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# Overview of Pre-15% Design Phase Outreach

# **Project Schedule and Milestones - Draft**





### Goal of Pre-15% Design Phase Outreach

- To help inform the preliminary design of the project, we invited residents, business owners, bus riders, and others along Blue Hill Ave to share their ideas and opinions about:
  - Bus stop locations
  - New crosswalks and other pedestrian and bicycle safety improvements
  - Parking and curb regulations
  - Opportunities for greenery, public art, seating, and other sidewalk amenities



## **Key Metrics**

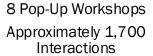
- 24,585 print materials distributed
- 668 responses collected, including 26 in Haitian Creole and 16 in Spanish
  - 331 survey responses (print and digital)
  - 223 comments/dots on Open House maps
  - 114 responses on Youth Workshop map



# **Outreach Methods**

### **Events**







2 Community Open Houses Approximately 50 Interactions



1 Youth Workshop Approximately 100 Interactions



8 Additional Community Events Approximately 140 Interactions



### **Events Schedule**

Event Type	Location	Address	Date	Time
Pop-up Workshop	Blue Hill Ave at Mattapan Square Bus Stop*	1624 Blue Hill Ave @ Mattapan Sq	Wed 5/29	4 PM – 6 PM
Pop-up Workshop	Mattapan Branch of the Boston Public Library	1350 Blue Hill Ave, Mattapan	Thurs 5/30	3 PM – 5 PM
Pop-up Workshop	Blue Hill Ave at Morton St Bus Stop*	1168 Blue Hill Ave	Tues 6/4	4 PM – 6 PM
Pop-up Workshop	Blue Hill Ave Commuter Rail Station*	Blue Hill Avenue Station	Thurs 6/6	3:30 PM - 5:30 PM
Pop-up Workshop (not advertised)	Grove Hall Senior/Community Center	51 Geneva Ave, Dorchester	Fri 6/7	1 PM – 3 PM
Pop-up Workshop (not advertised)	Franklin Field Elderly Community Center	100 Ames Street, Dorchester	Tue 6/11	1 PM – 3 PM
Pop-up Workshop	Walkway to the Georgia St Municipal Parking Lot (next to Flames Restaurant)*	461 Blue Hill Avenue at Georgia Street, Dorchester	Wed 6/12	4 PM – 6 PM
Open House	Mattapan Branch of the Boston Public Library	1350 Blue Hill Ave, Mattapan	Tues 6/25	5:30 PM – 7:30 PM
Open House	Franklin Park - William J. Devine Golf Course Clubhouse	1 Circuit Dr, Dorchester	Thurs 6/27	5:30 PM – 7:30 PM
Youth Workshop	Chez Vous Roller Skating Rink	11 Rhoades St, Dorchester	Fri 6/29	6 PM – 10 PM
Pop-up Workshop	Harambee Park*	930 Blue Hill Ave, Dorchester	Tues 7/2 (rescheduled)	5 PM – 7 PM



### **Outreach Tools**

- Mailed Newsletter
- Print Newspaper Ads & Press Release
- Postcards
- Flyers
- Ads in MBTA Stations
- Email Blasts
- Website
- Social Media



#### Blue Hill Avenue Transportation Action Plan

The MBTA and City of Boston are working together to redesign Blue Hill Avenue between Warren Street in Grove Hall and River Street in Mattapan Square. As the project advances, the project team is asking for your feedback to help inform the design.

Learn More and Participate in the Design Process MBTA project website: MBTA.com/BlueHillAve

City of Boston project website: Boston.gov/blue-hill-ave

**Contact Information** 

MBTA email address: BetterBusProject@mbta.com
City of Boston email address: BlueHillAve@Boston.gov
City of Boston phone number: 617-635-3944

A multimodal redesign that includes all road-upon to a construction of the road-upon to construct on the road-u

Participate in the Design Process
The MBTA and City of Boston will continue to collect input
local business owners block by block. These conversations

blood business coveres block by block. These conversables will help determine being platform locations, apane ablocation, appared and improved product creatings, and pasking regulations, among other emprovements. Keep on eye out along the control for our Popul Workshops in May on Jame. John us for a Community Open House on Jame 25 and 27 felicitation shows the platform of the slight. Part of dones, instations, and an online feedback from Common seconds.

Listening to the Community
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City of Boston project website Boston general and Contact Information
MBTA email address: Betterfüllerfroject/bmbta.com
City of Boston email address:

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the mail address:
the flushrojectembta.com
by of Boston email address:
LUEHILAVE BOSTON GOV
by of Boston phone number:
7-635-3944







## **Ways to Provide Feedback**



Online Survey



Paper surveys available at events



**Comment Cards** 



Map Comments



Emails to MBTA and City of Boston



### **Stakeholder Coordination**

- Regular coordination meetings with MBTA and city officials
- Briefing for elected officials May 9, 2024
- External Task Force May 9, 2024
- Material drop-offs to stakeholders (Morning Star Baptist Church, Mattapan Teen Center, local businesses)



## **Advertising and Notifications**

- City's email newsletter sent 5/14, 5/29, 6/18, & 7/8
- MBTA and City websites updated with events schedule
- Newspaper ads Dorchester Reporter, Baystate Banner, El Planeta, El Mundo
- Press release
- Social media (MBTA and City)
- In-station screen advertisements
- Flyer distributions/drop-offs



Example of in-station ad (tryptic)



### **Print Materials Distributed**

### **BHA Hosted Events**

		Haitian		Cape Verdean			
Material Type	English	Creole	Spanish	Creole	Vietnamese	Portuguese	TOTALS
Postcards	636	248	141	3	0	18	1046
Flyers (8.5x11 & 11x17)	75	10	17	0	0	0	102
Mailers (Mailed & Handout)	22,994	0	0	0	0	0	22,994
QR Codes	253	0	0	0	0	0	253
Fact Sheets	123	17	25	25	0	0	190
	24,081	275	183	28	0	18	24,585

Note: Many individuals received more than one material type during each interaction.



# **Responses Collected**

		Haitian		Cape Verdean			
Material Type	English	Creole	Spanish	Creole	Vietnamese	Portuguese	TOTALS
Completed Paper Surveys	43	16	7	0	0	0	66
Completed Online Surveys	242	10	9	1	2	1	265
Comment Cards Filled	46	4	1	0	0	0	51
Open House Comments	223	0	0	0	0	0	223
	554	30	17	1	2	1	605

Email Interactions	TOTALS
<b>Email Signups</b>	179
Emails Received (BBP & COB)	34

- Individuals may have provided multiple comments at each event.
- 125 email sign-ups via online surveys, 53 in-person email sign-ups and 1 email sign-up via the project website.



## **Digital Outreach**



### **Websites**

MBTA: 2,153 views between May 14th and July 12<sup>th</sup>

City of Boston: 503 views (see slide 26 for more detail)



Social Media MBTA:

### City of Boston:

• Instagram: 73,000 plays (reels), 2,188 likes, 46,765 accounts reached (approximately 40% being followers and 60% nonfollowers), 2,749 interactions\*



# Email Distribution (survey links and event invitations)

- New subscriptions between 5/14 and 7/8: 125, includes online and in-person
- 4 eblasts sent
- 801 total subscriptions



# Event Photos and Images



Community Open House, Franklin Park, June 27<sup>th</sup>



Pop-up Workshop, Mattapan Square, May 29th







Community Open House, Mattapan BPL, June 25





Pop-up Workshop, Grove Hall Senior Center, June 7th



Pop-up Workshop, Flames Restaurant Alley, June 12<sup>th</sup>







Community Open House, Mattapan BPL, June 25







Above: Pop-up Workshop, Mattapan Square, May 29th Left: Community Open House, Mattapan BPL, June 25<sup>th</sup>







Above: Youth Workshop with Consult LeLa, Chez Vous, June 28th Left: Youth Workshop with Consult LeLa, Chez Vous, June 28th



# What we heard

# General Note on Compilation of Responses

Feedback analyzed included questions from survey (online and in-paper / paper responses) and map-based feedback from both the Open Houses and Youth Workshop.

