Office of Economic Opportunity & Inclusion

Office of Economic Opportunity & Inclusion	217
Consumer Affairs & Licensing	219
Consumer Licensing	
Consumer Affairs	
Licensing Board	227
Office of Economic Opportunity & Inclusion.	
Economic Development	
Equity & Inclusion	
Small & Local Business	
Office of Tourism	
Tourism Administration	
Film & Special Events	247
Tourism	
Supplier Diversity	
Supplier Diversity Administration	

Office of Economic Opportunity & Inclusion

Segun Idowu, Chief of Economic Opportunity & Inclusion

Cabinet Mission

The mission of the Economic Opportunity & Inclusion Cabinet is to lead a broad effort to streamline and support areas of focus that contribute to Boston's economy including tourism, jobs and employment, business development, and real estate development. The cabinet will concern itself with increasing transparency and promoting accessibility for all Bostonians, especially women- and minority-owned businesses and local businesses, to share in and benefit from the economic boom in Boston.

Operating Budget		Total Actual '22	Total Actual '23	Total Approp '24	Total Budget '25
	Consumer Affairs & Licensing Office of Economic Opportunity & Inclusion Office of Tourism Supplier Diversity	1,651,422 3,874,923 2,032,210 0	1,784,281 5,263,994 1,093,247 0	1,959,730 6,592,766 1,799,103 2,905,378	2,008,826 7,130,214 1,879,434 2,336,539
	Total	7,558,555	8,141,522	13,256,977	13,355,013
External Funds Expenditures		Total Actual '22	Total Actual '23	Total Approp '24	Total Budget '25
External Funds Expenditures	Consumer Affairs & Licensing	Total Actual '22 72,866	Total Actual '23 75,000	Total Approp '24 78,595	Total Budget '25 81,957
External Funds Expenditures	Consumer Affairs & Licensing Office of Economic Opportunity & Inclusion				
External Funds Expenditures	Office of Economic Opportunity &	72,866	75,000	78,595	81,957

Consumer Affairs & Licensing Operating Budget

Kathleen Joyce, Director, Appropriation 114000

Department Mission

The Consumer Affairs & Licensing Department contributes to the overall mission of improving the quality of life in the City of Boston by maintaining safety and order in the restaurant community through the licensing of entertainment activities and monitoring compliance with relevant laws. The office also educates and mediates on behalf of Boston area consumers in order to facilitate successful resolution of consumer related complaints. The Licensing Board grants and regulates various types of alcohol, food licenses and other licenses for restaurants, nightclubs, private clubs, liquor stores. The Licensing Board consists of 3 Commissioners appointed by the Mayor. Boston Police officers support the office and report violations of the alcoholic and other laws of the Commonwealth. The Licensing Board holds hearings on these violations and issues penalties.

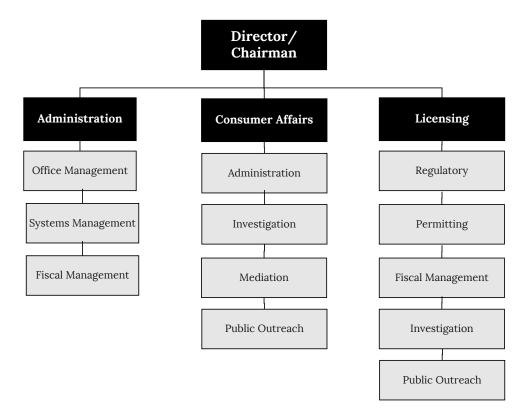
Selected Performance Goals

Consumer Licensing

- Increase Diversity in COB Workforce.
- To process applications and issue Cannabis licenses.
- To process applications and issue Common Victualler licenses.
- To process applications and issue entertainment licenses or other licenses.

Operating Budget	Program Name	Total Actual '22	Total Actual '23	Total Approp '24	Total Budget '25
	Consumer Licensing	667,104	692,196	740,988	647,087
	Consumer Affairs	67,368 916,950	77,030 1,015,055	76,104	55,467
	Licensing Board Total	1,651,422	1,784,281	1,142,638 1,959,730	1,306,272 2,008,826
		, ,	, , -	72227	, , .
External Funds Budget	Fund Name	Total Actual '22	Total Actual '23	Total Approp '24	Total Budget '25
	Local Consumer Aid Fund	72,866	75,000	78,595	81,957
	Total	72,866	75,000	78,595	81,957
Operating Budget		Actual '22	Actual '23	Approp '24	Budget '25
	Personnel Services Non Personnel	1,586,845 64,577	1,749,988 34,293	1,916,921 42,809	1,956,019 52,807
	Total	1,651,422	1,784,281	1,959,730	2,008,826

Consumer Affairs & Licensing Operating Budget



Authorizing Statutes

- Enabling Legislation, CBC Ord. §§ 15-5.1-15-5.2.
- Dancing Halls, M.G.L.A. c. 136, § 4.
- Commonly Used Provisions, M.G.L.A. c.140, §§ 177A, 181, 183A, 185H.
- Theatrical Exhibitions and Public Amusements, CBC Ord. §§ 17-13.1-17-13.5
- Consumer Protection, M.G.L.A. c.93A, § 9.
- 2014 Mass. Acts ch. 287 ss. 71-75B, 84-85, 119,128,130-132 (Gives Mayor appointing authority) 2014 Mass. Acts ch. 287 ss. 71-75B, 84-85, 119,128,130-132 (Gives Mayor appointing authority).
- 2014 Mass. Acts ch. 312 ss. 1-2.
- 2015 Mass. Acts ch. 119 ss. 18-19,32-33.
- M.G.L.A. c. 138 ss. 12,14,15,17,23,34,64 67.
- M.G.L.A. c. 140 ss. 1-7,9-12,22-32,177, 185I.

Description of Services

The Consumer Affairs and Licensing Department is responsible for licensing and regulating all forms of entertainment, alcohol and food within Boston. The Office processes new applications and renewals, inspects premises, and holds hearings on licensing requests and violations. The Office also educates and mediates on behalf of Boston area consumers.

