

Greta Belsole x East Coast Ivy Boutique x 88 Charles Street Boston MA 02114

THE APPLICATION FORM

**PART I:**

ADDRESS: 88 Charles Street Boston MA 02114  
NAME of BUSINESS/PROPERTY: East Coast Ivy Boutique

**PART II:**

\*APPLICANT:  
Greta Belsole (boutique owner – tenant of 88 Charles Street)  
(717) 364-6842  
[greta@eastcoastivy.com](mailto:greta@eastcoastivy.com)  
Mailing address #1: 88 Charles Street Boston MA 02114 (retail space address)  
Mailing address #2: 166 Newbury Street #4F Boston MA 02116 (residential address)

\*PROPERTY OWNERS/MANAGERS:  
Property owners: Street & Company  
Phone number: (617) 742-3787  
Email address: [mike@streetandcompany.com](mailto:mike@streetandcompany.com) [jamesfav3@streetandcompany.com](mailto:jamesfav3@streetandcompany.com)  
Mailing address: 78 Charles Street #1 Boston MA 02114

ARCHITECT: N/A  
CONTRACTOR: N/A

**PART III:**

\*DESCRIPTION OF PROPOSED WORK: Currently there is no sign that is outside of 88 Charles Street. There is a space to put a sign but nothing is hanging from it currently. I am unsure of the last person who had a sign up there, it has been over a year. All that I will be doing will be hanging a wooden sign from the post. I will add a wooden sign with the logo of my boutique (attached below). This sign will be black and the letters on it will be white. "East Coast Ivy" will be in all caps and Boutique will be in cursive below "East Coast Ivy". From hook to hook the sign will be 22 inches. The hook will lead with two chains to the already built in sign hanger on the building. The letters will be 4.5 inches and the total with of the sign will be 25 inches. The length of the sign will be 25 inches. The letters will be raised by 1/4 of an inch. All of the work will be done prior to hanging the sign. The sign will cost around \$200 to make.

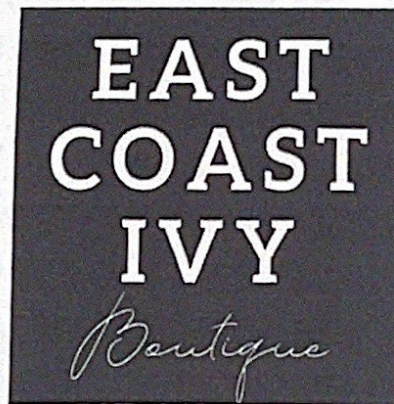


Figure 1: The sign that will be hanging at 88 Charles Street

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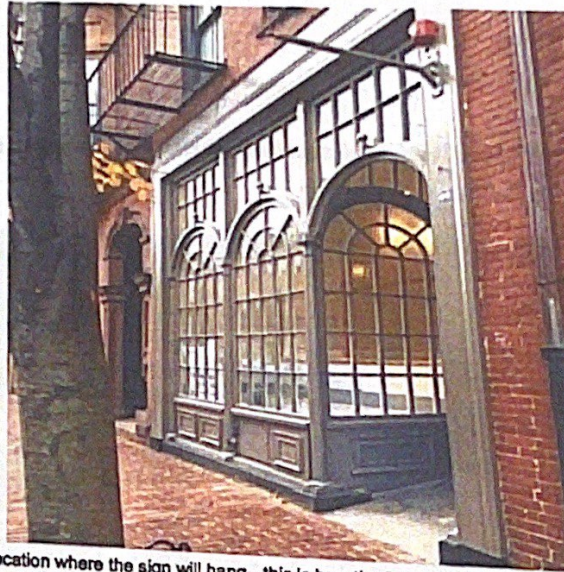


Figure 2: location where the sign will hang— this is how the front of retail space looks currently  
(This was taken on JUNE 1 2021)



Figure 3: how it will look after the sign is hung  
(This will be before July 10th 2021 because that is the grand opening date of the store)

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FIGURE 4: close up picture of the sign including the lights that were already there

