

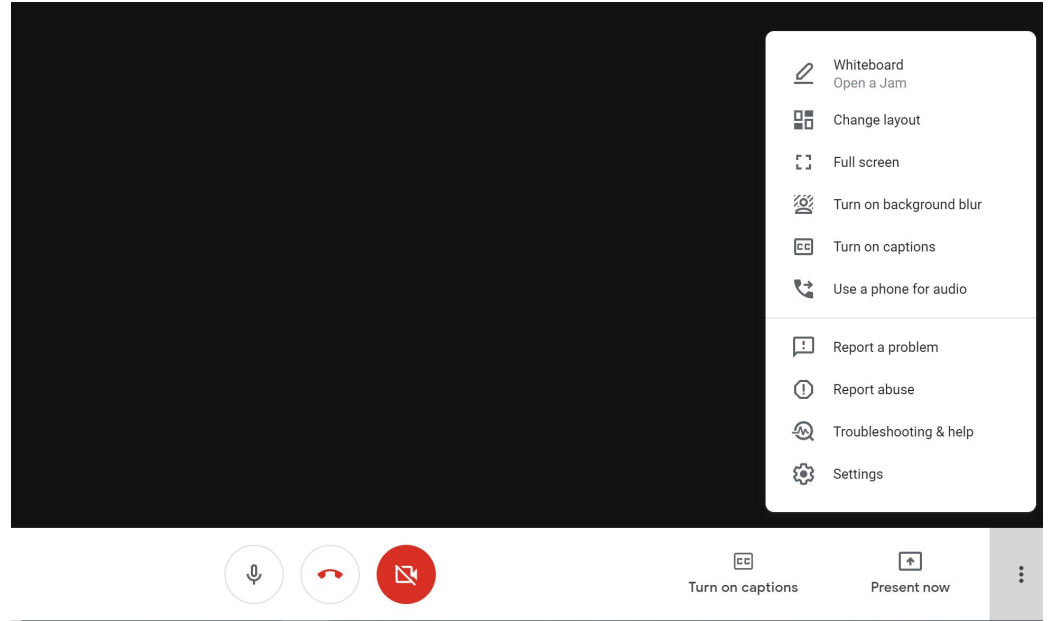


LOWER ROXBURY TRANSPORTATION STUDY

*Outreach Advisory Group
December 16, 2021*

TECH CHECK-IN

- ▶ Is your Google Meet working properly?
 - Can you hear and see?
 -  Can you mute and unmute?
 -  Can you turn your video on and off?
- ▶ You can also join by phone:
541-876-6247
PIN: 112 133 587#
- ▶ Having trouble? Call Ashley (she'll put her number in the chat)



TIP: the options bar is at the bottom of your screen

TODAY'S CONVENING

OUTCOMES

- ▶ Review proposed outreach plan and provide feedback

AGENDA

- 11:00 ▶ Suggest any revisions to desired outcomes and/or agenda
- 11:05 ▶ Introductions
- 11:10 ▶ Review purpose of this group
- 11:15 ▶ Review proposed outreach plan
▶ Answer clarifying questions
▶ Share any feedback
- 11:35 ▶ Review next steps for the project