Response Type	Responses / Points of Feedback	
Surveys	345	
Open House Map Feedback	223	
Youth Workshop	114	
Total	682	



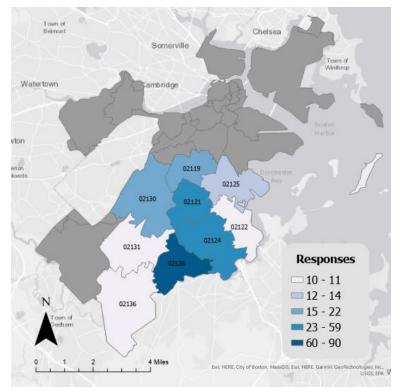
### Where Survey Respondents Live

The highest response rates came from the following zip codes:

1. 02126 / Mattapan: 90 responses

2. 02124 / Dorchester: 59 responses

3. 02121 / Grove Hall: 42 responses



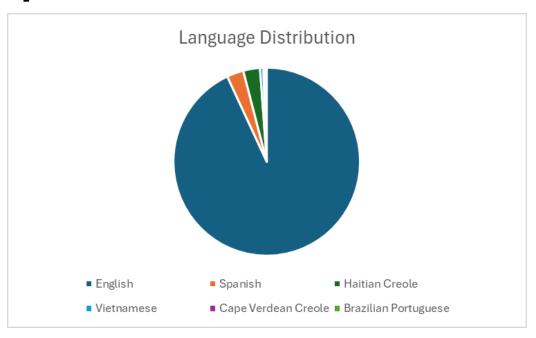


# Language Distribution of Survey Respondents

Surveys were available in the following languages:

Response by language:

English:	321
Haitian Creole:	10
Spanish:	10
Vietnamese:	2
Cape Verdean Creole:	1
Brazilian Portuguese:	1





### **Response Themes**

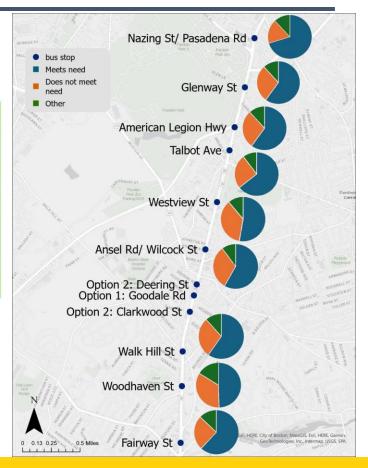
- 30% of all open-ended comments from the survey address bicycle infrastructure
  - Out of these comments, 82% expressed desire for safe, protected bike facilities
- 21% of comments call for safer pedestrian infrastructure
  - Better crosswalks, more crosswalks, safer sidewalks, better pedestrian visibility
- Nearly 10% of comments specifically call for better traffic enforcement
  - Double parking, speeding, running red lights, and parking in bus stops
- Over 10% of comments called for specific street furniture/public realm enhancements
  - o Greenery, more trash cans, frequent trash pickup, benches, better street lighting, public art

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# Bus Stop Feedback

### **Bus Stop Feedback: Summary**

stop name	meets need	does not meet need	other
Fairway St Bus Stop	62%	25%	6 13%
Woodhaven St Bus Stop	50%	349	6 16%
Walk Hill Bus Stop	60%	299	6 12%
Ansel Rd/ Wilcock St Bus Stop	58%	329	6 10%
Westview St Bus Stop	53%	369	6 11%
Talbot Ave Bus Stop	64%	25%	6 10%
American Legion Hwy Bus Stop	62%	279	6 11%
Glenway St Bus Stop	60%	289	6 12%
Nazing St/ Pasadena Rd Bus Stop	70%	189	6 12%

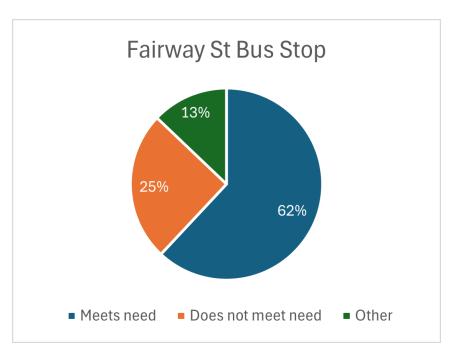




### **Bus Stop Location Feedback: Fairway Street**

### Notable comments shared about stop location:

- "it is NOT in a convenient location for the majority of users and families. It creates safety issues in reaching the stop by having to go across traffic when going in the opposite direction."
- "It is close to the Mattapan Trolley"
- "As long as there are signalized crossings across both sides of the street, this would be a great location, as it is in the heart of the square."
- "I would actually take the bus along the corridor if this was the stop configuration."
- "There is not enough seating, no shelter from inclement weather, solar powered phone charging stations."

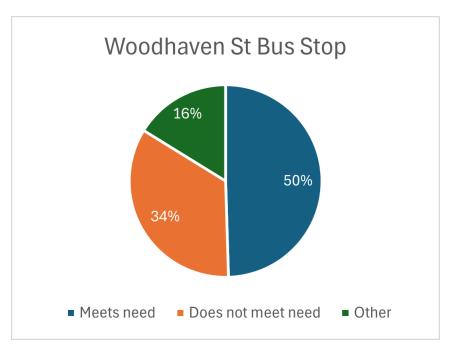




### **Bus Stop Feedback: Woodhaven St**

### Notable comments shared about stop location:

- "I have friends that live on Woodhaven St that I often have to pickup or visit."
- "Major intersection (car wash, churches): It's close for residents and others who need access to this area"
- "Bus stop also should accommodate Early Childhood Center- too far"
- "Close to commuter rail."
- "Having a bus stop as close as possible to the Blue Hill Ave commuter rail station on the Fairmount Line is important for transfers. This should include layover space where 716 could stop to provide a direct commuter rail connection at the Fairmount Line Blue Hill Ave station."
- "Why not make the woodhaven stop closer to the commuter rail train station for ease of transfer."
- "Why is there no bus stop immediately connecting to the Fairmount line?
   These connections are important".

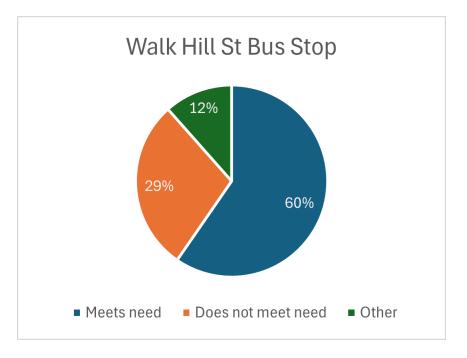




### **Bus Stop Feedback: Walk Hill St**

### Notable comments shared about stop location:

- "This meets the needs for those who patronize this area frequently."
- "Yes but no bus stop in the center of the ave"
- "Bus Stop necessary for Mattapan Library & nearby laundromat & businesses& residents"
- "Don't connect where I need to get to for childcare, work etc. already lost car lanes to bike lanes in American legion, now talking about removing cut through in Franklin park and trying to turn blue hill ave to bunny lanes. Please stop. None of those fit any of my needs and have increased traffic time and congestion immensely."

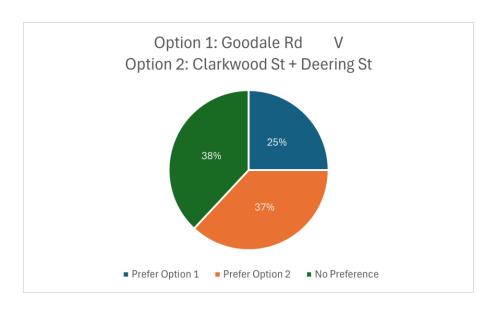




### **Bus Stop Feedback: Option 1 vs. Option 2**

 Takeaway based on vote -Option 1 vs. Option 2







### Bus Stop Feedback: Option 1 vs. Option 2

 Takeaway based on vote -Option 1 vs. Option 2



- "Many elderly/handicapped residents struggle with distances between stops, there could be local and express bus options."
- "Patrons to Morningstar Baptist need sidewalk access; Platform access is additional distance from sidewalk. major events-funerals, weddings, etc. need parking and immediate access to sidewalk"
- "Is there a lot of demand at the churches? If so 2 stations make sense. If not, speed up the busses"



### **Bus Stop Feedback: Option 1 vs. Option 2**

Continue away based on vote - Option 1 vs. Option 2

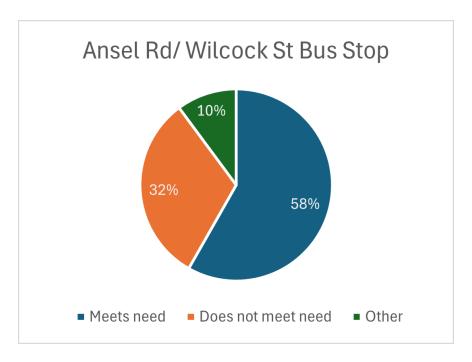


- "Morton is an important transfer location so being as close to Morton as possible is important"
- "Transfers between Routes 28 and 21."
- "save the money on building an extra stop, and make the bus go faster!"
- None of these options are optimal for the residents of the area. Too much distance in some cases not enough distance in others...Why are you proposing to change impact the existing stop spatial relationships?



### Bus Stop Feedback: Ansel Rd / Wilcock St

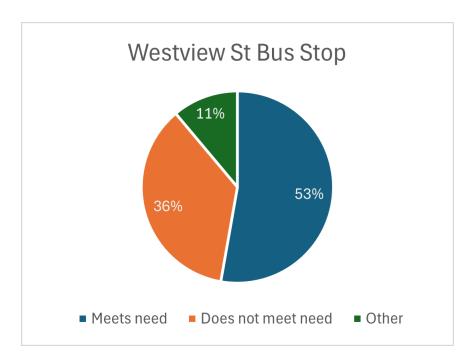
- "platform stations here may work"
- "I feel safer not crossing traffic to get to bus stop"





### **Bus Stop Feedback: Westview St**

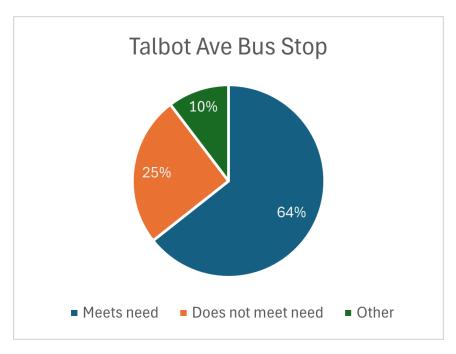
- "Close to park"
- "This is a busy intersection where cars are turning into westview; platform is not ideal."





