOU, STEPHANIE.

BRETT?

WELCOME.

>> THANK YOU.

I WANT TO START BY THANKING  
COUNCIL MEMBERS FOR HAVING THIS  
HEARING AND ALLOWING ME THE  
OPPORTUNITY TO TESTIFY.

MY NAME IS BRETT TOLLY, THE  
NATIONAL PROGRAM COORDINATOR FOR  
THE NORTHWEST ATLANTIC MARINE  
ALLIANCE BASED IN GLOCESTER,  
MASSACHUSETTS.

WE'RE BUILDING A MOVEMENT  
TOWARDS HEALTHIER FISHERIES AND  
HEALTHY FISHING COMMUNITIES.

I'M FROM A FOUR GENERATION  
FISHING FAMILY HERE IN  
MASSACHUSETTS.

MY PURPOSE IS TO SPEAK IN  
SUPPORT OF THE GOOD FOOD  
PURCHASING ORDINANCE AND SUPPORT  
THE LEADERSHIP OF COUNCILMEMBER  
WU.

TO GIVE ANOTHER NOD TO FARMER  
JOE.

GO BACK TO IT'S HE SWAP OUT  
FARMER FOR FISHER.

A SIMILAR STORY.

AS NAMA, WE HAVE A LONGSTANDING  
POSITIVE RELATIONSHIP WORKING  
WITH THE CITY OF BOSTON.

WE WORK CLOSELY WITH THE LATE  
MAYOR MANINO ON LIFTING A BAN OF  
OUR FOODS SOLD AT COMMUNITY  
HEALTH CENTERS THROUGHOUT THE

BOSTON.

WE WORK WITH THE OFFICE OF FOOD INITIATIVE ON THE RFP LANGUAGE AND PROCESS FOR SEAFOOD LANGUAGE UNDER THE NEW ORDINANCE.

WE WORKED WITH HEALTHCARE WITHOUT HARM, WHO YOU HEARD FROM EARLIER, TO CHANGE SEAFOOD PURCHASING BY BOSTON CHILDREN'S HOSPITAL, BETH ISRAEL DEACONESS, MASS EYE AND EAR, MASS GENERAL HOSPITAL AND MORE.

WE'VE HOSTED NUMEROUS SEAFOOD THROW DOWNS TO ENGAGE THE COMMUNITY IN WHAT SUSTAINABLE SEAFOOD LOOKS LIKE.

WE'VE ENJOY HAVING BOSTON CITY COUNCIL MEMBERS TAKE PART IN OUR SEAFOOD THROW DOWNS INCLUDING LAST YEAR WE GOT MAYOR WALSH IN THE MIX.

THE WORK WE'VE DONE IN BOSTON IS PART OF A NATIONAL EFFORT TO ECONOMICALLY EMPOWER FISHERMEN AND WOMEN AND IMPROVE THE HEALTH OF MARINE ECOSYSTEMS AND BRING ABOUT A MORE JUST FOOD SYSTEM AND THE GSPP BRINGS US A LOT CLOSER TO THAT.

NOW MORE THAN EVER, WE NEED TO BE THINKING DIFFERENTLY ABOUT OUR SEAFOOD SYSTEM AND BOSTON CAN HELP TAKE A MAJOR LEAD IN THIS DIRECTION.

ON A NATIONAL LEVEL, OUT OF ALL OF THE SEAFOOD THAT WE CONSUME, OVER 90% IS IMPORTED.

THE CITY OF BOSTON IS ABOUT ON PAR WITH THOSE NUMBERS IN THAT TREND.

YOU THINK THINK THAT WE'RE NOT CATCHING ENOUGH FISH.

THAT'S NOT THE CASE.

WE CATCH ENOUGH SEAFOOD TO EASILY FEED OURSELF.

LIKE THE REST OF OUR FOOD SYSTEM, SEAFOOD IS MORE INDUSTRIALIZED AND DRIVEN BY A SYSTEM THAT IS SOLELY VALUES THE LOWEST COST OF PRODUCTION AND COMMODITIES OF SCALE.

