# WELCOME!

Improvements to Copley Square Community Meeting 2

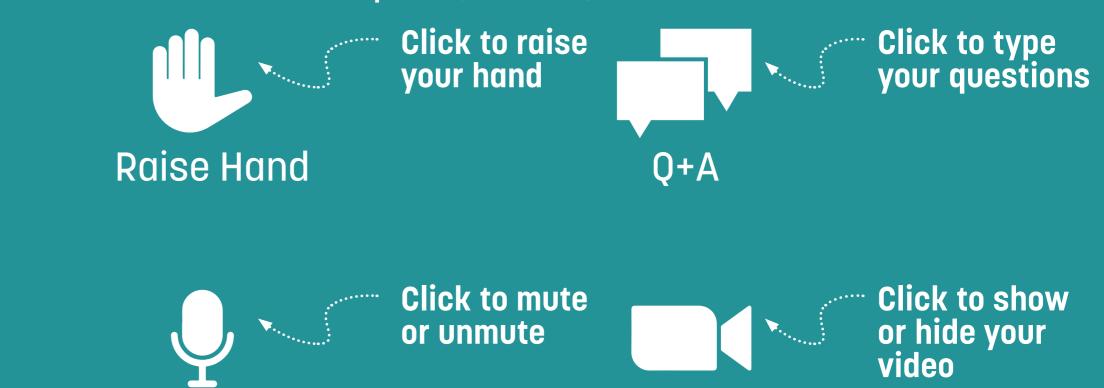
We will get started soon.

This meeting is being recorded.

To promote a community feel, we'd like to see you if you are comfortable putting your video on! Please keep your microphone on mute if you are not speaking to minimize background noise.

# Have A Question?

JOINING BY WEB (Computer, Tablet, etc):



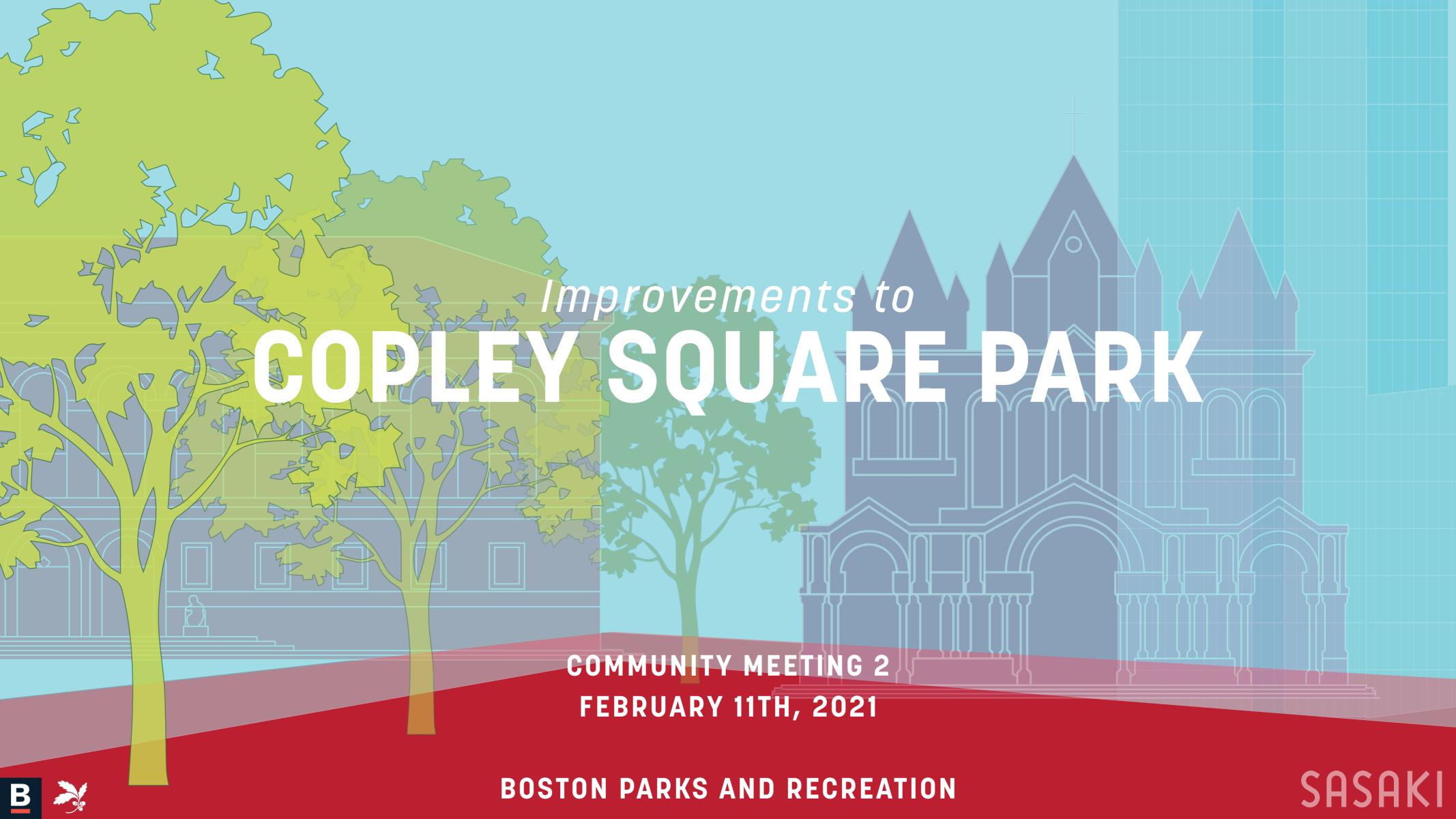
Video

#### JOINING BY PHONE (Dial):

Microphone

Press \*9 to raise your hand

Press \*6 to unmute/mute yourself



### AGENDA

# Part 1: Presentation (30 minutes)

- Introduction and Process
- What We've Heard
- Opportunities and Constraints
- Conceptual Options

Part 2: Small Group Discussion (30 minutes)

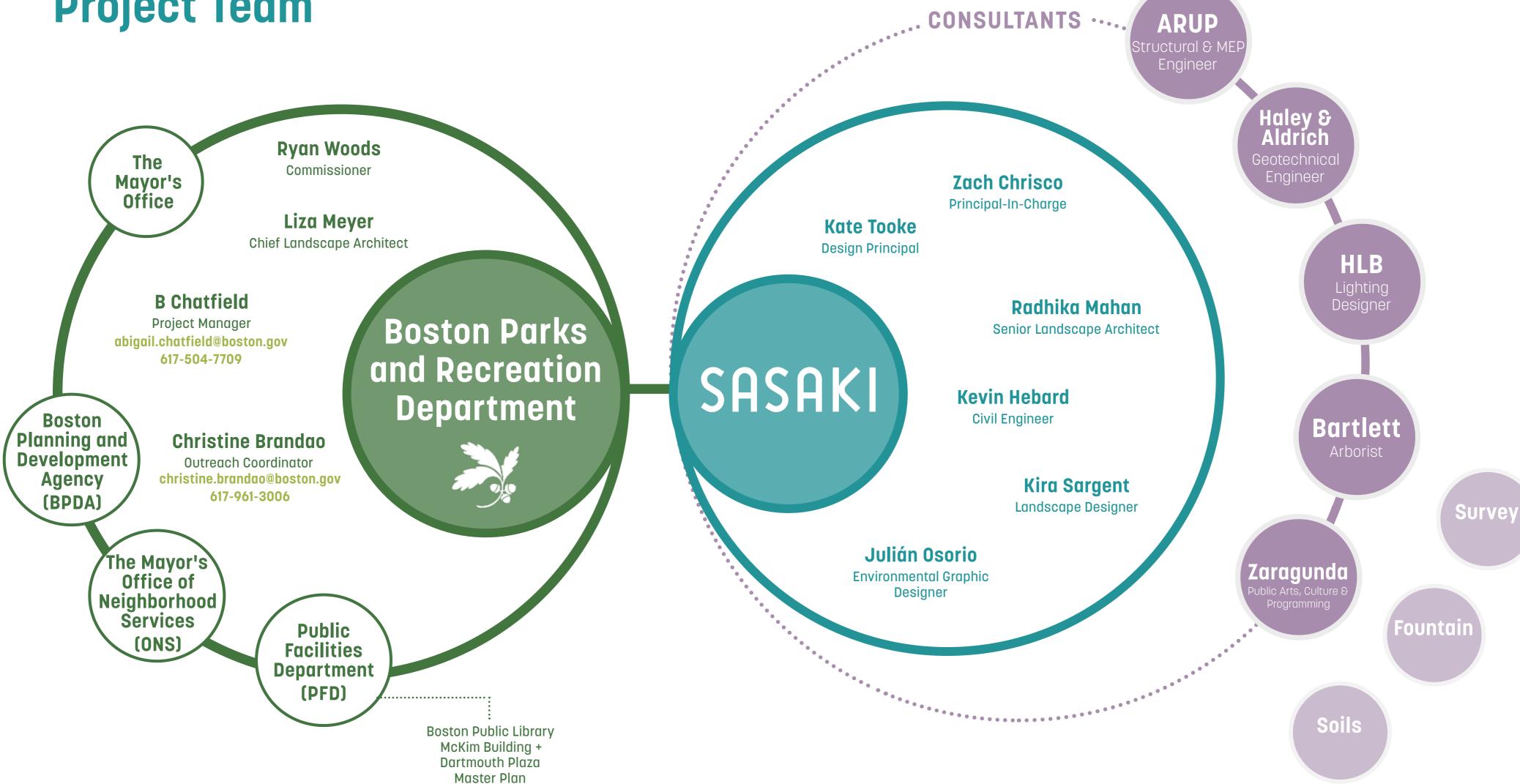
Guided discussion questions with a facilitator in a zoom breakout room

