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October 28, 2022

Dear Members of the Boston Community:

We are pleased to present the Boston Community Preservation Plan (CP Plan) for FY2023 - FY2027.

This plan reflects several months of analysis, engagement, and thoughtful consideration to create goals for the Boston Community Preservation Act (CPA) Program over the next five years, which will be reviewed and updated annually.

The Community Preservation Committee (CPC) and CPA program staff collaborated with the support of a consultant to evaluate the City's existing program to develop strategic goals that will help guide applicants for funding and the CPC's funding recommendations to the Mayor and City Council.

The CPA Program has substantially and directly benefited the Boston community by creating and preserving affordable housing, creating, and improving open space and recreation, and preserving historic resources. The City has used CPA funds to support projects in every Boston neighborhood, promote greater equity, and strengthen our City's climate resilience.

We look forward to the next five years to continue to improve the quality of life for you and your neighbors.

Sincerely,

Felicia Jacques, Chair, Community Preservation Committee Thadine Brown, Director, Community Preservation Office

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## **ACKNOWLEDGMENTS**

Thank you to the community members, community-based organizations, including CPA applicants and grantees, Community Preservation Committee members, City staff, and public officials who contributed their time and local knowledge to this report by participating in interviews and surveys. In total, 269 past applicants and community organizations gave their input through a survey, and the project team conducted 25 one-on-one interviews.

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## **EXECUTIVE SUMMARY**

## WHAT IS THE CPA?

The Community Preservation Act (CPA) is state-enabling legislation (MGL c.44B), that allows municipalities to generate funds to promote affordable housing, historic preservation, open space protection, and outdoor recreation. CPA funds can help improve the quality of residents' lives, enhance neighborhoods, strengthen communities, and promote equity. Boston residents voted to adopt the CPA in November 2016 with the support of 74 percent of the voters and the municipality has been allocating CPA funds in Boston neighborhoods since 2018.



Lena Park | Unity Park Ribbon Cutting. Source: Boston Community Preservation Program

Boston generates CPA funds through a local real property tax surcharge of one percent. Each year, there is also a variable distribution from the State Community Preservation Trust Fund (Trust Fund). From 2018 to 2023, the program brought more than 157 million dollars and funded almost three hundred grants in the City.

Some of the accomplishments of the CPA program to date are:

- Created 1,532 new affordable housing units.
- Preserved 379 housing units.
- Assisted 287 first-time home buyers.

- Funded 16 projects for the preservation of historic buildings that house organizations that provide social services to the community, including everything from legal services, food pantries, substance abuse recovery programs, and immigrant heritage centers, to veterans' assistance programs.
- Funded 50 projects for the historic preservation of historic properties of religious institutions that offer services to the community including food pantries and hosting alcoholics anonymous meetings.
- Improved 75 open space and recreation resources.
- Funded 13 projects for planting trees and preserving vegetation.
- Acquired, designed, or constructed 38 new open space and recreation resources.

"Overall, I have a positive impression of the CPA and CPC. The CPC brings innovation and a broader lens when looking at projects. The committee members care and want to use the money well. They respect the public element and engage with community members well." – Excerpt from an interview



The Pryde will transform the old William Barton Rogers School into an LGBTQ-friendly senior housing development. Source: Boston Community Preservation Program

## WHAT IS THE CPC?

The Mayor and City Council appoint a Community Preservation Committee (CPC) to recommend a slate of CPA projects for funding. The CPC approves an annual Community Preservation Plan and recommends an administrative budget, sets priorities, solicits community input, reviews project proposals, and makes recommendations, holding at least one public hearing annually. All CPC meetings are open to the public. Attendance by at least five of the nine members represents a quorum. CPC members will recuse themselves from a vote if they, their colleagues, or family members have a vested interest.

## WHY WAS THIS PLAN CREATED?

This community preservation plan was created to help guide the CPC in their funding decisions. Laying out the goals and priorities for the program will help the CPC prioritize projects to recommend for funding. The City of Boston began this process so that the municipality can have a clear understanding of how the program has progressed so far and what the City aims to do in future years.

## How was This Plan Created?

The Community Preservation Committee (CPC), through the City of Boston, contracted with JM Goldson, a planning consultancy, to assist with the preparation of an updated Community Preservation Plan. The consultant team evaluated the City's existing Community Preservation Program, including the type and location of funded and unfunded projects, comparing the program's performance to its existing Community Preservation Plan and other relevant City plans, as well as measuring equity of fund distribution using a variety of indicators. A summary of findings is included as part of this plan (see the Appendix).

The consultant team solicited input to assist with this analysis from several City departments, the CPC, CPA Program staff, and community organizations through a series of interviews and a survey. More information about the planning process can be found in Chapter 2.

## WHAT DID WE LEARN?

#### **ANALYSIS REPORT**

In developing the Analysis Report, the project team first compared the goals of the current community preservation plan to other plans for the City of Boston, including Imagine Boston 2030, Boston's Housing Plan, the Open Space and Recreation Plan, and more. The following are some of the key findings from this analysis.

- Ultimately, the 2018-19 CP Plan is closely aligned with the other relevant city plans, as described in more detail below.
- The CP Plan's goals and priorities are aligned with the other affordable housing goals set by other City plans.
- Currently, there are no City of Boston plans that focus on historic preservation with specific goals and priorities however, other City plans have recognized the importance of historic preservation.
- Overall, the CP Plan goals and priorities in the open space and recreation category are aligned with
  the goals and priorities identified in other City plans, as they are focused on acquiring new open
  space, improving existing open spaces, and protecting the natural environment in Boston.
- The CP Plan does not list goals for specific locations, like in the Imagine Boston 2030 report, though those goals can still be achieved by following the goals and priorities outlined in the CP Plan.

Another important component of the report was the analysis of projects that have received CPA funds. The project team analyzed the project descriptions and performed spatial analysis, comparing the projects to various indicators to measure the impacts of the projects. A summary of these findings can be found throughout this document, and a full report of the study can be found in the Analysis Report.

The final piece of the Analysis Report was determining the level to which the CPA program has met the goals set out in the plan. The project team analyzed the projects in each CPA category against the goals to determine the specific ways that each goal has been addressed through the funded projects. Most of the goals set out in the original plan have been addressed by the funded projects. A full description of the analysis and findings from this portion of the study can be found in the Analysis Report.

#### **INTERVIEWS**

To learn more about the CPA program in Boston, the project team held one-on-one interviews with 25 individuals, including CPA program staff, CPC members, and representatives from departments that work directly with the CPA program.

Through the interview process, the project team was able to learn about the program from a variety of perspectives. Overwhelmingly, the opinions of the interviewees about the CPA program were positive. Interviewees expressed that the CPA program does important work to provide funding in Boston communities.

Some of the areas for potential improvement brought up by interviewees included refining the application process; increasing the CPA staff capacity; improving coordination between CPA staff, CPC, City Departments, and neighborhood groups; clarifying the role of the CPC; determining how to be more equitable; and refining the goals and priorities in the plan.

A summary of the interview findings can be found in Chapter 2.

#### **SURVEY**

The project team designed a survey that was sent to over three hundred past applicants and neighborhood organizations in Boston. The survey directed past applicants to answer questions about the application process and asked all respondents about their perspectives and opinions about the CPA goals and priorities. Two hundred and sixty-nine people participated in the survey. Some of the key findings are listed below. A summary of the survey and all key findings can be found in Chapter 2.

- Past applicants indicated that they find the application to be of medium difficulty and that the application got slightly easier to complete over time.
- The biggest open space priorities among survey respondents include creating more open space projects in underserved neighborhoods and protecting natural resources to mitigate the impacts of climate change.
- In the active recreation category, most respondents indicated improving parks, playgrounds, or athletic fields in underserved areas and that creating more parks, playgrounds, or athletic fields in underserved neighborhoods was very important.
- The community housing project idea with the most support was ensuring that existing homes stay affordable.
- When asked what types of historic preservation projects are the most important, preserving historic properties that honor historically marginalized populations scored the highest.

- Most respondents agreed that the current model of allocating 50 percent of funds to affordable
  housing, and 20 percent each to open space and recreation, and historic preservation was a good
  distribution of funds. The remaining ten percent is allocated to projects in the three program areas as
  needed.
- One of the concepts mentioned most was climate change. Survey respondents emphasized the need for climate-focused initiatives within projects in every category.
- Survey respondents indicated that CPA funding should go toward creating spaces and opportunities for individuals, children, and families, and to improve conditions in underserved neighborhoods so that all people who call Boston home can feel welcomed and valued.

## WHAT ARE THE CPC'S FIVE-YEAR CPA GOALS?

The CPC created these goals by carefully considering input from each component of the planning process, including the quantitative analysis, interviews, a survey, CPC meetings, and working sessions. There are overall goals that apply to all categories, and there are goals within each category as well. The relationship between the overall goals and category goals is illustrated in the graphic below. Each of the goals listed below is further described in the following chapters.



#### **OVERALL CPA GOALS**

- 1. Prioritize CPA funding for projects that further equity by addressing needs in the City's historically underserved neighborhoods and marginalized populations.
- 2. Prioritize CPA funding for projects that directly advance Boston's climate resilience and sustainability.
- 3. Balance the use of CPA funds to support both community-led projects and further City priorities as documented in current City plans.
- 4. Continue to establish a CPA funding allocation formula annually to help guide CPC recommendations.

#### AFFORDABLE HOUSING GOALS

- 1. Create new units of affordable housing in all Boston neighborhoods including areas with higher median household income to help provide greater opportunities, mobility, and choice while also preventing people from being priced out of their current neighborhoods.
- 2. Preserve naturally occurring affordable housing, such as through acquisition and preservation programs.
- 3. Continue to fund CPA funds to promote homeownership to enable household equity growth and help address the racial wealth gap.
- 4. Consider support for local rental assistance and relief programs to expand the limited reach of existing federal and state housing vouchers.

#### OPEN SPACE AND RECREATION GOALS

- 1. Promote climate equity and resilience by supporting open space and recreation initiatives that help mitigate the effects of climate change for Boston residents, especially BIPOC populations and neighborhoods that lack access to quality open space and recreation.
- 2. Create more public open spaces in historically underserved Boston neighborhoods to promote health equity for BIPOC and other marginalized populations.
- 3. Rehabilitate existing parks, playgrounds, athletic fields, greenways, and schoolyards in historically underserved Boston neighborhoods to promote health equity for BIPOC and other marginalized populations.
- 4. Promote healthy local food access in historically underserved Boston neighborhoods such as through funding for community gardens, urban agriculture properties, and community farms.
- 5. Promote the creation of greenways that connect neighborhoods, provide park and recreation amenities, and support multimodal recreational infrastructure including biking and walking.

#### HISTORIC PRESERVATION GOALS

- 1. Support historic preservation projects that help address affordable housing needs.
- 2. Favor projects that honor the history and historical contributions of Boston's BIPOC and other historically marginalized populations.
- 3. Further preservation and rehabilitation of properties that provide public access or that provide environmental and/or social benefits.
- 4. Protect privately owned properties that are threatened by demolition or demolition by neglect and will provide a demonstrated public purpose.

#### Eligibility

The appendix at the end of this Plan contains an eligibility chart that will help define what types of projects are allowed and what does not qualify as a CPA project. These <u>eligibility charts</u> help interpret the <u>state law</u>.

CPA funds are primarily limited to capital projects and include the purchase, construction, and preservation of affordable housing, open space, parks, recreational spaces, and historic resources. Restoration and renovation are allowable for historic resources, parks, recreational spaces, and open spaces. CPA funds may not be used for operation, maintenance, or programming. More detailed information and definitions of allowable projects are outlined in the <a href="CPA legislation.">CPA legislation.</a>

## **CHAPTER 1: OVERVIEW**

## **INTRODUCTION**

The Community Preservation Act (CPA) is state-enabling legislation (MGL c.44B), that allows municipalities to generate funds to promote affordable housing, historic preservation, open space protection, and outdoor recreation. CPA funds can help improve the quality of residents' lives, enhance neighborhoods, strengthen communities, and promote equity. The Boston residents voted to adopt the CPA in November 2016 with the support of 74 percent of the voters and has been allocating CPA funds in Boston neighborhoods since 2018.

The CPC and CPA Program staff will use this plan to help decide how to recommend allocating CPA funding. The CPC encourages future applicants seeking CPA funds to refer to this plan to guide their CPA requests and encourages the Mayor's Office and the City Council to use this plan to guide decisions on the allocation of funds.

This plan is created following the Community Preservation Act (CPA), Massachusetts General Laws c. 44B s.5(b)(1). The law states: "The community preservation committee shall study the needs, possibilities, and resources of the city or town regarding community preservation, including the consideration of regional projects for community preservation."

"I love what the CPA represents, and you all have funded some great projects. I hope the work continues." – Survey respondent

## **CPA ELIGIBILITY**

The CPA provides funding for four general project types: community housing, historic preservation, open space, and outdoor recreation. See the eligibility chart included in the appendices.

Community Housing: The City can use CPA funds to acquire, create, preserve, and support community housing for households with incomes at or below 100 percent of the area median income. The Area Median Income (AMI) for the Boston-Cambridge-Quincy, MA-NH HUD Metro FMR Area is \$149,300¹. Community Housing is defined by the CPA legislation as "low- and moderate-income housing for individuals and families, including low- or moderate-income senior housing." Some of the CPA-funded housing projects in Boston resulted in newly constructed affordable units, the acquisition of market-rate units to convert to permanently affordable units, and direct housing assistance for income-eligible first-time homebuyers. Throughout this document community housing and affordable housing (the more commonly used term outside of CPA) are used interchangeably.

**Historic Preservation**: The city can use CPA funds for historic preservation of buildings, structures, documents, artifacts, and vessels including acquisition, preservation, rehabilitation, and restoration. The

<sup>&</sup>lt;sup>1</sup> Department of Housing and Urban Development's Office of Policy Development and Research, "FY 2023 Income Limits Documentation System.", HUD User,

 $https://www.huduser.gov/portal/datasets/il/il2023/2023summary.odn?STATES=25.0\&INPUTNAME=METRO14460MM1120*2502507000%2BB oston+city&statelist=&stname=Massachusetts&wherefrom=%24wherefrom%24&statefp=25&year=2023&ne_flag=&selection_type=county&incpath=%24incpath%24&data=2023&SubmitButton=View+County+Calculations, Accessed on October, 12th 2023$ 

property must be listed on the State Register of Historic Places or determined to be locally significant by the Boston Landmarks Commission. The State Register of Historic Places is maintained by the Massachusetts Historical Commission.

Open Space & Recreation: The City can use CPA funds to acquire, create, and preserve open space and natural resources. Open space is defined as "land to protect existing and future well fields, aquifers and recharge areas, watershed land, agricultural land, grasslands, fields, forest land, fresh and saltwater marshes and other wetlands, the ocean, rivers, streams, lakes, pond frontages, beaches, dunes, and other coastal lands, lands to protect scenic vistas, land for wildlife or nature preserve, and land for recreational use." Some examples of open space projects in Boston include planting trees and vegetation in several projects, including on the Charles River Esplanade, Cedar Grove Cemetery, Mount Hope Cemetery, and Belle Isle Marsh; design and construction of new parks; and renovations to existing parks and playgrounds, such as adding sea level rise mitigation features to Langone Park in the North End.

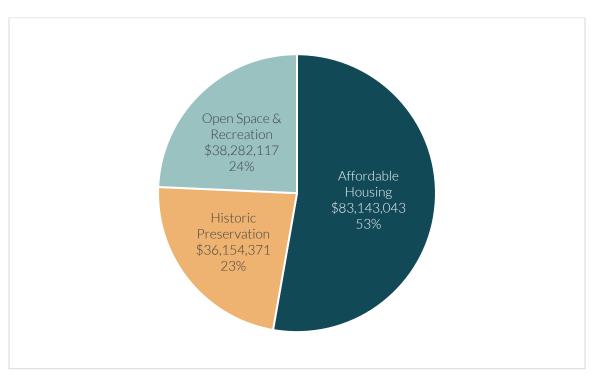
The City can use CPA funds for recreational land use in the same way that it does for open space. However, with recreational land use projects, it is also possible to fund the rehabilitation and restoration of existing outdoor recreation land (these don't need to have been acquired or created using CPA funds, as it is with rehabilitation and restoration of open space). The CPA legislation defines recreational use as including but not limited to "the use of land for community gardens, trails, and noncommercial youth and adult sports, and the use of land as a park, playground or athletic field." Some of the recreation projects in Boston include the creation of community gardens and walking trails in parks.

## **BACKGROUND**

#### **CPA IN BOSTON**

Boston adopted the Community Preservation Act through a ballot initiative in November 2016. Seventy-four percent of Boston voters voted in favor of adopting the CPA. Boston generates CPA funds through a local property tax surcharge of one percent and a variable distribution from the State Community Preservation Trust Fund.

### PROJECT FUNDINGS AWARDED BY CPA CATEGORY (2018-2023)



Notes: 1) This chart includes updated data provided by the City in October 2023; 2) CPA funding allocation information shows what the City approved but does not account for projects that were withdrawn after funding was approved. For example, there have been projects in East Boston, Dorchester, South Boston, and the West End that were withdrawn after being approved for CPA funds.

The City implemented its first round of CPA funding in 2018 and has appropriated more than 157 million dollars between 2018 and 2023 to community preservation projects across the CPA funding categories. Up to five percent of total CPA funds may be spent for CPC administration. In addition, the CPA statute requires a minimum of ten percent be spent or reserved for each of the following CPA categories:

- 1. Affordable Housing
- 2. Historic Preservation
- 3. Open Space

The total percentage of CPA funds allocated to each CPA category above the ten percent minimum is determined on a discretionary basis by the Community Preservation Committee (CPC), Boston's City Council, and others.

The CPC has been following a funding allocation target. Five percent of the CPA budget is set aside each year for administrative costs. The remainder of the budget is available for CPA-eligible projects. Of the project

budget, the CPC has target allocations of 50 percent of funds for affordable housing, 20 percent for open space and recreation, 20 percent for historic preservation, and 10 percent that can be allocated to any CPA category.

The CPC has used this allocation formula as a guideline since 2019. In 2018, the first year of the program, the funding was allocated as 20 percent to affordable housing and 40 percent each to historic preservation and open space and recreation. According to staff, this initial allocation with priority for historic preservation, open space, and recreation projects was based on the CPC's desire to focus first-year funding on shovel-ready projects that could have an immediate positive impact on Boston community members.