Department History

Personnel Services	FY22 Expenditure	FY23 Expenditure	FY24 Appropriation	FY25 Adopted	Inc/Dec 24 vs 25
51000 Permanent Employees 51100 Emergency Employees 51200 Overtime 51600 Unemployment Compensation 51700 Workers' Compensation Total Personnel Services	1,586,845 0 0 0 0 1,586,845	1,749,988 0 0 0 0 0 1,749,988	1,916,921 0 0 0 0 0 1,916,921	1,956,019 0 0 0 0 0 1,956,019	39,098 0 0 0 0 0 39,098
Contractual Services	FY22 Expenditure	FY23 Expenditure	FY24 Appropriation	FY25 Adopted	Inc/Dec 24 vs 25
52100 Communications 52200 Utilities 52400 Snow Removal 52500 Garbage/Waste Removal 52600 Repairs Buildings & Structures 52700 Repairs & Service of Equipment 52800 Transportation of Persons 52900 Contracted Services Total Contractual Services	14,085 0 0 0 0 660 804 30,511 46,060	5,446 0 0 0 0 1,595 4,877 2,032 13,950	6,720 0 0 0 0 900 8,149 6,370 22,139	5,620 0 0 0 0 900 8,424 8,170 23,114	-1,100 0 0 0 0 0 275 1,800 975
Supplies & Materials	FY22 Expenditure	FY23 Expenditure	FY24 Appropriation	FY25 Adopted	Inc/Dec 24 vs 25
53000 Auto Energy Supplies 53200 Food Supplies 53400 Custodial Supplies 53500 Med, Dental, & Hosp Supply 53600 Office Supplies and Materials 53700 Clothing Allowance 53800 Educational Supplies & Mat 53900 Misc Supplies & Materials	0 0 0 9,068 1,250 0	0 0 0 0 8,209 1,250 0 0 9,459	0 0 0 0 13,250 1,250 0 0	0 0 0 0 13,250 1,250 0 0	0 0 0 0 0 0 0
Total Supplies & Materials	10,318	9,439	14,500	14,300	U
Current Chgs & Oblig	FY22 Expenditure	FY23 Expenditure	FY24 Appropriation	FY25 Adopted	Inc/Dec 24 vs 25
	,	,	,	,	-
Current Chgs & Oblig 54300 Workers' Comp Medical 54400 Legal Liabilities 54500 Aid To Veterans 54600 Current Charges H&I 54700 Indemnification 54800 Reserve Account 54900 Other Current Charges	3,271 0 0 0 0 0 0 4,928	1,310 0 0 0 0 0 0 0 0 8,580	FY24 Appropriation 0 0 0 0 0 0 0 0 0 6,170	FY25 Adopted 0 0 0 0 0 0 0 5,773	Inc/Dec 24 vs 25 0 0 0 0 0 0 0 -397
Current Chgs & Oblig 54300 Workers' Comp Medical 54400 Legal Liabilities 54500 Aid To Veterans 54600 Current Charges H&I 54700 Indemnification 54800 Reserve Account 54900 Other Current Charges Total Current Chgs & Oblig Equipment 55000 Automotive Equipment 55400 Lease/Purchase 55600 Office Furniture & Equipment 55900 Misc Equipment Total Equipment	3,271 0 0 0 4,928 8,199 FY22 Expenditure 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	1,310 0 0 0 0 0 8,580 9,890 FY23 Expenditure 0 0 0 994 994	FY24 Appropriation 0 0 0 0 0 0 6,170 6,170 FY24 Appropriation 0 0 0 0 0 0 0	FY25 Adopted 0 0 0 0 0 5,773 5,773 FY25 Adopted 0 0 9,420 9,420	Inc/Dec 24 vs 25 0 0 0 0 0 0 -397 -397 Inc/Dec 24 vs 25 0 0 9,420 9,420
Current Chgs & Oblig 54300 Workers' Comp Medical 54400 Legal Liabilities 54500 Aid To Veterans 54600 Current Charges H&I 54700 Indemnification 54800 Reserve Account 54900 Other Current Charges Total Current Chgs & Oblig Equipment 55000 Automotive Equipment 55400 Lease/Purchase 55600 Office Furniture & Equipment 55900 Misc Equipment	3,271 0 0 0 0 0 4,928 8,199 FY22 Expenditure	1,310 0 0 0 0 0 0 8,580 9,890 FY23 Expenditure	FY24 Appropriation 0 0 0 0 0 0 6,170 6,170 FY24 Appropriation 0 0 0 0 0 0 0 0 0 0 0	FY25 Adopted 0 0 0 0 0 5,773 5,773 FY25 Adopted 0 0 0 9,420	Inc/Dec 24 vs 25 0 0 0 0 0 0 -397 -397 Inc/Dec 24 vs 25 0 0 0 9,420

Department Personnel

Title	Union Code	Grade	Position	FY25 Salary	Title	Union Code	Grade	Position	FY25 Salary
Adm Asst	SU4	15	1.00	76,906	Head Administrative Clerk	SU4	14	3.00	195,018
Admin Asst (Law)	SU4	16	1.00	83,318	Licensing Manager	SE1	07	1.00	98,306
Board Manager/Board Secretary	EXM	12	1.00	129,660	Prj Manager	MYO	08	1.00	89,728
Commissioner (Cannabis Bd)	EXM	NG	6.00	187,714	Proj Director	MYO	11	1.00	111,029
Commissioner (LBD)	CDH	NG	2.00	220,605	Project Mngr	EXM	05	1.00	57,456
Consumer Advocate	MYG	18	1.00	53,467	Special Assistant	EXM	08	1.00	110,915
Consumer Advocate	MYO	06	1.00	70,892	Sr. Investigator	MYO	07	1.00	74,474
Exec Asst	MYO	06	1.00	74,439	Staff Assistant II	MYO	06	1.00	53,467
Exec Dir of Consumer Affairs & Licensing	k CDH	NG	1.00	150,412	Staff Asst IV	MYO	09	1.00	70,892
<u> </u>					StaffAsst	MYO	03	1.00	53,467
					Total			27	1,962,167
					Adjustments				
					Differential Payments				0
					Other				68,852
					Chargebacks				0
					Salary Savings				-75,000
					FY25 Total Request	·			1,956,019

External Funds History

Personnel Services	FY22 Expenditure	FY23 Expenditure	FY24 Appropriation	FY25 Adopted	Inc/Dec 24 vs 25
51000 Permanent Employees	64,812	68,381	78,595	81,957	3,362
51100 Emergency Employees 51200 Overtime	0	0	0	0	0
51300 Part Time Employees 51400 Health Insurance	0 323	0	0	0	0
51500 Pension & Annuity	0	0	0	0	0
51600 Unemployment Compensation 51700 Workers' Compensation	0	0	0	0	0
51800 Indirect Costs	7,700	6,619	0	0	0
51900 Medicare Total Personnel Services	31 72,866	0 75,000	0 78,595	0 81,957	0 3,362
Contractual Services	FY22 Expenditure	FY23 Expenditure	FY24 Appropriation	FY25 Adopted	Inc/Dec 24 vs 25
52100 Communications	0	0	0	0	0
52200 Utilities 52400 Snow Removal	0	0	0	0	0
52500 Garbage/Waste Removal	0	0	0	0	0
52600 Repairs Buildings & Structures 52700 Repairs & Service of Equipment	0	0	0	0	0
52800 Transportation of Persons 52900 Contracted Services	0	0	0	0	0
Total Contracted Services	0	0	0	0	0
Supplies & Materials	FY22 Expenditure	FY23 Expenditure	FY24 Appropriation	FY25 Adopted	Inc/Dec 24 vs 25
53000 Auto Energy Supplies	0	0	0	0	0
53200 Food Supplies 53400 Custodial Supplies	0	0	0	0	0
53500 Med, Dental, & Hosp Supply	0	0	0	0	0
53600 Office Supplies and Materials 53700 Clothing Allowance	0	0	0	0	0
53800 Educational Supplies & Mat	0	0	0	0	0
53900 Misc Supplies & Materials Total Supplies & Materials	0	0	0	0	0
Current Chgs & Oblig	FY22 Expenditure	FY23 Expenditure	FY24 Appropriation	FY25 Adopted	Inc/Dec 24 vs 25
54300 Workers' Comp Medical	0	0	0	0	0
54400 Legal Liabilities 54600 Current Charges H&I	0	0	0	0	0
54700 Indemnification	0	0	0	0	0
54800 Reserve Account 54900 Other Current Charges	0	0	0	0	0
Total Current Chgs & Oblig	0	0	0	0	0
Equipment	FY22 Expenditure	FY23 Expenditure	FY24 Appropriation	FY25 Adopted	Inc/Dec 24 vs 25
55000 Automotive Equipment	0	0	0	0	0
55400 Lease/Purchase 55600 Office Furniture & Equipment	0	0	0	0	0
55900 Misc Equipment Total Equipment	0	0	0	0	0
		FY23 Expenditure		-	-
Other	FY22 Expenditure	•	FY24 Appropriation	FY25 Adopted	Inc/Dec 24 vs 25
56200 Special Appropriation 57200 Structures & Improvements	0	0	0	0	0
58000 Land & Non-Structure	0	0	0	0	0
Total Other Grand Total	72.000	75,000	70.505	0 01 057	0
Grand Total	72,866	75,000	78,595	81,957	3,362

External Funds Personnel

Title	Union Code	Grade	Position	FY25 Salary	Title	Union Code	Grade	Position	FY25 Salary
					Consumer Specialist & Outreach Coordinator	MYO	07	1.00	81,957
					Total			1	81,957
					Adjustments				
					Differential Payments				0
					Other				0
					Chargebacks				0
					Salary Savings				0
					FY25 Total Request				81,957

Program 1. Consumer Licensing

Kathleen Joyce, Director, Organization 114100

Program Description

The Licensing Program maintains safety and order throughout the City neighborhoods by licensing entertainment activities and maintaining compliance with relevant laws. The Licensing Division processes new applications and renewals, inspects premises and holds hearings on licensing requests and violations. The Licensing Division works closely with the Boston Police Department and neighborhood organizations.