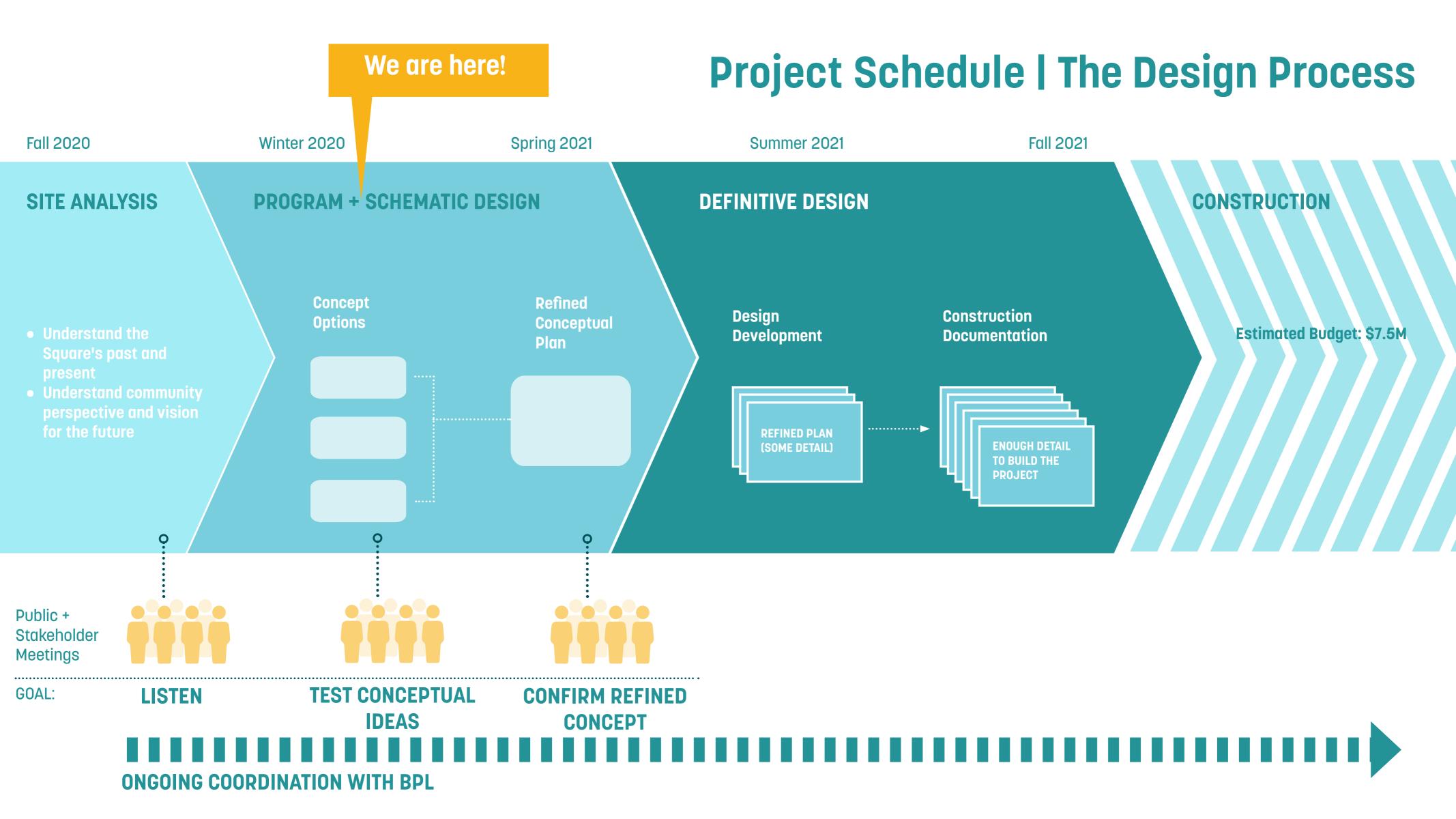
Part 3: Report Out and Next Steps (20 minutes)





#### **Project Team**





# WORKSHOP GOALS

The city and the design team want to hear from you.

We'll share what we've heard so far and some conceptual design ideas for the future.

# We hope that you:

- Learn more about what the community values about the Square
- Express your thoughts on what works in each design scheme, and what would need improvement
- Share your excitement about the future of Copley Square with others who might want to express their opinions