#### WHO DECIDES HOW THE FUNDS ARE SPENT?

Boston established a Community Preservation Committee (CPC) as required by MGL c.44B, which is responsible for making funding recommendations to the City's Mayor. The mayor then submits the recommendations to the City Council, which hosts a public hearing. The City Council has the authority to approve or deny the CPC's recommendations. The City Council can also approve the CPC's recommendation at a reduced funding amount. The City Council may not approve funding without a recommendation from the CPC.

The CPC has nine members including four at-large members from the public who are appointed by the City Council. All committee members serve a three-year term and may serve a maximum of two terms. Per MGL c.44B, the CPC also includes a member from each of the following five entities:

- Boston Conservation Commission
- Boston Landmarks Commission
- Boston Housing Authority
- Boston Planning and Development Agency
- Parks and Recreation Commission

#### The role of the CPC is to:

- 1) Study the City's community preservation needs, possibilities, and resources and produce a Community Preservation Plan (CPP)<sup>2</sup>
- 2) Hold a public informational hearing regarding the study before updating the Plan<sup>3</sup>
- 3) To make recommendations to the Mayor and City Council for funding projects with CPA funds

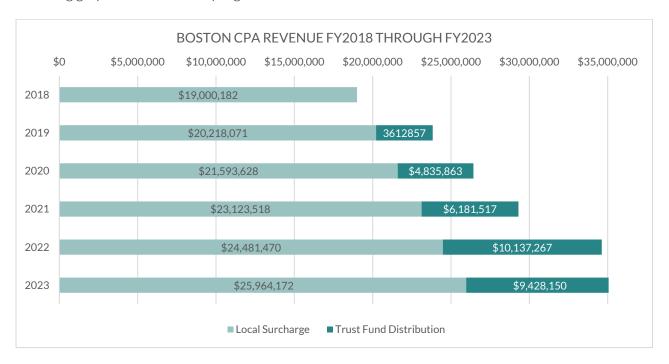
Boston's CPC meets regularly. During the CPA application period, the CPC typically meets on Thursdays from 12 PM to 2 PM, and Mondays from 5:30 PM to 7:30 PM. Additional meetings are held at the discretion of the CPC. These meetings are open public meetings and members of the public are welcome and encouraged to attend. Notices of CPC meetings and agenda (with links for virtual meetings, when needed) are posted on the City's Public Notices webpage, which can be found on the City's website: <a href="https://www.boston.gov/public-notices">https://www.boston.gov/public-notices</a>. Boston's Community Preservation staff hosts presentations, Q&A sessions, forums, and meet-and-greets across the city.

<sup>&</sup>lt;sup>2</sup> This document is the Community Preservation Plan (CPP)

<sup>&</sup>lt;sup>3</sup> Public hearings of the Committee shall be planned to maximize citizen attendance including a preference to hold hearings in the evenings or off-site from City Hall. The public hearing shall be posted publicly on the City website and published for each of two weeks preceding a hearing in a newspaper of general circulation in the City.

#### HOW MUCH FUNDING IS AVAILABLE?

Boston generates CPA funds through a local real property tax surcharge of one percent and a variable distribution from the State Community Preservation Trust Fund (Trust Fund). Boston has collected more than \$168 million (as of October 2023) – this figure includes more than \$134M raised through the local surcharge and \$34.2M through the Trust Fund distributions. In FY2023, the local property tax surcharge generated \$25,964,172 and the Trust Fund distribution was about \$9,428,150 (a 36.3 percent match). The following graph shows the CPA program's revenue from 2018 to 2023.



## **APPLICATION AND FUNDING PROCESS**

The Boston CPC accepts applications for CPA funding on an annual basis in the fall; applicants must submit an eligibility form. Upon review of eligibility forms, the CPA Program staff will invite eligible applicants to submit a full application. Instead of an eligibility form, applicants for affordable housing CPA funds must submit a letter of intent and complete a Request for Qualifications by late September.

Eligible candidates are invited to submit applications between early October and early November. The CPC requires application materials to be submitted online. Application materials and deadlines are updated annually. Current application forms and deadlines are available on Boston's CPC webpage, "How to Apply for Community Preservation Funds."

The CPC considers each funding application based on the merits of the project as well as the available CPA balance. The CPC reviews all applications by January and, through a majority vote, determines a list of proposals to recommend to the Mayor in February.

## **CHAPTER 2: SUMMARY OF FINDINGS**

The project team conducted a thorough analysis of the CPA program in Boston as a basis for updating the Community Preservation Plan. Through this process, the project team reviewed what the Boston CPA program has funded, how it coordinates with other City departments, how it conducts community outreach and communicates with residents and organizations, and what the CPA application process is like for applicants. Overall, the CPA program in Boston has been a noted success. The findings derived through this process informed the development of the goals in this document, which are intended to help the CPA program build on its success. The following are some of the key findings from this analysis process.

"I would say that the program has been an extreme success. I'm impressed by the CPA staff, and I'm supportive of the program" – Interviewee

The CPA program funded **293** projects from 2018 to 2023, totaling **\$157,686,230**.

The **Dorchester** and **Roxbury** neighborhoods received the most funding from Boston. However, the average person in Roxbury benefits from \$545.69 in funding, while the average person in Dorchester benefits from \$155.47. Even though Dorchester has more than twice the

population of Roxbury, funding per person

is less than a third in comparison.



Chinatown, Downtown Boston, the South End, South Boston, and Back Bay are the neighborhoods most vulnerable to heat events according to Boston's Heat Resiliency Plan.



Survey respondents emphasized the need for **climate-focused initiatives** within projects in every category.



**Interviewees** emphasized the need to **streamline** the application process.

**Applicants** have praised the CPA staff for their help and willingness to support them. However, a revised application and eligibility form can help ensure that projects are **"shovel ready"** when they receive funding without needing as much support from the staff.

**160** out of **293** projects, totaling over **\$85M** of CPA funds, are in parts of Boston with **elevated poverty levels**. **language access needs**, 65 percent or more of the population **earning less than the Area Median Income**, and areas where 65 percent or more of residents **identify as BIPOC**.

## **ANALYSIS APPROACH**

The project team evaluated the Community Preservation Program using both qualitative and quantitative methods. The project team began the analysis process in January of 2022 by performing geographic and statistical analysis of the projects that the CPA has recommended for funding. Then, the project team conducted the engagement portion of the analysis, which consisted of interviews and a survey. This process is illustrated in the project timeline below. The following paragraphs detail the methodologies applied to each portion of the analysis and engagement phases of the project.



The team began the process by reviewing the 2018-2019 Community Preservation Plan (CP Plan), paying special attention to the goals and funding priorities defined for each project category. The project team then compared the CP Plan's goals and priorities to the goals and priorities of other relevant City plans to determine whether the CP Plan is aligned with other City departments and programs.

The team analyzed the program and funded projects at the city level. The project team mapped the projects that the City has funded and compared them to neighborhood-level indicators including poverty level, median income, percent of population that identify as BIPOC, access to open space, households with limited English language capacities, educational attainment, commuting time, citizenship, and housing vacancy. The team used web mapping in addition to advanced geospatial analytics software to perform the spatial analysis. As part of this process, the project team visited the sites of CPA projects across all categories in each of Boston's neighborhoods. This allowed the team to have a better understanding of the local context of each project as well as the different characters that each neighborhood has. Please see the separate Analysis Document for a full report of the research completed.

The project team also conducted one-on-one interviews with City CPA staff, department heads who work directly with CPA, and members of the Community Preservation Committee. The interviews were an essential component of learning how the CPA program has operated in the past, what has gone well, and what should be changed going forward. The project team also administered a survey to past applicants and community organizations that may apply for CPA funds in the future. The survey asked past applicants about the application process and gathered insight about how the application process might be improved. The survey also asked all participants about how they would want to see the CPA program prioritize types of projects.

The analysis and engagement processes lead the project team to the creation of the goals presented in this document. Engaging with those with a special knowledge of CPA gave the team insight into how to improve the process, the survey of community leaders aided in the development of priorities that reflect the desires

of the city, and the analysis ensures that the CPA can continue to meet the needs of the community equitably.

In October 2023, the Boston CPP was updated to include projects and funding disbursements from FY2022 and partially from FY2023.

Boston is a complex city made up of neighborhoods with different identities, needs, and resources. The Community Preservation program should impact all areas of Boston while also addressing equity and providing funds for projects in areas with specific needs. The following section summarizes the analysis that was completed as a part of this research process.



The Haley House Bakery Café in Roxbury received CPA funds for the rehabilitation and restoration of its building which was originally built in 1915. Source: JM Goldson

## **ANALYSIS SUMMARY**

#### REVIEW OF LOCAL AND REGIONAL PLANS

The Community Preservation Plan needs to consider the established goals of the City. The City of Boston has several planning documents that establish community goals related to the Community Preservation Act funding categories. These include the 2018-19 Community Preservation Plan, Imagine Boston 2030, Housing Boston 2030, the 2015-2021 Boston Open Space & Recreation Plan, Resilient Boston 2017, the 2021 Boston Climate Action Report, the 2016 Economic Inclusion and Equity Agenda, and the 2020 Boston Parks & Rec Department Annual Report. Some of the key findings from this portion of the analysis are listed below. Ultimately, the 2018-19 CP Plan is closely aligned with the other relevant city plans.

The City plans to focus on providing affordable housing for Bostonians through the production of new housing, the preservation of existing affordable housing, and the protection of housing units from rising market rates. The City plans also emphasize the importance of climate readiness and the decarbonization of city-funded affordable housing.

#### **QUANTITATIVE ANALYSIS**

Understanding what the CPA program has accomplished and where it has focused can help when looking forward and trying to determine what should be changed, or where the focus should be adjusted. The following sections provide a summary of the quantitative analysis that was completed, including analyzing the program overall, as well as comparing the program to some indicators of equity. In total, the CPA program has funded 293 projects across the City, totaling \$157,579,531.

#### **Equity Analysis**

One of the goals of this analysis is to equate the level to which CPA funds have been distributed equitably. To explore this, the team analyzed the distribution of projects and funds compared to several indicators for equity including income level, poverty rates, language access needs, and level of BIPOC populations by neighborhood. The following table shows these neighborhood characteristics compared with information on the number and percentage of projects funded as well as the level of funding.

### PROJECT FUNDING PER CAPITA

Neighborhood	Total Funding	Funding Percentage	Population	USD Per Person
Chinatown	\$ 7,778,246	6.11%	12,782	\$ 608.53
Roxbury	\$ 29,555,206	23.22%	54,161	\$ 545.69
North End	\$ 3,239,900	2.54%	8,749	\$ 370.32
Jamaica Plain	\$ 14,001,707	11.00%	43,523	\$ 321.71
Mattapan	\$ 8,158,891	6.41%	26,659	\$ 306.05
Beacon Hill	\$ 2,427,451	1.91%	9,648	\$ 251.60
Charlestown	\$ 4,051,000	3.18%	19,890	\$ 203.67
Back Bay	\$ 3,401,200	2.67%	17,783	\$ 191.26
Dorchester	\$ 19,730,970	15.50%	126,909	\$ 155.47
Hyde Park	\$ 5,917,207	4.65%	38,924	\$ 152.02
South Boston	\$ 6,181,293	4.86%	41,175	\$ 150.12
Mission Hill	\$ 2,427,500	1.91%	17,386	\$ 139.62
Downtown	\$ 2,140,000	1.68%	18,306	\$ 116.90
South End	\$ 2,728,760	2.14%	25,420	\$ 107.35
East Boston	\$ 4,753,200	3.73%	47,263	\$ 100.57
West End	\$ 543,552	0.43%	6,619	\$ 82.12
West Roxbury	\$ 2,274,300	1.79%	33,526	\$ 67.84
Allston-Brighton	\$ 5,051,850	3.97%	74,558	\$ 67.76
Fenway-Kenmore	\$ 1,775,000	1.39%	38,840	\$ 45.70
Roslindale	\$ 1,170,998	0.92%	30,021	\$ 39.01
NEIGHBORHOOD TOTAL	\$ 127,308,231		692,142	\$ 183.93
Citywide	\$ 30,378,000		692,142	\$ 43.89
BOSTON TOTAL	\$ 157,686,231		692,142	\$ 227.82

Notes: 1) This table includes updated data provided by the City in October 2023; 2) CPA funding allocation information shows what the City approved but does not account for projects that were withdrawn after funding was approved. For example, there have been projects in East Boston, Dorchester, South Boston, and the West End that were withdrawn after being approved for CPA funds. for CPA funds; 3) Boston Harbor projects have been included in South Boston; 4) Citywide refers to citywide programs.

Indicator	Measurement	Projects (#)	Projects (%)	Funding (\$)	Funding (%)
Area Median Income (AMI) <sup>4</sup>	Over 65% of Households earn below the AMI	183	64.5%	\$104,707,943	66.40%
Poverty <sup>5</sup>	Over 40% of residents are living below the poverty line <sup>6</sup>	14	5.8%	\$11,360,532	7.20%
Language Access <sup>7</sup>	Neighborhoods that have 8% or more residents with a Language Access Need	120	23.2%	\$60,116,999	38.12%
BIPOC <sup>8</sup>	Over 65% of residents identify as BIPOC	115	39.9%	\$71,344,225	45.24%

Note: The table above is based on data provided by the City in October 2023.

Almost 40 percent of projects have been awarded in both areas where more people are earning below the AMI and where there is a concentration of BIPOC residents. More than 20 percent of projects have been awarded in areas with more residents with an identified language access need and less than 6 percent in areas with a high concentration of poverty.

Overall, 189 projects totaling almost \$106M in CPA funds were awarded in areas with at least one of the characteristics mentioned. These projects are in the following neighborhoods: Allston-Brighton, Beacon Hill, Charlestown, Chinatown, Dorchester, Downtown, East Boston, Fenway-Kenmore, Hyde Park, Jamaica Plain, Mattapan, Mission Hill, North End, Roslindale, Roxbury, South End, and West Roxbury.

<sup>&</sup>lt;sup>4</sup> The FY2023 AMI for Boston is \$149,300.

<sup>&</sup>lt;sup>5</sup> Poverty is defined by household makeup. The Census Bureau provides an estimate of the number of people earning an income below the poverty level. The threshold for an individual is \$18,225, and the threshold for a family of four is \$37,500.

<sup>&</sup>lt;sup>6</sup> This metric highlights certain areas, like Fenway-Kenmore, with large student populations. The student population in some areas might skew the results to indicate a larger population that lives in poverty than is the reality, as students are more likely to have their rents subsidized by families or tuition assistance programs that help them financially.

<sup>&</sup>lt;sup>7</sup> City of Boston, "Boston Language and Communications Access Demographic Data Report – Language", https://www.boston.gov/sites/default/files/embed/file/2019-03/demographic\_data\_report\_-\_language.pdf, Accessed October, 2023.

<sup>&</sup>lt;sup>8</sup> BIPOC stands for Black, Indigenous, or People of Color, and includes Asian, Latinx, Pacific Islander, and Middle Eastern people.

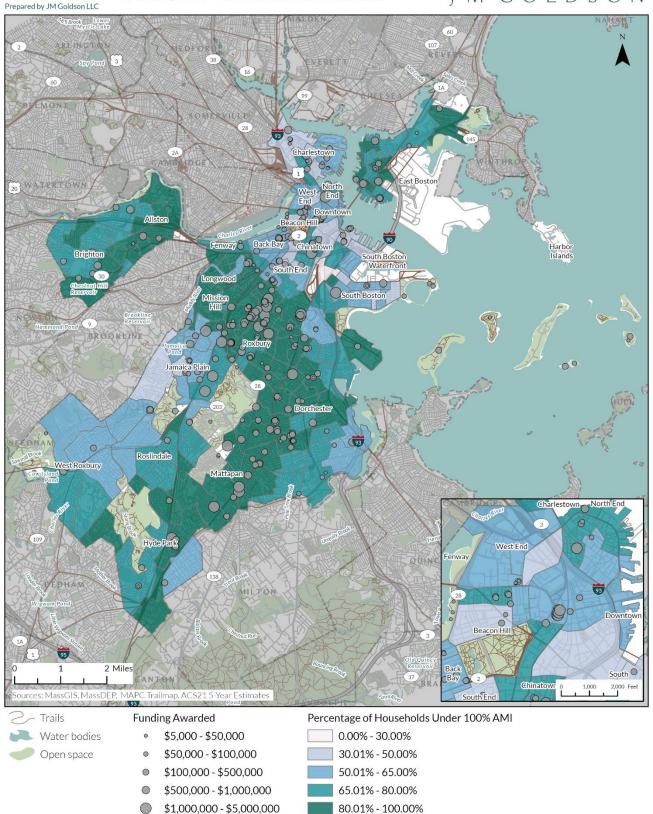
#### **CPA Projects and Area Median Income by Census Tract**

The map on the following page shows the distribution of funded CPA projects alongside data showing the concentration of households making 100 percent of the Areawide Median Income (AMI) or below. The FY2023 AMI in the Boston-Cambridge-Quincy, MA-NH HUD Metro FMR Area is \$149,300.

The City has funded 183 out of 293 projects (62.5 percent) in census tracts where over 65 percent of households are making 100 percent of the AMI or less.

Percentage of Households under 100% AMI	Funding Awarded (\$)	Projects (#)	Projects (%)	Affordable Housing	Historic Preservation	Open Space
30 - 50 %	\$6,578,400	21	7.8%	0	14	7
50 - 65 %	\$43,422,934	65	24.2%	8	42	15
65 - 80 %	\$29,544,383	57	21.2%	9	30	18
80 - 100 %	\$75,163,560	126	46.8%	29	40	57

Source: 1) U.S. Census Bureau, "American Community Survey 5-Year Estimates 2016 - 2021", Accessed in November 2023; 2) The table above does not add to 293 projects because it does not include city-wide projects or projects located in large open spaces (see note in map below); 3) The table above is based on data provided by the City in October 2023.



Note: Although the American Community Survey has household data for tracts corresponding to the Arboretum, Forest Hills and Mount Hope Cemeteries, and Boston Logan International Airport, these areas were removed as they are mainly open spaces.

