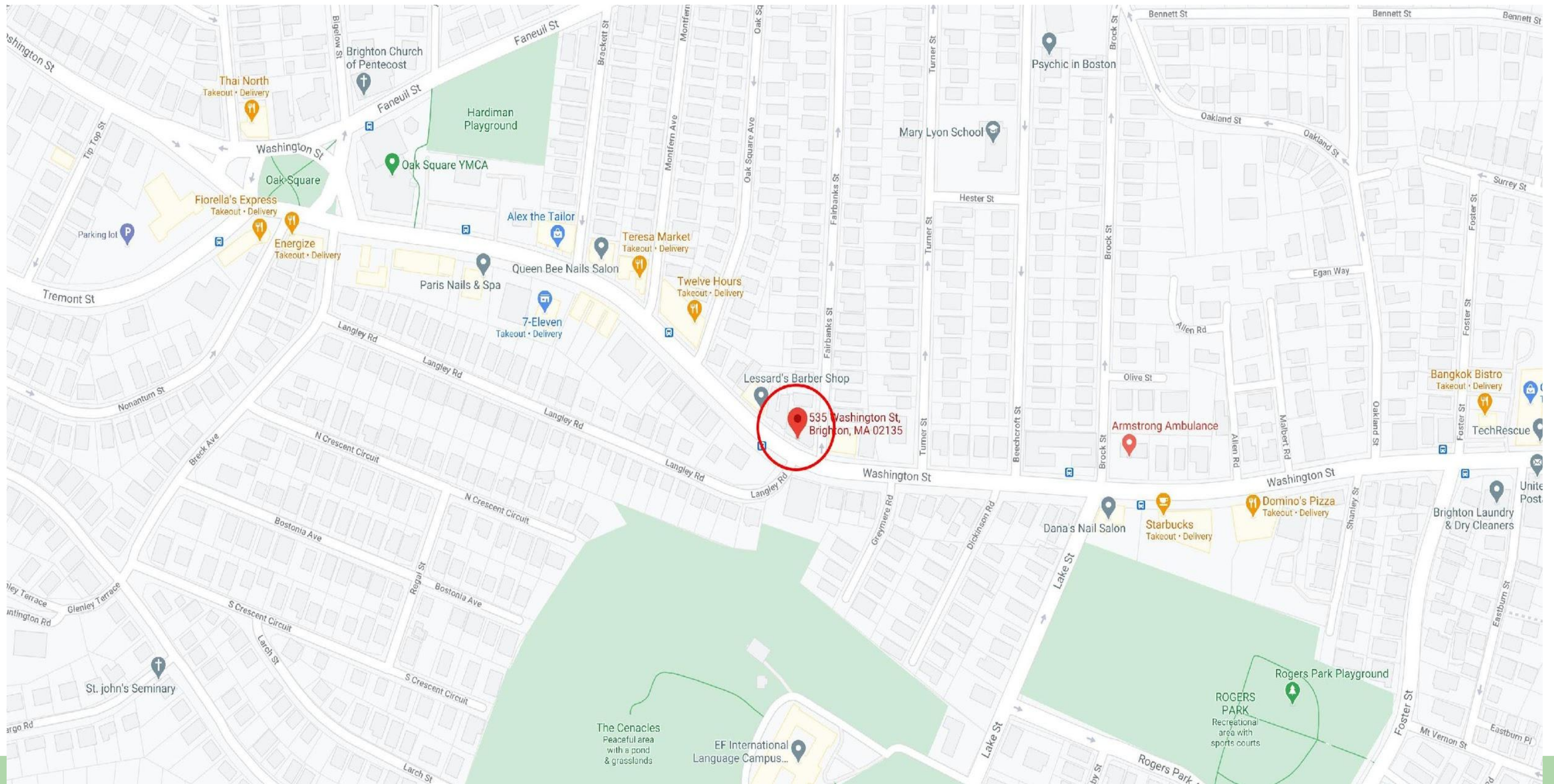


*Pure Oasis*

**535 Washington Street**  
**Brighton, MA**



**535 Washington Street**  
**Brighton, MA**



Thai North  
Takeout • Delivery

Fiorella's Express  
Takeout • Delivery

Energize  
Takeout • Delivery

Oak Square

Oak Square YMCA

Paris Nails & Spa

Queen Bee Nails Salon

Teresa Market  
Takeout • Delivery

Twelve Hours  
Takeout • Delivery

Alex the Tailor

Lessard's Barber Shop

535 Washington St,  
Brighton, MA 02135

Mary Lyon School

Psychic in Boston

Armstrong Ambulance

Bangkok Bistro  
Takeout • Delivery

TechRescue

Dana's Nail Salon

Starbucks  
Takeout • Delivery

Domino's Pizza  
Takeout • Delivery

Brighton Laundry  
& Dry Cleaners

St. John's Seminary

The Cenacles  
Peaceful area  
with a pond  
& grasslands

EF International  
Language Campus...

Rogers Park  
Playground

ROGERS  
PARK  
Recreational  
area with  
sports courts









# Kobie Evans & Kevin Hart

## Co-Owners

Pure Oasis is a local, Minority-owned and designated Economic Empowerment by the Cannabis Control Commission.

We believe in Social Justice and Criminal Justice Reform. We have a strong business focus and are equally committed to the communities where we live and work.