### **Bus Stop Feedback: Talbot Ave**

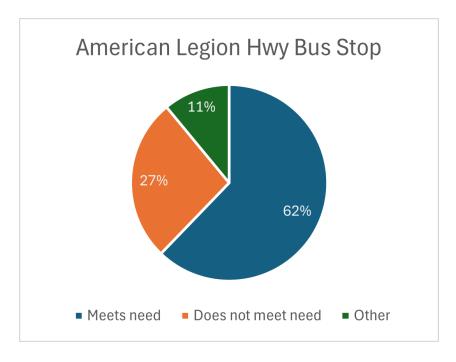
- "The consistent double parking of large tractor trailer delivery trucks for the Happy Supermarket at Harvard Street (heading north) is infuriating and backs-up traffic on a daily basis during morning commute. Can we please include traffic enforcement as part of the redevelopment plan?"
- "There should be no bus stops in front of businesses. It should be parking spaces for that business.. ONLY IF NECESSARY a bus stop should be on front of a business."
- "Camera install along BHA corridors"
- "The double parking by the Sun Pizza / Happy Supermarket is some of the worst on the entire avenue. This HAS to be addressed in some capacity."





### **Bus Stop Feedback: American Legion Hwy**

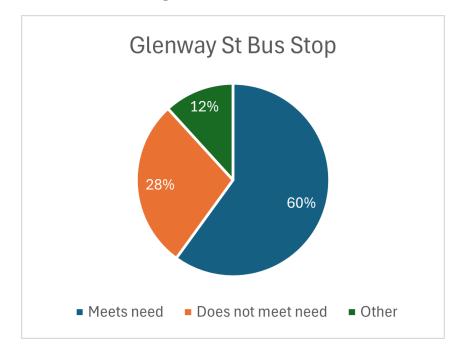
- "Just pointing out that between Talbot Ave and American Legion Hwy is the Dorchester Immanuel Church of the Nazarene property I would like you to consider that 806 -810 Blue Hill Ave is the church property. (I suggest the bus stop be constructed north of the ALH intersection; Otherwise there will be some obstruction directly in front of the church .Recognizing the presence of the church at that location, I would object to a Center lane bus stop at ALH. This will create even more congestion than already happens at the ALH and BI Hill Ave intersection."
- "yes, if it is located just north of American Legion and the 14 bus stop is collocated in the same new stop on BHA"
- "Need at least two more stops added"





### **Bus Stop Feedback: Glenway St**

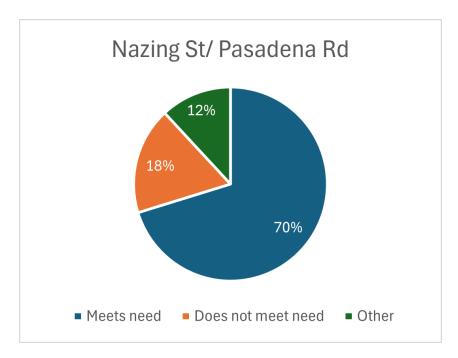
- "Harvard Street Health Center BH Ave/Old Street"
- "it is close to franklin park"
- "Close to the zoo"
- "I am curious why there is no stop closer to the Columbia/Seaver/Franklin Park interchange. It seems like many people would use that stop since it connects multiple key bus routes and neighborhoods."
- "Bus stops should be located to minimize walking distance to the nearest route 29 bus stop for residents of locations such as Pasadena Rd and Normandy St, by being far side at the Seaver/ Blue Hill Ave intersection, and to make transfers between Blue Hill Ave buses and the route16 bus as convenient as possible by being located far side at the Columbia Rd intersection."





## Bus Stop Feedback: Nazing St / Pasadena Rd

- "only if you keep a station/stop at Grove Hall Mecca! super important destination, but you know that:)"
- "It's ok, though I would prefer if it were a little closer to Seaver St"
- "Why no stop at Seaver or the split with Warren?"
- "This intersection is where a lot of children cross for school. It is also near many senior citizen residents who do not feel comfortable walking out in the middle of the street for a bus. It is also near where cars turn from Seaver on to Blue Hill Ave"

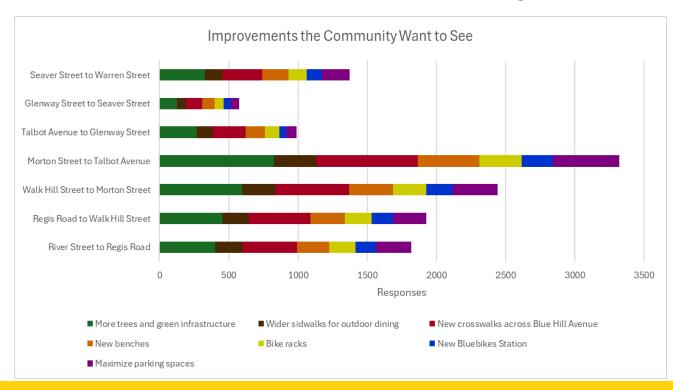




# Block by Block Feedback

### **Block by Block Feedback: Summary**

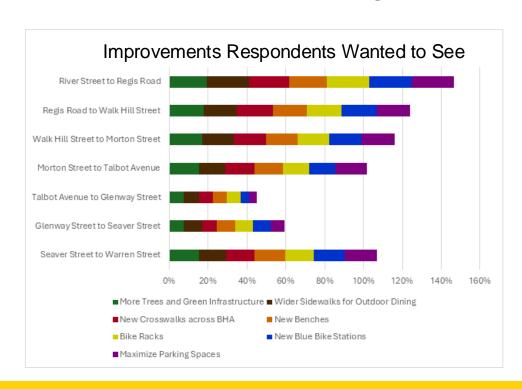
 Raw responses not normalized by mile



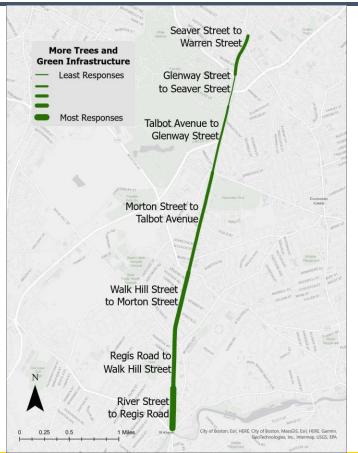


### **Block by Block Feedback: Summary**

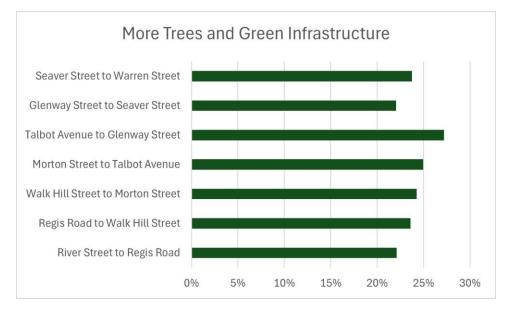
- The highest number of improvement responses were for the area along Blue Hill Ave between River Street and Regis Road (Mattapan Square)
- The lowest number of improvement responses per mile were for the area between Talbot Avenue and Glenway Street.
- "More Trees and Green Infrastructure" received the most responses, followed by "New Crosswalks."
- "New Blue Bike Station" and "Bike Racks" received the least responses.
- Responses normalized by mile.



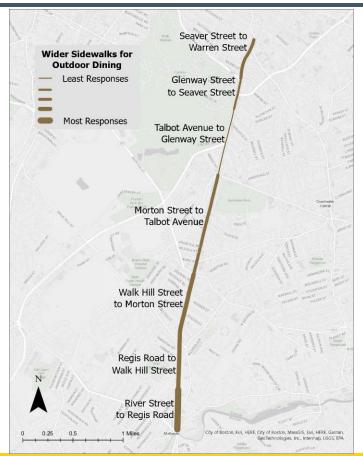




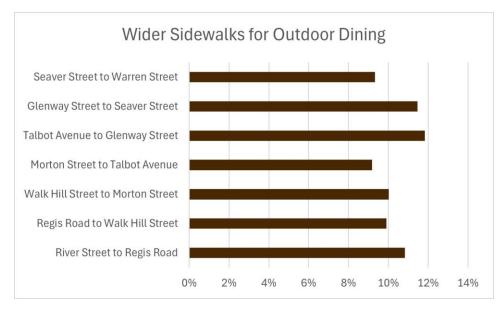
### Block by Block Feedback: More Trees and Green Infrastructure