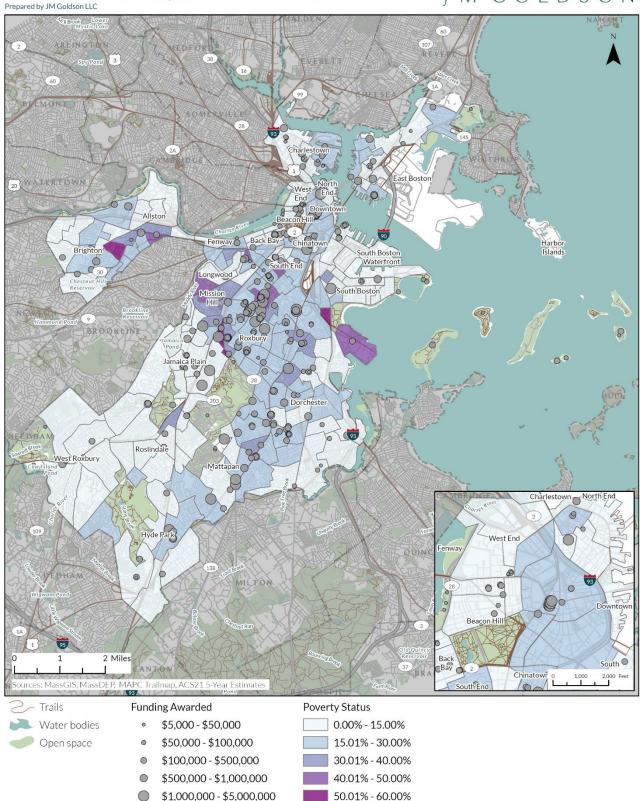
### CPA PROJECTS AND POVERTY RATE BY CENSUS TRACT

This map shows the project distribution alongside poverty rate data. In general, census tracts with higher poverty rates are concentrated toward the geographic center of the City: Roxbury, South End, Mission Hill, Longwood, and Fenway-Kenmore neighborhoods.

The City has funded 14 out of 293 projects (4.8 percent) in census tracts with elevated poverty levels, where 40 percent of residents or more are living below the poverty line.

Percentage of Households under Poverty Level	Funding Awarded (\$)	Projects (#)	Projects (%)	Affordable Housing	Historic Preservation	Open Space
0 - 15 %	\$43,078,210	110	40.9%	10	57	43
15 - 30 %	\$87,348,573	125	46.5%	27	57	41
30 - 40 %	\$12,921,962	20	7.4%	3	9	8
40 - 50 %	\$8,410,532	10	3.7%	5	3	2
50 - 60 %	\$2,950,000	4	1.5%	1	57	3

Source: 1) U.S. Census Bureau, "American Community Survey 5-Year Estimates 2016 - 2021", Accessed in October 2023; 2) The table above does not include city-wide programs, projects located in large open spaces (see note in the map below), or programs which serve low to moderate income households; 3) The table above is based on data provided by the City in October 2023.



Notes: 1) Some of these tracts have a large student population that might skew the results to indicate a larger population that lives in poverty when in reality, students are more likely to have their rents subsidized by families or tuition assistance programs; 2) Although the American Community Survey has population data for tracts corresponding to Harbor Islands, Franklin Zoo, Arboretum, Forest Hills and Mount Hope Cemeteries, and Boston Logan International Airport, these areas were removed after corroborating with Census 2020 population data or because they are mainly open spaces.



The windows of Roxbury's Dr. Marie E. Zakrzewska Building underwent restoration as part of the historic building's conversion into the Dimock Center, a residential recovery facility for men. Source: JM Goldson

#### **CPA Projects and Language Access Need by Neighborhood**

This map shows the distribution of projects alongside data indicating residents with a language access need. By far, most residents with language access needs across the City live in Dorchester and East Boston. In Dorchester, a minimum of five percent of residents (or one thousand people) speak Spanish, Vietnamese, Haitian Creole, and Portuguese/Cape Verdean Creole. In East Boston, at least five percent of residents (or one thousand people) speak Spanish or Arabic <sup>10</sup>.

The City has funded 113 out of 293 projects (38.6 percent) in neighborhoods with the highest levels of language access needs, as seen in the map below on p. 29.

<sup>&</sup>lt;sup>9</sup> The percentages represent the ratio of residents with language access needs in the neighborhood to residents with language access needs in the City of Boston.

<sup>&</sup>lt;sup>10</sup> City of Boston, "Boston Language and Communications Access Demographic Data Report – Language", https://www.boston.gov/sites/default/files/embed/file/2019-03/demographic\_data\_report\_\_language.pdf, Accessed October, 2023.

Percentage of Residents with a Language Need	Funding Awarded (\$)	Projects (#)	Projects (%)	Affordable Housing	Historic Preservation	Open Space
0 - 1.0 %	\$20,341,418.00	53	18.1%	4	42	7
1.1 - 3.5 %	\$42,091,374.00	53	18.1%	10	18	25
3.6 - 5.9 %	\$35,136,440.00	67	22.9%	11	25	31
6.0 - 8.4 %	\$34,857,675.00	52	17.7%	13	25	14
8.5 - 23.7 %	\$25,259,324.00	68	23.2%	8	25	35

Source: 1) City of Boston, "Boston Language and Communications Access Demographic Data Report – Language", https://www.boston.gov/sites/default/files/embed/file/2019-03/demographic\_data\_report\_-\_language.pdf, Accessed October 2023; 2) The table above is based on data provided by the City in October 2023.



Funds from the Community Preservation Act supported the restoration of key structural components of the Nantucket Lightship, moored in East Boston, to ensure the integrity of the ship's hull below the waterline. Source: JM Goldson

Prepared by JM Goldson LLC ARLINGTON (20) WATERTOWN Fenway 8 Back Bay South Boston Waterfront Brighton 0 0 South Boston BROOKLINE DHAM Roslindale West Roxbury Mattapan Charlestow North End West End QUINC EDHAM MILTON 00 0 Downtown 2 Miles South CANTON Chinatowr Sources: MassGIS, MassDEP, MAPC Trailmap, City of Boston Demographic Data Report - Language Residents with Language Access Need Trails Funding Awarded Water bodies \$5,000 - \$50,000 0.0% - 1.0% \$50,000 - \$100,000 1.1% - 3.5% Open space \$100,000 - \$500,000 3.6% - 5.9% 6.0% - 8.4% \$500,000 - \$1,000,000 \$1,000,000 - \$5,000,000 8.5% - 23.7%

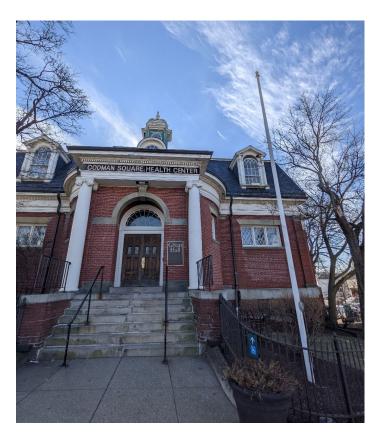
#### CPA PROJECTS AND BIPOC POPULATIONS BY NEIGHBORHOOD

This map shows the distribution of projects that the City has funded alongside data showing the percentage of Black, Indigenous, and People of Color (BIPOC) populations by neighborhood. Neighborhoods where over 65 percent of residents identify as BIPOC include East Boston, Roxbury, Dorchester, Mattapan, and Hyde Park.

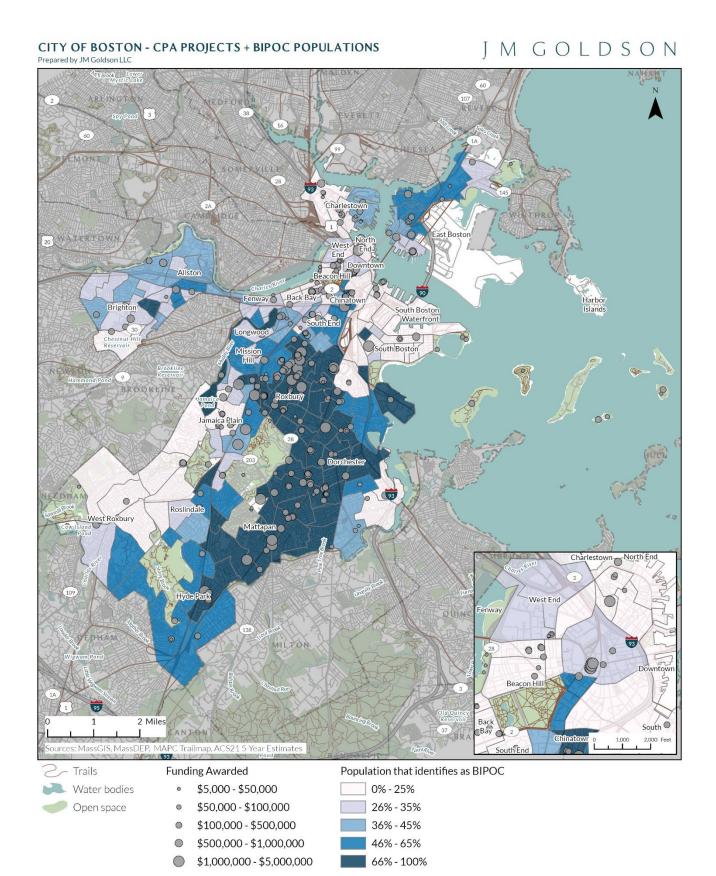
# The City has funded 115 out of 293 projects (39.2 percent) in neighborhoods where over 65 percent of residents identify as BIPOC.

Percentage of BIPOC Population	Funding Awarded (\$)	Projects (#)	Projects (%)	Affordable Housing	Historic Preservation	Open Space
0 - 25 %	\$23,699,422	70	26.0%	3	48	19
26 - 35 %	\$35,548,812	28	10.4%	8	14	6
36 - 45 %	\$10,205,000	24	8.9%	5	9	10
46 - 65 %	\$13,911,818	32	11.9%	8	9	15
66 - 100 %	\$71,344,225	115	42.8%	22	46	47

Source: 1) U.S. Census Bureau, "American Community Survey 5-Year Estimates 2016 - 2021", Accessed in October 2023; 2) The table above does not add to 293 projects because it does not include city-wide projects or projects located in large open spaces (see note in map below): 3) The table above is based on data provided by the City in October 2023.



The character-defining exterior architectural elements of the Great Hall at Codman Square (Dorchester) have been rehabilitated and repaired with CPA funds. Source: JM Goldson



Note: Although the American Community Survey has population data for tracts corresponding to Harbor Islands, Franklin Zoo, Arboretum, Forest Hills and Mount Hope Cemeteries, and Boston Logan International Airport, these areas were removed after corroborating with Census 2020 population data or because they are mainly open spaces.

#### CPA PROJECTS AND ACCESS TO OPEN AND RECREATION SPACE

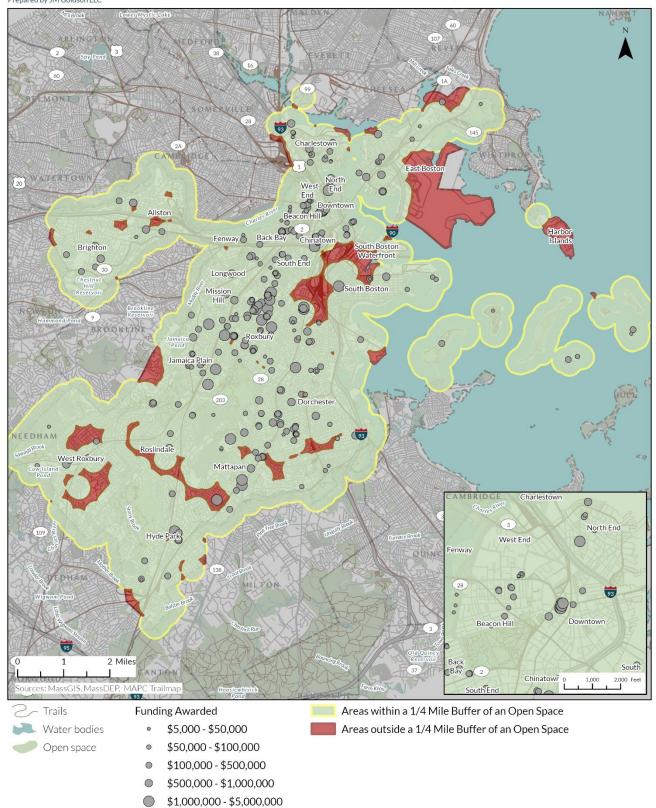
The map on the following page shows the areas of Boston that are within a quarter mile of open space. Most of the City is within walking distance of a park, except for a few key gap areas, which are highlighted in red on the map. These gap areas are located mainly in the southern half of the city, specifically in West Roxbury, Roslindale, and Jamaica Plain. In addition, these are also the areas with the lowest density of Community Preservation projects.

285 out of 293 projects (97.3 percent) are either located within a quarter mile of an open space, a recreational space, or are open space projects themselves.



A new community garden with a public gathering area was built in Roslindale's Healy Field through CPA funds. Source: JM Goldson

CITY OF BOSTON - CPA PROJECTS + OPEN AND RECREATION SPACE ACCESS  $\c J$   $\c M$   $\c G$   $\c O$   $\c D$   $\c S$   $\c O$   $\c M$ 



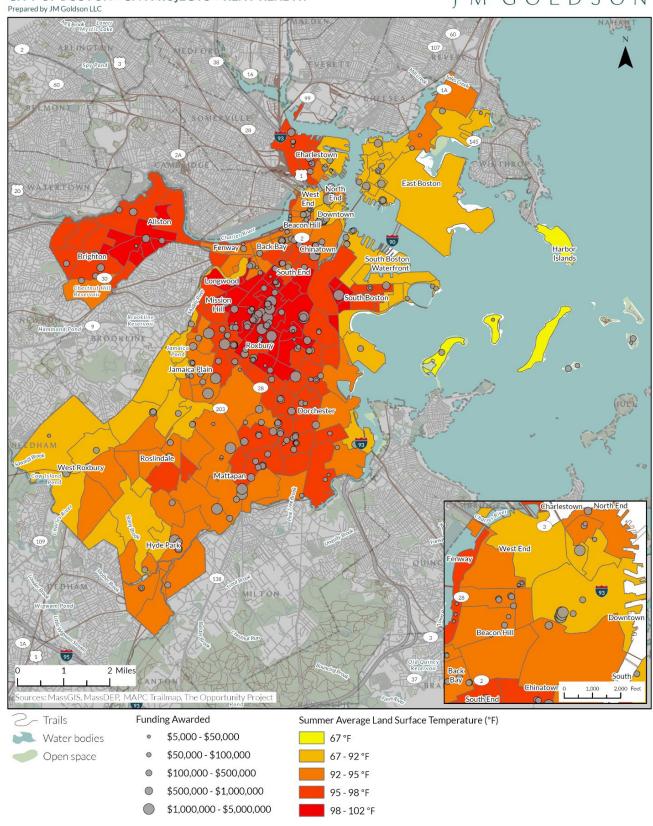
Furthermore, heat islands are parts of cities that experience warmer temperatures due to the prevalence of impervious surfaces and are often found in highly urbanized parts of cities. These can be combatted by reducing the amount of impervious surface in an area or increasing the amount of green space and vegetation within warmer areas. The maps on the following pages show mean the summer average surface temperature and the tree coverage per census tract.

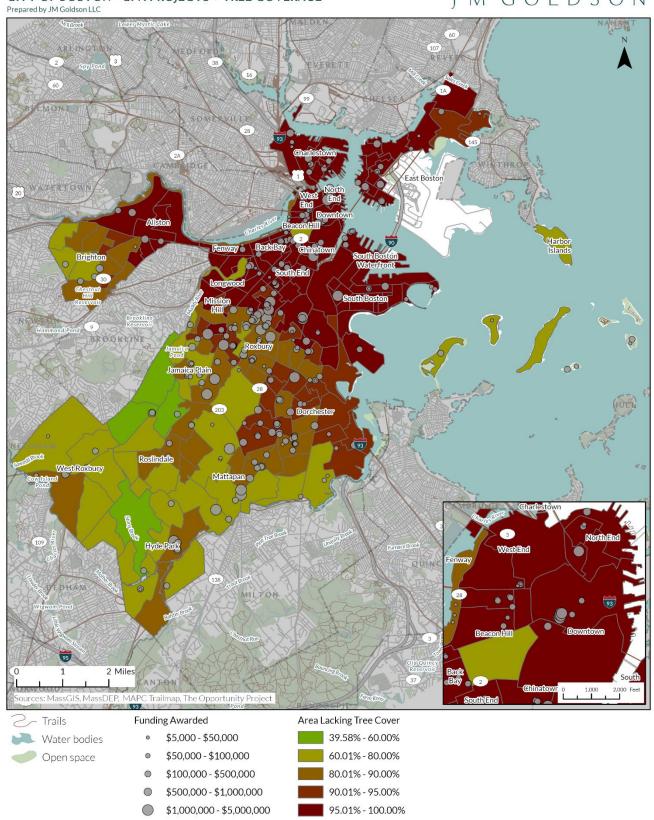
Neighborhoods such as Allston, Charlestown, Chinatown, Dorchester, Roxbury, South End, and South Boston have both higher summer average surface temperatures and less tree coverage.



Olmsted Park in Jamaica Plain received CPA funds to restore wood stairs and paths. Olmsted Park is part of the Emerald Necklace in Boston. Source: JM Goldson

#### CITY OF BOSTON - CPA PROJECTS + HEAT HEALTH





#### **OUALITATIVE RESEARCH**

An important part of understanding the current CPA program and determining how it can be improved in the coming years is speaking with people directly involved in the process and hearing from people who could be impacted by CPA or have a special interest in it. The project team conducted interviews with Boston CPA staff, CPC members, and department heads who work with the CPA program regularly. A survey was sent to over 300 contacts including past applicants and organizations with a special or potential interest in the CPA program. These groups included neighborhood organizations, advocacy groups, and more.

In total, the project team connected with 294 individuals as part of the engagement process for qualitative research, through interviews and a survey.

### **Summary of Interview Findings**

The purpose of the Boston Community Preservation Act Interviews was to learn about the CPA program from a variety of perspectives. Interviewees were asked about their reactions to the quantitative analysis, their opinions of the CPA program so far, their views on equity, how they measure progress, and questions about the internal processes of the CPA program, department coordination, and support from the current plan.