### Many Community Touchpoints...



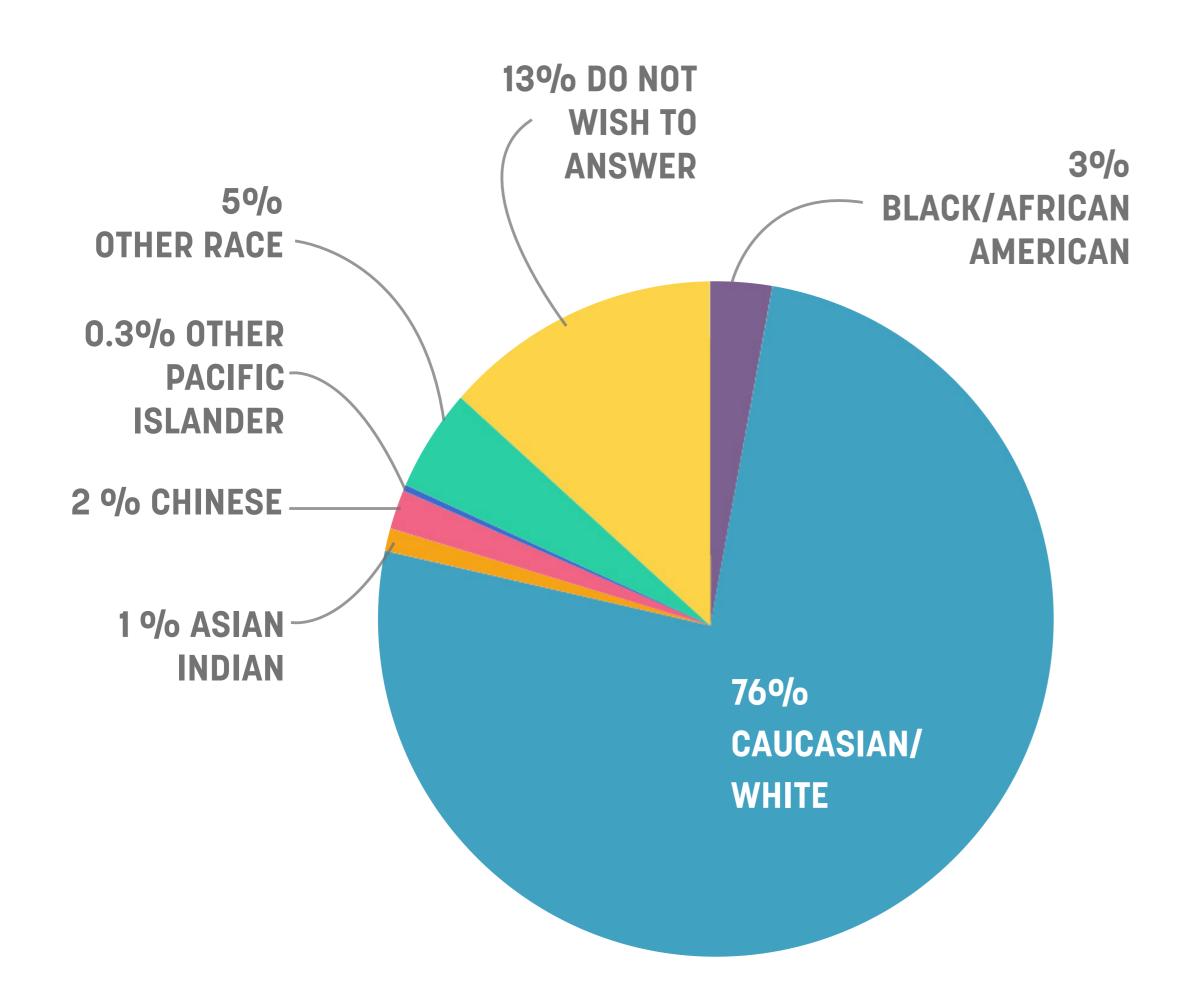


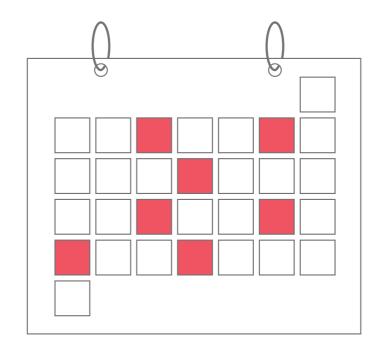


16 Steering Committee Members

Meetings with Parks Staff

### A Diversity of Contributing Voices...





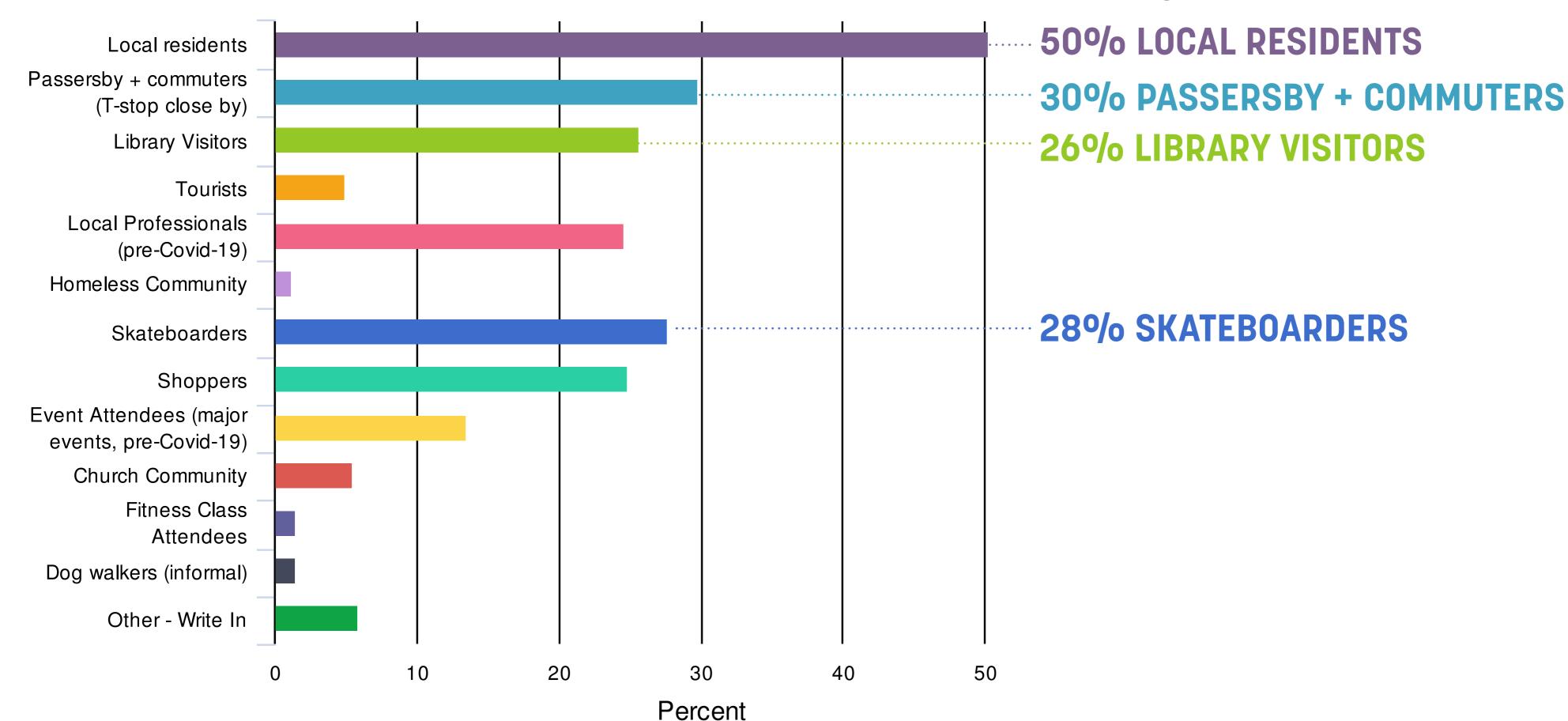
54% VISIT DAILY OR WEEKLY



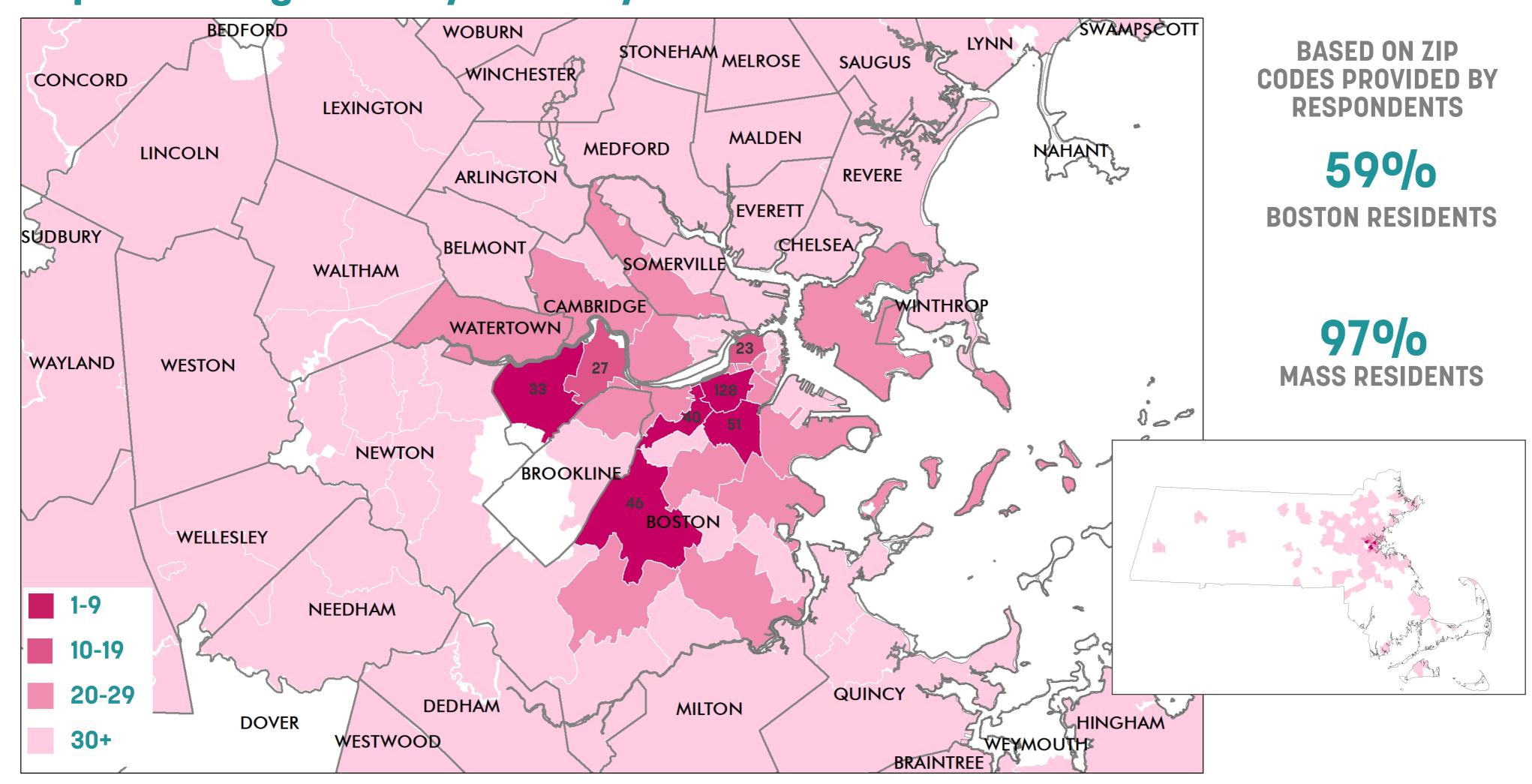
### Identifying with Many User Groups...