In March 2020 we successfully opened our first location in Boston, which is the first Recreational Cannabis Dispensary in a major city on the entire East Coast. Our highly qualified team brings extensive Entrepreneurial, Operational, Financial, Human Resources, and Legal expertise to the table as well as a serious commitment to Massachusetts's most underserved communities.

# Our Company

**In March 2020 Pure Oasis opened its 1<sup>st</sup> Retail location in Boston. Pure Oasis became the 1<sup>st</sup> recreational dispensary in a major city on the East Coast to open.**

We have demonstrated a strong business acumen and are equally committed to the communities where people of color live and work. We strive to address social justice through economic empowerment.

When Massachusetts legalized recreational marijuana in 2016, the state also included a unique law requiring its Cannabis Control Commission (CCC) to establish a social equity program intended to assist people disproportionately impacted by the war on drugs. A pair of business partners, Kobie Evans and Kevin Hart, both African American, have become the first applicants to receive provisional approval to open a recreational dispensary. Besides being the first marijuana store to benefit from the CCC's social equity program and the state's Office of Economic Empowerment, it will also be the first store to be located anywhere in the City of Boston.

The Cannabis Industry is an opportunity to create generational wealth and begin to offset the harm done. We aim to ensure that our business becomes a beacon of inspiration. Kevin and I encourage entrepreneurs in the cannabis business to keep going.





# Operations

- Pure Oasis employs knowledgeable cannabis experts to help customers make informed purchases that will ultimately suit their way of life. The Pure Oasis mission is to create a high-quality, five-star dispensary that provides safe and convenient access.
- The sale of cannabis will be for adults only. We ensure this through the development and implementation of policies and procedures that eliminate the diversion of cannabis to those individuals under the age of 21.
- Part of our mission is to address Social Justice and improve the lives of people in communities that have been devastated by the “War on Drugs.”
- Our dispensaries will be blended into their surroundings, to ensure our customers feel comfortable and safe when shopping, allowing us to build longstanding relationships.
- We will hire as many local residents as possible.

# Security

- Our focus will be on keeping the surrounding community safe.
- We will partner with local law enforcement.
- We will implement policies and procedures to prevent diversion.
- A recent study found that cannabis dispensaries had a positive effect on crime in the neighborhoods in which they were located because of the partnership that dispensaries have with local law enforcement.
- We are mandated to have state-of-the-art security surveillance systems. To have a safe working environment, the exterior of the building will be well lit and dispensary staff will be trained to report any suspicious activity.
- Our location will have the video and security system monitored 24/7.

# Loitering

- Customers must take cannabis products home to consume.
- Consumption of cannabis is strictly prohibited in and around our facilities, including the sidewalks and in public.
- Anyone who is in violation of our rules or who breaks the law will be banned.
- Customers will be reminded that public consumption is illegal.
- We work directly with local police departments and well as all levels of Police Department management to ensure community safety.

# Diversion

- Patrons must be 21+ to enter the building.
- Staff will be positioned at the front entrance to make sure only people who have valid ID are allowed entrance.
- IDs will be checked multiple times in the buying process.
- Passersby will not be able to see into the store, because our windows will be frosted.
- No exterior signage will be visible, indicating that it is a cannabis business.
- There will be tracking of packages and per-transaction purchase limits.
- Products will be issued in tamper-proof, child-proof packaging.

“The best way to eliminate access to children is to eliminate the illegal market. By legalizing cannabis and controlling who has access to it, children have a harder time getting access to drugs.”

# Jobs

- We are committed to hiring locally.
- It is critical to hire local so that money is kept in the community where it does the most good.
- We will focus on hiring individuals who have marijuana-related CORIs.
- We want to provide opportunities to individuals who were arrested for non-violent cannabis-related offenses.
- We want to diversify the industry and create opportunities for those who have been marginalized.



# Community



Pure Oasis is a Socially-Conscious Brand. We are committed to growing underserved communities through activism.

We work with existing businesses and community members and we strive to be an accountable member of local business and social communities.

As a business, upon opening, we will join the major business associations and take part in local activities. Our Operations Manager will ensure that relationships with neighboring businesses are maintained. The Operations Manager of Pure Oasis will provide the nearby companies with the Operations Manager's contact information, so that they can contact him/her to report anything, including violations of our policies and procedures, to which they will also have access. As a company, Pure Oasis also aims to maintain a healthy relationship with the local authorities.

Pure Oasis will work toward helping to identify the issues affecting both businesses and social groups. Pure Oasis will become involved in the community in an appropriate way in each of the communities our stores are located, such as creating a plan that will be able to reduce traffic congestion around our dispensaries.

We aim to cultivate opportunities for individuals who have been marginalized and disenfranchised—providing jobs and legitimacy, overturning stereotypes, and developing skills and confidence. Our vision is a high quality, well designed, and well-run business that delivers economic empowerment as it sells a quality product.

# Social Justice



- The war on drugs has been harsh on our community in so many ways. This is an important step forward in bringing cannabis out of the shadows and sharing its benefits with our customers.
- We want to improve the lives of those people where we are located. We want to correct some of the damage by creating social justice through **economic empowerment**. We will use our business incubator to bridge the economic inequality gap by fostering business opportunities for people from the area who were hardest hit by the “war on drugs.”
- We strive to go beyond “creating jobs;” we are determined to redistribute wealth! Our business model will provide technical assistance and funding for people from communities harmed by the war on drugs to develop and pursue their business ideas.
- Financial prosperity grows communities.

**Questions?**