One key point that was raised during the interviews was that the CPA program in Boston is viewed very highly. The interviewees were quick to elaborate on the good work that the program has done and the amount of money that has been invested in Boston communities through the work of the CPA staff and CPC. While the interviewees noted ways that the program could be improved or streamlined, the program overall is seen by CPA staff, other departments, and the CPC in a positive light.

Some of the key themes that emerged through the interview process were the need for an eligibility and application form and the need for more streamlined communication between the CPA staff, CPC, City Departments, and neighborhood groups.

### **Summary of Survey Results**

The purpose of the Boston Community Preservation Act Survey was to both learn about the project application process from past applicants and to learn about different perspectives on overall priorities for CPA funding and specific priorities around housing, open space and recreation, and historic preservation, from past and potential future applicants. Two hundred and sixty-nine people participated in the survey. The survey was active for about a month from early April through early May 2022. Full responses to all survey questions and the full survey summary can be found in the Appendix.

The following are the key findings from the survey results.

- Most respondents (about 80 percent) live in Boston, about 15 percent work in Boston but do not live in the City, and about 5 percent have another connection to the City.
- Over 60 percent of respondents have lived, worked, or otherwise been associated with Boston for more than 20 years.
- Past applicants indicated that they find the application to be of medium difficulty and that the application got slightly easier to complete over time.
- The biggest open space priorities among survey respondents include creating more open space projects in underserved neighborhoods and protecting natural resources to mitigate the impacts of climate change.

- In the active recreation category, most respondents indicated improving parks, playgrounds, or athletic fields in underserved areas and that creating more parks, playgrounds, or athletic fields in underserved neighborhoods was very important.
- Some of the concepts that received the most support from survey respondents for open space and recreation were making improvements providing better accessibility in existing parks and connecting open spaces with walking and biking trails.
- The community housing project idea with the most support was ensuring that existing homes stay affordable.
- When asked about specific neighborhoods for creating affordable housing, most neighborhoods were mentioned. Among those with the most mentions were Allston, Brighton, Charlestown, Beacon Hill, Back Bay, Chinatown, Dorchester, Roxbury, and Mattapan. While most respondents indicated their neighborhood needed affordable housing, some mentioned neighborhoods where they had no connection, and many listed multiple neighborhoods in need.
- Some of the most supported ideas for affordable housing include programs for first-time homebuyers, affordable homeownership in general, and a rental assistance program.
- When asked what types of historic preservation projects are the most important, preserving historic properties that honor historically marginalized populations scored the highest.
- Survey respondents indicated that many historic buildings need preservation and restoration work even though they have not been officially designated as historic.
- Most respondents agreed that the current model of allocating 50 percent of funds to affordable housing, and 20 percent each to open space and recreation, and historic preservation was a good distribution of funds.
- One of the concepts mentioned most was climate change. Survey respondents emphasized the need for climate-focused initiatives within projects in every category.

Survey respondents indicated that CPA funding should go toward creating spaces and opportunities for individuals, children, and families, and to improve conditions in underserved neighborhoods so that all people who call Boston home can feel welcomed and valued.

## **CHAPTER 3: OVERALL GOALS**

The CPC developed the following overall CPA goals through careful consideration of the analysis findings, the interviews, and community feedback gathered through the survey. The goals are designed to guide the CPC's deliberation of project requests for CPA funds in all three CPA funding categories and will be used to establish funding preferences. The policy and goals are not binding; The CPC will ultimately base its recommendations on individual project merits, using the overall goals as a guide.

# 1. Prioritize CPA funding for projects that further equity by addressing the needs of the City's BIPOC residents.

Generations of economic, social, and environmental inequity present complex challenges for Boston residents. The CPA has an important role to play in creating a more equitable and inclusive Boston. To help attain just and fair inclusion in which all can participate, prosper, and reach their full potential in Boston, the CPC will strive to recommend CPA funds for projects and initiatives that will further equity. When a program or policy is equitable, its aim is not to treat populations equally in a uniform way, rather it is responsive to differences because inequity is experienced by people in different ways.

The City of Boston is not unique in that public policies and investments historically denied opportunities and resources to areas of the City that had lower-income, immigrant, and BIPOC residents. Disinvestment left these neighborhoods and residents falling significantly behind other neighborhoods in many measures including wealth, quality of life, health, housing stability, and access to jobs, services, transportation, and social support, among other negative effects. There was a build-up of suppressed growth and investment which communities of color still feel the effects of today and continue to struggle.

The CPC recognizes that equity is about creating opportunities that were denied for many generations through direct and indirect public action and inaction. To achieve this goal, it will be critical for the CPC to weigh priorities for funding using reliable and current indicators of need as well as consistent measuring and tracking outcomes of CPA funding across Boston's neighborhoods.

Furthermore, the CPC recognizes that impacts need to go beyond absolute numbers of residents impacted by CPA funds to include the level and extent of impacts to address community-level needs and to strengthen neighborhood vitality, safety, and social cohesion, with priority to address needs in the City's historically underserved and under-resourced neighborhoods including areas of Dorchester, Mattapan, Mission Hill, Roxbury, among other areas within larger neighborhoods.

# 2. Prioritize CPA funding for projects that directly advance Boston's climate resilience and sustainability.

The City of Boston has a strong and unwavering commitment to environmental action and climate justice, and it is actively working toward its goal of carbon neutrality and mitigating the effects of climate change for all Boston residents. The Department of Neighborhood Development leads a zero-emission building standard for City-funded affordable housing, the Environment Department and Boston Transportation Department released a Zero Emission Vehicle Roadmap, the City advanced its goal of becoming a zero-waste city, and the City released Climate Ready initiatives and studies in multiple neighborhoods including Dorchester, Downtown, the North End, Charlestown, and East Boston in addition to a heat resilience study.

The CPA funds are an important funding source to help achieve these larger City-wide goals and are recognized by community members and city officials throughout this engagement process. Projects in every CPA project category can play important roles in addressing climate resilience and sustainability. The CPA funds can prioritize green affordable housing projects including net zero and passive homes. Historic preservation projects, by nature, protect the energy already represented by existing buildings and structures. In addition, protecting natural resources including open space, trees, wetlands, and other natural habitats is important for resilience. One of the main open space priorities among CPA survey respondents was protecting natural resources to mitigate the impacts of climate change (over 70%) indicated this area was very important.

As described in the Boston Climate Action, Fiscal Year 2021 Report, the City is committed to simultaneously addressing racial and social equity and environmental challenges and has two climate action-guiding principles for equity:

- 1. People of color and low-income communities must not be disproportionately impacted by climate
- 2. Benefits from climate mitigation and preparedness efforts should be shared equitably among all people.



#### **MITIGATION**

Reduce community-wide carbon emissions by

Reduce municipal emissions by



#### **ADAPTATION**

Prepare for sea level rise, hotter summers, and more rainfall during storms



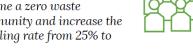
#### **MOBILITY**

Empower Bostonians to access all parts of the city safely and reliably by transit, on foot or on a bike



#### **WASTE REDUCTION**

Become a zero waste community and increase the recycling rate from 25% to





#### **CONNECTED COMMUNITIES**

Enhance community connectivity so that all families may thrive in a carbon-neutral, climate-ready Boston

Source: Boston Climate Action, Fiscal Year 2021 Report

# 3. Balance the use of CPA funds to support both community-led projects and further City priorities as documented in current City plans.

The first word in the Community Preservation Act is "community." The Boston CPA program provides a valuable opportunity for community members to take local action to improve their neighborhoods. Community gardens, pocket parks, preservation of locally important spaces and historic structures, and other neighborhood-level projects can seem small when looked at on a grander scale but the impacts on a neighborhood can be immeasurably important.

The CPA program and other City departments have successfully supported these types of community-led projects and endeavored to provide technical assistance, resources, and guidance to foster community-initiated ideas. This is and will remain an important component of the Boston CPA Program.

In addition, it will continue to be important to take a balanced approach so that CPA funding allocations can support both community-led ideas and broader City initiatives and priorities including and especially those that promote equity and climate resilience and are promoted as part of other guiding City policy documents including Imagine Boston 2030, Boston's Economic Inclusion and Equity Agenda, and other relevant City plans.

The CPC recognizes that community-led ideas and broader City initiatives are not necessarily mutually exclusive and can often work together. The CPC will encourage the submission of projects at all levels and will strive to promote a balanced approach to recommending funding allocations so that both CPA-eligible community-led ideas and broader City initiatives can be appropriately supported.

# 4. Continue to establish a CPA funding allocation formula annually to help guide CPC recommendations.

Since the program's inception, the CPC has used an allocation formula as a guideline for funding recommendations. The current formula, which has been guiding CPA allocations since 2019, is for 50 percent of project funds to be allocated for affordable housing, 20 percent for open space and recreation, and 20 percent for historic preservation. The remaining 10 percent may be allocated to any category. An additional five percent is reserved for administration costs.

Survey respondents and city officials generally concurred that the existing formula is appropriate given the City's great need for affordable housing, climate resilience, quality of life improvements for Boston residents, and equitable access to resources. However, the program also benefits from its ability to be a flexible and adaptive funding source that is responsive to change.

For the first year of this five-year plan, the CPC will continue to use the existing allocation formula to guide CPC funding recommendations. The CPC will reassess the formula on an annual basis to determine any adjustments needed based on anticipated needs and changing circumstances.

## **CHAPTER 4: AFFORDABLE HOUSING**



CPA funds supported the construction of UHomes, a new 20-unit homeownership development, in Allston-Brighton. 12 of the units are deed-restricted affordable condominiums, which will be available to first-time homebuyers who earn up to 80% of the Area Median Income. Source: JM Goldson

The Community Preservation Act Legislation defines "community housing" as "low- and moderate-income housing for individuals and families, including low- or moderate-income senior housing."

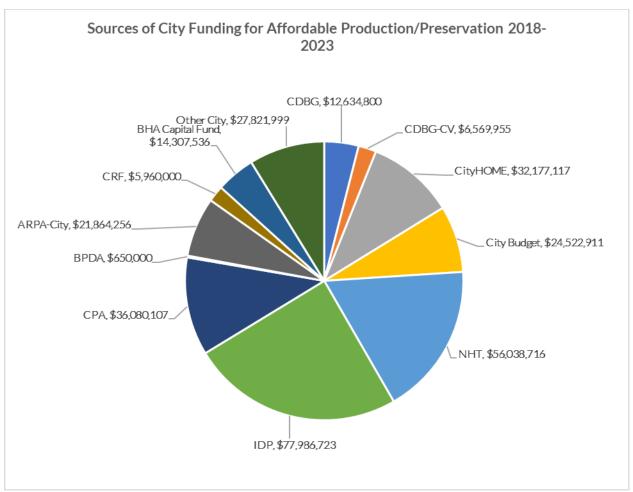
CPA Funds can be used to:

- Acquire or create land/buildings for community housing.
- Preserve existing community housing.
- Rehabilitate or restore community housing that has been acquired or created using CPA funds.
- Support housing affordability (including direct assistance programs).

### **NEEDS**

Boston's housing crisis is well documented. Real estate prices are high and only growing, pricing many people out of the city they call home. According to the Housing Boston 2030 Plan, Boston needs more market-rate housing that is affordable to middle-income households without the need for public subsidies in addition to lower-income housing.

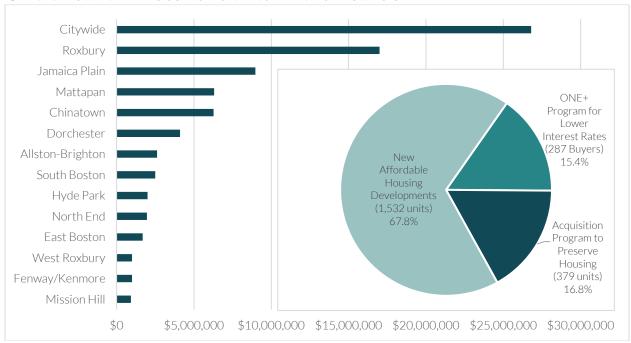
Community Preservation Act funds are just one funding source that the City uses for housing initiatives, but they still make a significant impact. According to Boston's Department of Neighborhood Development, as illustrated in the following chart, CPA funds make up about four percent of total housing creation and preservation funds.



Source: Mayor's Office of Housing

The City has funded 46 affordable housing projects from 2018 to 2023 with CPA funds, totaling nearly \$83 million in investments.

### CPA Affordable Housing Funding by Neighborhood



Notes: 1) The above table only shows neighborhoods that have been granted affordable housing funding; 2) The table above is based on data provided by the City in October 2023.

In addition to analyzing the CPA funding by neighborhood, the team also looked at the types of projects that have been funded. The CPA has funded affordable housing projects in three categories, with 68 percent of funding used to create 1,532 new housing units, 17 percent for an acquisition program to preserve 379 housing units, and 15 percent for the first-time homebuyer program (ONE+), which assisted 287 buyers.

One way that the team analyzed affordable housing projects was to compare existing affordable housing to the new units that have been created with CPA funds by neighborhood, alongside data showing the percentage of households in each neighborhood that would qualify for affordable housing through CPA (households earning up to 100 percent of the AMI). In general, the percentage of qualifiable households correlates with the number of affordable units created with CPA funds. For example, Roxbury has the second-highest percentage of qualifiable households and the highest number of units created with CPA funds. The outlier neighborhood is Jamaica Plain, which has the second highest number of units created with CPA funds but a percentage of qualifiable households lower than the Boston average.

### AFFORDABLE HOUSING PROJECTS BY NEIGHBORHOOD

Neighborhood	Percent of Households that Would Qualify for Affordable Housing through CPA	Existing Affordable Housing Units (Subsidized Housing Inventory)	Affordable Units Created with CPA Funds
Boston	73.95%	53,792	1,532
Allston-Brighton	81.15%	3,555	106
Back Bay	61.62%	754	-
Beacon Hill	57.32%	463	-
Charlestown	53.27%	2,240	-
Chinatown	75.50%	1,201	195
Dorchester	81.65%	9,326	120
Downtown	59.46%	808	-
East Boston	79.78%	2,792	41
Fenway-Kenmore	85.75%	2,182	27
Hyde Park	77.24%	862	75
Jamaica Plain	67.55%	3,361	338
Mattapan	85.25%	1,396	164
Mission Hill	87.71%	2,238	13
North End	68.82%	358	23
Roslindale	70.13%	1,320	-
Roxbury	88.86%	11,783	350
South Boston	58.83%	2,932	35
South End	46.35%	4,204	-
West End	60.57%	502	-
West Roxbury	54.17%	1,222	45

Notes: 1) U.S. Census Bureau, "American Community Survey 5-Year Estimates 2016 - 2021", Accessed in November 2023; 2; 2) The table above is based on data provided by the City in October 2023; 3) Boston Harbor projects and open spaces have been included in South Boston.

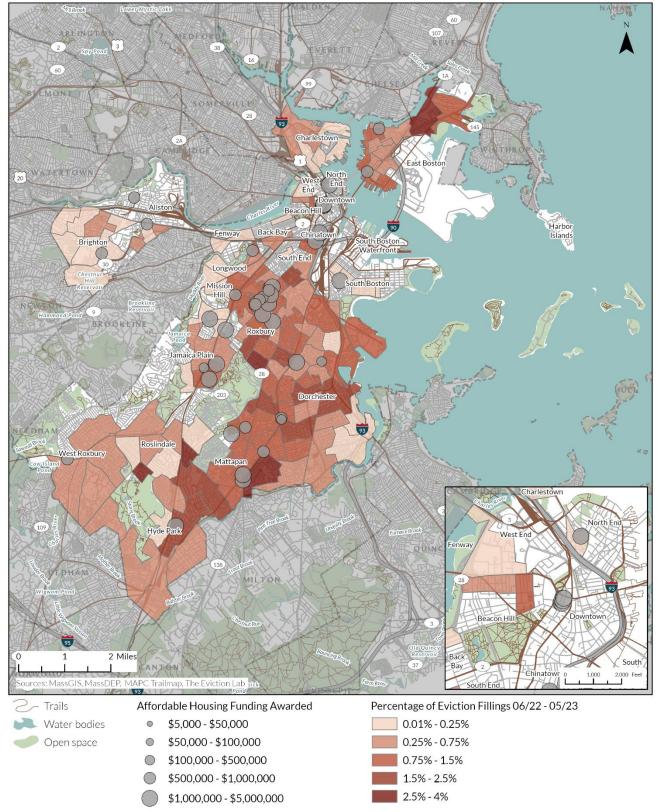
While the CPA is addressing a need for affordable housing in some neighborhoods, like Roxbury, other neighborhoods require affordable housing but have received little or no CPA funds for affordable housing. The City has not yet allocated CPA funds for affordable housing in Back Bay, Beacon Hill, Charlestown, Downtown, Roslindale, South End, and the West End. These neighborhoods, on average, have higher income, higher education levels, a higher proportion of White residents, and less affordable housing.

The following map shows the distribution of affordable housing projects as well as data showing the eviction rate by census tract. This map shows that the affordable housing projects funded by the CPA are concentrated in areas with higher eviction rates. On average, the Roxbury neighborhood has the highest eviction rate in the city and a median household income of \$27,721, lower than \$62,021 throughout Boston <sup>11</sup>. It also has the highest number of subsidized housing units and CPA-promoted affordable housing units. Other neighborhoods like Dorchester, Hyde Park, and Mattapan also have census tracts with high eviction rates, but they have much fewer subsidized housing units and projects funded by the CPA for affordable housing.

45

<sup>&</sup>lt;sup>11</sup> Boston Planning & Development Agency Research Division, "Neighborhood Profiles", April 2019, https://www.bostonplans.org/getattachment/f719d8d1-9422-4ffa-8d11-d042dd3eb37b, Accessed October 2023

# CITY OF BOSTON - AFFORDABLE HOUSING CPA PROJECTS + EVICTION FILLINGS J M G O L D S O N Prepared by JM Goldson LLC



Note: Although the Eviction Lab has population data for the tracts corresponding to the Boston Logan International Airport, and the Forest Hills and Mount Hope Cemeteries, these areas were removed as they are mainly open spaces.