THE RESULTS THAT WE'RE SEEING IN MASSACHUSETTS, THE FISHING COMMUNITY AND THIS IS NOT UNIQUE

TO MASSACHUSETTS UP AND DOWN THE  
COST, WE'RE SEEING MAJOR  
CONSOLIDATION IN THE  
CONCENTRATION OF FISHERIES  
ACCESS AND ITS CONCENTRATING TO  
A FEW BIGGER COMPANIES  
BASICALLY.

IF WE LEARNED ANYTHING FROM  
CONSOLIDATION IN OUR SYSTEM, OUR  
BANKING, AGRICULTURE AND  
ELSEWHERE, WE KNOW THIS IS A BAD  
DIRECTION FOR OUR ENVIRONMENT,  
ECONOMIES AND CULTURE AND  
ESPECIALLY MASSACHUSETTS SINCE  
ITS HIGHLY RELEVANT KNOWING THE  
CAD HANGS IN OUR STATE HOUSE AND  
IMPORTANT TO OUR CULTURE.

FOR THE CITY OF BOSTON, YOU CAN  
HELP US COUNTER THIS SYSTEM BY  
ADOPTING THE GSPP, LIFTING UP AN  
ALTERNATIVE SET OF VALUES THAT  
WE BELIEVE IN.

WHEN WE SUPPORT VALUES AROUND  
SUSTAINABILITY IN OUR LANDSCAPE  
OR SEASCAPE, THAT MEANS ENSURING  
WE'RE MATCHING THE SCALE OF  
FISHING OPERATIONS TO THE SCALE  
OF OUR MARINE ECOSYSTEM.  
IT MEANS SUPPORTING SMALL AND  
MEDIUM SCALE FISHING BUSINESSES  
THAT HAVE THE SMALLEST  
ECOLOGICAL IMPACT, EMBRACING THE  
SEASONALITY OF LOCAL FISHERMEN'S  
CATCH AND GETTING AWAY FROM THIN

FISH, AQUA CULTURE AND FARMED  
SHRIMP.

IT MEANS WE NEED TO GUIDE OUR  
SCIENCE AND MANAGEMENT  
PROCESSES.

WHEN WE SUPPORT THE VALUE OF  
LOCAL ECONOMIES IN OUR WORLD,  
THAT MEANS SUPPORTING JOBS AND  
LIVELIHOODS WITH JOBS OF DIGNITY  
FOR ALL OF THOSE WHOSE HANDS  
TOUCH OUR FISH ALONG THE SUPPLY  
CHAIN.

FOR EVERY JOB SAVED ON THE OCEAN  
WHEN IT COMES TO FISHERIES  
SUPPORTS SEVEN ADDITIONAL JOBS  
ON LAND AND ALSO MEANS  
SUPPORTING INDEPENDENT  
BUSINESSES.

WE KNOW THAT WHEN THE MONEY

STAYS LOCAL, IT GETS SPENT IN  
OUR LOCAL ECONOMIES.  
MAKES A DIFFERENCE.  
NOT ONLY DOES THE GSPP  
COMPLEMENT THELE HAVE AS THAT  
WE'RE WORKING TOWARDS, BUT WE'RE  
ALSO IN SUPPORT OF A COUPLE  
REGIONAL EFFORTS TO SUPPORT OUR  
FOOD SYSTEM AND THE VALUES OF  
THE GSPP ALSO COMPLEMENT THOSE  
EFFORTS.

TO NAME A COUPLE, THE FARM  
INSTITUTION OF NEW ENGLAND.  
WE'RE DOING FANTASTIC WORK WITH  
A LINE DIRECTLY WITH THIS EFFORT  
AND THE CITY OF BOSTON.  
IT WOULD CONTRIBUTE TO A BROADER  
VISION THROUGHOUT NEW ENGLAND.  
SO IN SUMMARY, THE GSPP IS  
UNDOUBTEDLY A POSITIVE STEP IN  
THE RIGHT DIRECTION.

WE KNOW THIS BECAUSE OF THE  
VALUE COMMITMENTS AND THE  
ACCOUNTABILITY MEASURES IN  
PLACE.