Opera	ating Budget		Actual '22	Actual '23	Approp '24	Budget '25
		Personnel Services	654,299	682,338	731,753	640,433
		Non Personnel Total	12,805 667,104	9,858 692,196	9,235 740,988	6,654
		1000	007,104	092,190	740,900	647,087
Perfo	rmance					
Goal:	Increase Diversity	in COB Workforce				
		Performance Measures	Actual '22	Actual '23	Projected '24	Target '25
		% of employees who are people of color		42%	46%	50%
		% of employees who are women		77%	75%	40%
Goal:	To process applica	tions and issue Cannabis licenses				
		Performance Measures	Actual '22	Actual '23	Projected '24	Target '25
		# of cannabis licenses approved		21	10	20
Goal:	To process applica	tions and issue Common Victualler licer	nses			
		Performance Measures	Actual '22	Actual '23	Projected '24	Target '25
		# of common victualler licenses approved	42	43	126	75
Goal:	To process applica	tions and issue entertainment licenses o	or other licenses			
		Performance Measures	Actual '22	Actual '23	Projected '24	Target '25
		# of live entertainment licenses approved	24	15	16	85
		# of non live entertainment licenses approved	51	65	80	85

Program 2. Consumer Affairs

Kathleen Joyce, Director, Organization 114200

Program Description

The Consumer Affairs Program educates, advocates and mediates on behalf of Boston consumers. The office monitors businesses to deter unfair and deceptive business practices affecting consumers and serves as a resource to the Mayor's Office on consumer issues. The office works closely with the Office of the Attorney General.

Operating Budget	Actual '22	Actual '23	Approp '24	Budget '25
Personnel Services Non Personnel	67,368 0	75,769 1,261	75,052 1,052	53,713 1,754
Total	67,368	77,030	76,104	55,467

Program 3. Licensing Board

Kathleen Joyce, Director, Organization 114300

Program Description

The Licensing Program regulates all licenses for retail sales of alcoholic and non-alcoholic beverages, restaurant food, and lodgings. The Licensing Board conducts business hearings, disciplinary hearings, and public meetings. This program performs outreach to the community to inform citizens of the work of the Licensing Board.

Operating Budget	Actual '22	Actual '23	Approp '24	Budget '25
Personnel Services Non Personnel	865,178 51,772	991,881 23,174	1,110,116 32,522	1,261,873 44,399
Total	916,950	1,015,055	1,142,638	1,306,272

External Funds Projects

Local Consumer Aid Fund Grant

Project Mission

This grant from the Massachusetts Attorney General's Office is issued annually to the Mayor's Office of Consumer Affairs and Licensing for mediation and resolution of consumer complaints for residents of the City of Boston.

Office of Economic Opportunity & Inclusion Operating Budget

Segun Idowu, Chief of Economic Opportunity and Inclusion, Appropriation 182000

Department Mission

The mission of the Office of Economic Opportunity & Inclusion is to create a resilient, equitable, sustainable, and vibrant economy that centers people and leads to opportunities to build generational wealth.

Operating Budget	Program Name	Total Actual '22	Total Actual '23	Total Approp '24	Total Budget '25
	Economic Development Equity & Inclusion	2,072,221 12,053	2,036,426 897	2,171,186 0	2,854,439 0
	Small & Local Business	1,790,649	3,226,671	4,421,580	4,275,775
	Total	3,874,923	5,263,994	6,592,766	7,130,214
External Funds Budget	Fund Name	Total Actual '22	Total Actual '23	Total Approp '24	Total Budget '25
	Accelerating Climate Resilience Boston Cannabis Equity Fund	0 15,000	0 638,693	0 783,108	45,000 700,000
	CDBG CDBG – COVID-19 Response Choice Neighborhood Implementation Grant	3,052,317 2,300 0	2,101,020 0 15,000	3,392,588 0 0	1,235,231 0 0
	Commercial Acquisition Assistance EDIC Neighborhood Development Fund	0 0 290,909	0 20,522 1,276,703	0 50,000 317,500	650,000 50,000 381,025
	Total	3,360,526	4,051,938	4,543,196	3,061,256
Operating Budget		Actual '22	Actual '23	Approp '24	Budget '25
	Personnel Services Non Personnel	1,453,440 2,421,483	2,068,834 3,195,160	2,662,354 3,930,412	2,739,801 4,390,413
	Total	3,874,923	5,263,994	6,592,766	7,130,214

Office of Economic Opportunity & Inclusion Operating Budget



Description of Services

The Office of Economic Opportunity & Inclusion helps support new business development and growth, attracts new industries in key sectors that will provide lucrative careers for Boston residents, engages and seeks to streamline business permitting and licensing.