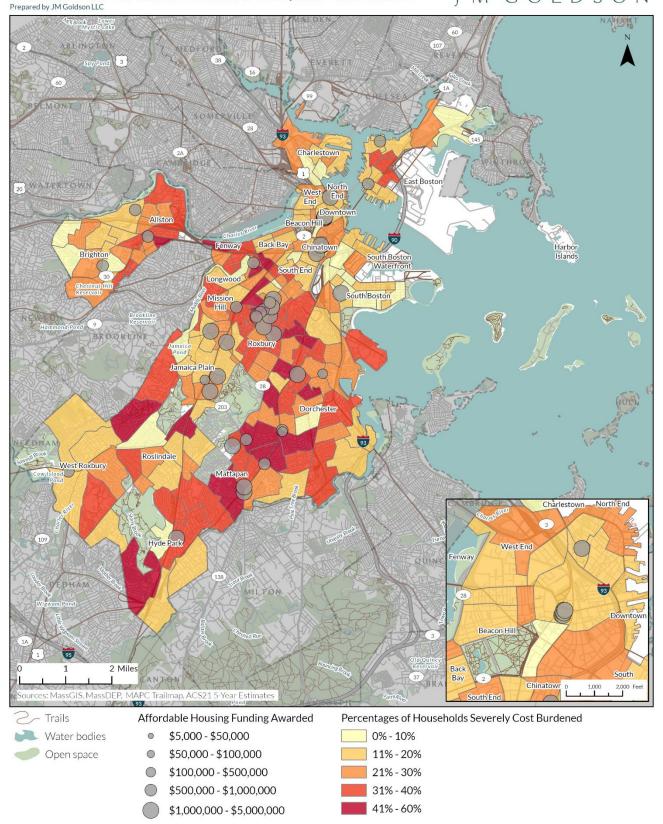
The following map shows the distribution of affordable housing projects that the City has funded through the CPA, alongside data showing the concentration of households that are severely cost-burdened. Essentially, these are households that are currently spending 50 percent or more of their income on housing-related costs. Households earning less than the AMI are concentrated in Roxbury, Dorchester, and Mattapan. In addition, there are other severely cost-burdened households in other parts of the City.

Percentage of Severely Cost- Burdened Households	Affordable Housing Funding Awarded (\$)	Affordable Housing Projects (#)	Affordable Housing Projects (%)
0 - 10 %	3,500,000.00	2	4.3%
11 - 20 %	34,445,700.00	13	28.3%
21 - 30 %	23,192,995.00	14	30.4%
31 - 40 %	14,096,230.00	9	19.6%
41 - 60 %	7,908,118.00	8	17.4%

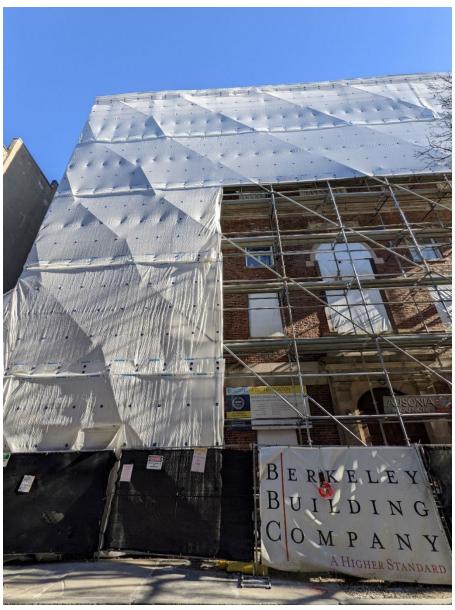
Source: 1) U.S. Census Bureau, "American Community Survey 5-Year Estimates 2016 - 2021", Accessed on October 2023; 2) The table above is based on data provided by the City in October 2023.



Hyde Park's vacant William Barton Rogers School will be converted into a vibrant, mixed-income, LGBTQ-friendly senior 75-unit housing development through CPA funding. Source: JM Goldson



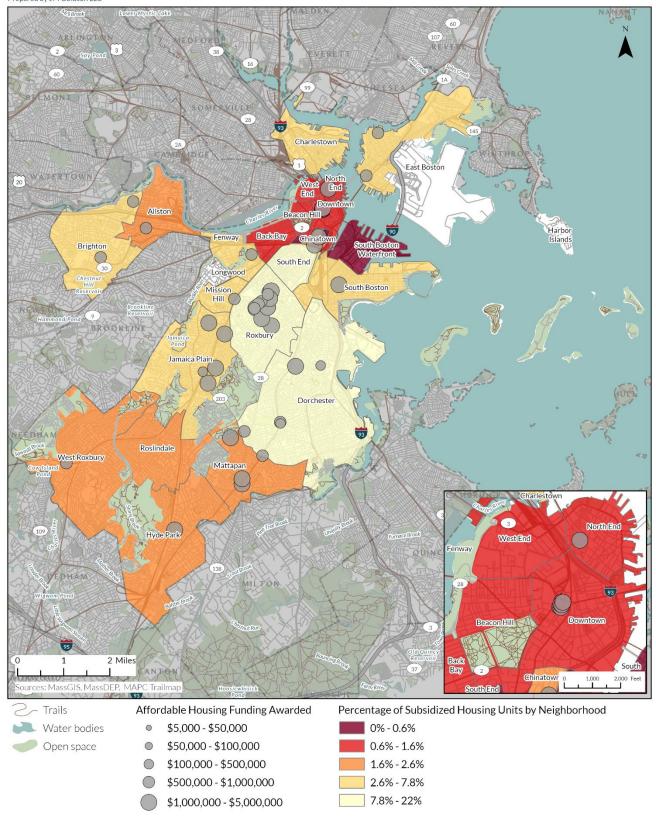
Note: Although the American Community Survey has household data for tracts corresponding to the Arboretum, Forest Hills and Mount Hope Cemeteries, and Boston Logan International Airport, these areas were removed as they are mainly open spaces.



In the North End, CPA funds supported the adaptive reuse of the existing Knights of Columbus headquarters to create 23 affordable apartments for seniors, including three units reserved for seniors experiencing homelessness. This CPA project also developed a meeting space for the North End community and acquired a new space for the Knights of Columbus. Source: JM Goldson

This map shows the distribution of affordable housing projects alongside data showing the concentration of existing subsidized housing in the City (subsidized units are listed on the Subsidized Housing Inventory, or the SHI). South End, Roxbury, and Dorchester are the neighborhoods with the most existing subsidized housing. The City has awarded the most affordable housing funds in the Roxbury neighborhood, has not awarded nearly as much in the Dorchester neighborhood, and has not awarded any in the South End neighborhood.

# CITY OF BOSTON - AFFORDABLE HOUSING CPA PROJECTS + SUBSIDIZED HOUSING UNITS $\c J$ $\c M$ $\c G$ $\c O$ $\c D$ $\c S$ $\c O$ $\c M$



Throughout the CPA program, ten citywide projects have been awarded. Six of these projects have been in the affordable housing category. The goals of the citywide affordable housing projects were to:

- Provide funding for a program that assist first-time homebuyers.
- Provide funding to combat displacement through the purchase existing rental units to incomerestrict them as permanently affordable housing.
- Provide funding for the city's ONE Plus Boston program which assists first-time homebuyers in receiving lower interest rates.

The City has funded a wide range of affordable housing projects with CPA funds, including a wide range of affordable housing projects and programs with grants ranging from \$500,000 to \$5 million. The following sample of grant awards provides some perspective as to how CPA funds have been awarded to address the full spectrum of Boston's affordable housing needs.



CPA funds are supporting the construction of Grace Apartments in East Boston. When finished, this multi-family development will have 42 units of low-income senior housing, including five units reserved for individuals experiencing homelessness. Source: JM Goldson.

Allston-Brighton	\$617,856	16 new SRO units for residents at 30 percent of AMI
	\$1 million	79 new senior units with 15 homeless units
Citywide	\$14 million	Fund an anti-displacement program through the purchase of existing rental units to preserve affordability
	\$12.8 million	Fund to assist first-time home buyers
Dorchester	\$500,000	36 new mixed-income rental units with ground-floor retail
	\$500,000	19 new rental units for tenants at 60 percent of AMI
East Boston	\$400,000	4 new affordable homeownership units
Hyde Park	\$2 million	LGBTQ adaptive reuse senior units that commemorate the former school
Mission Hill	\$927,500	13 new artist rental units for tenants at 80 percent of AMI

Note: The table above is based on data provided by the City in October 2023.

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of

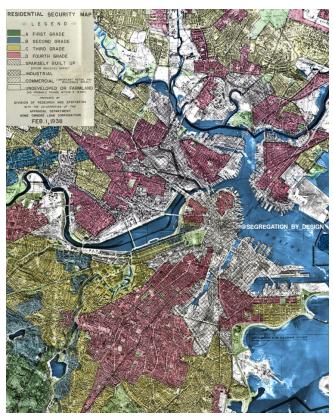
### **GOALS**

1. Create new units of affordable housing in all Boston neighborhoods including areas with higher median household income to help provide greater opportunities, mobility, and choice while also preventing people from being priced out of their current neighborhoods.

As highlighted in the Boston Economic Equity and Inclusion Agenda (2016), economic equity is a pervasive issue that will continue to take concerted effort to address, including through City support of economic mobility and stabilization on the individual, family, and community levels. Housing is a critical component of equity, foundational in many senses.

Through the effects of racially discriminatory public policy combined with local private actions, Boston has been a racially and ethnically segregated City for many generations and remains so today. In 2020, Mayor Walsh declared systemic racism an emergency and a public health crisis. The City is committed to addressing the needs of Boston's BIPOC residents including by promoting fair and equitable housing access. One of the most significant actions taken in recent years to promote fair housing and equitable housing access was to incorporate mechanisms to affirmatively further fair housing within Boston's zoning code.

The ability to fund the acquisition, creation, preservation, and support of community housing, the CPA funds have an important role to play in fulfilling the City's commitment to affirmatively further fair housing including how funds are allocated to address racial inclusiveness and historic patterns of exclusion.



Residential Security Map of Boston (AKA "Redline Map") from 1938. Source: Segregation by Design: https://www.segregationbydesign.com/boston/redlining

Roxbury currently has the most subsidized housing units out of all neighborhoods in the City at 11,783. The City has awarded about \$17 million in CPA funds in Roxbury for affordable housing projects. This is the highest amount of CPA funds for affordable housing in a single neighborhood to date, while the neighborhoods of Back Bay, Beacon Hill, Charlestown, Roslindale, South Boston, South End, and the West End, which on average have higher income, higher education levels, and a higher proportion of White residents and less affordable housing, have received less CPA funds to create affordable housing.

The CPA recognizes that there are limitations and many complexities that affect the location of sites to create new affordable housing opportunities. The CPC also recognizes the importance of creating housing that has good access to public transit and is eager to continue funding innovative housing models including artist housing, community land trusts, senior housing, and supportive housing.

The CPC will strive to continue to fund the creation of affordable housing in all Boston neighborhoods including areas with higher poverty levels and larger stock of existing affordable housing as well as areas with higher median incomes and lower stock of existing affordable housing. The CPC will also strive to fund new affordable housing that provides local priority to help incomeeligible residents stay in their neighborhoods.

# 2. Preserve naturally occurring affordable housing, including historic properties, such as through acquisition and preservation programs.

Rapid and/or sudden increases in rent can be severely destabilizing for households and lead to displacement or even homelessness. There is dignity in having an affordable, decent home in a safe neighborhood. Housing stability helps not just individuals and families live quality lives but also helps neighborhoods in countless ways. Housing is more than an investment vehicle. The City has several housing stability and anti-displacement initiatives and is considering additional measures to help prevent the displacement of Boston residents.

The CPC will continue to support the City's anti-displacement initiatives, particularly Boston's Acquisition Opportunity Program. In 2018, the City established a new goal to assist its housing partners to acquire 1,000 units of unrestricted but affordable market-rate housing and convert them to long-term income-restricted units, providing a cost-effective method of increasing affordability while preventing displacement. Between 2019 and 2023, the City allocated \$14,000,000 of CPA funds to support this program.

The CPC would consider supporting other CPA-eligible programs or initiatives including supporting income-eligible households to help prevent displacement such as through a preservation program for low-income homeowners. <sup>12</sup> CPA funds can help support CPA-eligible programs led by the Office of Housing Stability.

<sup>&</sup>lt;sup>12</sup> For example, a preservation program to help existing low-income homeowners could be modeled from the City of Cambridge's Affordable Housing Preservation Grants Program:

https://www.cambridgema.gov/historic/permitsApplications/preservationgrants#: \$\$ELIGIBILITY%20REQUIREMENTS%3A,more%20than%20 Of our %20 rental%20 units.\$

# 3. Continue to fund CPA funds to promote homeownership to enable household equity growth and help address the racial wealth gap.

As explained in the 2020 Annual Report for Housing Boston 2030:

"There are significant racial disparities in Boston's homeownership rates: only 30 percent of Black households and 16 percent of Latinx households own their own home, compared to 44 percent of white households. More Bostonians must become able to own their own homes not only because homeownership provides long-term housing stability, but also because homeownership is a significant means of wealth creation. Addressing disparities in homeownership will also serve to address the wealth gap and help make Boston a more equitable city."

The CPC is committed to assisting more households in becoming homeowners and will continue to do this by funding projects that create income-restricted homeownership units as well as down payment assistance and mortgage programs, especially with resale provisions that enable homeowners to build equity.

4. Consider support for local rental assistance and relief programs to expand the limited reach of existing federal and state housing vouchers.

In addition to state and federal rental housing assistance programs, the City of Boston launched a Rental Relief Fund in 2020 in response to a sharp rise in housing instability during the COVID pandemic. The City secured \$3 million in seed funding from federal Coronavirus, Aid, Relief, and Economic Security (CARES) Act funds and later obtained an additional \$5 million. The average amount of rental arrearages paid was \$4,200, which covered an average of 2.8 months of rent. Although there are various other funding sources for such rental relief and assistance, the CPC would consider supporting organizations that provide direct financial support at an appropriate level in the coming years to help expand the important support rental relief and assistance can provide for Boston residents.

### **ELIGIBLE ACTIVITIES**

Chapter 44B of the Massachusetts General Laws (CPA Statute) defines "community housing" as "low- and moderate-income housing for individuals and families, including low- or moderate-income senior housing." Low-income housing is affordable to households with annual incomes of less than 80 percent of the areawide median income (AMI) and moderate-income housing is affordable to households earning less than 100 percent AMI. Furthermore, the CPA Statute defines "senior housing" as housing for persons 60 years old or over, who also meet the qualifications for low or moderate income.

The CPA Statute allows expenditures for the acquisition, creation, preservation, and support of community housing and the rehabilitation of community housing that is acquired or created through CPA. Preservation, which is a permitted activity for community housing, is defined as the "protection of personal or real property from injury, harm or destruction, but not including maintenance."

Rehabilitation, which is only permitted for housing created using CPA funds, is defined as "the remodeling, reconstruction and making of extraordinary repairs, to...community housing to make such...community housing functional for their intended use, including, but not limited to, improvements to comply with the Americans with Disabilities Act and other federal, state or local building or access codes."

The CPA Statute defines the term "support" as programs that provide grants, loans, rental assistance, security deposits, interest-rate write-downs, or other forms of assistance directly to individuals and families who are eligible for community housing . . ." The CPA Statute also allows CPA funds to be appropriated to a Municipal Affordable Housing Trust (MGL c.44 s.55C). Any CPA funds allocated to a Housing Trust must be used for CPA-eligible purposes, as clarified through the 2016 amendments.

## CHAPTER 5: OPEN SPACE AND RECREATION



With CPA funding, the Hyde Park Branch of the Boston Public Library transformed an unused area of open public space into a passive park featuring artifacts of historical significance to the community. Source: JM Goldson

The Community Preservation Act Legislation defines "open space" as including but not limited to "land to protect existing and future well fields, aquifers and recharge areas, watershed land, agricultural land, grasslands, fields, forest land, fresh and saltwater marshes and other wetlands, ocean, river, stream, lake, and pond frontage, beaches, dunes, and other coastal lands, lands to protect scenic vistas, land for wildlife or nature preserve and land for recreational use." It also defines "recreational use" as including but not limited to "the use of land for community gardens, trails, and noncommercial youth and adult sports, and the use of land as a park, playground or athletic field."

### CPA Funds can be used to:

- Acquire or create open space or land for recreation.
- Preserve open space lands.
- Rehabilitate or restore open spaces that have been acquired or created using CPA funds.
- Preserve, rehabilitate, and restore existing recreational lands.
- CPA funds cannot be used for indoor facilities or artificial turf.

### **NEEDS**

Open space and outdoor recreation have many benefits for both people and the environment. Research has shown that increased access to open space can help improve both mental and physical health and increased green space and tree canopy can help the city's natural resources by reducing the urban heat island effect and helping manage stormwater runoff. Boston has a long history of prioritizing open space, with the Boston Common being the country's oldest public park. In addition to the Emerald Necklace, Charles River Esplanade, Malcolm X Park, and Rose Kennedy Greenway, Boston residents enjoy hundreds of neighborhood parks, playgrounds, squares, courts, and fields that provide open space and recreation opportunities.

In total, the CPA program has funded 112 open space and recreation projects totaling \$38,388,817. In addition to analyzing the funding by neighborhood, the team also looked at the types of projects that have been funded. The CPA has funded open space and recreation projects in three categories, shown in the chart below.

#### OPEN SPACE AND RECREATION FUNDING BY NEIGHBORHOOD Dorchester Roxbury Citywide Charlestown Hyde Park Tree Planting Jamaica Plain or Vegetation East Boston Preservation Rehabilitation or Mattapan (12 Projects) Improvements to South Boston 4.0% **Existing Resources** Allston-Brighton (46 Projects) Roslindale 44.5% West Roxbury North End Mission Hill Acquisition, Design, or South End Construction (54 Projects) Fenway/Kenmore Beacon Hill Downtown Chinatown Boston Harbor Back Bay \$0 \$2,000,000 \$4,000,000 \$6,000,000 \$8,000,000 \$10.000.000

Note: The table above is based on data provided by the City in October 2023.

To further analyze the CPA open space and recreation projects in Boston, the team looked at access to open space and the amount of open space across the neighborhoods. When analyzing access to open space, the team determined the percentage of the neighborhood area that was within a quarter mile (walking distance) of open space. When analyzing the amount of open space, the team determined the square feet of open space per capita in each neighborhood. It is important to note that these metrics do not take the quality or condition of the open space into account, just the amount of open space and where it is located. The table below summarizes these statistics.