TRANSPARENCY WAS BROUGHT UP.  
WE VALUE TRANSPARENCY IN THIS  
PROCESS.

WE ASK ALL COUNCIL MEMBERS TO  
VOTE YES ON THE GOOD FOOD  
PURCHASING PROGRAM ORDINANCE.  
THANK YOU.

>> THANK YOU, BRETT.

I APPRECIATE YOU WORKING.  
MAYBE WE CAN TALK ABOUT FLYING  
AND THE SUSTAINABLE FISHERIES  
AND THE ROLE OF THE DOG FISH  
ABALON, THE FISH POPULATION.  
THEY EAT ALL THE BABIES.  
SO THE FOCUS IS ON THE BIGGER  
GAME FISH.

I THINK THE ONES THAT DO THE  
MOST DAMAGE -- IT'S REALLY THE  
DOG FISH AND THE -- AND I THROW  
THE SEALS IN THERE AS WELL.  
JUST EATING THE AMOUNT THAT THEY  
NEED TO REQUIRE EVERY DAY AND  
TAKING THE SMALL ONES, THE  
JUVENILES OFF OF THE TABLE.

WOULD LOVE TO GET YOUR INPUT OFF  
LINE OR MAYBE THAT MIGHT BE A  
CAUSE FOR ANOTHER HEARING.

I APPRECIATE YOUR INVOLVEMENT.

>> WE WELCOME THAT CONVERSATION.



DOG FISH ARE VERY TASTY AND  
LOCALLY ABUNDANT.

>> YEAH.

WE TEND TO PROTECT THEM MORE  
THAN WE SHOULD.

SHARINA, WELCOME.

INTRODUCE YOURSELF AND YOUR  
AFFILIATION.

>> I'M SHARINA McKINLEY

WELCOMING YOU TODAY AND I'M LONG  
TIME DORCHESTER RESIDENT AND I  
HAVE A BACKGROUND IN SMALL  
BUSINESS DEVELOPMENT.

I ALSO WANT TO SAY QUICK THAT  
I'M HAPPY THAT BPS SUPPORTS THIS  
ORDINANCE.

I HAVE TWO KIDS IN THE BPS  
SYSTEM.

I'M SPEAKING HERE AS A MOM ALSO  
THAT HAS A KID IN HIGH SCHOOL  
AND ONE IN MIDDLE SCHOOL.

SO OUR KITCHEN IS IN THE OLD HOT  
DOG FACTORY.

IT'S BEEN THERE A NUMBER OF  
YEARS.

THE BUILDING HAD BEEN THERE FOR  
I THINK 60 YEARS OR SO.

THEN IN 2007, THEY CLOSED THE  
DORCHESTER FACILITY, BECAME A  
WORKER'S CO-OP.

IN 2007 WHEN THEY CLOSED, ALL OF  
THE JOBS VANISHED.

A LITTLE PIECE OF THE  
NEIGHBORHOOD VANISHED AS WELL.

THE BUILDING REMAINED VACANT  
OVER 12 YEARS BEFORE A GROUP OF

RESIDENTS AND LOCALS GOT  
TOGETHER AND SAY HEY, LET'S

TRANS FERE THIS BUILDING TO A  
NEW FOOD HUB OF MANUFACTURING.

TODAY IT'S HOME TO COMMONWEALTH  
KITCHEN.

THERE'S OVER 55 FOOD STARTUPS  
THAT OPERATE OUT OF OUR  
FACILITY.

WE HAVE WHOLESALE, RETAIL, FOOD  
COMPANIES, CATERS AND FOOD  
TRUCKS.

75% OF THESE BUSINESSES ARE  
OWNED BY WOMEN, IMMIGRANTS OR  
OTHER PEOPLE OF COLOR.