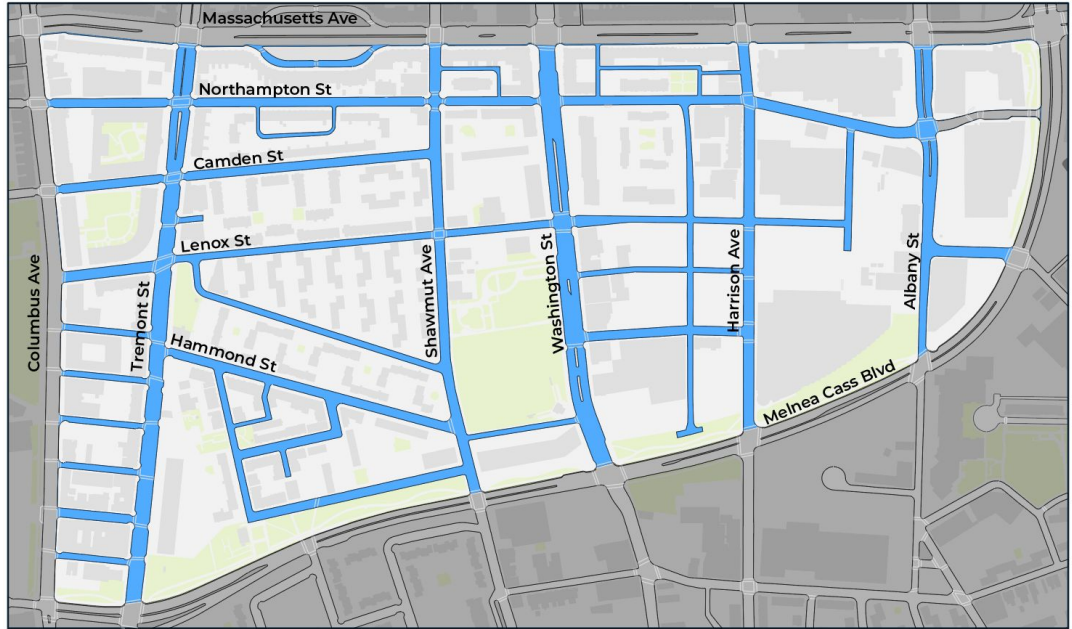
INTRODUCTIONS

- ▶ Your name
- ▶ Your pronouns (for example: *she/her/hers*, *he/him/his*, *they/them/theirs*, *ze/hir/hir*, etc)
- ▶ How you're connected to communities in Lower Roxbury
- ▶ A favorite holiday activity

PROJECT GOAL

Build a collaborative process with community members to:

- ▶ Highlight **neighborhood assets**
- ▶ Create **positive changes** to your streets in Lower Roxbury



The project area is bounded by, **but does not include** Columbus, Mass Ave., and Melnea Cass.

OUTREACH ADVISORY GROUP

Help us communicate and collaborate with the communities in Lower Roxbury right now.

EXPECTATIONS FOR BTD

Jen and BTD will:

- ▶ Host outreach advisory group meetings quarterly, with ample notice.
- ▶ Be accountable to you with regular communication.
- ▶ Respectfully engage with the outreach advisory group and community members.
- ▶ Incorporate your advice and recommendations about outreach, as best as we are able.
- ▶ Make decisions transparently.

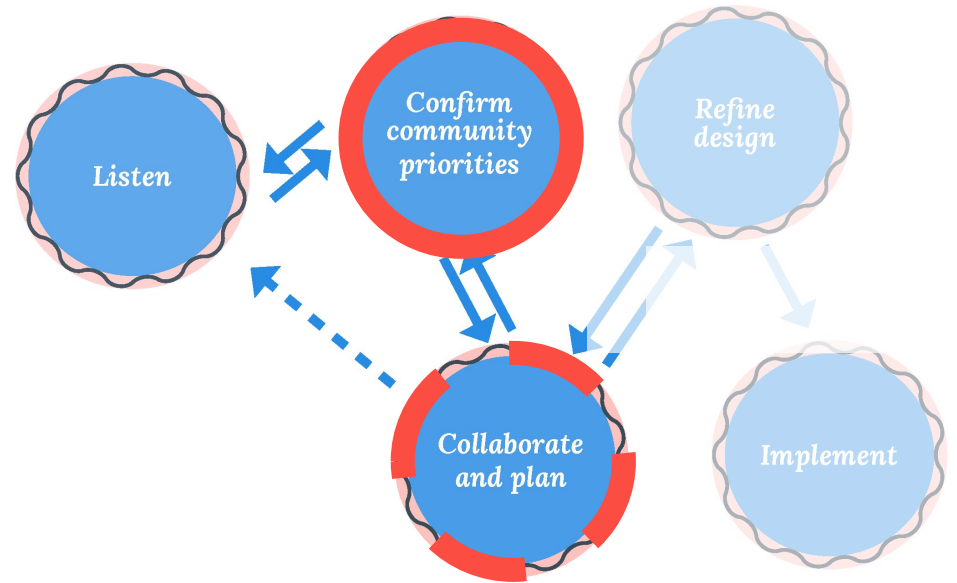
GROUP EXPECTATIONS

Members of the Outreach Advisory Group will:

- ▶ Make a good faith effort to attend outreach advisory group meetings.
- ▶ Engage respectfully with one other, with the project team, with community members.
- ▶ Share your knowledge and experience.
- ▶ Share back to your communities about the project.