\*Respondents could choose up to 3 user groups

Top four groups users identified with...



## Representing the City and Beyond...



# Many Things to Many Respondents

#### **OPEN AIR MARKET**

"I love the farmer's market and think it would be great to have a rotation of vendors on a weekly basis."

#### **SKATEBOARDING SPOT**

"Copley Square has been a beacon for skateboarding in Boston for decades."

#### **LUNCH HANGOUT**

"Great place to bring your lunch and relax and be entertained by skateboarders"

#### **RELAXING PARK**

"It is wonderful to have a place where one can go to relax (walk, sit) amid the hustle and bustle of the city"

#### **HISTORIC ICON**

"The beauty of the Square is in the harmony of historic architecture"



# CHARACTER

Keep the existing balance of paved space to green space

Balance modern amenities and styles with historic charm of Back Bay

Celebrate the surrounding historic and iconic architecture

Balance needs of diverse consitutent groups

**PEOPLE** 

Universal access

A landscape that feels welcoming to all

## **Key Takeaways**

Be flexible for future event and activation types and styles

Improve accommodations for large annual or weekly events like the Marathon, First Night and the Farmer's Market

Provide comfortable and social spaces for daily activation

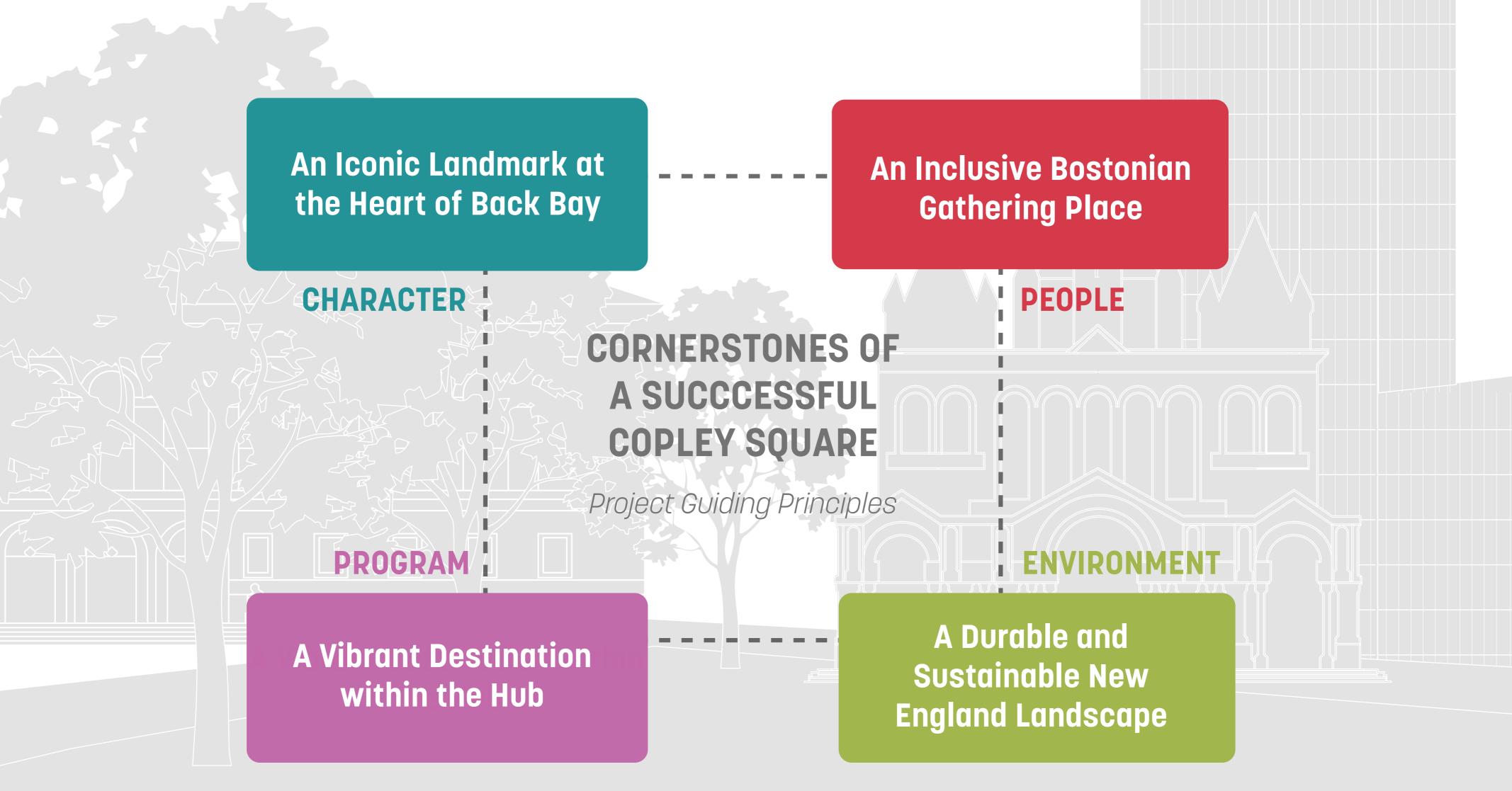
Sustain + enhance the existing tree canopy

Showcase sustainability through materials and strategies

Prioritize ease of maintenance, inspiring stewardship

ENVIRONMENT

**PROGRAM** 



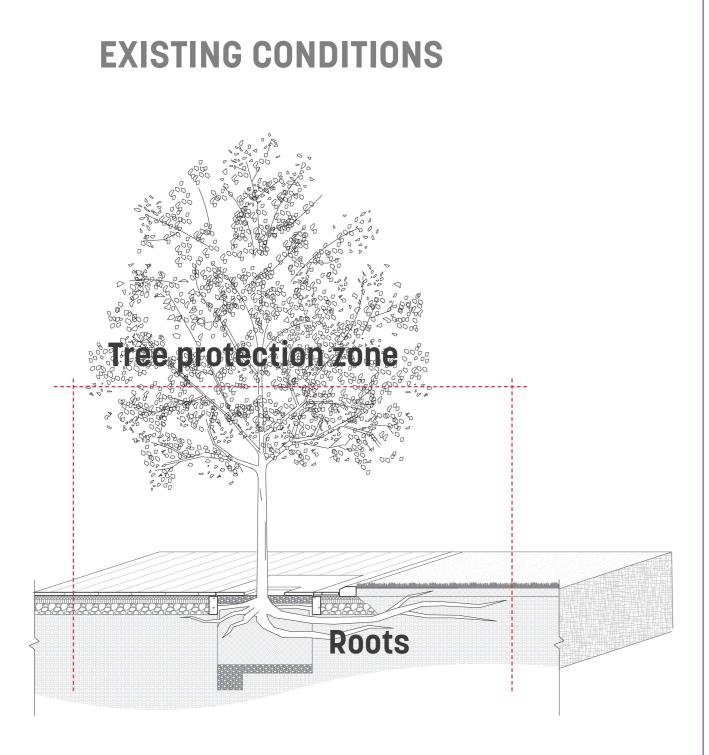
NOTE: More detail on the project guiding principles, including detailed goals, can be found on the project website.