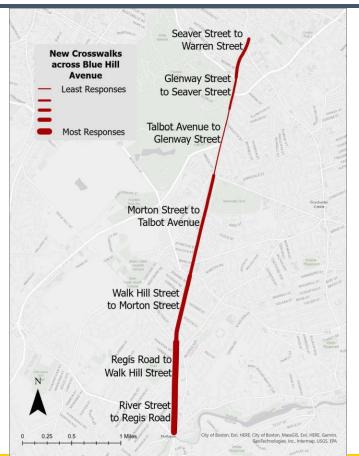




### Block by Block Feedback: Wider Sidewalks for Outdoor Dining



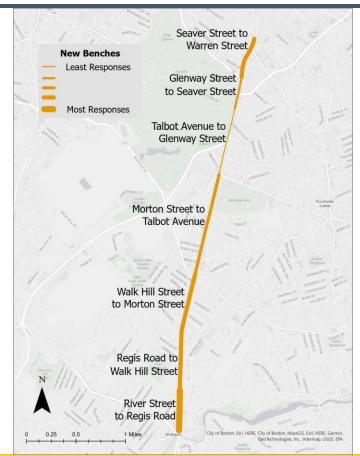




### Block by Block Feedback: New Crosswalks



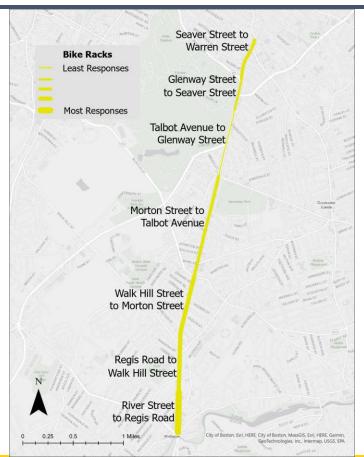




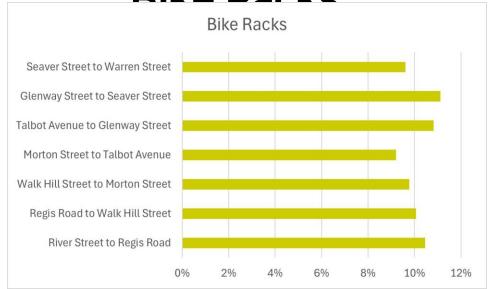
# Block by Block Feedback: New Benches



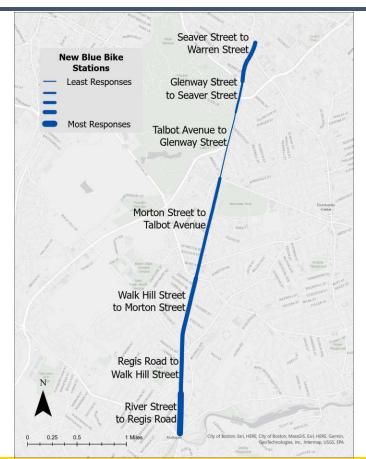




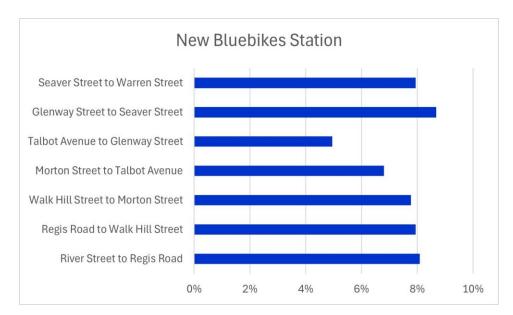
# Block by Block Feedback: Bike Backs



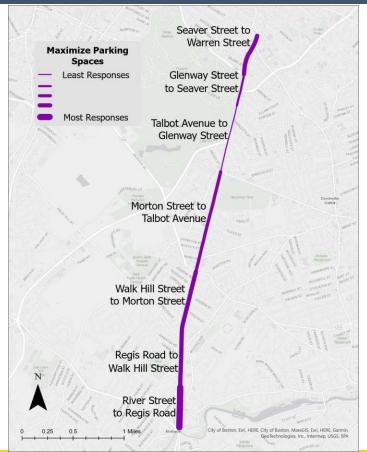




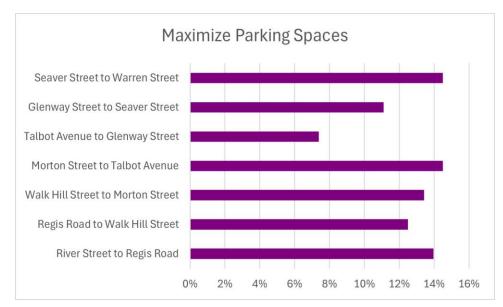
### Block by Block Feedback: New Blue Bikes Stations







## Block by Block Feedback: Maximizing Parking



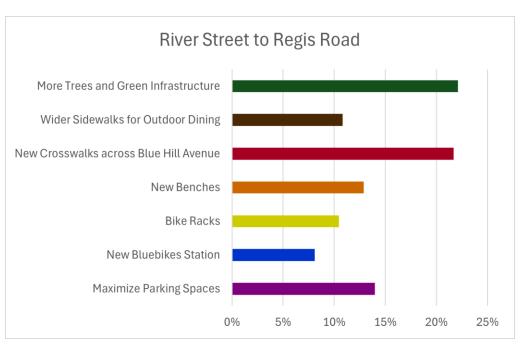


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# Detailed Block by Block Feedback

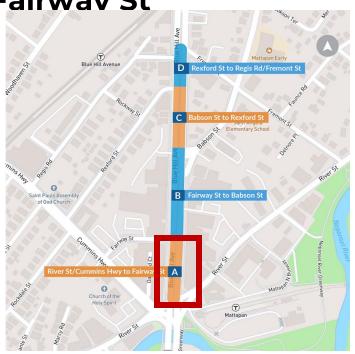
### **Block by Block Feedback: River Street to Regis**

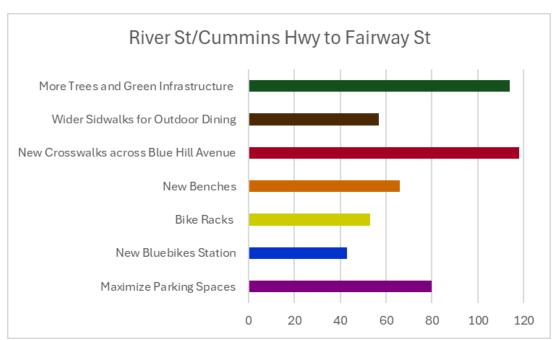






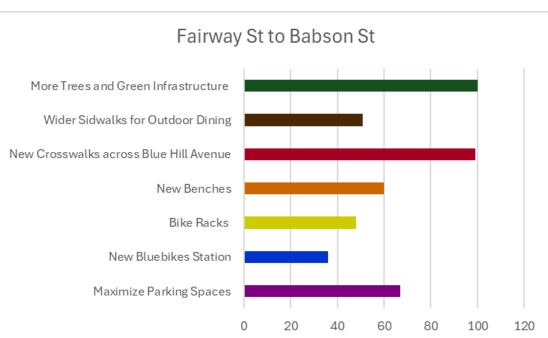
Block by Block Feedback: River St/Cummins Hwy to Fairway St





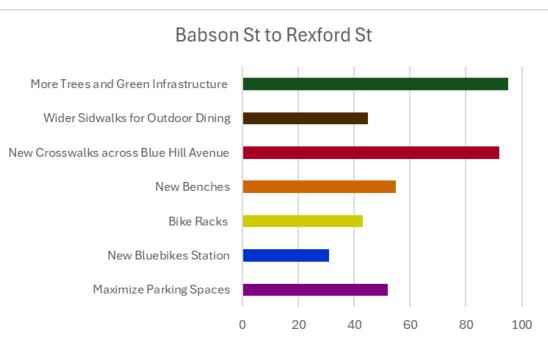
### Block by Block Feedback: Fairway St to Babson St



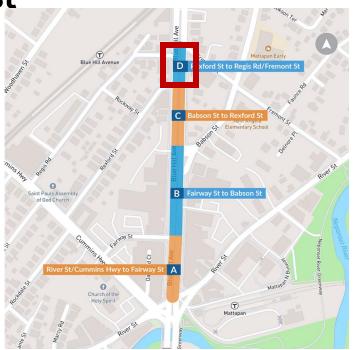


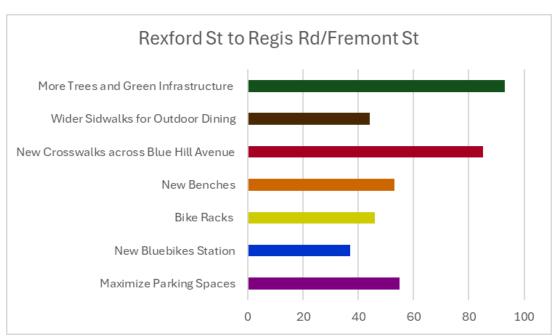
### Block by Block Feedback: Babson St to Rexford St





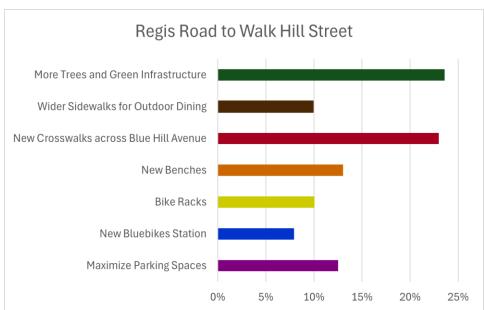
Block by Block Feedback: Rexford St to Regis Rd/Fremont St





Block by Block Feedback: Regis Road to Walk Hill

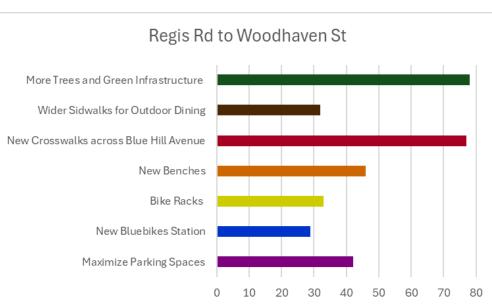






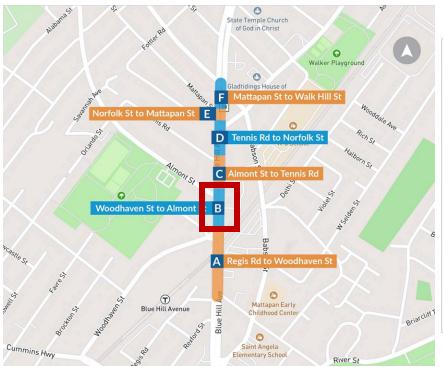
### Block by Block Feedback: Regis Rd to Woodhaven St