### OPEN SPACE AND RECREATION PROJECTS BY NEIGHBORHOOD

Neighborhood	Percent of Neighborhood within ¼ Mile of an Open Space	Square Feet of Open Space per Capita	Total CPA Open Space Projects
Boston	90.26%	380.53	112 (including 3 citywide)
Allston-Brighton	97.6%	105.84	4
Back Bay	100.0%	62.95	1
Beacon Hill	100.0%	354.80	4
Charlestown	96.6%	124.39	8
Chinatown	100.0%	1.01	1
Dorchester	95.7%	181.41	26
Downtown	100.0%	44.35	1
East Boston	67.4%	251.79	7
Fenway-Kenmore	99.9%	259.99	3
Hyde Park	93.6%	1,122.25	8
Jamaica Plain	93.5%	479.46	5
Mattapan	94.2%	1,029.41	6
Mission Hill	100.0%	77.13	1
North End	100.0%	67.32	1
Roslindale	92.1%	126.59	5
Roxbury	96.5%	477.79	12
South Boston	79.3%	947.42	9
South End	97.6%	46.24	3
West End	100.0%	153.72	0
West Roxbury	88.8%	1,128.16	4

Notes: 1) The table above is based on data provided by the City in October 2023; 2) Boston Harbor projects and open spaces have been included in South Boston; 3) East Boston includes Airport area.

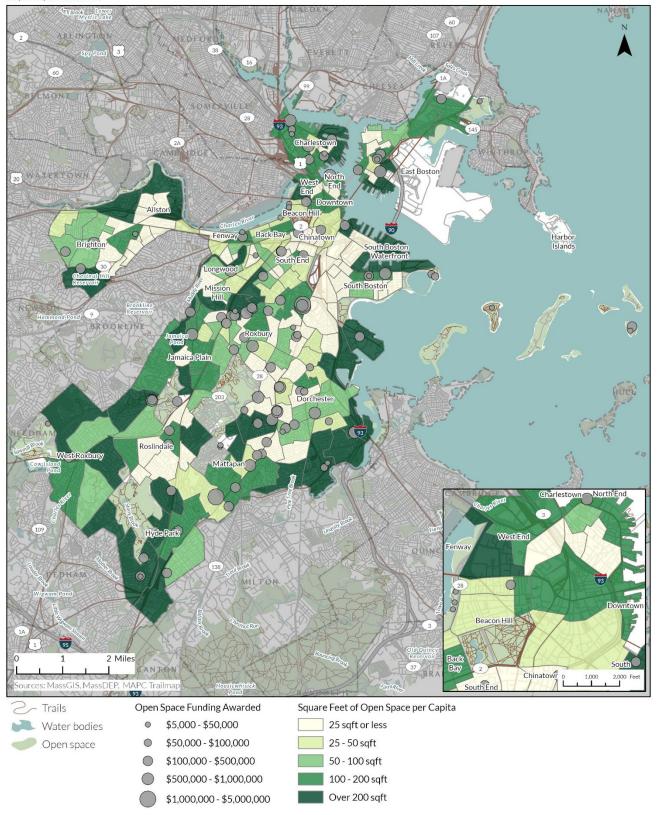
In addition to analyzing these statistics at the neighborhood level, the team analyzed the geographic distribution of projects and existing open spaces within neighborhoods to identify trends. The team also assessed the types of projects that have been funded in each neighborhood to determine those with more projects involving the acquisition of new parkland, those that have been focused on improving existing amenities, and those with a mix of both.

The map below shows the distribution of open space and recreation projects that the CPA has funded alongside data showing the green space per capita in each census tract. Boston has many parks within the city limits, so there is a good distribution of green space. In most neighborhoods, over 90 percent of the area has access (meaning they are within a quarter mile) to open space.

Most areas in Boston neighborhoods are within walking distance (a quarter mile) of an open space. The neighborhoods with less access to an open space are East Boston, South Boston, and West Roxbury as at least ten percent of its areas are not within walking distance of an open space.

The City awarded 20 out of 112 CPA open space and recreation to these neighborhoods. Fourteen of these projects were for new recreational spaces rather than improvements to existing parks, which helps increase access to open space for more people.

#### 



Note: Population denominator data comes from the American Community Survey 2016-2021 5-year estimates. Although the American Community Survey has population data for tracts corresponding to the Harbor Islands, Franklin Zoo, Arboretum, Forest Hills and Mount Hope Cemeteries, and Boston Logan International Airport, these areas were removed after corroborating with Census 2020 population data or because they are mainly open spaces.

In addition to the open space projects tied to specific locations and neighborhoods, the City has also funded the Boston Open Space Acquisition Fund, which pays the costs involved in open space land acquisition citywide. This fund will work to implement the City's Open Space and Recreation Plan goal of providing additional open space throughout Boston. The open space that will be acquired through the fund will be permanently protected and publicly accessible.

A wide range of projects and programs received grants from \$6,000 to \$1.5 million. The following sample of grant awards provides some perspective as to how CPA funds have been awarded to address Boston's open space, parks, and recreation needs.

Citywide	\$1 million	Open Space Acquisition
Allston-Brighton	\$300,000	Shore and woods restoration
Back Bay	\$250,000	Capital improvements to Statler Park (private funding will be used to create a memorial to Coconut Grove fire victims)
Hyde Park	\$1.5 million	Restore the elementary school yard
Roxbury	\$400,000	New public space inspired by Olmsted and African-American garden traditions
South End	\$250,000	Create Allan Rohan Crite Park dedicated to renowned African American artist

Note: The table above is based on data provided by the City in October 2023.



A vacant parcel in Mattapan was converted into an urban farm–known as Astoria Farm–for education and the cultivation of fresh, local produce. Source: JM Goldson

### **GOALS**

1. Promote climate equity and resilience by supporting open space and recreation initiatives, including through the expansion of the tree canopy, that help to mitigate the effects of climate change for Boston residents, especially BIPOC populations and neighborhoods that lack access to quality open space and recreation.

The City of Boston's commitment to environmental action and climate justice is strong as the City works to overcome many challenges on its way to carbon neutrality and mitigating the effects of climate change for all Boston residents, as described in the FY21 Boston Climate Action Report, the Urban Forest Plan, the Open Space and Recreation Plan, and the Boston Heat Resilience Solutions Report. As a coastal city, the city is already experiencing the effects of rising sea levels, flooding, and extreme heat, with elevated risk for residents in historically underserved and redlined neighborhoods. Heat-vulnerable focus areas in Boston are Chinatown-Leather District, Dorchester, East Boston, Mattapan, and Roxbury.

As described in the Boston Heat Resilience Plan: "Parks, trees, and outdoor spaces are critical to the City's network of cooling resources. Trees and outdoor green spaces are among the most effective nature-based heat mitigation strategies."

CPA-eligible initiatives to promote climate equity could include expanding Boston's urban tree canopy including in public parks, preparing outdoor public recreation facilities for climate changes, acquiring private property to protect the City's urban wilds, wetlands, and coastal areas and flood zones, and following the Parcel Priority Plan to support the City's Open Space and Recreation Plan's vision of a comprehensive park system and for protective infrastructure.

2. Promote healthy local food access in historically underserved Boston neighborhoods such as through funding for community gardens, urban agriculture properties, and community farms. Through CPA-eligible open space and recreation projects, to create open space and recreation land, the CPC will strive to recommend CPA funds to promote healthy food access, particularly in historically underserved neighborhoods.

As described in the Open Space & Recreation Plan: "Boston has 175 community gardens located in 11 Boston neighborhoods... Community gardens are vital focal points in many Boston neighborhoods and unique among the city's open space types. Most began and continue as food-producing plots used by people of limited means but have also grown to serve as important social and educational centers for gardeners, their families, and neighbors."

The City allocated \$ 2,306,328 to fund not-for-profit community gardens between 2018 and 2023 in Charlestown, Dorchester, East Boston, Mattapan, Roslindale, and Roxbury. These projects are largely driven by community members and groups and create valuable assets for neighborhoods.

3. Support larger City efforts to create more public open space in historically underserved Boston neighborhoods to promote health equity for BIPOC and other marginalized populations.

As described in the Boston Heat Resilience Plan: "Parks play critical roles in resident health and wellbeing, social connections, ecological health, and resilience, including cooler communities." The City's goal is to enhance and enlarge Boston's network of resilient community parks and is in the process of transforming the Parcel Priority Plan to a long-term program called Planning for Future Parks which will emphasize permanent protection and public access and expansion of park access in

densely populated neighborhoods of the city. This effort aims to acquire and protect new parklands and natural areas that fill in gaps where there are no such spaces.

BPRD's Open Space Acquisition Program, which the CPA funds supported with \$3.5 million between 2021 and 2023, enables the City to negotiate the purchase of land for future open spaces. The CPC anticipates continued support for this important initiative as the Department demonstrates effective implementation of initial support.

4. Support larger City efforts to rehabilitate existing parks, playgrounds, athletic fields, greenways, and schoolyards in historically underserved Boston neighborhoods to promote health equity for BIPOC and other marginalized populations.

The City's Open Space and Recreation Plan (OSRP) outlines several CPA-eligible priorities for improving existing parks based on public input, analysis of existing resources, and neighborhood demographic characteristics. Among the OSRP's objectives is to revitalize and renovate parks according to facility life cycles and maintain Boston parks at the highest level feasible. CPA-eligible projects to implement these objectives include rehabilitation of basic infrastructure including paths, drainage systems, site furnishings, and soil to keep parks in consistently good to excellent condition and improve universal access to parks.

Having access to high-quality parks, schoolyards, and open spaces is important to promote health equity for all Boston residents. The CPC will strive to support eligible projects that preserve and rehabilitate Boston's parks, schoolyards, and open space in Boston's historically underserved neighborhoods following the City's open space and recreation goals.

5. Support larger City efforts to promote the creation of greenways that connect neighborhoods, provide park and recreation amenities, and support multimodal recreational infrastructure including biking and walking.

This goal connects the City's mobility and open space and recreation priorities across several existing citywide plans. The City's mobility plan, *Go Boston 2030*, seeks to create more "accessible, safe, and reliable ways to get around Boston," while the City's Comprehensive Plan, *Imagine Boston 2030*, identifies the need to create an extended network of green spaces across the City, particularly in underserved neighborhoods.

These priorities coalesce in the Boston Department of Transportation's *Boston Green Links*, a citywide initiative to connect Boston residents in every neighborhood to the city's greenway network. Green links are "missing bike and pedestrian connections," which "when completed, [...] will create a seamless network of greenway paths connected to every neighborhood." In addition to increasing access to green, open spaces, Green Links envisions improved mobility, accessibility, and safety for all active transportation modes.

In 2019, the City allocated \$900,000 of CPA funds for two of these types of projects, which funded the design in one case and the creation in the other, of connections between key green spaces. One project was in Roslindale and one in the Fenway-Kenmore neighborhood. CPA funds could support the implementation and completion of other greenways, such as the Neponset and Fairmount Greenways, and green links, such as the proposed Columbia Road Green Link.

### **ELIGIBLE ACTIVITIES**

The CPA defines the term "open space" as including, but not limited to, land deemed necessary to protect existing and future well fields, aquifers and recharge areas, marshes, wetlands, watershed land, agricultural land, lake and pond frontage, beaches, and scenic vistas. The CPA statute allows the use of CPA funds for the acquisition, creation, and preservation of open space. Additionally, the CPA statute allows for the rehabilitation/restoration of open space that was acquired or created with CPA funds. Per MGL c.44B s.5(f), CPA funds may not be used to acquire real property or property interest, for a price exceeding the value of the property (as determined by methods customarily accepted by the appraisal profession).

Following the CPA statute (MGL c.44B s.12(a) and (b)), an acquisition of real property is required to be owned by the municipality and to be bound by a permanent restriction. Any open space acquisitions by the Town using CPA funds will require execution of a permanent restriction that runs to the benefit of a nonprofit organization, charitable corporation, or foundation and that follows the requirements of MGL c.184. In addition, CPA funds may be appropriated to pay a nonprofit organization to hold, monitor, and enforce the deed restriction on the property (sometimes called a "stewardship fee").

The CPA defines recreational use as including, but not limited to, the use of land for community gardens, noncommercial youth and adult sports, and the use of land as a park, playground, or athletic field. The definition goes on to prohibit "... horse or dog racing or the use of land for a stadium, gymnasium, or similar structure."

Per the July 2012 amendments, the CPA statute allows the use of CPA funds for the acquisition, creation, preservation, rehabilitation, and restoration of land for recreational use. Note that the 2012 amendments allow "rehabilitation" where previously it only allowed for recreational land created through the CPA. This amendment would allow existing parks and playgrounds to be rehabilitated with upgraded and new facilities and amenities. Maintenance costs are not eligible for CPA funds. In addition, the acquisition of artificial turf for athletic fields is expressly prohibited in Section 5(b)(2).

## **CHAPTER 6: HISTORIC PRESERVATION**



CPA funds enabled the repaving of pathways, and the repair of the perimeter gate and fencing in Allston-Brighton's Evergreen Cemetery. Source: JM Goldson

The Community Preservation Act Legislation defines "historic resources" as "a building, structure, vessel, real property, document or artifact that is listed on the state register of historic places or has been determined by the local historic preservation commission to be significant in the history, archeology, architecture or culture of a city or town." If a resource is listed on the state register of historic places, designation by the local historic commission is not required for eligibility. CPA Funds can be used to acquire, preserve, rehabilitate, or restore historic resources.

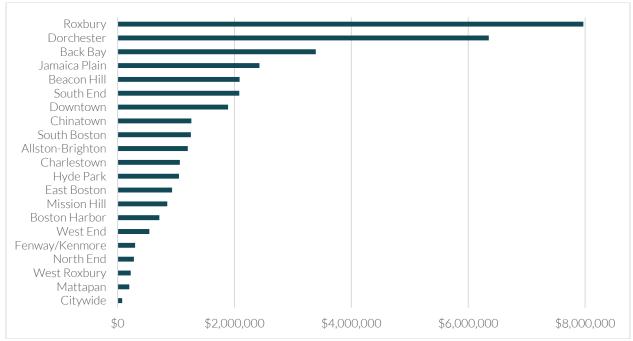
## **NEEDS**

Boston is nationally recognized as the place where several important events and movements took place that shaped the future of the United States. Among these are the Abolition movement, the Boston Massacre, the Boston Tea Party, and the Battle of Bunker Hill. Aside from these places of national historic importance, Boston is also filled with historic architecture and landmarks. Boston has a rich native history, was a key player in women's history, especially advancing women in medicine, and was an important place for the civil rights movement. Today, the City is greatly influenced by immigrant populations that have made Boston home for generations. The preservation of historic sites, buildings, museums, monuments, and more is extremely important for the culture and significance of Boston. The Community Preservation Plan goals allow the program to fund historic preservation projects that preserve and activate historic sites and buildings in new ways that bring the community together while celebrating and protecting history.

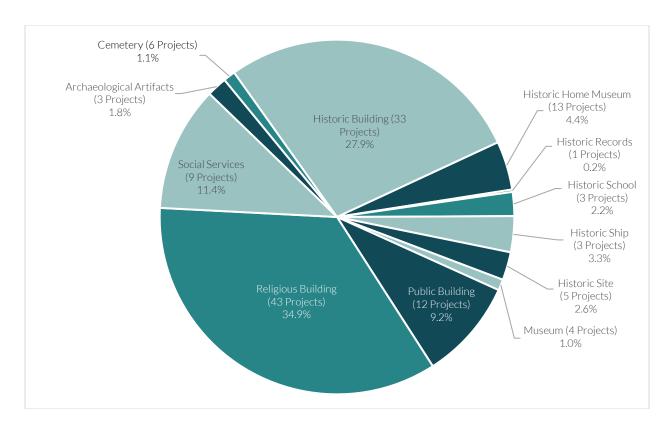
The City of Boston has not yet created a comprehensive plan with a City-wide historic preservation vision and thorough documentation of needs. This type of effort would be within the purview of the City's new Office of Historic Preservation. A city-wide survey and preservation plan that will identify and document historic resources in all Boston neighborhoods has been identified as a priority by the Office of Historic Preservation staff as the best way to ensure equitable distribution of CPA funding in Boston.

In total, the CPA program has funded 135 historic preservation projects totaling \$36,154,371. In addition to analyzing the funding by neighborhood, the team also looked at the types of resources that have been funded, as shown in the pie chart. Please note that the buildings that were once historic homes and schools are now owned by non-profits, community organizations, and museums, or are now affordable community housing. The CPA program has not provided funding for private residences. However, this is something that could be done legally, under the statute. According to Chief White-Hammond of the Office of Historic Preservation, this activity will be initiated in the next five years.

### HISTORIC PRESERVATION FUNDING BY NEIGHBORHOOD



Note: The table above is based on data provided by the City in October 2023.



In each neighborhood, the project team also reviewed the historic preservation projects to understand the history and significance of the buildings as well as the work that is being done to them. Particularly, the team looked for any projects that were related to historically marginalized populations. To understand where CPA projects were funded, the team analyzed project locations compared to the Massachusetts Historical Commission (MHC) Historic Places <sup>13</sup>, the Boston Landmarks Commission (BLC) Landmarks, and the BLC Historic Districts. This table summarizes the distribution of this overlap across the neighborhoods of Boston compared to the total number of CPA historic preservation projects.

<sup>&</sup>lt;sup>13</sup> The CPA allows funding for projects that are not listed on the State Register of Historic Places if the local Historic Commission determines that there is local historic significance. Note: The mapping used contains out-of-date information and other inaccuracies in the data at the state level.

### HISTORIC PRESERVATION PROJECTS BY NEIGHBORHOOD

Neighborhood	CPA Historic Preservation Projects in MHC Historic Areas	CPA Historic Preservation Projects in BLC Landmarks	CPA Historic Preservation Projects in BLC Historic Districts	Total CPA Historic Preservation Projects
Boston	121	11	33	135 (including 1 citywide)
Allston-Brighton	2	1	1	3
Back Bay	27	3	11	13
Beacon Hill	14	0	7	7
Charlestown	6	0	0	6
Chinatown	0	0	0	6
Dorchester	6	1	0	24
Downtown	2	2	0	6
East Boston	0	0	0	4
Fenway-Kenmore	3	1	0	2
Hyde Park	0	0	0	3
Jamaica Plain	7	1	0	12
Mattapan	0	0	0	1
Mission Hill	0	0	0	1
North End	0	0	0	3
Roslindale	0	0	0	0
Roxbury	25	1	0	21
South Boston	6	0	3	8
South End	14	0	7	8
West End	8	0	4	4
West Roxbury	1	1	0	2

Note: 1) The table above is based on data provided by the City in October 2023; 2) Some MHC and BLC Areas overlap; 3) Boston Harbor projects and open spaces have been included in South Boston.