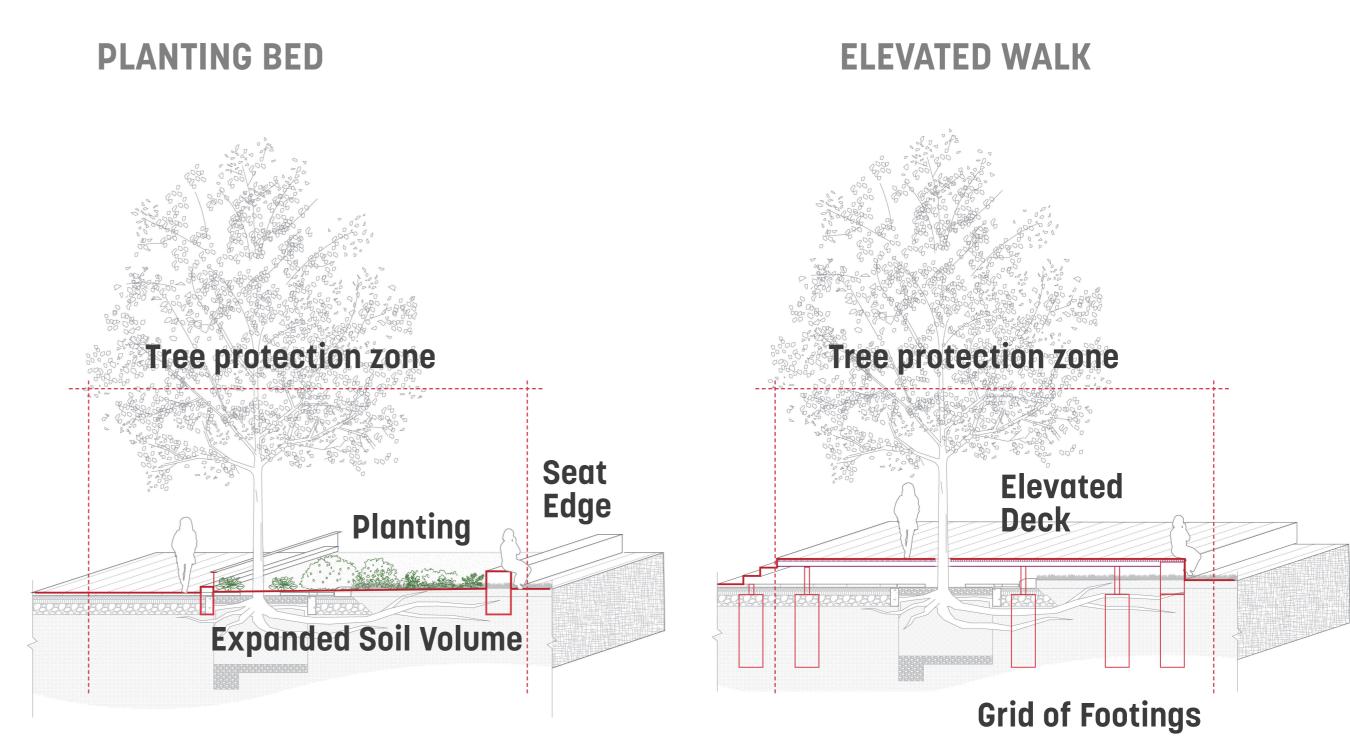


# **Copley Square Today Boylston St BOSTIX KIOSK OPPORTUNITIES FOR** COORDINATION Clarendon St **BPL** Dartmouth McKim **Trinity Church** St James Ave 40' 80' 200 Clarendon Fairmont Copley Plaza Hotel

# **Tree Suitability for Preservation Boylston St** St **BPL** Dartmouth Clarendon McKim **Trinity Church** High Moderate **St James Ave** Low Tree Protection Zones 5, 10, and 18x DBH 200 Clarendon **Fairmont Copley Plaza Hotel**

# **Tree Stewardship Strategies**

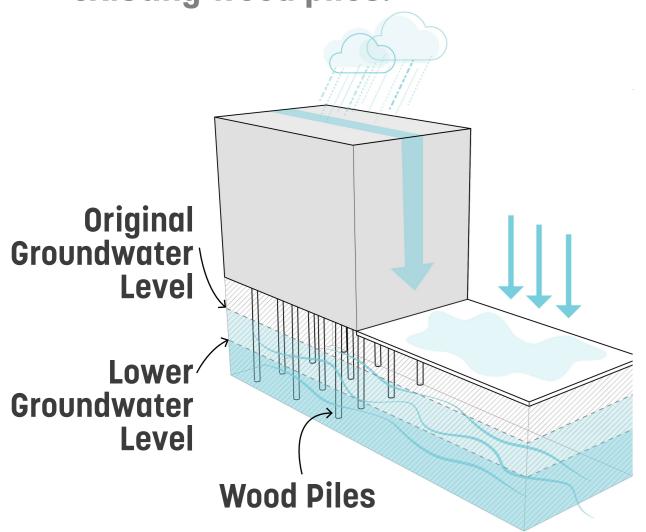




## **Stormwater Strategies**

## **Existing Conditions**

Hard surfaces prevent groundwater recharge, negatively impacting existing wood piles.