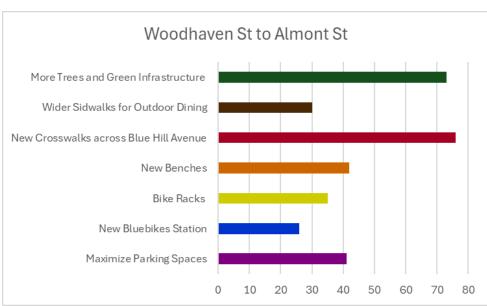






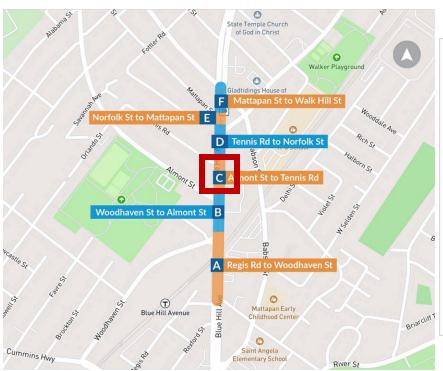
Block by Block Feedback: Woodhaven St to Almont

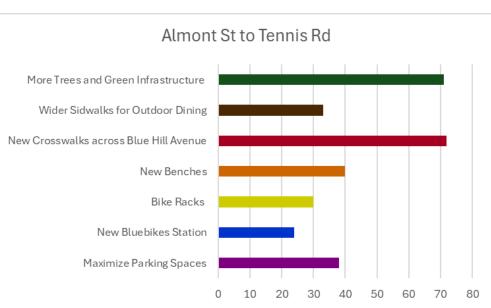






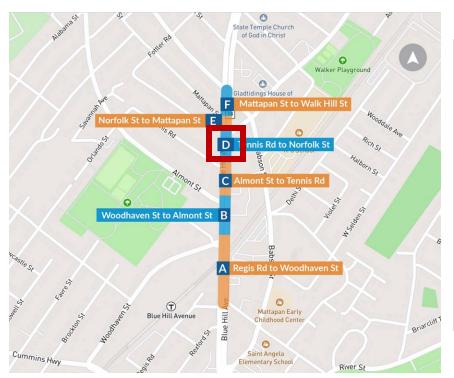
### Block by Block Feedback: Almont St to Tennis Rd

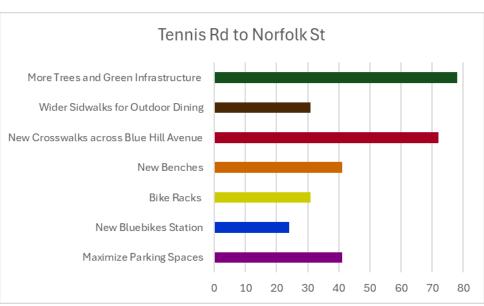






### Block by Block Feedback: Tennis Rd to Norfolk St

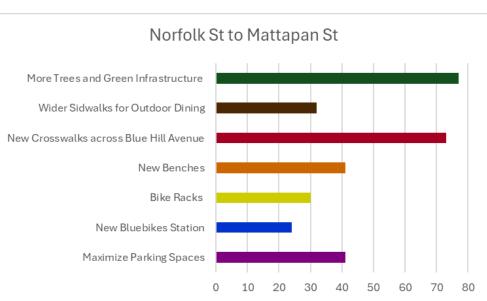






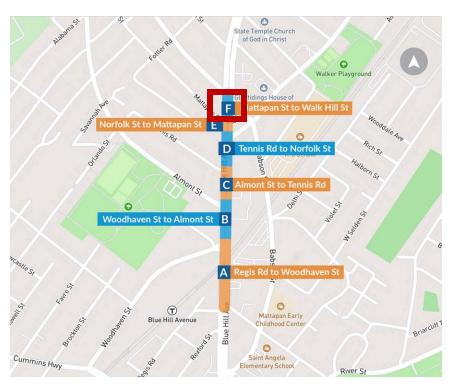
### Block by Block Feedback: Norfolk St to Mattapan St

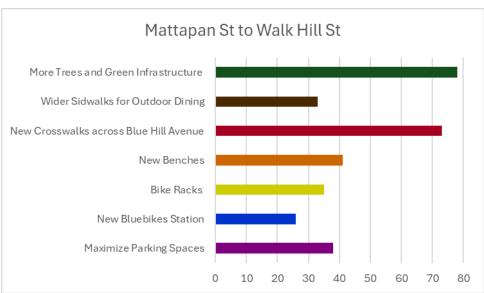






### Block by Block Feedback: Mattapan St to Walk Hill St

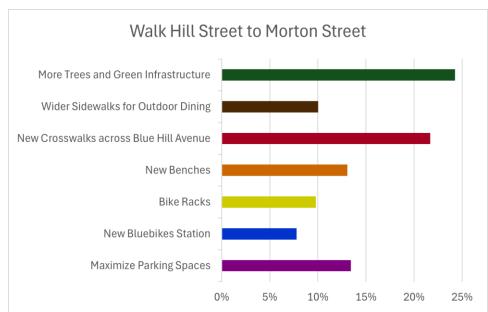






Block by Block Feedback: Walk Hill Street to Morton
Street







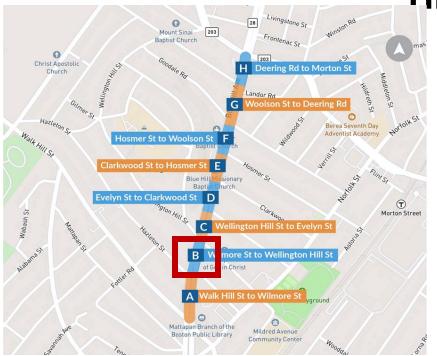
### Block by Block Feedback: Walk Hill St to Wilmore St

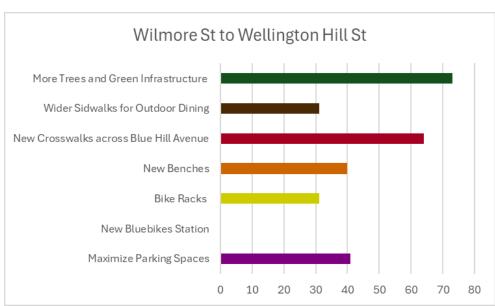






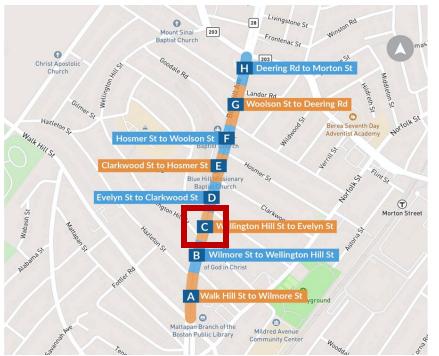
Block by Block Feedback: Wilmore St to Wellington
Hill St

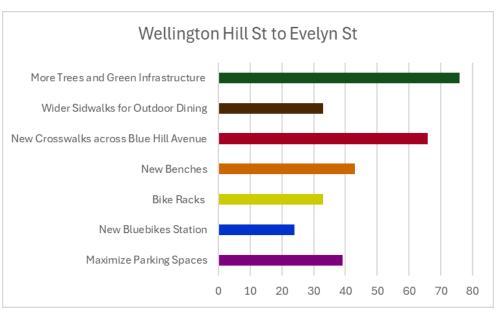






Block by Block Feedback: Wellington Hill St to Evelyn
St







### Block by Block Feedback: Evelyn St to Clarkwood St

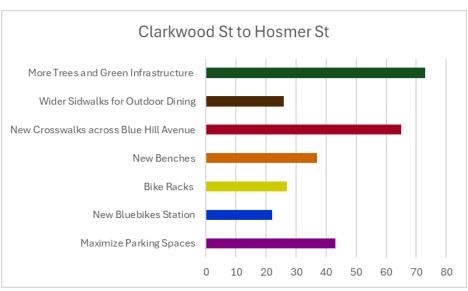






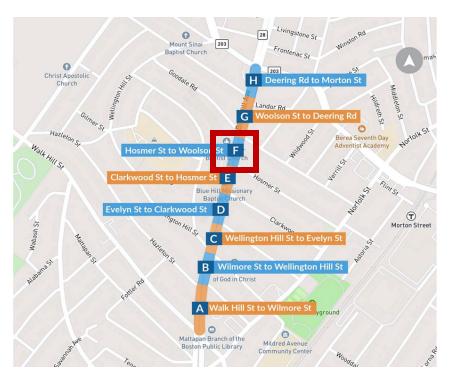
### Block by Block Feedback: Clarkwood St to Hosmer St

