



**EVENTS, EXHIBITS, AND TRAILS SUBCOMMITTEE
MEETING MINUTES**

Boston City Hall Boston, MA, 02201

Held virtually via Zoom

NOVEMBER 14, 2024

Commissioners Present: *Suzanne Taylor, Imari Jeffries, Nat Sheidley, Sam Tully-Chambers, Karin Goodfellow, John Borders IV*

Commissioners Absent: *Juan Lopez, Juan Eusebio, Eric Hanson-Plass, Faries Gray, Kyera Singleton, Dave O'Donnell, Jay Ash, Dr. Noelle Trent, Celia Richa*

Staff Present: *Dorothy Clark, Assistant Survey Director; Gabriela Amore, Preservation Planner; Amy Yandle, Director of Special Events*

Public/Press Present: *Ester Farah, Embrace Boston*

A full recording of the meeting is available on [boston.gov/commemoration-commission](https://www.boston.gov/commemoration-commission)

SESSION BEGINS - 2:00 PM

I. WELCOME

- a. Gabriela Amore and Dorothy Clark welcomed attendees.

II. ORDER OF BUSINESS

- a. Meeting minutes were approved.

III. BOSTON 250 PRESENTATION DISCUSSION

- a. Alex Meadow introduced himself and his role as the Deputy Director of Partnerships in the Mayor's Office, which means he helps maintain relationships with external stakeholders and helps manage external fundraising.
 - i. He shared his presentation, noting that there is a focus on creating, restoring, and upkeep physical markers, creating exhibitions, and on communication/branding.
- b. The Timelines, Archives, and Curricula group created a timeline and would like the Events, Exhibits, and Trail group to focus on prioritization.
 - i. The commissioners were presented with the TAC's draft timeline.
 1. Comments included needing a statement of principles and of seeing a clear, implied framework in the events chosen but wanting to be conscious that the 250th and the 400th are about different ideas. They also included adding annual existing events to engage with many communities.



2. Chair Imari Jeffries asked if the City has identified which organizations are taking on certain events, and if the City will be taking ownership of certain events.
3. Amy Yandle stated that the City would be taking ownership of some events, but that there needs to be cross-promotion and conversation.
4. Commissioner John Borders added that there needs to be a vehicle for these groups to self-identify.
5. Alex Meadow commented that Genesis Pimentel would like to more meaningfully engage with the community, which could allow for this cross-promotion and identification once the timeline is considered complete by multiple subcommittees.

IV. METRICS OF SUCCESS

- a. Metrics of success named include total number of tourists, the number of participants in a given event, and the upgrading, creation, and investment in long-lasting infrastructure for the residents of Boston.

V. PUBLIC COMMENT

- a. There were no public comments.

VI. ADJOURNMENT - 3:00 PM

- a. The meeting was adjourned.