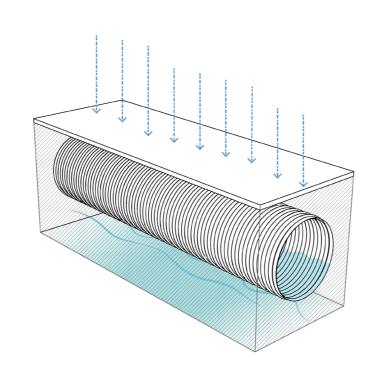


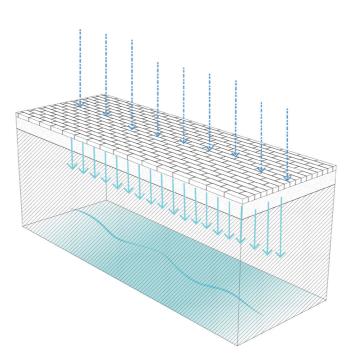
# **Groundwater Recharge Options**

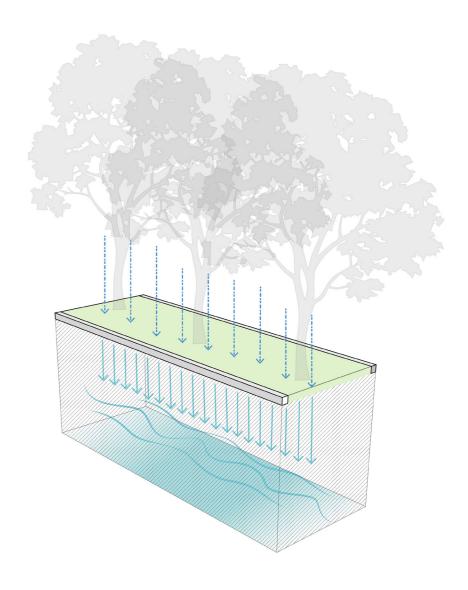
**UNDERGROUND STORAGE** 

**PERMEABLE PAVEMENT** 

**PLANTING AREAS** 







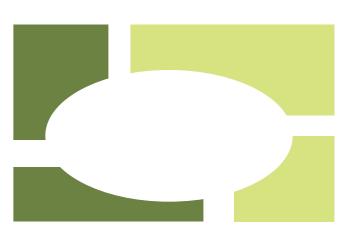




**City Platform** 



Raised Crossings



Framed Ellipse

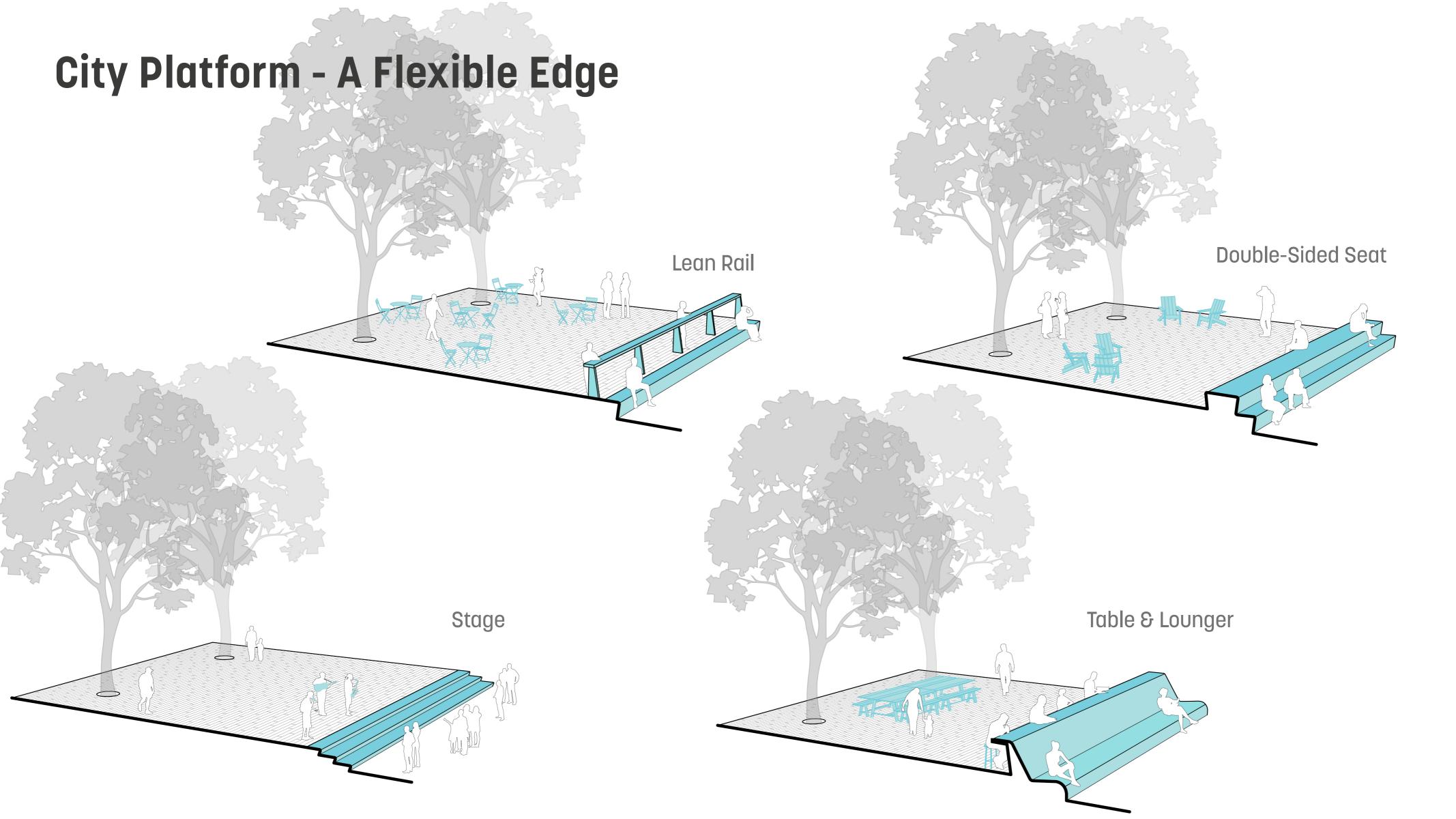


# City Platform

A signature stage for civic life extends under Copley's legacy tree canopy, connecting lawn, plaza and fountain.