Department History

Personnel Services	FY22 Expenditure	FY23 Expenditure	FY24 Appropriation	FY25 Adopted	Inc/Dec 24 vs 25
51000 Permanent Employees 51100 Emergency Employees 51200 Overtime 51600 Unemployment Compensation	1,446,995 6,442 3 0	2,055,345 6,863 6,626 0	2,645,838 16,516 0	2,723,285 16,516 0	77,447 0 0 0
51700 Workers' Compensation Total Personnel Services	0 1,453,440	0 2,068,834	0 2,662,354	0 2,739,801	0 77,447
Contractual Services	FY22 Expenditure	FY23 Expenditure	FY24 Appropriation	FY25 Adopted	Inc/Dec 24 vs 25
52100 Communications 52200 Utilities 52400 Snow Removal 52500 Garbage/Waste Removal 52600 Repairs Buildings & Structures 52700 Repairs & Service of Equipment 52800 Transportation of Persons 52900 Contracted Services Total Contractual Services	17,036 0 0 0 0 7,347 4,429 2,327,070 2,355,882	16,592 0 0 0 0 4,649 29,841 2,962,042 3,013,124	18,336 0 0 0 0 3,660 78,283 3,554,000 3,654,279	20,226 0 0 0 0 3,660 76,524 4,154,000 4,254,410	1,890 0 0 0 0 0 -1,759 600,000 600,131
Supplies & Materials	FY22 Expenditure	FY23 Expenditure	FY24 Appropriation	FY25 Adopted	Inc/Dec 24 vs 25
53000 Auto Energy Supplies 53200 Food Supplies 53400 Custodial Supplies 53500 Med, Dental, & Hosp Supply 53600 Office Supplies and Materials 53700 Clothing Allowance 53800 Educational Supplies & Mat	5,000 0 0 5,680 325 0	0 49,630 0 0 9,065 1,100 0	0 35,000 0 0 7,500 1,300 0	0 35,000 0 0 7,500 1,300 0	0 0 0 0 0 0
53900 Misc Supplies & Materials Total Supplies & Materials	0 11,005	0 59,795	0 43,800	0 43,800	0
			~	-	
Total Supplies & Materials	11,005	59,795	43,800	43,800	0
Total Supplies & Materials Current Chgs & Oblig 54300 Workers' Comp Medical 54400 Legal Liabilities 54500 Aid To Veterans 54600 Current Charges H&I 54700 Indemnification 54800 Reserve Account 54900 Other Current Charges	11,005 FY22 Expenditure 0 0 0 0 0 46,723	59,795 FY23 Expenditure 0 0 0 0 0 0 74,675	43,800 FY24 Appropriation 0 0 0 0 0 0 223,844	43,800 FY25 Adopted 0 0 0 0 0 0 83,714	0 Inc/Dec 24 vs 25 0 0 0 0 0 0 0 -140,130
Total Supplies & Materials Current Chgs & Oblig 54300 Workers' Comp Medical 54400 Legal Liabilities 54500 Aid To Veterans 54600 Current Charges H&I 54700 Indemnification 54800 Reserve Account 54900 Other Current Charges Total Current Chgs & Oblig	11,005 FY22 Expenditure 0 0 0 0 0 46,723 46,723	59,795 FY23 Expenditure 0 0 0 0 0 74,675 74,675	43,800 FY24 Appropriation 0 0 0 0 0 0 223,844 223,844	43,800 FY25 Adopted 0 0 0 0 0 0 83,714 83,714	0 Inc/Dec 24 vs 25 0 0 0 0 0 -140,130 -140,130
Current Chgs & Oblig 54300 Workers' Comp Medical 54400 Legal Liabilities 54500 Aid To Veterans 54600 Current Charges H&I 54700 Indemnification 54800 Reserve Account 54900 Other Current Charges Total Current Chgs & Oblig Equipment 55000 Automotive Equipment 55400 Lease/Purchase 55600 Office Furniture & Equipment 55900 Misc Equipment	11,005 FY22 Expenditure 0 0 0 0 46,723 46,723 FY22 Expenditure 0 0 1,395 6,478	59,795 FY23 Expenditure 0 0 0 0 74,675 74,675 FY23 Expenditure 0 0 16,404 31,162	43,800 FY24 Appropriation 0 0 0 0 0 223,844 223,844 FY24 Appropriation 0 0 0 0 8,489	43,800 FY25 Adopted 0 0 0 0 0 83,714 83,714 FY25 Adopted 0 0 0 8,489	0 Inc/Dec 24 vs 25 0 0 0 0 0 -140,130 -140,130 Inc/Dec 24 vs 25 0 0 0 0 0
Current Chgs & Oblig 54300 Workers' Comp Medical 54400 Legal Liabilities 54500 Aid To Veterans 54600 Current Charges H&I 54700 Indemnification 54800 Reserve Account 54900 Other Current Charges Total Current Chgs & Oblig Equipment 55000 Automotive Equipment 55400 Lease/Purchase 55600 Office Furniture & Equipment 55900 Misc Equipment Total Equipment	11,005 FY22 Expenditure 0 0 0 0 0 46,723 46,723 FY22 Expenditure 0 0 1,395 6,478 7,873	59,795 FY23 Expenditure 0 0 0 0 0 74,675 74,675 FY23 Expenditure 0 0 16,404 31,162 47,566	43,800 FY24 Appropriation 0 0 0 0 0 0 223,844 223,844 FY24 Appropriation 0 0 0 8,489 8,489 8,489	43,800 FY25 Adopted 0 0 0 0 0 83,714 83,714 FY25 Adopted 0 0 0 8,489 8,489 8,489	0 Inc/Dec 24 vs 25 0 0 0 0 0 -140,130 -140,130 Inc/Dec 24 vs 25 0 0 0 0 0 0

Department Personnel

Title	Union Code	Grade	Position	FY25 Salary	Title	Union Code	Grade	Position	FY25 Salary
Admin Assist	EXM	19	0.40	26,141	Operations Manager	EXM	25	0.40	41,046
Advisor	EXM	10	1.00	129,836	Prin Admin Assistant	SE1	08	1.00	114,543
Communications Director	EXM	10	1.00	102,971	Prin Admin Asst	MYO	08	1.00	89,728
Design Services Manager	SU2	24	0.40	30,541	Prog Asst	SU2	19	1.20	90,585
Dir Operations	EXM	11	1.00	128,900	Senior Business Manager	MYO	10	1.00	101,620
Dir-Economic Dev Policy	MYO	13	1.00	109,444	Spec Asst	MYN	NG	1.00	150,412
Director	EXM	09	1.00	120,024	Special Assistant	EXM	08	1.00	77,298
Director of Business Strategy	MYO	13	1.00	120,053	Sr Business Manager	SU2	23	0.80	81,700
Economic Development Chief	CDH	NG	1.00	180,495	Sr Neigh Business Mgr	SU2	24	0.40	44,211
International Partnerships Mgr	EXM	NG	1.00	97,135	Sr Program Manager	SU2	23	0.40	41,206
Manager - Strategy	EXM	07	3.00	260,613	Staff Assist I	MYO	04	1.00	43,682
Mgr of Const Rel & Soc Media	EXM	07	1.00	70,210	Staff Assistant I	MYO	05	1.00	48,218
Mobile Enterprises Mgr	MYO	09	1.00	80,142	Staff Assistant II	MYO	06	1.00	74,439
Neighborhood Business Manager	SU2	22	2.00	157,050	Staff Asst II	MYO	07	1.00	80,656
O					Total			28	2,692,899
					Adjustments				
					Differential Payments				0
					Other Expense				130,386
					Chargebacks				0
					Salary Savings				-100,000
					FY25 Total Request				2,723,285

External Funds History

Personnel Services	FY22 Expenditure	FY23 Expenditure	FY24 Appropriation	FY25 Adopted	Inc/Dec 24 vs 25
51000 Permanent Employees 51100 Emergency Employees 51200 Overtime 51300 Part Time Employees 51400 Health Insurance 51500 Pension & Annuity 51600 Unemployment Compensation 51700 Workers' Compensation 51800 Indirect Costs 51900 Medicare Total Personnel Services	1,011,264 0 0 0 126,373 74,741 0 0 0 11,828 1,224,206	736,330 0 0 78,001 68,660 0 0 0 8,638 891,629	868,845 0 0 0 124,793 74,875 0 0 12,063 1,080,576	546,167 15,000 0 95,257 88,329 0 0 0 17,511 762,264	-322,678 15,000 0 0 -29,536 13,454 0 0 0 5,448 -318,312
Contractual Services	FY22 Expenditure	FY23 Expenditure	FY24 Appropriation	FY25 Adopted	Inc/Dec 24 vs 25
52100 Communications 52200 Utilities 52400 Snow Removal 52500 Garbage/Waste Removal 52600 Repairs Buildings & Structures 52700 Repairs & Service of Equipment 52800 Transportation of Persons 52900 Contracted Services Total Contractual Services	0 0 0 0 0 0 1,729 2,131,665 2,133,394	0 0 0 0 0 0 4,598 3,154,061 3,158,659	0 0 0 0 0 0 4,904 3,451,065 3,455,969	0 0 0 0 0 0 15,000 2,250,550 2,265,550	0 0 0 0 0 0 10,096 -1,200,515 -1,190,419
Supplies & Materials	FY22 Expenditure	FY23 Expenditure	FY24 Appropriation	FY25 Adopted	Inc/Dec 24 vs 25
53000 Auto Energy Supplies 53200 Food Supplies 53400 Custodial Supplies 53500 Med, Dental, & Hosp Supply 53600 Office Supplies and Materials 53700 Clothing Allowance 53800 Educational Supplies & Mat 53900 Misc Supplies & Materials Total Supplies & Materials	0 0 0 0 0 2,925 0 0 2,925	0 0 0 0 0 1,650 0 0	0 0 0 0 0 1,650 0 0	0 0 0 0 0 0 0 0	0 0 0 0 0 -1,650 0 0 -1,650
Current Chgs & Oblig	FY22 Expenditure	FY23 Expenditure	FY24 Appropriation	FY25 Adopted	Inc/Dec 24 vs 25
54300 Workers' Comp Medical 54400 Legal Liabilities 54600 Current Charges H&I 54700 Indemnification 54800 Reserve Account 54900 Other Current Charges Total Current Chgs & Oblig	0 0 0 0 0 0	0 0 0 0 0 0	0 0 0 0 0 5,000 5,000	0 0 0 0 0 3,442 3,442	0 0 0 0 0 -1,558 -1,558
Equipment	FY22 Expenditure	FY23 Expenditure	FY24 Appropriation	FY25 Adopted	Inc/Dec 24 vs 25
55000 Automotive Equipment 55400 Lease/Purchase 55600 Office Furniture & Equipment 55900 Misc Equipment Total Equipment	0 0 0 0	0 0 0 0	0 0 0 0	0 0 0 30,000 30,000	0 0 0 30,000 30,000
Other	FY22 Expenditure	FY23 Expenditure	FY24 Appropriation	FY25 Adopted	Inc/Dec 24 vs 25
56200 Special Appropriation 57200 Structures & Improvements 58000 Land & Non-Structure	0 0 0	0 0 0 0	0 0 0	0 0 0 0	0 0 0
Total Other Grand Total	3,360,525	4,051,938	4,543,195	3,061,256	-1,481,939