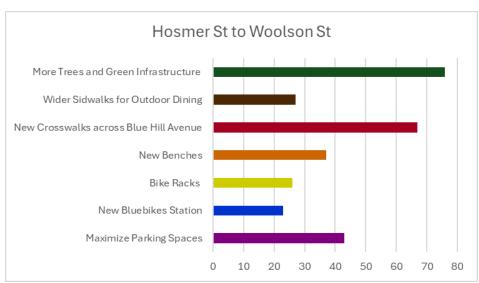






### Block by Block Feedback: Hosmer St to Woolson St

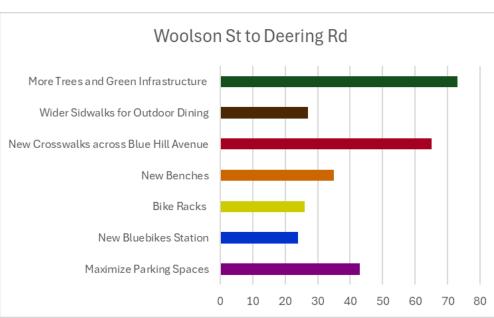






#### Block by Block Feedback: Woolson St to Deering Rd

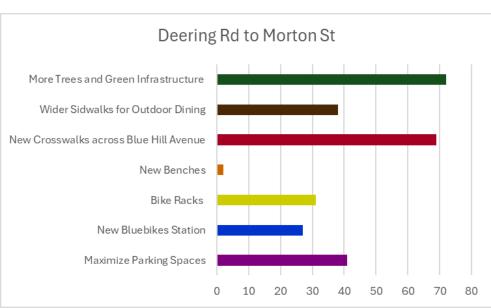






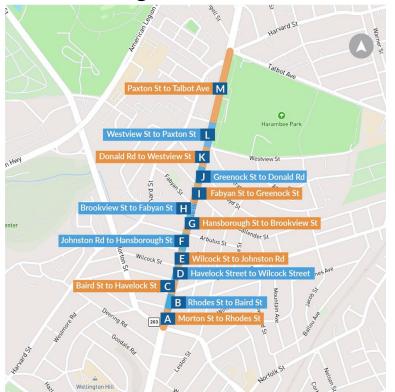
#### Block by Block Feedback: Deering Rd to Morton St

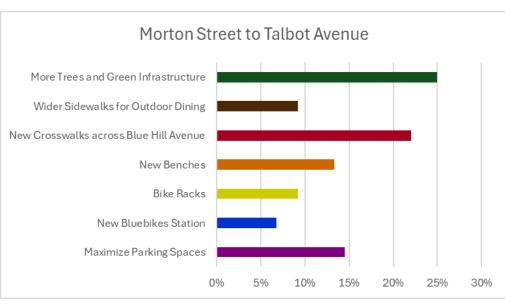






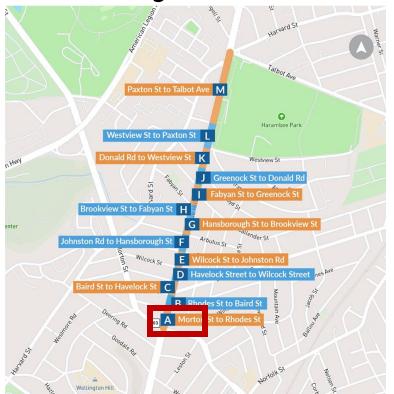
#### Block by Block Feedback: Morton St to Talbot Ave

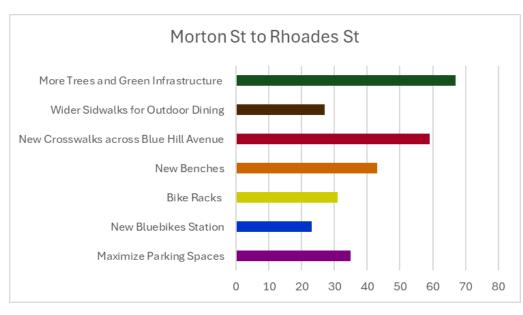






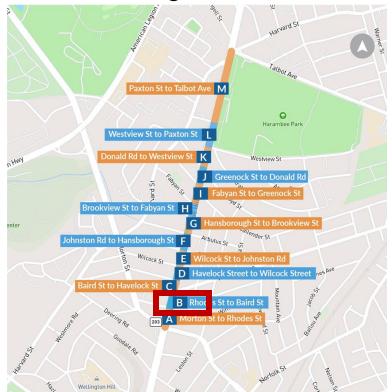
#### **Block by Block Feedback: Morton St to Rhodes St**

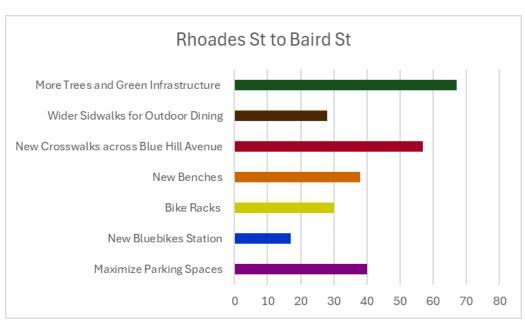






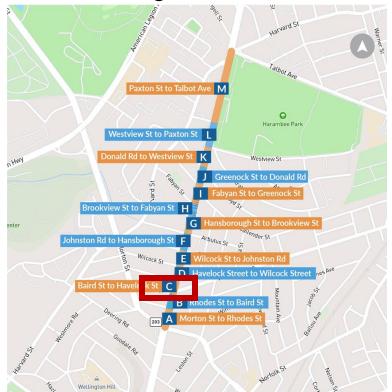
#### Block by Block Feedback: Rhodes St to Baird St

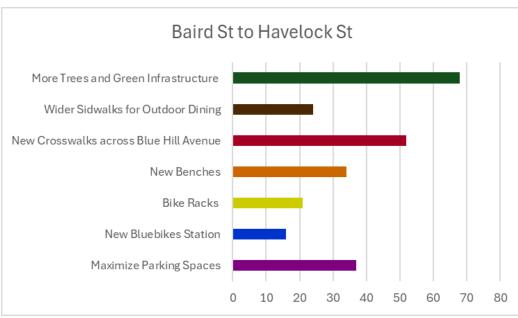






#### Block by Block Feedback: Baird St to Havelock St

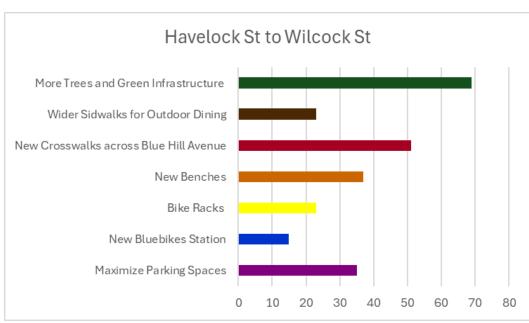






#### Block by Block Feedback: Havelock St to Wilcock St

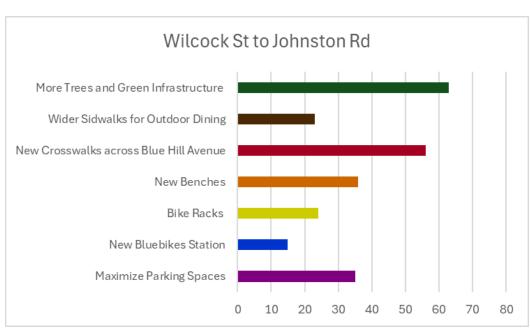






#### Block by Block Feedback: Wilcock St to Johnston Rd

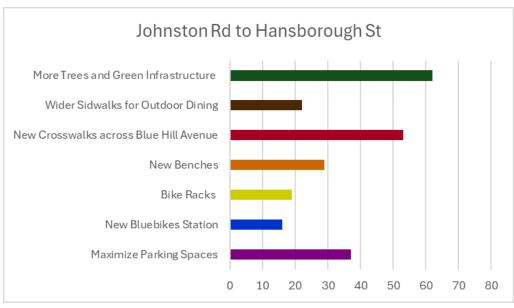






Block by Block Feedback: Johnston Rd to Hansborough
St

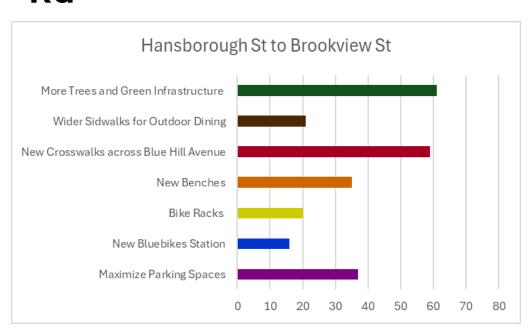






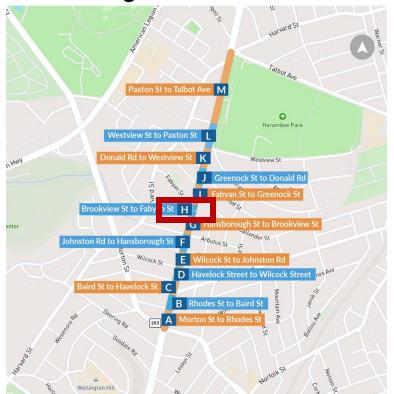
Block by Block Feedback: Hansborough St to Brookview Rd