THEY EMPLOY 150 IN THE LOWEST  
NEIGHBORHOODS, INCLUDING MANY IF

A THAT'S VARIOUS I'M EMPLOYMENTS

LIKE LIMITED ENGLISH OR PEOPLE WITH DIFFERENT QUERIES. IN ADDITION TO PROVIDING SPACE AND TECHNICAL ASSISTANCE, WE ALSO RUN A SMALL BATCH FOOD MANUFACTURING ENTERPRISE FOR MASSACHUSETTS FARMERS AND SMALL FOOD BUSINESSES.

SORRY, JOE.

WE WORK WITH HIM AS WELL.

WE DO VALUE-ADDED PROCESSING FOR LOCAL FARMS, PROCESS EXCESS CROP AND TURN IT INTO THINGS THAT ARE SOLD TO INSTITUTIONS AND DIFFERENT ENTITIES.

WE'LL HAVE A CHEF PREPARE AND OPEN A POP-UP SHOP IN CAMBRIDGE.

WE HAVE A KOREAN FOOD TRUCK THAT HITS DOWNTOWN WORKERS.

WE HAVE A CHEF THAT MADE 40,000 MINI PIES FOR AN ORDER AT WHOLE FOODS.

WE HAVE WORKERS THAT TRANSFORM HUNDREDS OF POUNDS OF BRUISED TOMATOES FROM A FARM 25 MILES NORTH OF THE CITY TO THE FRESHEST TOMATO SAUCE YOU EVER TASTED.

THERE'S MILLIONS MORE STORIES LIKE THESE IN OUR FACILITY.

I INVITE OUR COUNCIL TO VISIT OUR KITCHEN AND SEE FOR YOURSELF.

JUST THINK WHAT THESE BUSINESSES COULD ACHIEVE IN OUR PUBLIC INSTITUTIONS COMMITTED TO USING THEIR PURCHASING POWER TO REFLECT BOSTON'S VALUES AND PRIORITIES.

WE SUPPORT THE ADOPTION OF THE GOOD FOOD PURCHASE PROGRAM FOR BOSTON.

THE FIRST TENANT OF THE PROGRAM WOULD HAVE A POWERFUL AND IMMEDIATE IMPACT ON FOOD ENTREPRENEURS IN OUR CITY.

IT CALLS FOR THE INSTITUTIONS TO SUPPORT DIVERSE FAMILY AND COOPERATIVELY OWNED SMALL AND MID SIZED AGRICULTURAL AND FOOD PROCESSING OPERATIONS WITHIN THE LOCAL AREA OF THE REGION.

IT'S NO SECRET THAT BUSINESSES GROW AND THRIVE WHEN THEY CAN

PRODUCE AT SCALE BY PENDING OUR PUBLIC DOLLARS ON THE SMALL BUSINESSES, WE WOULD BE GETTING MORE BANG FOR THE BUCK THAN CURRENT.

I'M SURE YOU SAW THE REPORT A FEW YEARS AGO FROM THE BOOKING SENDER AND FOUND THAT BOSTON WAS THE MOST EQUITABLE BIG CITY IN THE COUNTRY.

THANKFULLY WE STARTED TO IMPROVE.

THE WEALTH GAP IS STILL STAGGERING.

GRATEFUL FOR COUNCILLOR WU FOR INTRODUCING THIS ORDINANCE IN HER UNRELENTING FOCUS ON CLOSING THE EQUALITY GAP IN OUR CITY.

WE HAVE A REAL OPPORTUNITY TO BE A LEADER AND CREATING EQUITABLE BOSTON.

THE GOOD FOOD PURCHASING PROGRAM IS AN IMPORTANT STEP IN THAT DIRECTION.

THANK YOU.

>> THANK YOU, SHARINA.

ANY QUESTIONS OF THIS PANEL? COUNCILLOR WU?

>> THANK YOU ALL SO MUCH.

YOU LIVE AND BREATHE THIS WORK. I HAVE LEARNED SO MUCH FROM YOU JUST IN THE TIME THAT I'VE BEEN THINKING ABOUT THIS AND LEARNING MORE.

IF YOU JUST HAD ONE TOP COUPLE, 1 TO 3 THINGS THAT THE CITY AND IN PARTICULAR THE SCHOOL DISTRICT SHOULD BE THINKING ABOUT AS WE MOVE TOWARDS IMPLEMENTATION, WHAT WOULD THOSE BE?