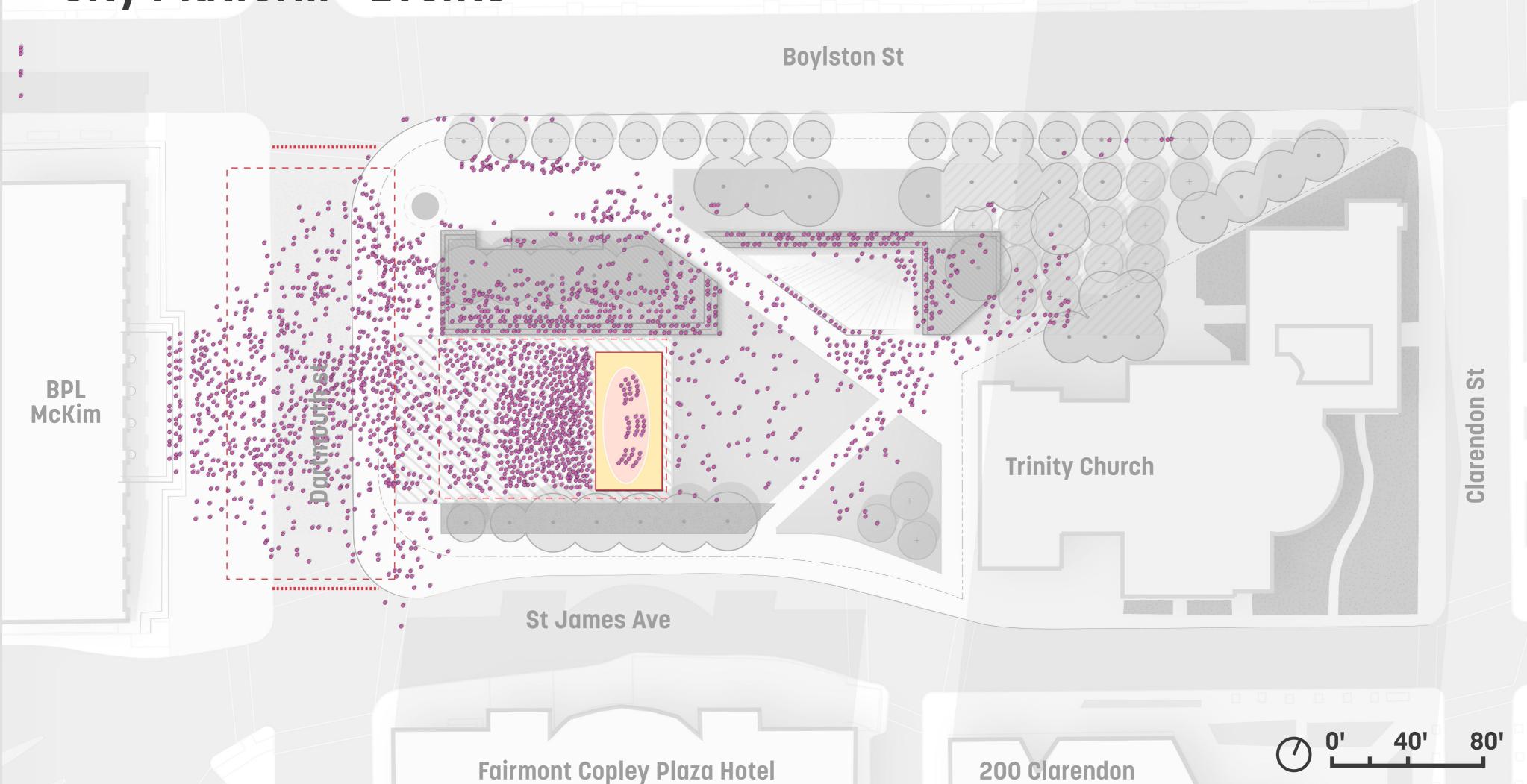




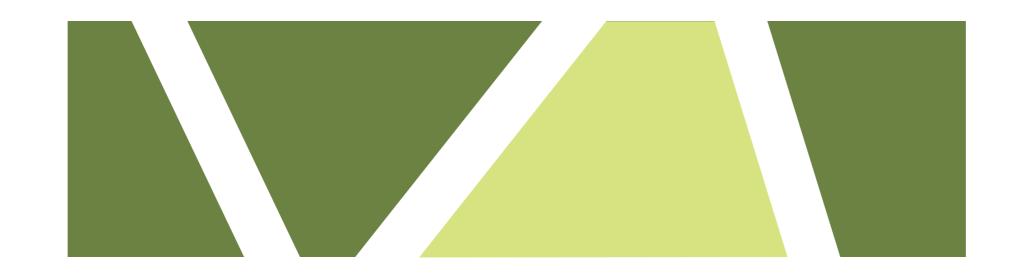
# City Platform - Weekly Use



# City Platform - Events

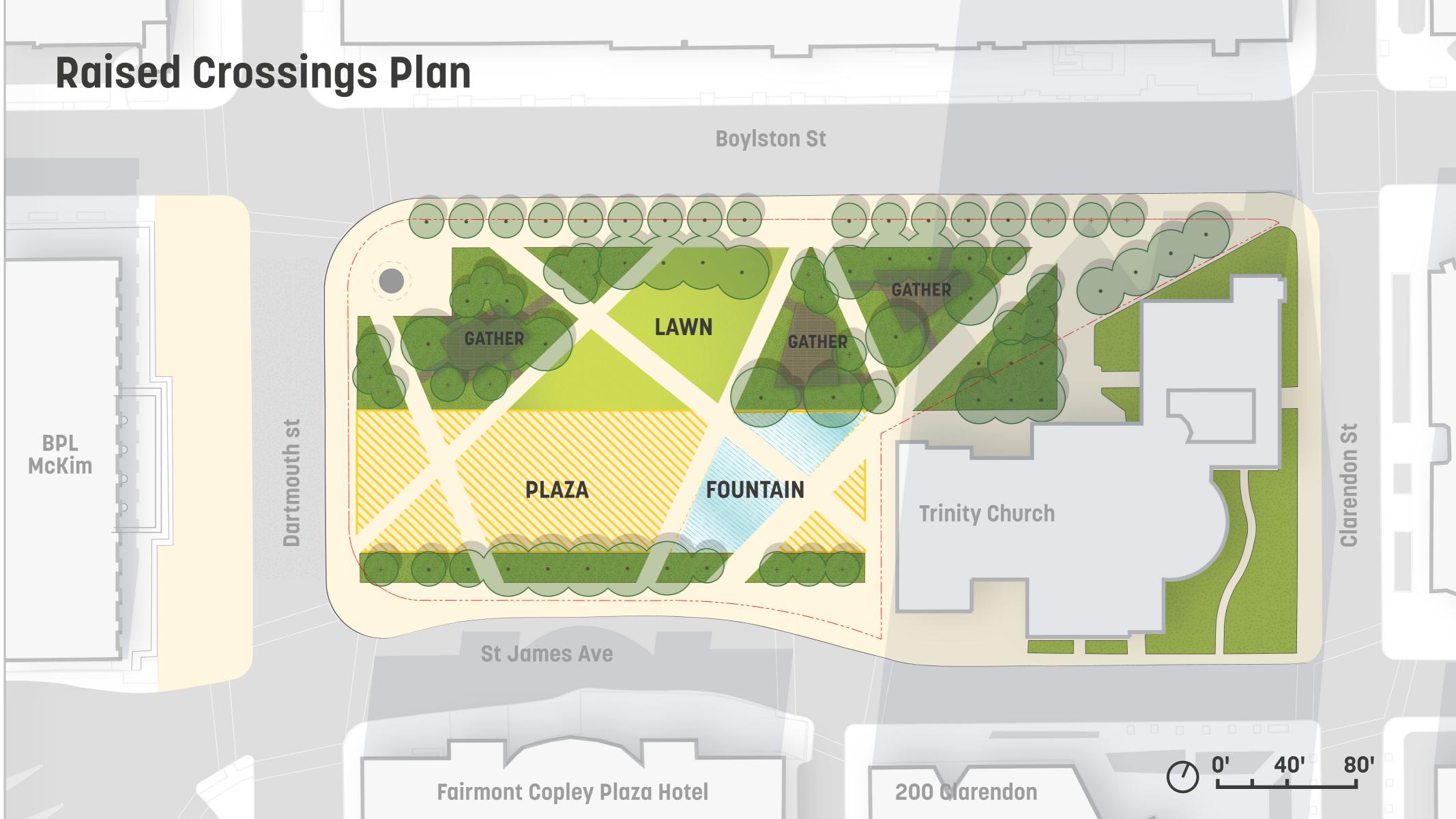




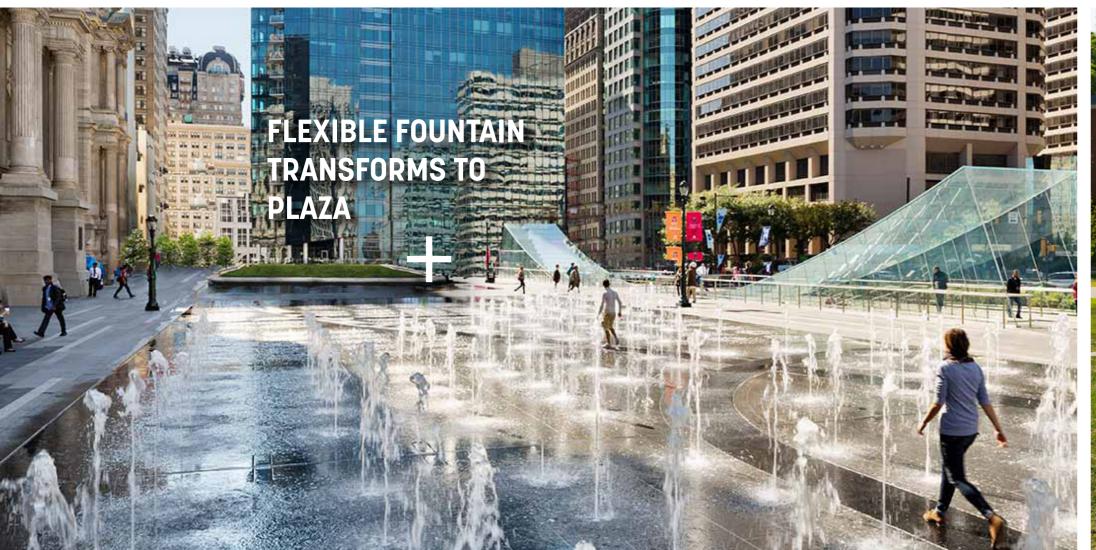


# Raised Crossings

Connective pathways criss-cross a square defined by a linear plaza and planted gathering areas