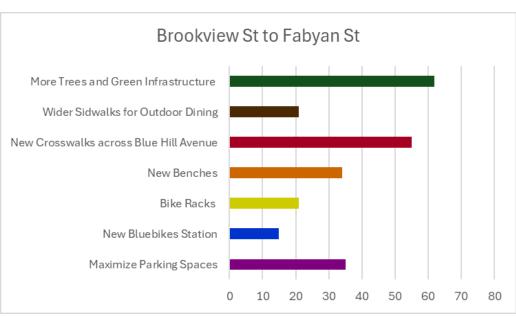






#### Block by Block Feedback: Brookview St to Fabyan St

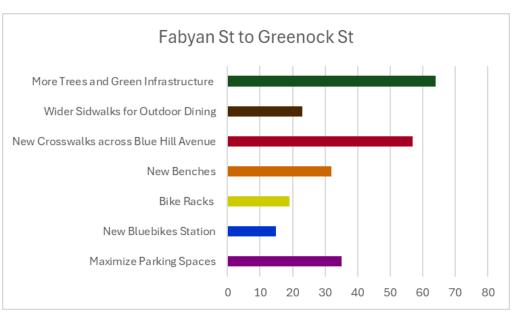






#### Block by Block Feedback: Fabyan St to Greenock St

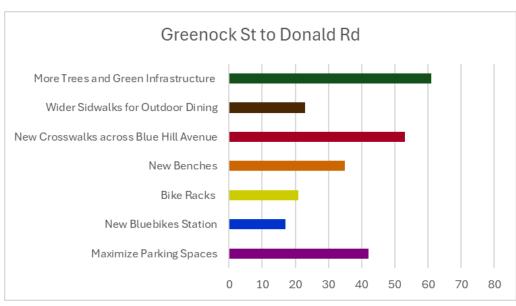






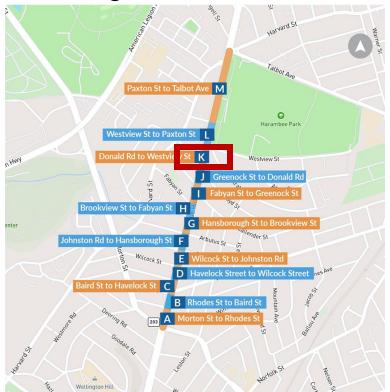
#### Block by Block Feedback: Greenock St to Donald Rd

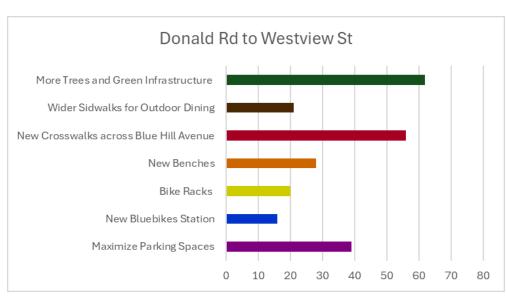






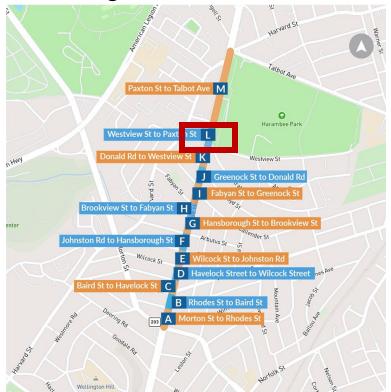
#### Block by Block Feedback: Donald Rd to Westview St







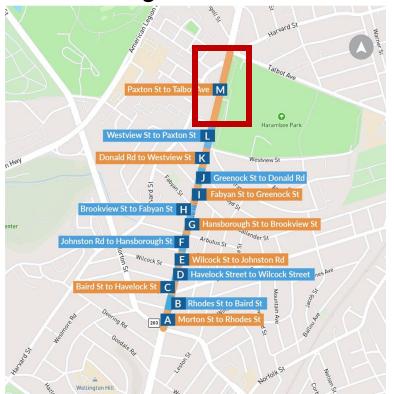
#### **Block by Block Feedback: Westview St to Paxton St**







#### Block by Block Feedback: Paxton St to Talbot Ave

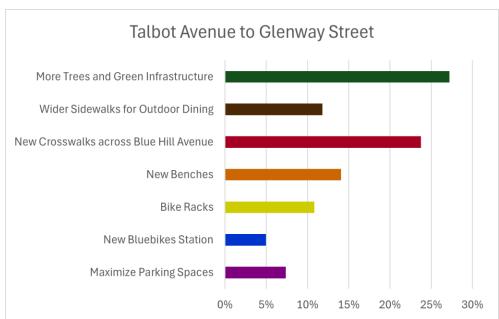






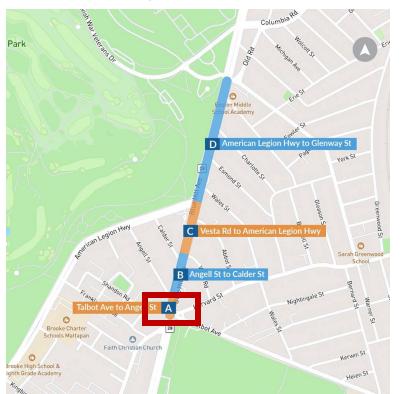
## Block by Block Feedback: Talbot Avenue to Glenway Street

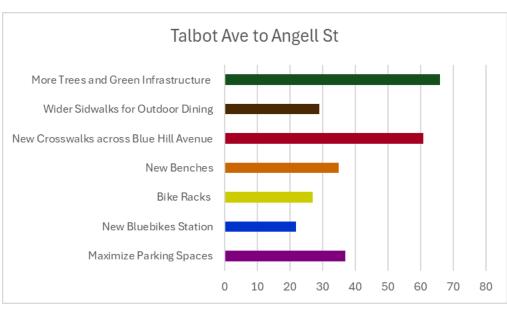






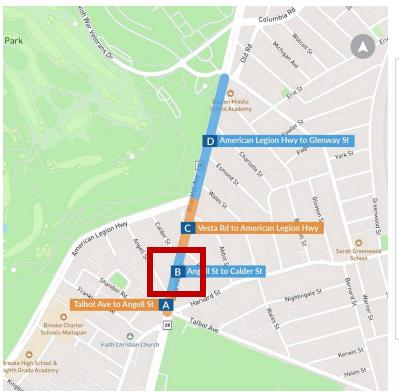
#### Block by Block Feedback: Talbot Ave to Angell St

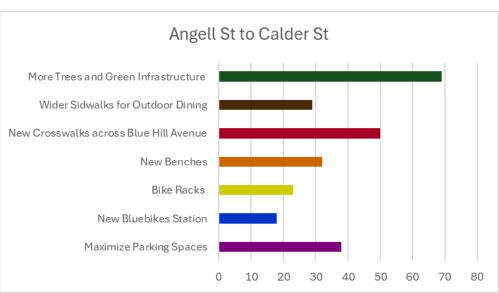






#### Block by Block Feedback: Angell St to Calder St

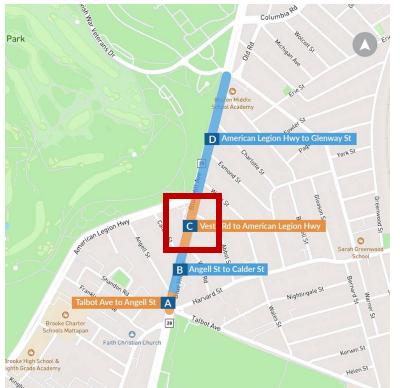


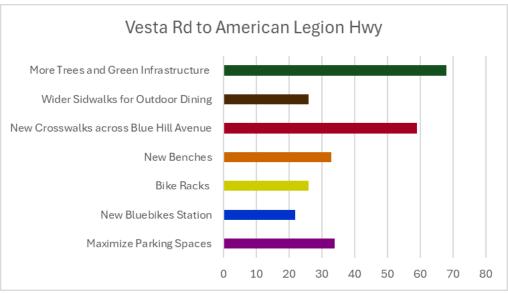




Block by Block Feedback: Vesta Rd to American Legion

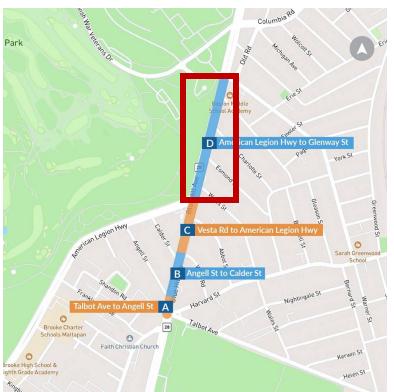
Hwy

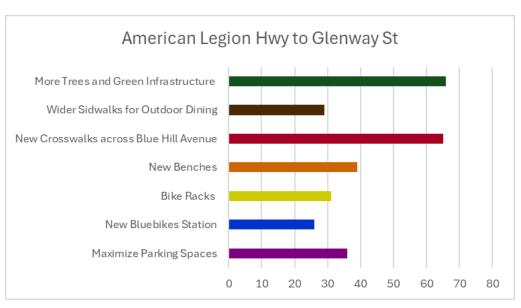






#### Block by Block Feedback: American Legion Hwy to Glenway S

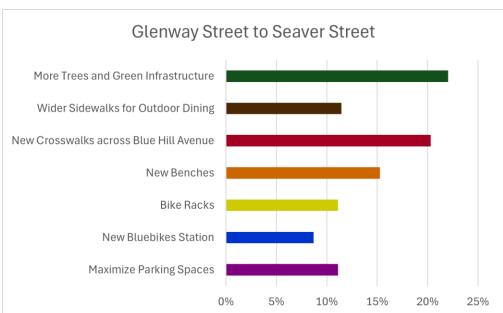






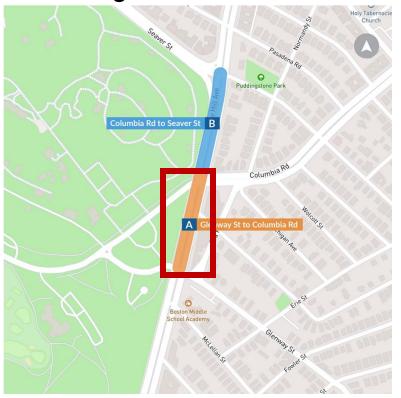
## Block by Block Feedback: Glenway Street to Seaver