RECENT OUTREACH GOALS

- ▶ Confirm what the residents of Lower Roxbury would like to see changed on their streets.
- ▶ Check that we haven't missed any opportunities for change.
- ▶ Share with community members information about the tools we could use to make changes on the streets.



WHAT WE DID WITH YOUR IDEAS



What do you love about Lower Roxbury?

Take a moment to share your joy.

Where do you find joy?

Place one dot on the map. Place the matching one here →







Write the name of the place here. _____

Tell us more about it.

Shops, peaceful, friends

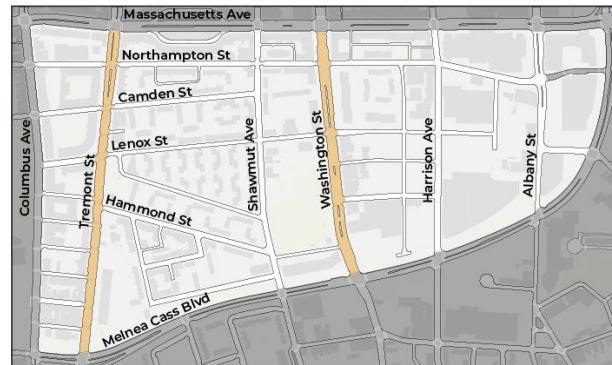
 BOSTON TRANSPORTATION DEPARTMENT
Greg Rooney, Acting Commissioner



-  Safer walking or crossing along corridors
-  Safer crossing at intersections
-  More visibility
-  New crosswalk



-  Safer biking along corridors
- The darker the green, the more comments we've received about the street*

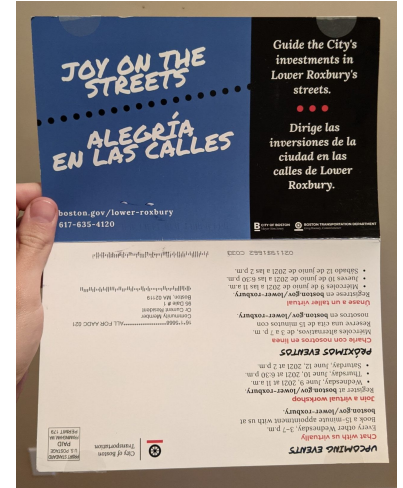


-  Slower and safer driving along corridors

GETTING THE WORD OUT

We:

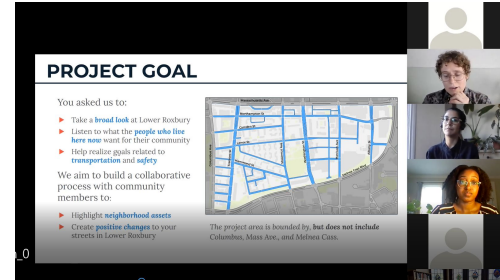
- ▶ **Sent a mailing** to 5,838 addresses
- ▶ Announced via project **email list**, Office of Neighborhood Services **newsletter**, other projects and programs from the city, and on **Twitter**
- ▶ **Posted 30 signs** about the project through the neighborhood
- ▶ **Flyered** businesses
- ▶ **Distributed materials** at businesses, community locations, larger developments
- ▶ **Asked you to share** with your networks



RECEIVING FEEDBACK

We:

- ▶ **Created a survey** on Google forms in English and Spanish and distributed printed at Camden Lenox, received 49 responses
- ▶ Hosted 4 **office hours** (virtually) with the project team, *no one attended*
- ▶ Hosted 3 **virtual workshops** via Zoom, provided interpretation in Spanish, 9 people attended
- ▶ Attended **summer events**, received 27 additional surveys

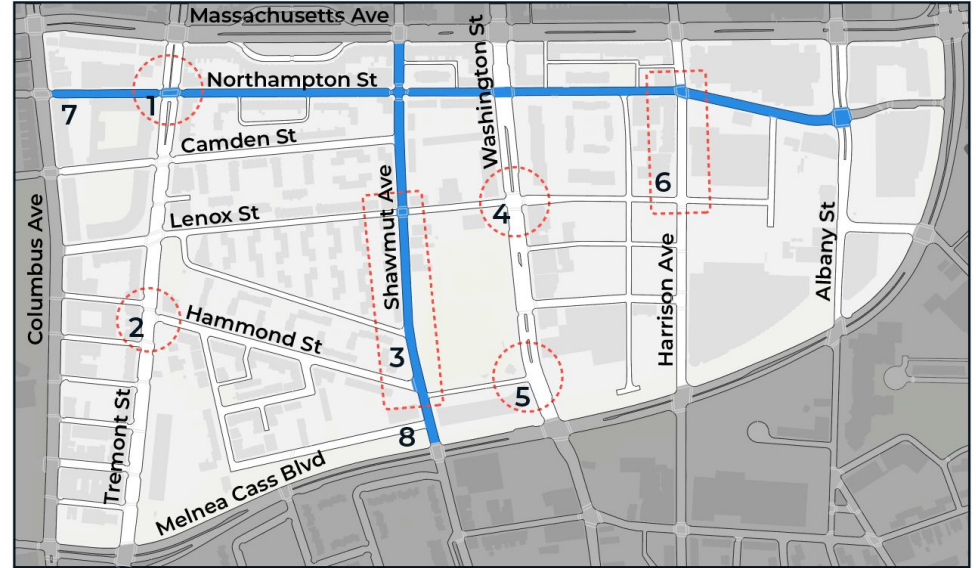


SHARING RESULTS

Goal: share with community members which locations rose to the top as priorities

Plan: summarize the findings in a map, like this one.

- ▶ *Is this clear?*
- ▶ *Is there anything else you'd suggest we add?*



- Potential to improve crosswalks or add new crosswalks.
- Potential for two-way travel for people biking (not driving).

SHARING RESULTS

We have photos to help people visualize what we mean by “improved crosswalks” and “two-way travel for bikes.”

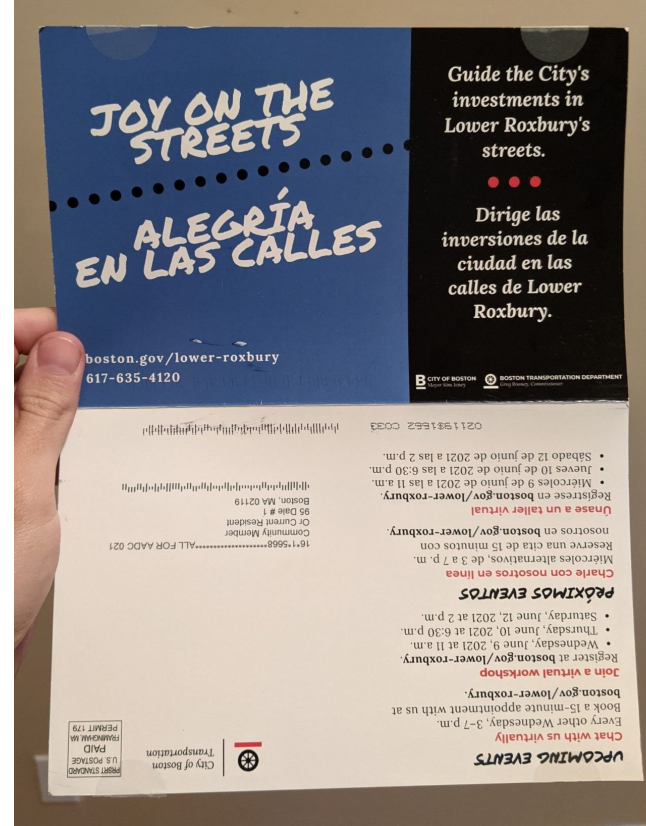
- ▶ *Do these examples feel clear and relevant for Lower Roxbury?*



SHARING RESULTS

We plan to send postcards and emails.