I GUESS I WANT TO ADD A QUESTION THAT IS, IT FEELS LIKE A LOT OF THE EXAMPLES COME FROM SCHOOL DISTRICTS OR CITIES WHERE THERE'S A LOCAL -- WHERE LOCAL IS YEAR ROUND.

CALIFORNIA YOU CAN GET WITHIN A FAIRLY CLOSE RADIUS OF FOOD OF ANY KIND.

HOW DO WE THINK ABOUT IN NEW ENGLAND, BOSTON AND A LOT OF IT IS THE LOCALLY NOT JUST GROWN BUT PRODUCED AND MANUFACTURED

AND WHAT OTHER THINGS SHOULD WE HAVE IN MIND AS WE GO TOWARDS IMPLEMENTATION?

>> WHAT COMES TO MIND WHEN WE THINK OF NEW ENGLAND AND THINGS THAT ARE NOT AVAILABLE YEAR ROUND, ONE OF THE THINGS THAT WE DO THAT MAY BE USEFUL, WE WORK WITH LOCAL FARMERS.

WHEN THEY HAVE EXCESS PRODUCE, WE TAKE IT IN AND MANUFACTURE IT AND TURN IT TO SOMETHING THAT THEY CAN USE LATER ON IN THE YEAR.

FOR INSTANCE, WE'LL TAKE BRUISED TOMATOES.

TURN IT INTO TOMATO SAUCE.

MINIMALLY PROCESS IT IN OUR FACILITY, PUT IT INTO THESE GALLON FREEZE REMEMBER BAGS FOR FOOD SERVICE, STORE IT IN OUR FREEZER SO IT'S STILL GOOD, FRESH FOOD.

STILL IMPACTING THE FARMS.

THE FARMERS GET TO SELL IT, PRODUCE IT AND IT GETS SOLD.

SO WITH USING THE MANUFACTURERS TO MINIMALLY PROCESS WHAT IS EXCESS PRODUCE SO THAT IT CREATES A STOCK FOR THE SCHOOLS, MIGHT BE HELPFUL.

ALSO TO I THINK SOME MEN YOU PLANNING THAT WE ALL WORK TOGETHER ON WHAT IS BEING SERVED BUT ALSO HELP WITH THAT AS WELL. THAT'S SOMETHING THAT COMES TO MIND INSTANTLY WHEN I THINK OF COMMONWEALTH WITCH CHEN AND HOW WE CAN IMPACT AND USING OTHER FACILITIES LIKE OURSELVES FOR SOMETHING LIKE THAT.

>> I WAS GOING TO ADD TWO THINGS.

ONE TO SORT OF CONTINUE WHAT YOU WERE SAYING.

AND GETTING TO KNOW OUR LOCAL FARMERS.

ONE OF THE THINGS I LEARNED WHEN I DID MY DOCTORAL WORK IN CAMBRIDGE AND VISITING THE FARMS AND VISITING LANNY'S ORCHARD, HE WAS A BROKER OF FARMERS INTRODUCING CAMBRIDGE TO THE FARMERS.

WHEN HE COULDN'T GET SOMETHING,  
HE PARTNERED WITH ANOTHER  
FARMER.

THAT CAN ALL COME BACK TO THE  
SCHOOL SYSTEM.

YOU KNOW, THE THINGS THAT WE  
MIGHT NOT KNOW HERE IN BOSTON  
NOT BEING ON THE FARM, YOU CAN  
TAKE APPLES AND PUMP OXYGEN IN  
THEM WHERE THEY GO BEYOND THE  
SEASON.

WE HAVE A SHORT GROWING SEASON,  
TALKING WITH FARMERS THAT HAVE A  
BIGGER EXPERTISE THAN I DO IN  
THIS, THE FOODS ARE AVAILABLE  
LONGER THAN OUR GROWING SEASON.

THE OTHER PIECE THAT IS  
EXTREMELY IMPORTANT IS THE  
SIMPLY CHAIN TRANSPARENCY.  
THAT WILL LEAD TO THE EQUITY  
THAT WE ALL TOUCHED ON.