The following map shows the distribution of historic preservation projects funded by the CPA alongside data layers displaying the historical layers. Note that some parts of the city have had more historic resources identified and documented. There is no assumed priority for these already designated areas and resources because this information is incomplete.

Five neighborhoods (Dorchester, East Boston, Hyde Park, Mattapan, and Roxbury) have populations that are over 50 percent BIPOC. These neighborhoods make up about 43 percent of the total population in Boston. Historic preservation projects in these neighborhoods make up about 45.7 percent of the funding for this category.

In neighborhoods that have a higher proportion of BIPOC residents, several projects were related to the history and culture of these groups. These projects included preservation projects on several Black churches, the National Center of Afro-American Artists, and a Latino social services organization.

The City has funded other projects for historic preservation in Boston that are directly related to historically marginalized populations. in neighborhoods that have a smaller proportion of BIPOC residents as well. Some examples of this include grant funding for masonry repair at the League of Women for Community Service (The League) in the South End. The League is exceptionally significant due to its participation in the Underground Railroad, as well as being the home of Coretta Scott King. In 1920, it became the headquarters for the League, a pioneering Black women's organization known for promoting Black cultural values and engaging with social issues. Another example is the Union United Methodist Church, which the City awarded funds to complete the accessibility features to their community food pantry and meeting space. Union United Methodist Church is the oldest African-American United Methodist Church in New England, whose congregation was first formed in 1796.



Union United Methodist Church (South End) received CPA funds to finish building a handicap accessibility entrance for the church's well-used community space. Source: JM Goldson

The following sample of Historic Preservation grant awards provides some perspective as to how CPA funds have been awarded to address neighborhood equity and multiple CPA Plan goals.

Charlestown	\$26,000	Restoration work at Constitution Museum to address sea level rise.
Allston-Brighton	\$200,000	Adaptive restoration of Charles River Speedway buildings for dining, retail, and other facilities. (Built 1899)
Beacon Hill	\$340,000	Restoration of former school building for 42 affordable housing units for individuals and families. (Built 1910)
Boston Harbor	\$365,000	Masonry repair for Salah Hall on Thompson Island to continue STEM education. (Built 1909)
Charlestown	\$400,000	Roof restoration of a historic school that provides child and senior care. (Built 1894)
Dorchester	\$500,000	Pierce Building restoration as a cornerstone for Arts and Innovation District (Built 1804)
Jamaica Plain	\$200,000	Roof restoration for Prosperity Center which provides small business services, job training, ESC classes, and other programs.
	\$200,000	Restore the foundation of Footlight Club, the country's oldest community theater. (Built 1831)
Roxbury	\$850,000	Window restoration for Dimock Community Health Center which provides a residential recovery program that has had a significant role in the history of women in medicine, serving as both a teaching and practicing hospital.
South End	\$400,000	Masonry repair for the League of Women for Community Service, a building of major importance to the underground railroad, home of Coretta Scott King, a pioneering Black women's organization. (Built 1857)

Note: The table above is based on data provided by the City in October 2023.



The USS Constitution Museum in Charlestown received CPA funds to relocate the museum's sprinkler system equipment. Source; JM Goldson

### **GOALS**

### 1. Support historic preservation projects that help address affordable housing needs.

Despite historic preservation's reputation as an avenue for gentrification, historic preservation can be instrumental for community building and supporting socioeconomically and ethnically diverse neighborhoods. Historic preservation can be a beneficial policy intervention to help slow down neighborhood change, particularly when paired with affordable housing initiatives.

Recognizing the critical need for more affordable housing to help address Boston's housing crisis, the CPC will favor historic preservation projects that help address the City's affordable housing needs. CPA-eligible opportunities could help the City's anti-displacement initiatives by combining these purposes into projects such as preservation of naturally occurring affordable housing (NOAH) which refers to affordable residential rental properties that are unsubsidized by any federal program. NOAH properties are typically older, with relatively low rents compared to the regional housing market and affordable to low- and moderate-income households, adaptive reuse projects that convert historic buildings such as former school buildings or religious structures to affordable housing, and programs such as the Cambridge Historical Commission's preservation grants to low-income homeowners.

# 2. Favor projects that honor the history and historical contributions of Boston's BIPOC and other historically marginalized populations.

For decades, the stories and histories of Boston's BIPOC communities have been underrepresented. Historic preservation can be a tool to help Boston build a more inclusive city. The historic preservation movement, as with so many other aspects of American life, is in a period of profound changes in response to recognition of its role in confronting issues of race and equity.

By refocusing CPA-funded preservation efforts to protect Black and other spaces historically significant to people of color, the City can help promote and honor more inclusive stories of historically marginalized Boston voices and support community services and resources in historically underserved neighborhoods.

To encourage eligible projects that would promote this goal, it will be important to provide information needed by the CPC to make spending recommendations to the legislative body and to assist the CPC in performing its statutory duty to study the community needs, possibilities, and resources of Boston's BIPOC and other historically marginalized populations by actively working with the Office of Historic Preservation to promote these types of studies and surveys to bring preservation planning to Boston, and advance the City's understanding of the history and historical contributions of Boston's BIPOC and other historically marginalized populations. Specifically, work with the Office of Historic Preservation to:

- 1. Review and analyze all existing inventories, survey recommendations, and local, state, and national designations,
- 2. Identify historic resources related to BIPOC and other historically marginalized populations that meet CPA eligibility by public access or demonstrably impactful and direct public benefit.
- 3. Prioritize those resources for consideration by the CPC.

Historic resources are not just museums or buildings stuck in time. They are living resources that contribute to their neighborhoods and help us understand who we are and where we came from. Preserved historic resources are living records that tell stories and help communities nurture pride of place and authentic identity.

When asked what types of historic preservation projects are the most important, preserving historic properties that honor historically marginalized populations scored the highest (67.9 percent selected "very important").

3. Further preservation and rehabilitation of properties that provide public access or that provide environmental, economic, and/or social benefits.

The CPC will continue to prioritize historic preservation projects that provide public access or other demonstrably impactful and direct public benefits (including affordable housing, social services, and other community benefits). Providing public benefits is not just important for legal reasons (i.e., to comply with the Anti-Aid Amendment of the Massachusetts Constitution) but also as a policy to target the use of CPA funds to promote the greatest level of public good through direct and positive community impacts.

Preserving irreplaceable heritage is in the public interest, maintaining a legacy of cultural, educational, aesthetic, inspirational, economic, and energy benefits will enrich future generations.

**Economic benefits:** Older buildings are constructed using higher-quality materials. Demolition wastes rare quality building materials such as chestnut and heart pine. Newer buildings have a shorter life expectancy, whereas many older buildings were built to last. It can make economic sense to retain historic buildings, improving them to meet modern codes and requirements.

Rehabilitating old buildings not only preserves character in an area but can also help attract investment, as well as cultural tourism if the structures are historically significant. For example, a historic but abandoned industrial building could become a small business incubator or a mixed-use development, giving new life to the building and the whole neighborhood.

Aesthetic importance: When the public can visually access older buildings, often made with unique artisan handwork using valuable materials such as tile, marble, or old brick for decorative detailing, there is recognition of the local areas' identity and distinctive character. People want to linger in and around old buildings, which are typically more interesting than modern buildings. An added benefit to retaining old buildings is that historic methods of workmanship are preserved for study.

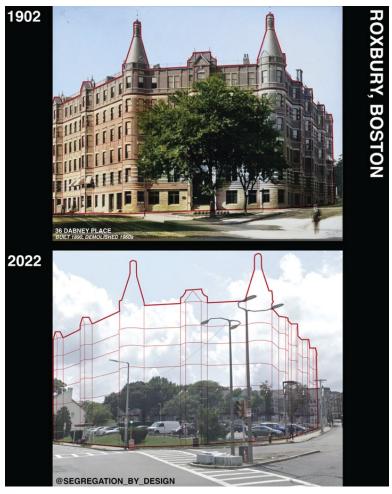
**Environmental considerations:** The importance of recycling has become widely understood, and preserving old buildings is recycling on a larger scale. Repairing and reusing existing buildings uses embodied carbon and material resources more efficiently and reduces waste and carbon emissions. Razing structures release toxins and pollutants into the environment.

4. Protect privately owned properties that are threatened by demolition or demolition by neglect and will provide a demonstrated public purpose.

When historic resources are demolished, they are permanently lost, leaving a void, and missed opportunities to continue to contribute to the good of the community. Privately owned historic

resources can be protected through the acquisition of fee interest or Preservation Restrictions to permanently protect the resource.

While protecting threatened resources can provide many public benefits, the practicality of this type of initiative can be challenging given the speed at which the real estate market works compared with the CPA program's annual funding cycle. The CPC would consider supporting such initiatives, however, if opportunities arise that can appropriately demonstrate public benefits (see goal 3) resulting from preservation.



Nubian Square – the historic Dabney Place, which was demolished in the 1960s, is now home to a parking lot. Source: Segregation by Design: https://www.segregationbydesign.com/boston/roxbury

### **ELIGIBLE ACTIVITIES**

The CPA Act, as amended in July 2012, defines a historic resource as "a building, structure, vessel, real property, document, or artifact that is listed on the State Register of Historic Places or has been determined by the Boston Landmarks Commission to be significant in the history, archeology, architecture, or culture of a city or town." CPA funds can be used for the "acquisition, preservation, rehabilitation, and restoration of historic resources."

In addition, CPA funds may be appropriated to pay a nonprofit organization to hold, monitor, and/or enforce a deed restriction as described in Section 12 of the CPA Act (amended Summer 2012). Furthermore, within the definition of "rehabilitation," CPA is allowed to fund improvements to make historic resources functional for their intended use, including improvements to comply with the Americans with Disabilities Act (ADA) and other building or access codes.

All rehabilitation work, concerning historic resources, is required to comply with the Standards for Rehabilitation stated in the US Secretary of the Interior's Standards for the Treatment of Historic Properties (codified in 36 C.F.R. Part 68).

# CHAPTER 7: RECOMMENDATIONS FOR PROGRAM OPERATIONS

The City has run the Boston CPA program successfully since 2017, with more than \$157M allocated to projects for affordable housing, historic preservation, and open space and recreation. The program has grown in number of applications, funded projects, as well as the amount of funding appropriated. In 2018, the program awarded 34 projects (3 affordable housing, 16 historic preservation, and 15 open space and recreation) totaling over \$8M in CPA funds. So far in 2023, the program has awarded 56 projects (10 affordable housing, 27 historic preservation, and 19 open space and recreation) totaling over \$40M in CPA funds.

The Boston CPA program has served a critical and growing need to address affordable housing, open space and recreation, and historic preservation needs in the City, including through the COVID-19 health pandemic. Within six years, the CPA program is now funding projects for an amount 5 times greater than what it started with.

Along with the program's growth, the oversight and management of needs for existing projects have grown. At the time of this writing, 156 projects have been completed and the CPA Office staff are managing 87 active projects, with 43 additional projects that have been awarded but have not yet started.

The program staff have significant responsibilities for all aspects of the CPA program: inspiring ideas in all neighborhoods in an inclusive way; encouraging great applications that promote the program's goals; supporting the CPC's evaluation and recommendation process; and executing and managing the grants. The CPA office is currently running with three full-time employees and two full-time consultants. They plan to fill two additional positions by spring 2024.

To ensure the Boston CPA program is as effective as possible in promoting this plan's goals and creating the best outcomes for the people of Boston, this chapter provides recommendations for program operations, including:

- 1. Increasing staffing capacity and a strategic plan for department organization.
- 2. Adopting a standard set of metrics to measure the program's performance.
- 3. Broadening inclusive community engagement.
- 4. Refining the application evaluation process.

# INCREASING STAFFING CAPACITY AND A STRATEGIC PLAN FOR DEPARTMENT ORGANIZATION

Substantially increasing the program's staff capacity is essential to the program's success. A program of this size and complexity requires strategic expansion of talent in three key areas of responsibility: 1) community engagement and communications; 2) grant compliance; and 3) project management.

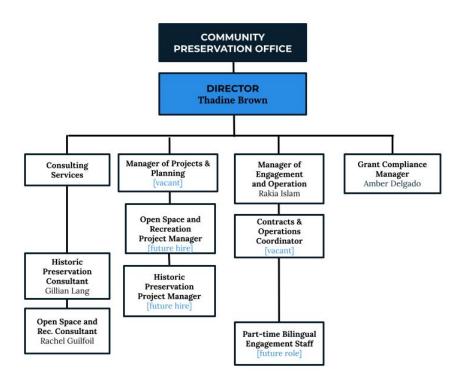
The CPA Director is acutely aware of and is working to implement a strategic staffing plan that includes the following:

#### FY2024-2027 (July 1, 2023 - June 30, 2027)

Expand the program further with additional staff members as the program continues to grow between FY2024 and 2027. Consider the following positions, as CPA administrative funding would allow:

- 1. Manager of Projects and Planning
- 2. Open Space and Recreation Project Manager
- 3. Historic Preservation Project Manager
- 4. Contracts and Operations Coordinator
- 5. Part-time Bilingual Engagement Staff

Depending on the future organizational structure, the CPA Office will determine whether a new affordable housing compliance monitoring staff is needed to assist with project compliance, evaluation, or other aspects of affordable housing.



# ADOPTING A STANDARD SET OF METRICS TO MEASURE THE PROGRAM'S PERFORMANCE

This plan lays out important goals for the CPA program. Goals are conditions to aim for to help the CPA program provide the greatest benefit to Bostonians. Goals are often measurable. Where possible, track metrics to help the CPC, City officials, and the broader Boston community understand and assess the CPA program's performance to achieve the goals adopted as part of this plan.

For all applications, consider adding requirements that applicants provide specific metric information within applications and verify with a project completion report. Here are a few requirements to consider requesting:

- Universal metrics (number of people served).
- Identifying and defining neighborhood needs.
- Identify the specific populations served by the project.
- Identify other funds leveraged (both public and private).

Note: The CPC should utilize the latest available mapping and other data for analysis and evaluation of project applications. Data such as tree canopy coverage, urban heat island, and other data are kept up to date by City departments and should be provided to the CPC as updates are available.

#### Track Performance Toward Overall CPA Goals Measurable Overall Goals:

- 1. Prioritize CPA funding for projects that further equity by addressing needs in the City's historically underserved neighborhoods and marginalized populations.
  - Potential Metric to Measure Level of Goal Attainment: a percent of total projects or total funding to be allocated to neighborhoods or sub-neighborhoods with at least one of the following characteristics:
    - i. Over 65 percent of Households earn below the AMI.
    - ii. Over 40 percent of residents are living below the poverty line.
    - iii. Fifteen percent or more of Boston residents with Language Access Need.
    - iv. Over 65 percent of residents identify as BIPOC.
- 2. Prioritize CPA funding for projects that directly advance Boston's climate resilience and sustainability<sup>14</sup>.
  - Potential Metrics to Measure Level of Goal Attainment:
    - i. Plant a certain number of trees annually (or a certain number over 5 years).
    - **ii.** Convert a certain number of acres of impervious surfaces to vegetated open space annually (or a certain number over 5 years).
    - **iii.** A certain percentage of total affordable housing and historic preservation projects result in net zero carbon properties.
    - iv. A certain number of miles of new bike/pedestrian paths annually (or a certain number of miles over 5 years).
    - v. A certain percentage of projects promote diversity of flora and fauna.
    - vi. A certain percentage of projects or a certain percentage of total funding promotes improved coastal resilience.

#### Track Performance Toward Affordable Housing Measurable Affordable Housing Goals

- 1. Prioritize CPA funds to promote homeownership to enable household equity growth and help address the racial wealth gap.
  - Potential Metrics to Measure Level of Goal Attainment:
    - i. A certain number of first-time homebuyer households assisted annually, or a certain number of affordable homeownership units created (or a certain number over 5 years).

<sup>&</sup>lt;sup>14</sup> It will be important to align any metrics regarding climate resilience and sustainability with the Urban Forest Plan and Heat Resilience Plan.

- 2. Create new units of affordable housing in all Boston neighborhoods including areas with higher median household income to help provide greater opportunities, mobility, and choice while also preventing people from being priced out of their current neighborhoods.
  - Potential Metrics to Measure Level of Goal Attainment:
    - i. A certain number of new affordable units in each Boston neighborhood over 5 years perhaps create a target for each neighborhood based on % of total affordable housing units.
- 3. Preserve naturally occurring affordable housing, such as through acquisition and preservation programs.
  - Potential Metrics to Measure Level of Goal Attainment:
    - i. A certain number of preserved units annually (or a certain number over 5 years).

# Track Performance Toward Open Space and Recreation *Measurable Open Space and Recreation Goals:*

None is recommended specifically at this time for these goals because the metrics suggested for the Overall Goals would apply to these goals as well. Additional metrics for Open Space and Recreation (as well as the other categories) may be considered as the CPA Program staff and CPC work together to develop a system of metrics.

# Track Performance Toward Historic Preservation Measurable Historic Preservation Goals

- 1. Support historic preservation projects that help address affordable housing needs.
  - · Potential Metrics to Measure Level of Goal Attainment:
    - i. A certain percentage of historic preservation projects funded create or preserve affordable housing.
- 2. Favor projects that honor the history and historical contributions of Boston's BIPOC and other historically marginalized populations.
  - Potential Metrics to Measure Level of Goal Attainment:
    - i. A certain percentage of historic preservation projects funded honor the history and historical contributions of Boston's BIPOC and other historically marginalized populations.

To support the CPC's deliberation and evaluation of funding applications, provide baseline documentation and mapping for each metric and an updated report tracking progress toward these measurable goals as part of the CPA staff recommendation materials each funding round. Provide these materials to the Mayor and City Council to support the CPC's recommendations.