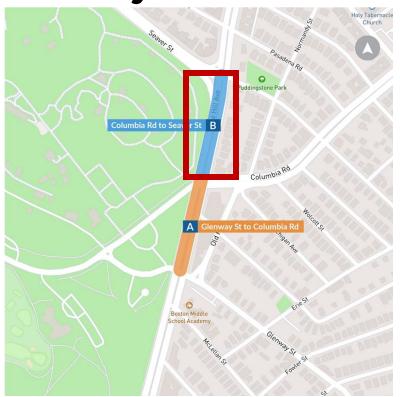
#### Block by Block Feedback: Glenway St to Columbia Rd

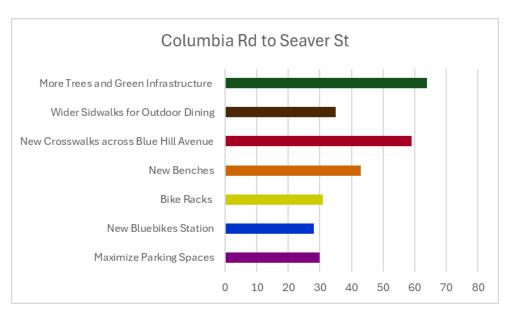






#### Block by Block Feedback: Columbia Rd to Seaver St

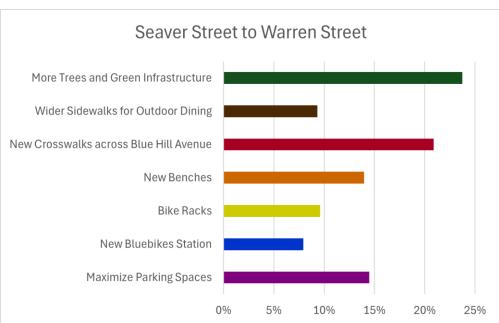






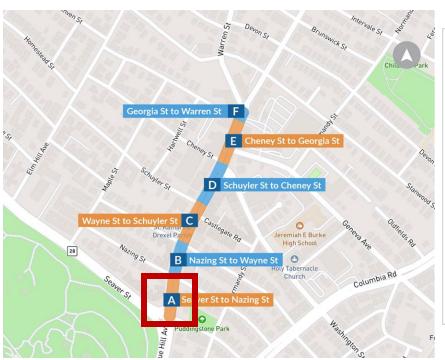
Block by Block Feedback: Seaver Street to Warren
Street

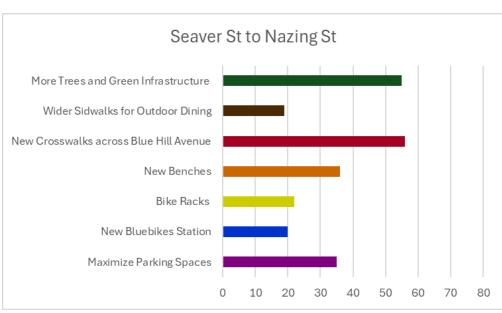






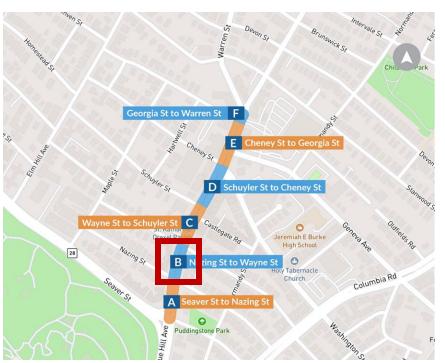
#### Block by Block Feedback: Seaver St to Nazing St

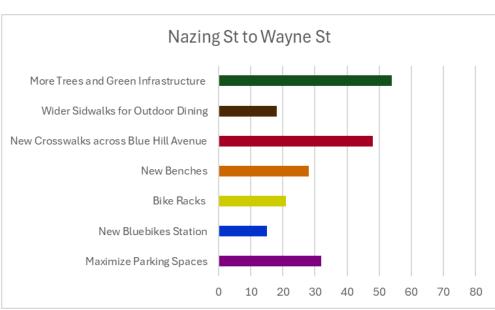






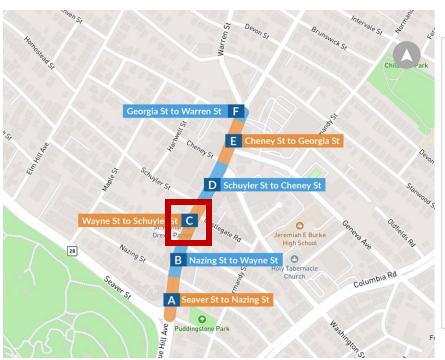
#### Block by Block Feedback: Nazing St to Wayne St

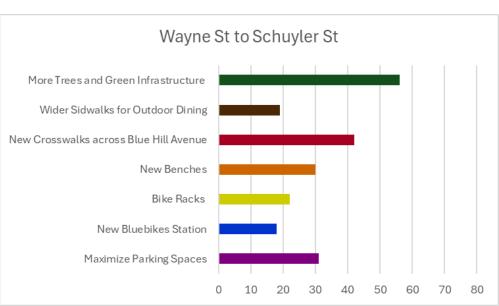






#### Block by Block Feedback: Wayne St to Schuyler St

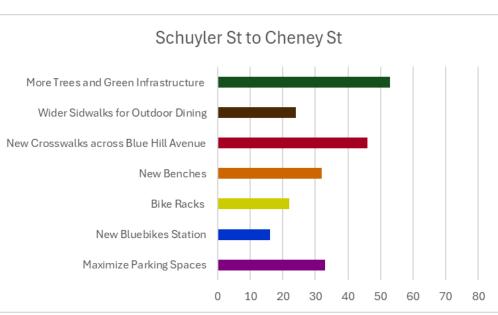






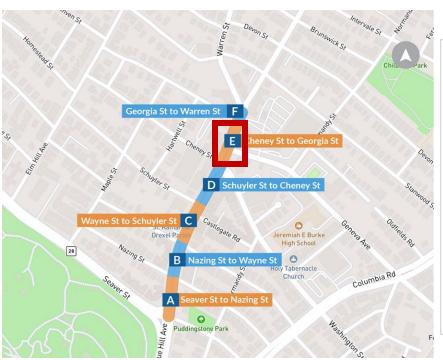
#### Block by Block Feedback: Schuyler St to Cheney St

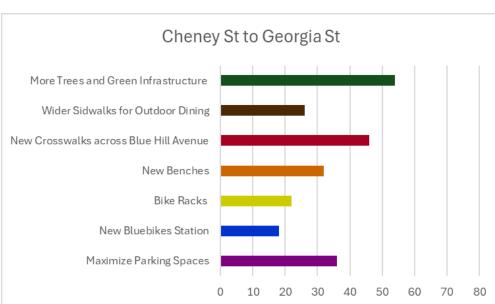






#### Block by Block Feedback: Cheney St to Georgia St

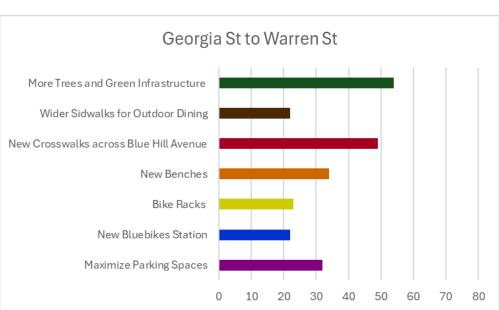






#### Block by Block Feedback: Georgia St to Warren St







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# Biking Destination Feedback

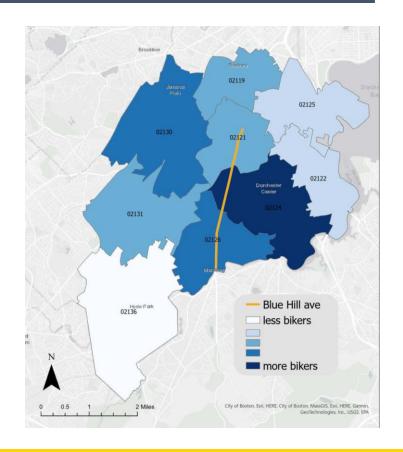
## Zip codes of respondents who bike via Blue Hill Ave

Out of the 74 respondents, most bikers come from these zip codes...

o 02124: 15

o 02126: 12

o 02130: 11



## Takeaways

### **Next Steps for Design**

- Looking to apply feedback re: new crosswalks, benches, bike racks, new trees, etc. wherever possible.
- Parking: looking to retain as much parking as possible in areas like Talbot Ave, where respondents cited chronic double-parking.
- Bus Stops:
  - As per feedback, exploring platform layouts between Walk Hill and Morton St that balance parking demand and Morton St (Route 21) transfers
  - O As per feedback, looking into better connections to Fairmount Line station for Woodhaven St stop and improved connections to Fremont St (+ better access to Ellison Parks Early Childhood Center)
- Multiple sections where respondents expressed desire for multiple improvements that will have trade-offs due to space limitations (For instance, parking vs. sidewalk vs. trees / green infrastructure). Outreach during 15% phase and subsequent phases will ask community members to weigh-in on trade-offs.