>> I JUST WANT TO GIVE MY INPUT  
ON THIS QUESTION AS WELL.  
SO THE GOOD FOOD PURCHASING  
POLICY WAS ADOPTED IN CHICAGO IN  
COOK COUNTY, ILLINOIS.

THEY'RE GRAPPLING WITH THE SAME  
SORT OF QUESTIONS ABOUT WHAT  
KIND OF INFRASTRUCTURE COULD  
REALLY SUPPORT THE LOCAL  
ECONOMIES IN THE WAY THAT SETS  
OUT IN THE BASELINE STANDARDS OF  
GSPP, BUT IN ADDITION, YOU KNOW,  
THERE'S THIS UNDERSTANDING THAT  
WHILE THERE ARE -- WHILE THERE  
IS A SORT OF SET OF BASELINE  
STANDARDS THAT ESSENTIALLY  
ASKING THROUGH THE INSTITUTIONS  
TO COMMIT TO ASPIRING TO, THAT  
THERE'S LOW WAY FOR LOCAL  
COMMUNITIES TO DEFINE WHAT LOCAL  
FORCING MEANS OR, FOR EXAMPLE,  
WHEN WE ALSO TALK ABOUT  
QUESTIONS OF EQUITY, THERE'S  
SOME ORDINANCES THAT HAVE ALSO  
TALKED ABOUT CREATING  
OPPORTUNITIES FOR COMMUNITIES  
WHO ARE SORT OF DISADVANTAGED IN  
THESE MARKETS, TO ALSO HAVE  
OPPORTUNITIES AND LOCAL  
COMMUNITIES ALSO HAVE THE  
OPPORTUNITY TO DEFINE WHAT THAT  
MEANS FOR THEMSELVES AS WELL.

>> LIKE I MENTIONED, I HOPE THE

CITY OF BOSTON, WHICH ALREADY --  
WE CONSIDER OURSELVES A GREAT  
CITY.

WE LOOK AT IT AND SAY WHERE CAN  
WE IMPROVE ON WHAT THE CITIES  
HAVE DONE AND FOR US IN  
PARTICULAR, THE WORKERS,  
STANDARDS, CORE VALUE FOR  
WORKERS IS IMPORTANT.

I HOPE WE GO BEYOND SAYING, ALL  
RIGHT, LET'S AWARD CONTRACTS TO  
PEOPLE WITH -- THAT PROVIDE FAIR  
WAGES BECAUSE WHAT IS A FAIR  
WAGE?

WOULD YOU CONSIDER MINIMUM WAGE  
A FAIR WAGE?

AT LEAST WE'RE NOT PAYING \$5 AN  
HOUR TO THE TABLE.

WE'RE PAYING A MINIMUM WAGE.  
MINIMUM WAGE TO ME IS NOT A FAIR  
WAGE.

I HOPE WE SUPPORT EMPLOYERS THAT  
GO ABOVE AND BEYOND HOW THEY  
TREAT THEIR WORK FORCE AND  
PARTICULARLY DON'T REWARD  
EMPLOYERS THAT MAY VIOLATE LABOR  
LAW OR EMPLOYEES RIGHTS AS THEY  
TRY TO ORGANIZE AND COLLECTIVELY  
BARGAIN.

>> I'LL JUST QUICKLY BUILD OFF  
OF SOMETHING THAT SHARINA HAD  
TALKED ABOUT, WHICH IS EDUCATING  
OUR FOOD DIRECTORS AND THE  
SCHOOL SYSTEM AND THOSE IN THE  
CAFETERIA.

WHEN IT COMES TO SEAFOOD,  
IDEALLY THE SHIFT WE WANT TO  
SEE, WHAT IS BEING CAUGHT  
LOCALLY, WHAT IS ABUNDANT MAKES  
ITS WAY IN OUR SCHOOLS WHICH  
MEANS EMBRACING THE SPECIES THAT  
FOLKS HAVEN'T WORKED WITH BEFORE  
OR EVEN KNOW.