External Funds Personnel

Title	Union Code	Grade	Position	FY25 Salary	Title	Union Code	Grade	Position	FY25 Salary
Admin Manager Administ Assist	MYO EXM	09 19	1.00 0.60	70,901 39,212	Operations Manager Prog Asst	EXM SU2	25 19	0.60 1.80	62,777 135,877
Design Services Manager Neighborhood Business	SU2 SU2	24 22	0.60 3.00	45,811 235,575	Sr Business Manager Sr Neigh Business Mgr	SU2 SU2	23 24	1.20 0.60	119,741 66,317
Manager				,	Sr Program Manager Total	SU2	23	0.60	61,808 838,019
					Adjustments			10	838,019
					Differential Payments Other				0 -291,852
					Chargebacks Salary Savings				0
					FY25 Total Request				546,167

Program 1. Economic Development

Segun Idowu, Manager, Organization 182100

Program Description

The Economic Development Program will focus on fostering economic development in all of Boston's neighborhoods through marketing Boston on a national and international scale; ensuring access to employment, pathways to careers, and strong job growth; streamlining licensing and permitting processes; and supporting small businesses.

Operating Budget	Actual '22	Actual '23	Approp '24	Budget '25
Personnel Non Perso	1,292,740 779,481	1,548,605 487,821	1,725,040 446,146	1,880,371 974,068
Total	2,072,221	2,036,426	2,171,186	2,854,439

Performance

Goal: Increase Diversity in COB Workforce

Performance Measures	Actual '22	Actual '23	Projected '24	Target '25
% of employees who are people of color		64%	54%	50%
% of employees who are women		58%	62%	40%

Program 2. Equity & Inclusion

Organization 182200

Program Description

The mission of Equity & Inclusion is to increase the employment opportunities for Boston's residents, minorities, and women. The Boston Residents Jobs Ordinance sets goals on construction-related projects funded by or approved by the City. The ordinance stated goals aim to have 51% of the work hours performed by Boston residents, 40% by people of color, and 12% by women on a trade-by-trade basis. The Equity & Inclusion program was moved to Office of Equity in FY22, then became its own department in FY23 as the Department of Supplier and Workforce Diversity. In FY24, that department then divided into the Department of Supplier Diversity and Labor Compliance and Worker Protections, which was moved to the Worker Empowerment Cabinet.

Operating Budget		Actual '22	Actual '23	Approp '24	Budget '25
	Personnel Services Non Personnel	0 12.053	0 897	0	0
	Total	12,053	897	0	0

Program 3. Small & Local Business

Aliesha Porcena, Manager, Organization 182300

Program Description

The Office of Small Business encourages, assists, and provides opportunities for minority and women-owned businesses and small and Boston-based businesses to participate in the City's contracting arena as well as in the broader Boston area economy. The program assists City departments to increase both the number of City contracts and the dollars awarded to those businesses on goods and services contracts and construction contracts.

Operating Budget		Actual '22	Actual '23	Approp '24	Budget '25
	Personnel Services Non Personnel	160,700 1,629,949	520,229 2,706,442	937,314 3,484,266	859,430 3,416,345
	Total	1,790,649	3,226,671	4,421,580	4,275,775

External Funds Projects

Accelerating Climate Resilience

Project Mission

Funded by The Metropolitan Area Planning Council (MAPC), the goal of this program is to accelerate climate resiliency in Boston through the Building Climate Resilience Through Immersive Education and Training project.

Boston Cannabis Equity Fund

Project Mission

The Boston Cannabis Equity Fund was established by the "Ordinance Establishing Equitable Regulation of the Cannabis Industry in the City of Boston." This fund will make resources and technical assistance available for equity applicants and licensees to establish and operate a cannabis business in the City of Boston.

CDBG

Project Mission

The Community Development Block Grant (CDBG) is an annual entitlement grant from the U.S. Department of Housing and Urban Development to the City of Boston designed to fund a variety of neighborhood development activities. At least 70 percent of CDBG funds must be used to benefit low- and moderate-income households. CDBG funds are used to produce and preserve affordable housing, revitalize neighborhood commercial districts, assist the renovation of non-profit facilities, improve vacant lots, promote and monitor fair housing activities, and assist non-profit organizations in the operation of emergency shelters, health care, child care, youth and adult literacy programs. CDBG funds cannot be used for general government services or to replace funding cuts from existing public service activities.

Choice Neighborhoods Implementation Grant

Project Mission

The Choice Neighborhood Implementation Grant is a competitive grant from the U.S. Department of Housing and Urban Development. The \$30 million grant was awarded to the Boston Housing Authority (BHA) for the redevelopment of the Whittier Street public housing development. With DND as the lead, several City of Boston departments are responsible for administering the \$4 million neighborhood improvements portion of the grant, which includes road improvements, open space projects, art projects, first-time homebuyer assistance, business assistance, and educational assistance. The grant started on 8/15/17 and ends on 9/30/23.

Commeercial Acquisition Assistance

Project Mission

Funded by the Barr Foundation, the Commercial Acquisition Assistance Program is a forgivable loan that supports small business owners in acquiring commercial property for their business operations, with the goal of addressing income and wealth disparities across Boston's neighborhoods while preventing the displacement of local, diverse small businesses.

Commonwealth Community Compact

Project Mission

The Community Compact is a voluntary, mutual agreement entered into between the Baker-Polito Administration and individual cities and towns of the Commonwealth. In a Community Compact, a community will agree to implement at least one best practice that they select from across a variety of areas. The community's chosen best practice(s) will be reviewed between the Commonwealth and the municipality to ensure that the best practice(s) chosen are unique to the municipality and reflect needed areas of improvement. Once approved, the written agreement will be generated and signed by both the municipality and the Commonwealth. The Compact also articulates the commitments the Commonwealth will make on behalf of all communities.

EDIC

Project Mission

Funded by the Economic Development and Industrial Corporation (EDIC), this program will support the operational needs of the Office of Economic Development. This multi-year project will award the department \$500,000 each year over the next three years.

Neighborhood Development Fund

Project Mission

The Neighborhood Development Fund receives revenue from the repayment of Urban Development Action Grant (UDAG) loans to the City. Funds can be used for eligible HUD Title I activities which are somewhat less restrictive than CDBG regulations.

Regionalization and Efficiency Study

Project Mission

The purpose of the Efficiency and Regionalization competitive grant program is to provide financial support for governmental entities interested in implementing regionalization and other efficiency initiatives that allow for long-term sustainability. Grant awards provided by Massachusetts Department of Revenue - Division of Local Services provided one-time funds to assist in the planning and implementation of regionalization and other efficiency initiatives that support long-term municipal sustainability.

Small Business Relief

Project Mission

Funding provided by the Massachusetts Attorney General's Office was included as part of the larger 'Small Business Relief Fund' that provided emergency grants to City businesses and business owners who have been critically impacted by the COVID-19 pandemic.