- ▶ *Have you heard feedback from neighbors about the postcards we sent before?*
- ▶ *What do you think is the most important information to include on the postcard?*



SHARING RESULTS

We would like to keep the conversation open with residents while we develop concept plans to share.

- ▶ *Were the signs we posted in the neighborhood helpful? Do they need a refresh?*
- ▶ *Were the comment drop-off boxes helpful?*



SHARING RESULTS

We plan to update our project website.

- ▶ *Do you have advice about what type of content will be helpful to residents?*

HOME › DEPARTMENTS › TRANSPORTATION › LOWER ROXBURY TRANSPORTATION STUDY

Last updated: 9/28/21

LOWER ROXBURY TRANSPORTATION STUDY

We're guiding investments in Lower Roxbury's streets.

EVENTS › PRIORITIES › SURVEY › STUDY AREA › OUTREACH ADVISORY GROUP › UPDATES

The City of Boston is working to enhance biking and walking for neighborhood residents. We met you in nine locations over seven months in 2019 and 2020 to hear **what you love** in Lower Roxbury and **where you envision changes** to your streets. This summer we met with you virtually and in person to confirm your priorities. Now we are working on next steps.

Still have questions? Contact:

TRANSPORTATION

617-635-4680

BTD@BOSTON.GOV

1 CITY HALL SQUARE
ROOM 721
BOSTON, MA 02201-2026

GET UPDATES

Sign up for updates:

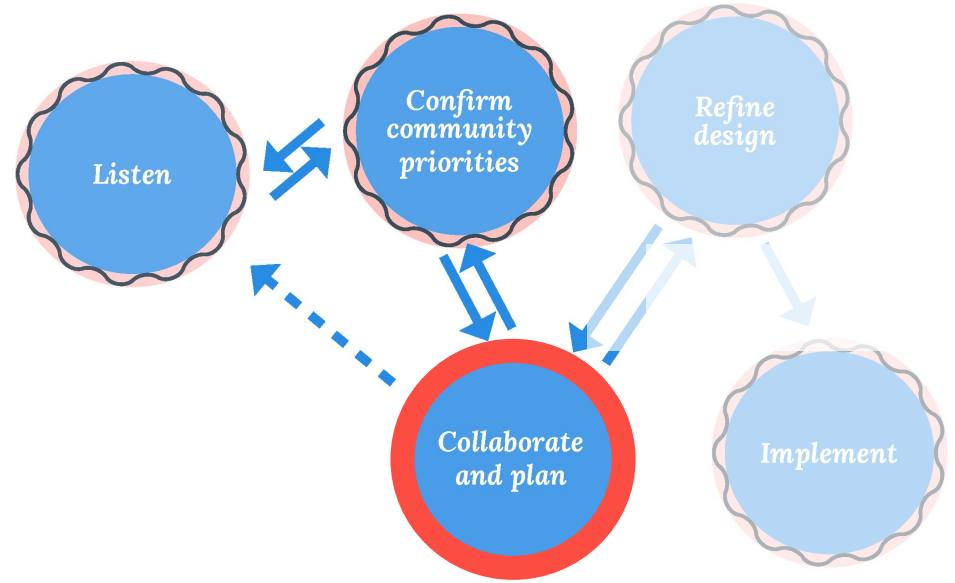
YOUR EMAIL ADDRESS

ZIP CODE

SIGN UP

OTHER NEXT STEPS FOR THE PROJECT

- ▶ We are in the process of contracting a design/engineering firm to work with us.
- ▶ We will evaluate the prioritized locations with an engineer
- ▶ We will create a design proposal