WE HAVE DONE A LOT OF GROUND  
WORK WITH THIS LEVEL OF  
EDUCATION, HOW TO TALK ABOUT HOW  
TO WORK WITH IT, HOW TO THINK  
ABOUT IT.

AND I THINK THAT IS SOMETHING TO  
BE AHEAD OF THE CURVE WITH.

WE WOULD LEND OUR SUPPORT AT ALL  
LEVELS TO HELP WITH THAT.

>> A GOOD POINT.

BOSTON IS HOME BETWEEN THE

SEAFOOD INDUSTRY AND THE SEAFOOD PROCESSING, NORTH COAST SEAFOODS ALONE, THEY HAVE HUNDREDS OF SPECIES OF FISH AND PROBABLY NO DIRECT CONNECTION FROM WHAT THEY'RE DOING IN THEIR FACILITY AND OUR BOSTON PUBLIC SCHOOLS. SO THAT'S A GOOD POINT.

THEY'RE ONE OF A LOT OF SEAFOOD COMPANIES THAT CALL BOSTON THEIR HOME ON THE WATERFRONT.

GOOD BE A GOOD CONDUIT TO GET FOLKS THE MEET EACH OTHER.

>> JUST CURIOUS TO GET THEIR THOUGHTS ON LOCAL.

IS IT FEASIBLE TO DO MASSACHUSETTS, NEW ENGLAND, THE REGION?

WHAT DO YOU THINK?

>> I THINK -- I'M NO EXPERT.

MY BACKGROUND IS MORE ON WORKER STANDARDS.

OBVIOUSLY THERES LOTS OF PRODUCTS THAT MASSACHUSETTS DOES PRODUCE IN ABUNDANCE.

THE FISHING INDUSTRY IS HUGE AND DAIRY AND THINGS LIKE THAT.

I DON'T KNOW IF THERE'S A WAY TO SET STANDARDS OR BENCHMARKS FOR HOW MUCH IS LOCALLY PRODUCED.

I DON'T THINK MASSACHUSETTS CAN PROVIDE ALL OF THE NECESSARY FOOD FOR PUBLIC SCHOOLS BUT OTHER WAYS TO LOOK AT IT.

AT LEAST THEY'RE GETTING SO MUCH FROM THE LOCAL ECONOMY, LOCAL GROWERS AND PRODUCERS.

>> JOE, WOULD THAT BE A QUESTION FOR YOU?

200 TO 250 MILES WOULD BE A FAIR ANSWER?

INTERESTING.

>> I LOOKED AT THAT IN MY DOCTORAL WORK TRYING TO DEFINE LOCAL.

YOU HAVE TO LOOK AT SEASON AND WHAT IS AVAILABLE AND SPEAK TO FARMERS AND FIND OUT WHAT THE AVAILABILITY IS.

IN TERMS OF WHAT YOU BROUGHT UP ABOUT FISHING AND TALKING ABOUT THE SPECIFIC POLICY THAT DIRECTLY INTERSECTS WITH THE RED MEAT CONSUMPTION.