#### BROADENING INCLUSIVE COMMUNITY ENGAGEMENT

#### Develop an Annual Outreach Plan

A written outreach plan, updated annually, can help the CPA Program staff prioritize its limited capacity and collaborate effectively and efficiently with civic/neighborhood associates and the Ambassadors (described below). The outreach plan should lay out a schedule for events and milestones, describe the tools and methods that will be used for engagement, describe the information that will be provided, and identify a responsible entity. With this outreach plan in place each year, the CPA Program staff can work to implement some aspects themselves and work with community and neighborhood partners, including the Ambassadors, to implement the plan. As the plan is implemented, the CPA Program staff should maintain metrics to track how many, and the characteristics of community members reached through these efforts and report this to the CPC.

#### Reinstitute the CPA Community Ambassador Initiative

In the early years of the CPA program in Boston, the program staff worked to create a CPA Community Ambassador Initiative that would solicit volunteers in every neighborhood to help residents with general CPA questions, plan and participate in neighborhood workshops and events, promote CPA initiatives, and keep neighborhoods connected to the CPA Program. These Ambassadors could be neighborhood residents, community leaders, experienced individuals in housing, historic preservation, parks, or open space, and other professional or business leaders.

Reinstituting the Ambassador Initiative could help boost engagement and outreach for the program in all Boston neighborhoods. It is important to create space for local, especially historically under-heard, voices to have a more prominent role in the CPA program to help strengthen relationships and engagement. Recruiting Ambassadors who already have relationships and knowledge of key challenges for voices that are the hardest to reach in Boston neighborhoods can directly enhance the inclusivity of the program's engagement efforts.

This recommendation will require expanding the CPA Program staff capacity and hiring a Manager of Engagement and Operations to oversee the Ambassador Initiative.

#### Explore Partnerships with Non-Profit Organizations to Support Community-Initiated Projects

To support the CPC's goal of continuing to encourage and fund community-led projects, it will be helpful to ensure an effective approach for longer-term maintenance of the CPA investment. For example, if community-led projects involve creating community gardens, pocket parks, or other similar neighborhood improvements, the owner or custodian of the property may not be able to commit to or be adequately resourced to adequately fulfill the required maintenance. The CPA grant agreements have required a minimum 15-year responsibility to maintain the improvement for such projects, and housing projects have a permanent responsibility. However, many community-based project proponents, who may be concerned neighborhood residents, may not be able to take on this requirement realistically or feasibly.

Exploring CPA Program partnerships with non-profit organizations that could undertake the required maintenance may be a helpful approach. With the appropriate organization (which could be an existing community or civic organization or other non-profit organization) taking the lead on maintenance, the responsibility can be shifted from community-based project proponents to an organization that can be an effective and attentive steward of the property. Initiating these discussions early on with potential applicants during the eligibility determination or even before if possible and working to actively match applicants with potential community partners could help to implement this idea.

#### Explore Small Grants Initiatives to Support and Encourage Community-Led Initiatives

Throughout the engagement process to create this plan, multiple participants offered ideas to create some form of a small grants program. For example, creating a model to provide mini-grants (\$5-10K) for grassroots groups to hire professional services to develop schematic designs for park projects and an initial cost estimate may encourage more robust eligibility proposals, while compensating professional designers for their time. Another idea would be to set aside a portion of total CPA revenue to offer small grants to other types of community-led initiatives (not limited to design services). One specific idea was to set aside \$1M each year to offer grants of up to \$50,000.

Explore such ideas further, including community engagement, to determine the best, most effective design and parameters for such initiatives. When staffing levels are adequate, consider launching a pilot program in the next two to three years to test program design.

#### Create a System to Provide Efficient and Increased 1:1 Technical Assistance

The CPA staff provides information and technical support to community members, City officials, organizations, and the like, through several information sessions as well as one-on-one conversations and meetings on an as-needed basis. With expanded capacity through the hire of a Community Engagement and Communications Manager, and ultimately additional staff to support this role, the City staff will be able to expand these outreach initiatives. However, even with expanded capacity, it is important to streamline efforts to ensure the greatest reach with the least inefficiencies by creating systems that help focus staff time on helping people.

For example, the Staff could consider opening regular times so that people can self-book short 1:1 video meetings or phone calls with the appropriate staff member through a calendar booking system such as Calendly or Doodle. This type of system can provide both boundaries to open only certain days/times for booking, syncs with staff's schedules in real-time to avoid conflicts and can include the opportunity (or even a requirement) to describe the specific question/ topic the person booking would like to discuss so that the staff member can prepare.

In addition, this type of meeting system can automatically create a Zoom link or require a phone number to be provided by the person booking the call. It can save many minutes, even hours, each week in back-and-forth scheduling emails and communications and can help to make the time together as productive as possible. With this type of system, staff members ultimately can help more people.

Staff could focus time on technical support availability during the months leading up to the November application deadline to provide as much support as possible during this critical time when project ideas and applications are shaped.

# Explore Adopting a New System of Project Coordination and Communication with Neighborhood Stakeholders

Several CPA projects have been community-initiated and have required support and sign-off by the property owner (primarily a City agency who owns or has custody of the property). For example, a friend's group may propose a project to improve an existing park and the Boston Parks and Recreation Department will be required to support the application. The approval by the property owner is necessary, however, further coordination with the community group initiator would enhance collaboration and engagement to ensure the project meets the community's needs and that the community stakeholders feel agency over the project.

Consider establishing a new system of communication at regular intervals between the property owner and the community initiator group for such projects. For example, the City could require meetings between the

applicant and agency/owner at each of the pre-, mid-, and post-project stages, or require owner/agency-led public meetings that invite community feedback on a project as it is designed and managed.

#### REFINING THE APPLICATION EVALUATION PROCESS

#### Systematize Evaluation Process and Tools Consider Adjustments to the Evaluation Process

In prior years, the CPA Staff distributed all eligible and complete applications to CPC members to review before public deliberations. The CPA Staff conducts site visits as well as a thorough evaluation of all applications and writes funding recommendations for consideration by the CPC. The Staff presents these recommendations to the CPC for discussion and consideration.

To deepen the CPC's deliberations, consider adjusting this process by categorizing applications into three groups:

- 1. <u>High:</u> applications that address this plan's goals at a high level and that both the CPA Staff and CPC members (through their evaluation tool, discussed below) identify as high priorities for funding
- 2. <u>Low:</u> applications that do not address this plan's goals adequately and both the CPA Staff and CPC members identify as low priorities for funding
- 3. <u>Middle:</u> applications that are somewhere in the middle of high priority and low priority or have mixed evaluations.

These groupings can help the CPC focus its deliberations on where they are most useful - on the applications in the middle group. The high-priority applications, if there is enough funding, can be approved without much discussion. The low-priority applications can be disapproved without much discussion.

The middle group of applications, however, will require thoughtful discussion. The CPA Staff's role would be to identify issues including the pros and cons of the applications in the middle group and to facilitate CPC discussion over one or more public meetings, but the Staff would not make recommendations for this group. The CPC, after discussion and consideration, would vote on the individual applications in this middle group to determine which applications to recommend for funding in addition to the high-priority group of applications.

#### Consider Adjustments to the Evaluation Tool

The CPA Staff have provided the CPC with evaluation criteria worksheets to assist in their evaluation of applications. The worksheets provide space to indicate to what extent each application addresses each CPC goal for the applicable funding area. The worksheets are Excel files. There is one for each CPA funding category. These have been offered as an optional tool for CPC members to fill out individually and submit to CPA Staff before public deliberations.

Consider renewed efforts to encourage CPC members to utilize the worksheets and to submit their completed worksheets with adequate time for CPA Staff to review and incorporate into the evaluation and recommendation process before presenting low, middle, and high categories of applications, as described above.

### Affordable Housing Project Evaluation Goals and Criteria

AFFORDABLE HOUSING	Strongly aligned with criterion or goal	Somewhat aligned with criterion or goal	Not aligned with criterion or goal	This criterion or goal is not applicable
Overall Goals for All Projects - CPA PLAN				
Project demonstrably furthers equity by addressing needs in the City's BIPOC residents				
Project directly advances Boston's climate resilience and sustainability				
Project is community-led or furthers City priorities as document in current City plans				
Affordable Housing Goals - CPA PLAN				
Distributes new units of affordable housing in areas with higher median household income.				
Preserves naturally occurring affordable housing, such as through acquisition and preservation programs.				
Promotes homeownership to enable household equity growth and help address the racial wealth gap.				
Supports local rental assistance and relief programs to expand the limited reach of existing federal and state housing vouchers.				
General Goals and Criteria				
Multiple Benefit i.e., project serves more than one CPA				
purpose.				
Critical Need and/or Fills Gap i.e., project leverages additional public and/or private funds and/or establishes a significant				
opportunity.				
Equity & Recognition i.e., project advances a public benefit to residents and/or businesses.				
Readiness - Scope of work i.e., applicant has developed a feasible scope of work with a 5-year timeline, and has initiated plans, permitting and/or approvals. Housing that is harmonious in design and scale with the surrounding community.				
Capacity to Manage i.e., applicant demonstrates short-term administrative capacity and a long-term, feasible strategy for ongoing maintenance of the CPA funded project.				
Protection & Threat The protection of personal or real property from injury, harm, or destruction i.e., avoids harm to non-profit, for-profit housing resources, especially those that are threatened by displacement.				
Affordability: Provide mixed income housing with a higher percentage of affordable units that support households who earn 100 percent or less of the area median income. (CPA can fund up to 100% area median income).				

### Historic Preservation Project Evaluation Goals and Criteria

HISTORIC PRESERVATION	Strongly aligned with	Somewhat aligned with	Not aligned with	This criterion or
	criterion or goal	criterion or goal	criterion or goal	goal is not applicable
Overall Goals for All Projects - CPA PLAN				
Project demonstrably furthers equity by addressing needs in the City's BIPOC residents				
Project directly advances Boston's climate resilience and				
sustainability				
Project is community-led or furthers City priorities as document in current City plans				
Historic Preservation Goals - CPA PLAN				
Help address affordable housing needs.				
Honor the history and historical contributions of Boston's BIPOC and other historically marginalized populations.				
Preserve or rehabilitate properties that will provide public				
access or that provide environmental, economic, and/or social				
benefits.				
Protect privately-owned properties that are threatened by				
demolition or demolition by neglect that will provide a				
demonstrated public purpose				
General Goals and Criteria				
Multiple Benefit i.e., project serves more than one CPA				
purpose.				
Public Assets i.e., project preserves or improves the utility of				
currently owned City or Boston assets (i.e. cemeteries, historic				
buildings and resources,)				
Critical Need and/or Fills Gap i.e., project leverages additional				
public and/or private funds and/or establishes a significant				
opportunity.				
Equity & Access i.e., project is visible, open and/or physically accessible to the public (passersby, visitors)				
Equity & Recognition i.e., project advances a public benefit to				
residents and/or businesses				
Protection & Threat The protection of personal or real				
property from injury, harm, or destruction i.e., project avoids				
harm to non-profit, for-profit, or city-owned historic resources				
and buildings.				
Readiness - Scope of work i.e., applicant has developed a				
feasible scope of work with a 24-month timeline, and has				
initiated plans and designs.				
Capacity to Manage i.e., applicant demonstrates short-term				
administrative capacity and a long-term, feasible strategy for				
ongoing maintenance of the CPA funded project.				

### Open Space and Recreation Project Evaluation Goals and Criteria

OPEN SPACE AND RECREATION	Strongly aligned with criterion or	Somewhat aligned with criterion or	Not aligned with criterion or	This criterion or goal is not
Overall Goals for All Projects - CPA PLAN	goal	goal	goal	applicable
Project demonstrably furthers equity by addressing needs in the City's BIPOC residents				
Project directly advances Boston's climate resilience and sustainability				
Project is community-led or furthers City priorities as document in current City plans				
Open Space and Recreation Goals - CPA PLAN				
Promote climate equity and resilience that help to mitigate the effects of climate change for Boston residents, especially BIPOC populations and neighborhoods that lack access to quality open space and recreation.				
Promote healthy food access in historically underserved neighborhoods.				
Create more public open space in historically underserved neighborhoods to promote health equity for BIPOC and other marginalized populations.  Rehabilitate existing parks, playgrounds, athletic fields, greenways, or schoolyards in historically underserved				
neighborhoods to promote health equity for BIPOC and other marginalized populations.				
Promote creation of greenways that connect neighborhoods, provide park and recreation amenities, or support multimodal recreational infrastructure such as biking and walking.				
General Goals and Criteria				
Multiple Benefit i.e., project serves more than one CPA purpose.				
Public Assets i.e., project preserves or improves the utility of currently owned City of Boston assets (i.e. parks, open space resources, and recreation land).				
Critical Need and/or Fills Gap i.e., project leverages additional public and/or private funds and/or establishes a significant opportunity.				
Equity & Access i.e., project is visible, open and/or physically accessible to the public (passersby, visitors).				
Equity & Recognition i.e., project advances a public benefit to residents and/or businesses.				
Readiness - Scope of work i.e., applicant has developed a feasible scope of work with a 24-month timeline, and has initiated plans and designs.				
Protection & Threat - Recreation The protection of personal or real property from injury, harm, or destruction i.e., project avoids harm to non-profit, for-profit or city-owned, recreational resources (passive parks, playgrounds, walking and biking paths etc.)				
Protection & Threat - Open Space The protection of personal or real property from injury, harm, or destruction i.e., project preserves, enhances and expand the city's network of				

## CPA Eligibility Matrix

Allowable Uses	Community	Historic	Open Space	Recreation
	Housing	Preservation		
Acquisition	Yes	Yes	Yes	Yes
Creation	Yes	No	Yes	Yes
Preservation	Yes	Yes	Yes	Yes
Support	Yes	No	No	No
Rehabilitation/Restore	Yes, if acquired	Yes	Yes, if acquired or	Yes
	or created with		created with CPA	
	CPA funds		funds	

# **APPENDICES**

### **KEY DEFINITIONS**

This list of key definitions is intended to assist the reader and is not intended to replace applicable legal definitions of these terms. The following definitions are for key terms used throughout the document, many of which are based on definitions per MGL c.44B s.2 or other statutes and regulations.

**Active Recreation** – Requires intensive development to create outdoor recreation and often involves cooperative or team activity, including playgrounds, ball fields, and paved bike paths.

**Areawide Median Income** – The median gross income for a person or family as calculated by the United States Department of Housing and Urban Development, based on the median income for the Metropolitan Statistical Area.

**Chapter 40B** – A state statute that enables local Zoning Boards of Appeals (ZBAs) to approve affordable housing developments under flexible rules if at least 20-25 percent of units have long-term affordability restrictions.

Chapter Lands - Chapter Lands refer to Chapters 61, 61A, and 61B of Massachusetts General Law. Lands are classified as forestry, agricultural/horticultural, or recreational. Landowners can apply for their property to be considered "Chapter Land", in which case the tax will be assessed on the value of the land for forestry, agricultural/horticultural, or recreational uses, rather than the fair market value based on the land's highest and best use as would be the case if the land were not classified.

**Community Housing** – As defined by the Community Preservation Act, it is housing for individuals and families with incomes less than 100 percent of the Areawide Median Income, including senior housing. In general, the occupant(s) should pay no greater than 30 percent of his or her income for gross housing costs, including utilities.

Community Preservation – The acquisition, creation, and preservation of open space; the acquisition, creation, preservation, and rehabilitation/restoration of land for recreation; the acquisition, preservation, and rehabilitation/restoration of historic resources; and the acquisition, creation, preservation, and support of community housing.

Community Preservation Act – A state law, MGL c. 44B, is enabling legislation that allows municipalities to raise and set aside funds for community preservation projects, including open space and natural resource conservation, outdoor recreation, historic preservation, and community housing. It is funded through a combination of a local property tax surcharge of up to 3 percent and a variable state contribution from the Community Preservation Trust Fund.

**Community Preservation Committee** – The committee established by the legislative body of a city or town to make recommendations for community preservation, as provided by Section 5 of MGL c. 44B.

Community Preservation Fund – The municipal fund established by Section 7 of MGL c. 44B.

**Historic Resource** – A building, structure, document, or artifact that is listed on the state register of historic places or has been determined by the local historic preservation commission to be significant in the history, architecture, or culture of a city or town.

**Household** – All the people, related or unrelated, who occupy a housing unit. It can also include a person living alone in a housing unit or a group of unrelated people sharing a housing unit as partners or roommates.

Housing Production Plan – A community's proactive strategy for planning and developing affordable housing. In an HPP, a community creates a strategy to produce housing units and meet the 10 percent goal under Chapter 40B.

**Local Historic District** – An area or group of historic structures that are deemed significant to the town's history, archeology, architecture, or culture and protected by public review.

**Low-income Housing** – Housing for persons or families whose annual income is less than 80 percent of the average median income (AMI). The AMI is determined by the United States Department of Housing and Urban Development (HUD).

Moderate-income Housing – Housing for persons or families whose annual income is less than 100 percent of the average median income (AMI). The AMI is determined by the United States Department of Housing and Urban Development (HUD).

Open Space – Land to protect existing and future well fields, aquifers and recharge areas, watershed land, agricultural land, grasslands, fields, forest land, fresh and saltwater marshes and other wetlands, oceans, rivers, streams, lake, and pond frontage, beaches, dunes, and other coastal lands, lands to protect scenic vistas, land for wildlife or nature preserve, and/or land for recreational use.

Passive Recreation – That which emphasizes the natural aspects of open space, and which involves a low level of development, such as hiking trails.

**Preservation** – The protection of personal or real property from injury, harm, or destruction.

**Recreational use** – Recreational uses are often divided into two categories: passive and active recreation. See definitions for "Passive recreation" and "Active Recreation." Recreation, under the CPA, does not include horse or dog racing, or the use of land for a stadium, gymnasium, or similar structure.

Rehabilitation – Capital improvements or extraordinary repairs to historic resources, open spaces, lands for recreational use, and community housing to make the above functional for their intended uses and compliant with the Americans with Disabilities Act (ADA) and other federal, state, or local building or access codes. With historic resources, "rehabilitation" must comply with the Standards for Rehabilitation stated in the United States Secretary of the Interior's Standards for the Treatment of Historic Properties (codified in 36 C.F.R. Part 68). With recreational use, "rehabilitation" includes the replacement of playground equipment and other capital improvements to the land or facilities which make the related land or facilities more functional for the intended recreational use.

**Subsidized Housing Inventory (SHI)** - The official list of units, by municipality, maintained by the Massachusetts Department of Housing and Community Development (DHCD) that is used to measure a community's stock of low- and moderate-income housing for M.G.L. Chapter 40B's 10 percent goal.