PROJECT TIMELINE

We are here



MAY, JUNE,
2021 2021

SEP,
2021

LATE WINTER,
2021

SPRING,
2022

Confirm
priorities



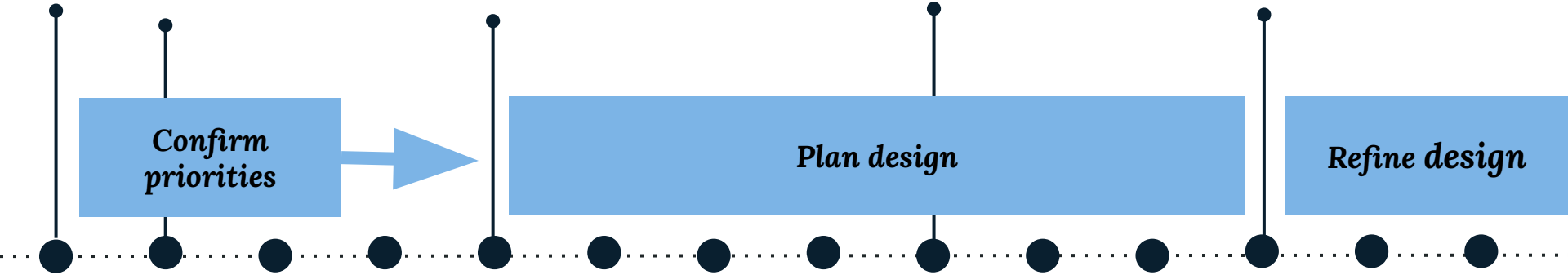
Plan design

Refine design

Solicit
feedback

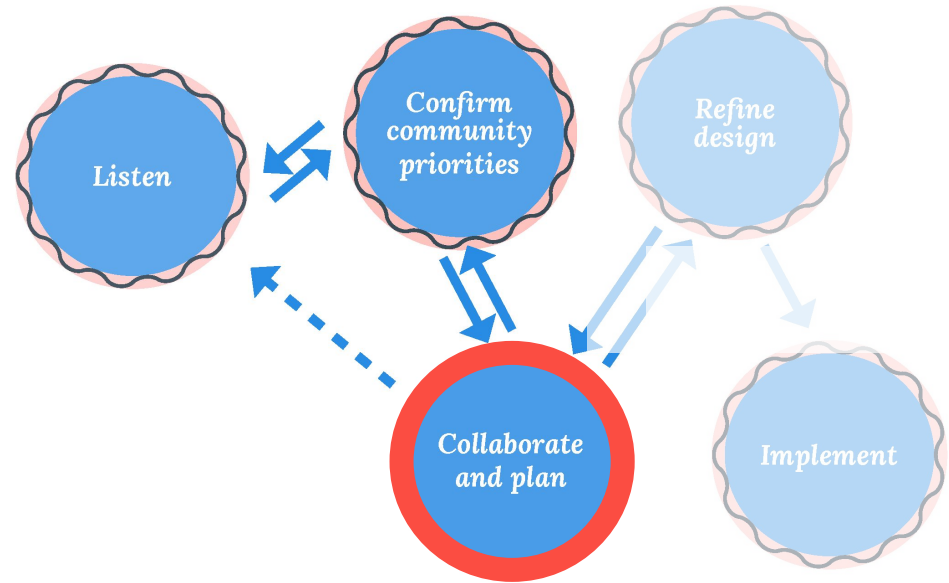


Solicit feedback



NEXT STEPS FOR THIS GROUP

- ▶ Meet again on **Feb 10 at 11:00am**
- ▶ Email to you re: today's meeting notes
- ▶ Keep you posted!



MEETING EVALUATION

OUTCOMES

- ▶ Review purpose of this group
- ▶ Debrief recent outreach activities
- ▶ Review next steps

QUESTIONS

- ▶ *How did we do as a group at achieving our desired outcomes for the meeting?*
- ▶ *How did the project team do at guiding the process?*
- ▶ *Any recommendations for the next meeting?*

CONCLUSION