>> I HAVE TO SEE A MAP.  
I'M TERRIBLE WHEN IT COMES TO  
MILES.  
ANYWAY THAT WE CAN GET ABOUT  
THIS INFORMATION AND GET IT TO?  
>> YEAH.  
>> DEFINITELY.  
ONCE I LEAVE HERE, I HAVE  
ANSWERS TO THESE QUESTIONS.  
I WANT TO MAKE SURE TO SEND IT  
TO YOU.  
>> THAT'S A PIECE -- THE  
DEFINITION OF LOCAL, THE EXACT  
RADIUS OR BOUNDARIES DOESN'T  
NEED TO BE SPELLED OUT.  
WE TRUST LAURA AND HER TEAM TO  
PUT THE WORK IN OF UNDERSTANDING  
HOW THE SEASONALITY MATCHES WITH  
WHAT RADIUSES.  
AGAIN, IT'S GOING BACK TO WHAT  
SEVERAL OF YOU ALL HAVE SAID.  
THAT AS LONG AS THE TRANSPARENCY  
IS THERE, WE'LL HAVE THE  
MECHANISMS TO MAKE SURE THAT THE  
ACTUAL RESULTS ARE LINING UP  
WITH THE INTENTIONS.  
EVERYBODY IS ON THE SAME PAGE OF  
WHAT WE'RE TRYING TO DO AND  
BEING ABLE TO TRACK THAT  
OVERTIME AND SEE WHAT BENCHMARKS  
WE'RE HITTING.  
>> ONE THING YOU HAVE TO THINK  
ABOUT, PART OF BUYING LOCAL IS  
BENEFITTING YOUR OWN ECONOMY.  
SO THAT HAS TO BE PART OF THE  
OUTCOME MEASURES AS WELL.  
>> SO BRETT, YOU HAVE TO GO  
MILES TO CONVERT IT TO NAUTICAL  
MILES FOR YOUR INDUSTRY.  
>> YEAH.  
THE COMPLEXITY IS DIFFICULT WHEN  
YOU TALK ABOUT FISH.  
WE'RE TALKING ABOUT BOAT  
MILEAGE.  
SOMETIMES WE HAVE BOAT LANDING  
IN BOSTON BUT COMING FROM MAINE.  
THAT HAVE ALREADY TRAVELED 800  
MILES ON THE OCEAN.  
WE STRUGGLE WITH THIS.  
IT'S OFFSET IN MANY WAYS BY  
SHOWING THIS CAME UP IN EARLIER  
TESTIMONY, ALL OF THE VALUES BE  
COMBINED AS A HOLE AND NOT  
CHERRY PICKED.



WE FOUND ONE WAY TO AT LEAST  
MOVE IN THE RIGHT DIRECTION.

WE TALK ABOUT AS LOCAL AS  
POSSIBLE.

RIGHT?

JUST GIVING INCENTIVES.

IS MORE LOCAL IS GENERALLY  
BETTER IF WE DON'T HAVE TO PUT A  
MILEAGE CAP.

5 MILES IS BETTER THAN 10 MILES.

THAT KIND OF THING.

>> THANK YOU.

I APPRECIATE COUNCILLOR WU.

SOUNDS LIKE WE'RE ALMOST THERE  
WITH SOME TWEAKS HERE AND THERE  
THAT CAME AS A RESULT OF THIS  
HEARING AND PARTICULARLY THE  
TESTIMONY OF BOTH PANELS, PANEL  
1 AND PANEL 2 AND THE PUBLIC  
TESTIMONY.

IT'S GOOD.

THAT WILL CONCLUDE TODAY'S  
HEARING IN THE GOVERNMENT  
OPERATIONS COMMITTEE ON DOCKET  
0413, WHICH IS AN ORDINANCE  
REGARDING GOOD FOOD PURCHASING  
STANDARDS IN THE CITY OF BOSTON.  
AS THE CHAIR, OBVIOUSLY THOSE  
VIEWING IT AND/OR THIS  
ADDITIONAL INFORMATION MAY BE  
SUBMITTED THROUGH THE COMMITTEE  
EITHER THROUGH TESTIMONY OR  
FOLKS THAT WERE VIEWING THAT  
WEREN'T ABLE TO MAKE IT HERE.  
SOME OF THEM MAY WANT TO WATCH  
IT AND SUBMIT TESTIMONY AND WORK  
WITH THE LEAD SPONSOR AND THE  
ADMINISTRATION TO GET SOMETHING  
TURNED AROUND AS QUICKLY AS  
POSSIBLE.

WITH THAT, I APPRECIATE YOUR  
TIME AND ATTENTION AND TESTIMONY  
AND LOOK FORWARD TO WORKING WITH  
YOU AND THE LEAD SPONSOR,  
COUNCILLOR WU DID A GREAT JOB.  
WE'LL KEEP OUR COLLEAGUES  
ABREAST AS WE MOVE FORWARD.  
THE COMMITTEE ON GOVERNMENT  
OPERATIONS WILL BE ADJOURNED.  
THANK YOU.