Office of Tourism Operating Budget

John Borders IV, Director, Appropriation 416000

Department Mission

The mission of the Office of Tourism is to advance tourism in Boston and promote participation in public celebrations.

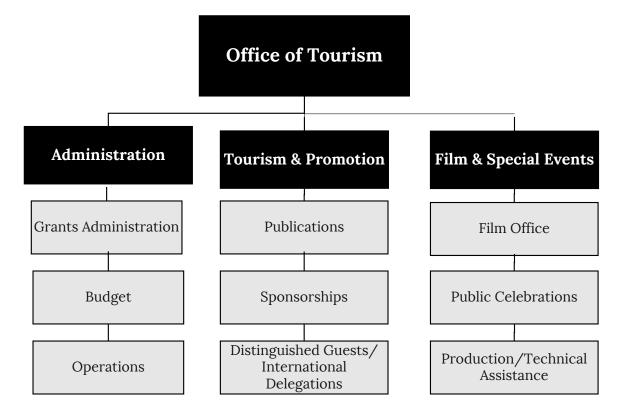
Selected Performance Goals

Tourism Administration

• Increase Diversity in COB Workforce.

Operating Budget	Program Name	Total Actual '22	Total Actual '23	Total Approp '24	Total Budget '25
	Tourism Administration Film & Special Events Tourism	1,448,612 479,177 104,422	482,658 573,577 37,013	657,606 925,748 215,748	731,217 994,624 153,593
	Total	2,032,211	1,093,248	1,799,102	1,879,434
External Funds Budget	Fund Name	Total Actual '22	Total Actual '23	Total Approp '24	Total Budget '25
	City Hall Plaza Fund	0	0	150,000	150,000
	Total	0	0	150,000	150,000
Operating Budget		Actual '22	Actual '23	Approp '24	Budget '25
	Personnel Services Non Personnel	731,367 1,300,844	700,402 392,846	1,059,479 739,623	1,144,613 734,821
	Total	2,032,211	1,093,248	1,799,102	1,879,434

Office of Tourism Operating Budget



Authorizing Statutes

• Enabling Legislation, CBC Ord. §§ 15-3.1-15-3.2.

Description of Services

The Office of Tourism serves Boston's residents, visitors, and the tourism industry in the following ways: producing year-round events including festivals, concerts, exhibitions, and public celebrations both downtown and in Boston's neighborhoods; supporting film and television production through Boston Film Bureau with permitting, location assistance, and coordination with local and state agencies; providing technical assistance to neighborhood based groups with event production; promoting Boston as a desirable destination for visitors, conventions, and family-oriented sporting events such as amateur collegiate, and Olympic tournaments.

Department History

Personnel Services	FY22 Expenditure	FY23 Expenditure	FY24 Appropriation	FY25 Adopted	Inc/Dec 24 vs 25
51000 Permanent Employees 51100 Emergency Employees 51200 Overtime 51600 Unemployment Compensation 51700 Workers' Compensation Total Personnel Services	711,682 19,685 0 0 0 731,367	692,167 8,235 0 0 0 700,402	960,667 98,812 0 0 0 1,059,479	1,083,779 60,834 0 0 0 1,144,613	123,112 -37,978 0 0 0 85,134
Contractual Services	FY22 Expenditure	FY23 Expenditure	FY24 Appropriation	FY25 Adopted	Inc/Dec 24 vs 25
52100 Communications 52200 Utilities 52400 Snow Removal 52500 Garbage/Waste Removal 52600 Repairs Buildings & Structures 52700 Repairs & Service of Equipment 52800 Transportation of Persons 52900 Contracted Services Total Contractual Services	18,140 0 0 0 0 5,062 0 998,086 1,021,288	14,181 0 0 0 0 3,775 527 146,726 165,209	18,400 0 0 0 0 3,440 5,102 345,540 372,482	18,400 0 0 0 0 3,440 5,200 270,670 297,710	0 0 0 0 0 0 98 -74,870 -74,772
Supplies & Materials	FY22 Expenditure	FY23 Expenditure	FY24 Appropriation	FY25 Adopted	Inc/Dec 24 vs 25
53000 Auto Energy Supplies 53200 Food Supplies 53400 Custodial Supplies 53500 Med, Dental, & Hosp Supply 53600 Office Supplies and Materials 53700 Clothing Allowance 53800 Educational Supplies & Mat	1,307 2,677 0 0 665 0	1,869 6,621 0 0 227 0	1,948 14,500 0 0 2,400 0	1,468 14,500 0 0 2,400 0	-480 0 0 0 0 0 0
53900 Misc Supplies & Materials Total Supplies & Materials	0 4,649	0 8,717	0 18,848	0 18,368	0 -480
			_	0	0
Total Supplies & Materials	4,649	8,717	18,848	0 18,368	0 -480
Total Supplies & Materials Current Chgs & Oblig 54300 Workers' Comp Medical 54400 Legal Liabilities 54500 Aid To Veterans 54600 Current Charges H&I 54700 Indemnification 54800 Reserve Account 54900 Other Current Charges	4,649 FY22 Expenditure 0 0 0 0 0 44,776	8,717 FY23 Expenditure 0 0 0 0 0 0 0 36,536	18,848 FY24 Appropriation 0 0 0 0 0 0 0 0 60,054	0 18,368 FY25 Adopted 0 0 0 0 0 0 0 0 0	0 -480 Inc/Dec 24 vs 25 0 0 0 0 0 0
Total Supplies & Materials Current Chgs & Oblig 54300 Workers' Comp Medical 54400 Legal Liabilities 54500 Aid To Veterans 54600 Current Charges H&I 54700 Indemnification 54800 Reserve Account 54900 Other Current Charges Total Current Chgs & Oblig	4,649 FY22 Expenditure 0 0 0 0 0 44,776 44,776	8,717 FY23 Expenditure 0 0 0 0 0 0 36,536 36,536	18,848 FY24 Appropriation 0 0 0 0 0 0 0 60,054 60,054	0 18,368 FY25 Adopted 0 0 0 0 0 0 0 60,054 60,054	0 -480 Inc/Dec 24 vs 25 0 0 0 0 0 0 0
Total Supplies & Materials Current Chgs & Oblig 54300 Workers' Comp Medical 54400 Legal Liabilities 54500 Aid To Veterans 54600 Current Charges H&I 54700 Indemnification 54800 Reserve Account 54900 Other Current Charges Total Current Chgs & Oblig Equipment 55000 Automotive Equipment 55400 Lease/Purchase 55600 Office Furniture & Equipment 55900 Misc Equipment	4,649 FY22 Expenditure 0 0 0 0 0 44,776 44,776 FY22 Expenditure 0 0 0 30,274	8,717 FY23 Expenditure 0 0 0 0 0 36,536 36,536 FY23 Expenditure 0 11,245 0 10,489	18,848 FY24 Appropriation 0 0 0 0 0 0 0 60,054 60,054 FY24 Appropriation 0 22,489 0 2,000	0 18,368 FY25 Adopted 0 0 0 0 60,054 60,054 FY25 Adopted 0 22,489 0 22,000	0 -480 Inc/Dec 24 vs 25 0 0 0 0 0 0 0 Inc/Dec 24 vs 25
Current Chgs & Oblig 54300 Workers' Comp Medical 54400 Legal Liabilities 54500 Aid To Veterans 54600 Current Charges H&I 54700 Indemnification 54800 Reserve Account 54900 Other Current Charges Total Current Chgs & Oblig Equipment 55000 Automotive Equipment 55400 Lease/Purchase 55600 Office Furniture & Equipment 55900 Misc Equipment Total Equipment	4,649 FY22 Expenditure 0 0 0 0 0 44,776 44,776 FY22 Expenditure 0 0 0 30,274 30,274	8,717 FY23 Expenditure 0 0 0 0 0 36,536 36,536 FY23 Expenditure 0 11,245 0 10,489 21,734	18,848 FY24 Appropriation 0 0 0 0 0 0 0 0 60,054 60,054 FY24 Appropriation 0 22,489 0 2,000 24,489	0 18,368 FY25 Adopted 0 0 0 0 0 60,054 60,054 FY25 Adopted 0 22,489 0 22,000 44,489	0 -480 Inc/Dec 24 vs 25 0 0 0 0 0 0 0 Inc/Dec 24 vs 25

