City of Boston, Massachusetts
Office of the Mayor
Michelle Wu

October 5, 2026

TO THE CITY COUNCIL

Dear Councilors:

I transmit herewith for your approval an Order authorizing the City of Boston Property Management Department to enter into a contract for a period of up to twenty (20) years to manage, maintain, expand, and modernize the City's advertising-supported Coordinated Street Furniture Program, including bus shelters, public toilets, information panels, digital displays, benches, and related public realm amenities. The newly-reimagined program is intended to improve the attractiveness of Public Transit as a commuting option, along with comfort, accessibility, equity, real-time information, and maintenance across Boston's streetscapes while increasing advertising revenue and strengthening City oversight.

The initial contract term would begin in May 2027 and end on April 30, 2037, with two five (5) year extensions possible at the City's sole option. The City Council's permission to enter into a contract of this type for a period of more than three years is required by section twelve of Chapter 30B of the General Laws.

A term longer than three years will enable the City to solicit responsible and responsive proposals that encourage operators to make significant capital investments in Boston's streetscape, and recoup the investments in expansion and maintenance over a longer period, while also expanding and diversifying the City's revenue base.

I urge your Honorable Body to act favorably on the proposed order without delay.

Sincerely,

Michelle Wu
Mayor of Boston

CITY OF BOSTON

IN CITY COUNCIL

AN ORDER AUTHORIZING THE CITY OF BOSTON PROPERTY MANAGEMENT DEPARTMENT TO ENTER INTO A CONTRACT FOR A PERIOD OF UP TO TWENTY YEARS FOR THE MANAGEMENT, MAINTENANCE, EXPANSION, AND MODERNIZATION OF THE CITY'S ADVERTISING-SUPPORTED COORDINATED STREET FURNITURE PROGRAM

ORDERED: That the City of Boston Property Management Department be, and hereby is, authorized pursuant to section twelve of chapter 30B of the Massachusetts General Laws, to enter into a contract for a period of up to twenty years for the management, maintenance, expansion, and modernization of the city's advertising-supported coordinated street furniture program.

I HEREBY CERTIFY
THE FORGOING, IF PASSED IN
THE ABOVE FORM, WILL BE IN
ACCORDANCE WITH LAW.
BY_____ KAJ
MICHAEL FIRESTONE
CORPORATION COUNSEL