Department Personnel

Title	Union Code	Grade	Position	FY25 Salary	Title	Union Code	Grade	Position	FY25 Salary
AdminAsst	MYO	03	1.00	56,142	Production/Stage Manager	MYO	05	1.00	68,173
Coordinator (Special Events)	EXM	06	1.00	93,050	Staff Assist I	MYO	04	1.00	61,907
Deputy Director of A & F	EXM	08	1.00	93,593	Staff Asst III	MYO	07	1.00	73,878
Director	CDH	NG	1.00	130,357	Staff Asst IV	MYO	09	1.00	72,683
Director	EXM	09	1.00	120,024	Staff Asst IV	MYO	12	1.00	99,756
Manager-Marketing&Vistors Srvc	MYO	09	1.00	96,493	Technical Manager	MYO	05	1.00	68,173
					Total			12	1,034,229
					Adjustments				
					Differential Payments				0
					Other				49,551
					Chargebacks				0
					Salary Savings				0
					FY25 Total Request				1,083,780

External Funds History

Personnel Services	FY22 Expenditure	FY23 Expenditure	FY24 Appropriation	FY25 Adopted	Inc/Dec 24 vs 25
51000 Permanent Employees 51100 Emergency Employees 51200 Overtime 51300 Part Time Employees 51400 Health Insurance 51500 Pension & Annuity 51600 Unemployment Compensation	0 0 0 0 0 0	0 0 0 0 0	0 0 0 0 0 0	0 0 0 0 0	0 0 0 0 0 0
51700 Workers' Compensation 51800 Indirect Costs 51900 Medicare Total Personnel Services	0 0 0 0	0 0 0 0	0 0 0 0	0 0 0 0	0 0 0 0
Contractual Services	FY22 Expenditure	FY23 Expenditure	FY24 Appropriation	FY25 Adopted	Inc/Dec 24 vs 25
52100 Communications 52200 Utilities 52400 Snow Removal 52500 Garbage/Waste Removal 52600 Repairs Buildings & Structures 52700 Repairs & Service of Equipment 52800 Transportation of Persons 52900 Contracted Services Total Contractual Services	0 0 0 0 0 0 0 0	0 0 0 0 0 0 0	0 0 0 0 0 0 0 50,000 50,000	0 0 0 0 0 0 0 0	0 0 0 0 0 0 0 -50,000 -50,000
Supplies & Materials	FY22 Expenditure	FY23 Expenditure	FY24 Appropriation	FY25 Adopted	Inc/Dec 24 vs 25
53000 Auto Energy Supplies 53200 Food Supplies 53400 Custodial Supplies 53500 Med, Dental, & Hosp Supply 53600 Office Supplies and Materials 53700 Clothing Allowance 53800 Educational Supplies & Mat 53900 Misc Supplies & Materials Total Supplies & Materials	0 0 0 0 0 0 0 0	0 0 0 0 0 0 0 0	0 0 0 0 0 0 0 0	0 0 0 0 0 0 0 0	0 0 0 0 0 0 0 0
Current Chgs & Oblig	FY22 Expenditure	FY23 Expenditure	FY24 Appropriation	FY25 Adopted	Inc/Dec 24 vs 25
54300 Workers' Comp Medical 54400 Legal Liabilities 54600 Current Charges H&I 54700 Indemnification 54800 Reserve Account 54900 Other Current Charges Total Current Chgs & Oblig	0 0 0 0 0 0	0 0 0 0 0 0	0 0 0 0 0 0	0 0 0 0 0 0	0 0 0 0 0 0
Equipment	FY22 Expenditure	FY23 Expenditure	FY24 Appropriation	FY25 Adopted	Inc/Dec 24 vs 25
55000 Automotive Equipment 55400 Lease/Purchase 55600 Office Furniture & Equipment 55900 Misc Equipment Total Equipment	0 0 0 0 0	0 0 0 0	0 0 0 0 0	0 0 0 0	0 0 0 0 0
Other	FY22 Expenditure	FY23 Expenditure	FY24 Appropriation	FY25 Adopted	Inc/Dec 24 vs 25
56200 Special Appropriation 57200 Structures & Improvements 58000 Land & Non-Structure Total Other	0 0 0 0	0 0 0 0	100,000 0 0 100,000	150,000 0 0 150,000	50,000 0 0 50,000
Grand Total	0	0	150,000	150,000	0

Program 1. Tourism Administration

Sean O'Connor, Manager, Organization 416100

Program Description

The Administration Program provides administrative, financial, and personnel support for the department. The Program builds partnerships to support and strengthen the City's cultural life.

Operating Budget	Actual '22	Actual '23	Approp '24	Budget '25
Personnel Services Non Personnel	430,982 1,017,630	453,335 29,323	606,726 50,880	680,807 50,410
Total	1,448,612	482,658	657,606	731,217

Performance

Goal: Increase Diversity in COB Workforce

Performance Measures	Actual '22	Actual '23	Projected '24	Target '25
% of employees who are people of color		36%	31%	50%
% of employees who are women		43%	38%	40%

Program 2. Film & Special Events

Amy B. Yandle, Manager, Organization 416300

Program Description

The Film and Special Events program oversees the annual production of special events and public celebrations that celebrate and promote the City's cultural and ethnic diversity along with Boston's rich history and promotes Boston as a location for film and video productions by supporting the film and television industry's work in the City.

Operating Budget	Actual '22	Actual '23	Approp '24	Budget '25
Personnel Services Non Personnel	224,923 254,254	227,681 345,896	282,855 642,893	367,313 627,311
Total	479,177	573,577	925,748	994,624

Program 3. Tourism

Amy B. Yandle, Manager, Organization 416400

Program Description

The Tourism program oversees the department's promotional efforts, its sponsorships and its international relations.

Operating Budget		Actual '22	Actual '23	Approp '24	Budget '25
	Personnel Services Non Personnel	75,462 28,960	19,387 17,627	169,898 45,850	96,493 57,100
	Total	104,422	37,013	215,748	153,593

External Funds Projects

City Hall Plaza Fund

Project Mission

The purpose of this fund is to purchase goods and services to support events and programming on and around City Hall Plaza to advance tourism and promote participation in public celebrations, civic, and cultural events from lease revenue received from the rental of City Hall Plaza.

Supplier Diversity Operating Budget

Vacant, Director, Appropriation 156000

Department Mission

The mission of the Department of Supplier Diversity is to increase the participation of small and diverse businesses in City contracts and procurement.

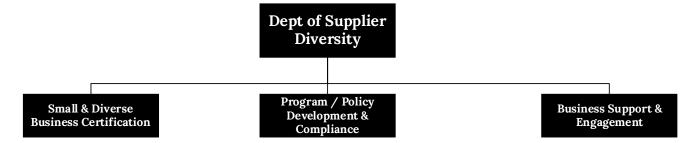
Selected Performance Goals

Supplier Diversity Administration

- Increase Diversity in COB Workforce.
- Develop Pathways to Overcome Income and Wealth Disparity

Operating Budget	Program Name	Total Actual '22	Total Actual '23	Total Approp '24	Total Budget '25
	Supplier Diversity Administration	0	0	2,905,378	2,336,539
	Total	0	0	2,905,378	2,336,539
Operating Budget		Actual '22	Actual '23	Approp '24	Budget '25
Operating Budget	Personnel Services Non Personnel	Actual '22 0 0	Actual '23 0 0	Approp '24 1,798,210 1,107,168	Budget '25 1,733,703 602,836

Supplier Diversity Operating Budget



Department History

Personnel Services	FY22 Expenditure	FY23 Expenditure	FY24 Appropriation	FY25 Adopted	Inc/Dec 24 vs 25
51000 Permanent Employees 51100 Emergency Employees 51200 Overtime 51600 Unemployment Compensation 51700 Workers' Compensation Total Personnel Services	0 0 0 0 0	0 0 0 0 0	1,798,210 0 0 0 0 0 1,798,210	1,733,703 0 0 0 0 0 1,733,703	-64,507 0 0 0 0 -64,507
Contractual Services	FY22 Expenditure	FY23 Expenditure	FY24 Appropriation	FY25 Adopted	Inc/Dec 24 vs 25
52100 Communications 52200 Utilities 52400 Snow Removal 52500 Garbage/Waste Removal 52600 Repairs Buildings & Structures 52700 Repairs & Service of Equipment 52800 Transportation of Persons 52900 Contracted Services Total Contractual Services	0 0 0 0 0 0 0	0 0 0 0 0 0 0	3,390 0 0 0 0 600 10,368 1,082,400 1,096,758	3,390 0 0 0 0 600 15,536 572,400 591,926	0 0 0 0 0 5,168 -510,000 -504,832
Supplies & Materials	FY22 Expenditure	FY23 Expenditure	FY24 Appropriation	FY25 Adopted	Inc/Dec 24 vs 25
53000 Auto Energy Supplies 53200 Food Supplies 53400 Custodial Supplies 53500 Med, Dental, & Hosp Supply 53600 Office Supplies and Materials 53700 Clothing Allowance 53800 Educational Supplies & Mat	0 0 0 0 0 0	0 0 0 0 0 0	0 1,000 0 0 3,000 750 0	0 1,000 0 0 3,860 1,250 0	0 0 0 0 860 500
53900 Misc Supplies & Materials Total Supplies & Materials	0	0	860 5,610	0 6,110	-860 500
Total Supplies & Materials	0	0	5,610	6,110	500
Total Supplies & Materials Current Chgs & Oblig 54300 Workers' Comp Medical 54400 Legal Liabilities 54500 Aid To Veterans 54600 Current Charges H&I 54700 Indemnification 54800 Reserve Account 54900 Other Current Charges	0 FY22 Expenditure 0 0 0 0 0 0	0 FY23 Expenditure 0 0 0 0 0 0 0	5,610 FY24 Appropriation 0 0 0 0 0 0 0 0 0 0 0	6,110 FY25 Adopted 0 0 0 0 0 0 0 0 0	500 Inc/Dec 24 vs 25 0 0 0 0 0 0 0 0 0 0 0
Total Supplies & Materials Current Chgs & Oblig 54300 Workers' Comp Medical 54400 Legal Liabilities 54500 Aid To Veterans 54600 Current Charges H&I 54700 Indemnification 54800 Reserve Account 54900 Other Current Charges Total Current Chgs & Oblig	0 FY22 Expenditure 0 0 0 0 0 0 0	0 FY23 Expenditure 0 0 0 0 0 0 0 0	5,610 FY24 Appropriation 0 0 0 0 0 0 0 0 0 0 0 0	6,110 FY25 Adopted 0 0 0 0 0 0 0 0 0 0	500 Inc/Dec 24 vs 25 0 0 0 0 0 0 0 0 0 0 0
Total Supplies & Materials Current Chgs & Oblig 54300 Workers' Comp Medical 54400 Legal Liabilities 54500 Aid To Veterans 54600 Current Charges H&I 54700 Indemnification 54800 Reserve Account 54900 Other Current Charges Total Current Chgs & Oblig Equipment 55000 Automotive Equipment 55400 Lease/Purchase 55600 Office Furniture & Equipment 55900 Misc Equipment	0 FY22 Expenditure 0 0 0 0 0 0 0 0 FY22 Expenditure 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	FY23 Expenditure 0 0 0 0 0 0 0 0 0 0 FY23 Expenditure 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	5,610 FY24 Appropriation 0 0 0 0 0 0 0 0 FY24 Appropriation 0 0 4,800	6,110 FY25 Adopted 0 0 0 0 0 0 FY25 Adopted 0 4,800	500 Inc/Dec 24 vs 25 0 0 0 0 0 0 0 0 Inc/Dec 24 vs 25 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0
Current Chgs & Oblig 54300 Workers' Comp Medical 54400 Legal Liabilities 54500 Aid To Veterans 54600 Current Charges H&I 54700 Indemnification 54800 Reserve Account 54900 Other Current Charges Total Current Chgs & Oblig Equipment 55000 Automotive Equipment 55400 Lease/Purchase 55600 Office Furniture & Equipment 55900 Misc Equipment Total Equipment	0 FY22 Expenditure 0 0 0 0 0 0 0 0 0 FY22 Expenditure 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	FY23 Expenditure 0 0 0 0 0 0 0 0 0 FY23 Expenditure 0 0 0 0 0 0 0 0 0 0 0 0 0	5,610 FY24 Appropriation 0 0 0 0 0 0 0 0 0 0 FY24 Appropriation 0 4,800 4,800	6,110 FY25 Adopted 0 0 0 0 0 0 0 0 FY25 Adopted 0 4,800 4,800	500 Inc/Dec 24 vs 25 0 0 0 0 0 0 0 0 Inc/Dec 24 vs 25

Department Personnel

Title	Union Code	Grade	Position	FY25 Salary	Title	Union Code	Grade	Position	FY25 Salary
Admin Asst (M/Wbe)	SU4	16	2.00	144,390	Director	CDH	NG	1.00	125,344
Admin Manager	MYO	09	1.00	96,493	Executive Coordinator	SU4	18	1.00	100,773
Adminis.Assistant	SU4	16	1.00	77,464	Prin AdminAsst	EXM	08	1.00	111,749
Deputy Director of A & F	EXM	08	1.00	77,298	Prin Research Analyst	SE1	06	5.00	350,143
Deputy Director,	EXM	09	1.00	84,380	Sr Adm Anl	SE1	06	1.00	95,377
					Staff Asst IV	MYO	09	3.00	235,597
					Total			18	1,499,006
					Adjustments				
					Differential Payments				0
					Other				244,697
					Chargebacks				0
					Salary Savings				-10,000
					FY25 Total Request				1,733,703

Program 1. Supplier Diversity Administration

Vacant, Manager, Organization 156100

Program Description

The Department of Supplier Diversity certifies businesses as minority business enterprises (MBEs), women business enterprises (WBEs), small business enterprises (SBEs), and small local business enterprises (SLBEs). The Department of Supplier Diversity works to ensure that minority- and women-owned small businesses can thrive and grow in Boston through equitable access to City contracts. The department oversees initiatives that promote MWBE and SLBE participation in City of Boston contracts.

Operating Budget		Actual '22	Actual '23	Approp '24	Budget '25
	Personnel Services Non Personnel	0	0	1,798,210 1,107,168	1,733,703 602,836
	Total	0	0	2,905,378	2,336,539
Performance					

Goal: Increase Diversity in COB Workforce

Performance Measures	Actual '22	Actual '23	Projected '24	Target '25
% of employees who are people of color			73%	50%
% of employees who are women			64%	40%

Goal: Develop Pathways to Overcome Income and Wealth Disparity

Performance Measures	Actual '22	Actual '23	Projected '24	Target '25
# of firms with an MBE certification added for the first time	75	68	54	24
# of firms with an MWBE certification added for the first time	69	62	43	24
# of firms with an SBE certification added for the first time	18	24	35	24
# of firms with an SLBE certification added for the first time	63	61	41	24
# of firms with an VBE certification added for the first time	5	3	0	10
# of firms with an WBE certification added for the first time	34	18	41	16
# of firms with any certification added for the first time	187	154	147	70