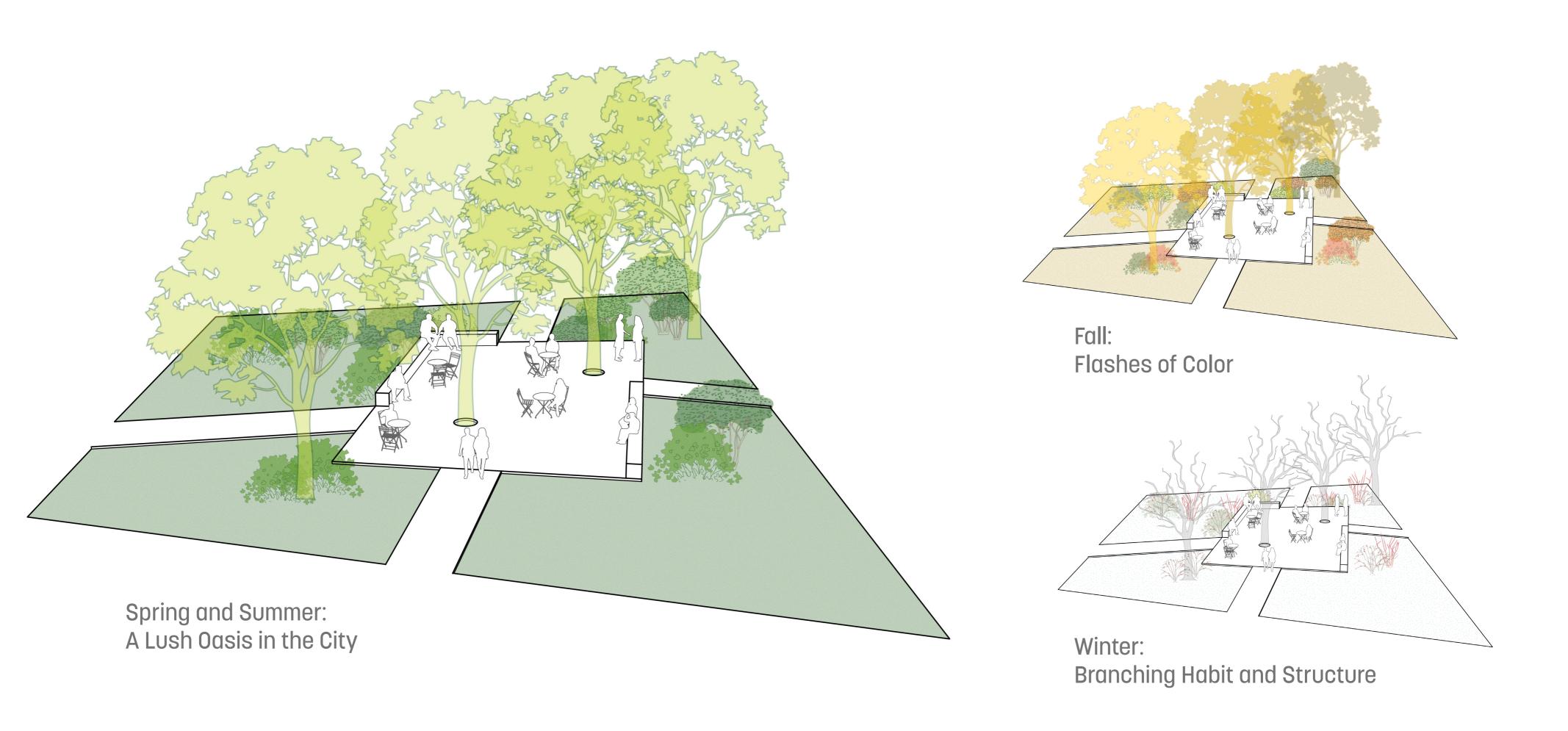




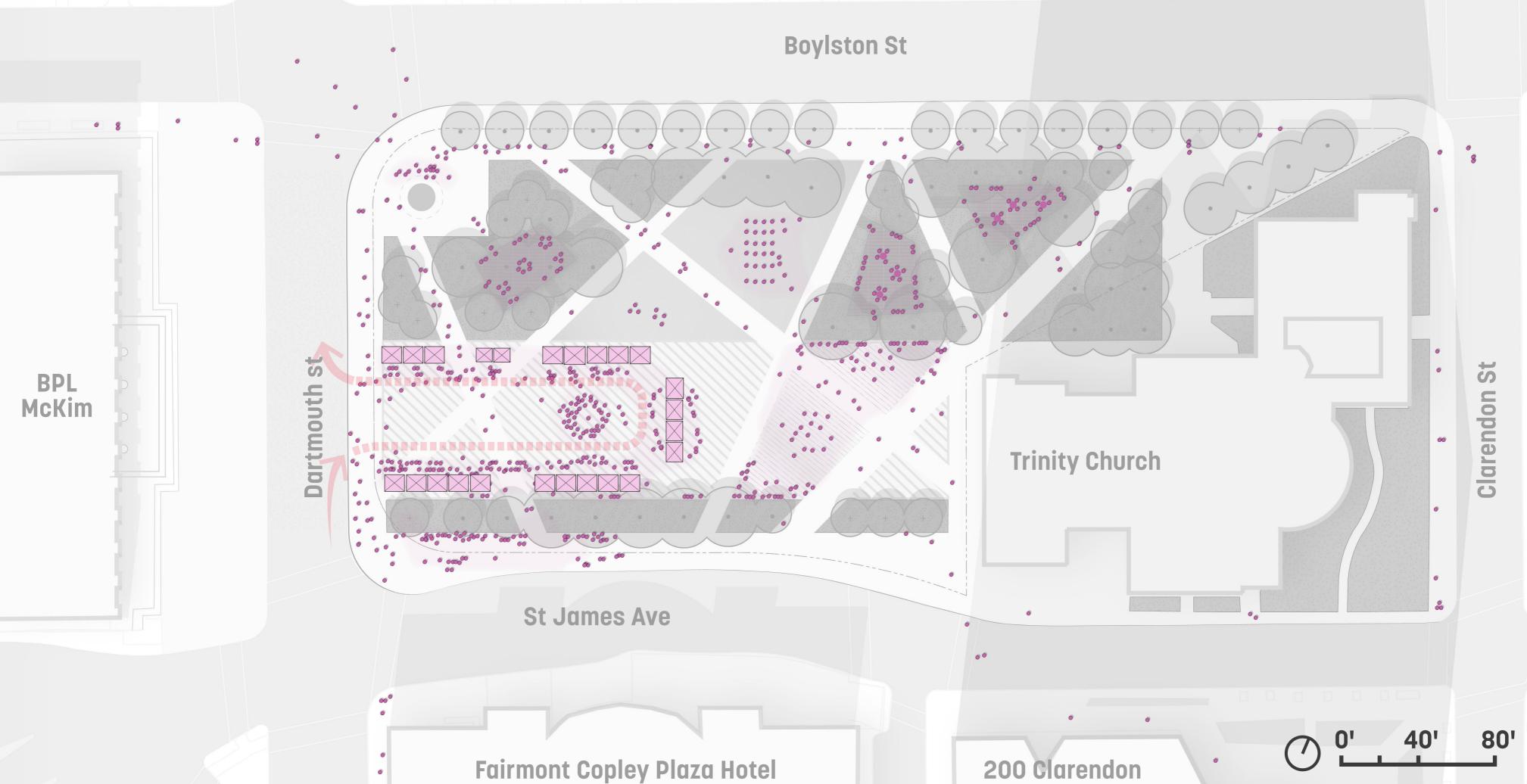




## Raised Crossings - Many Experiences Throughout the Seasons



# Raised Crossings - Weekly Use



# Raised Crossings - Events **Boylston St BPL** McKim **Trinity Church St James Ave** 200 Clarendon Fairmont Copley Plaza Hotel





Lush gardens with ample seating opportunities surround a cozy plaza at the heart of the square

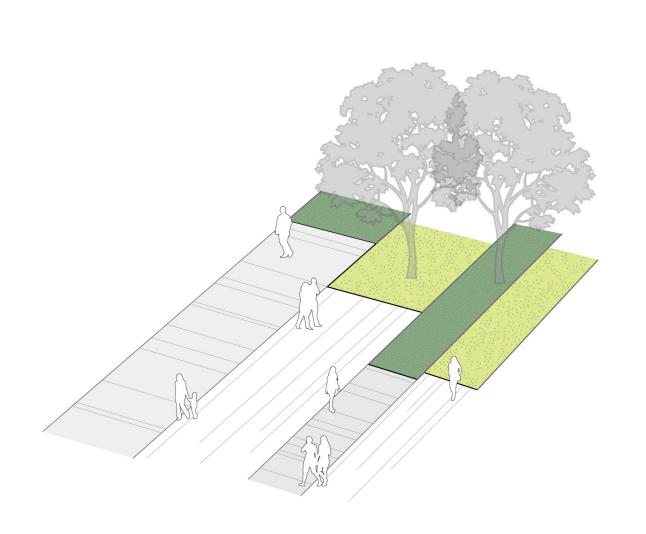




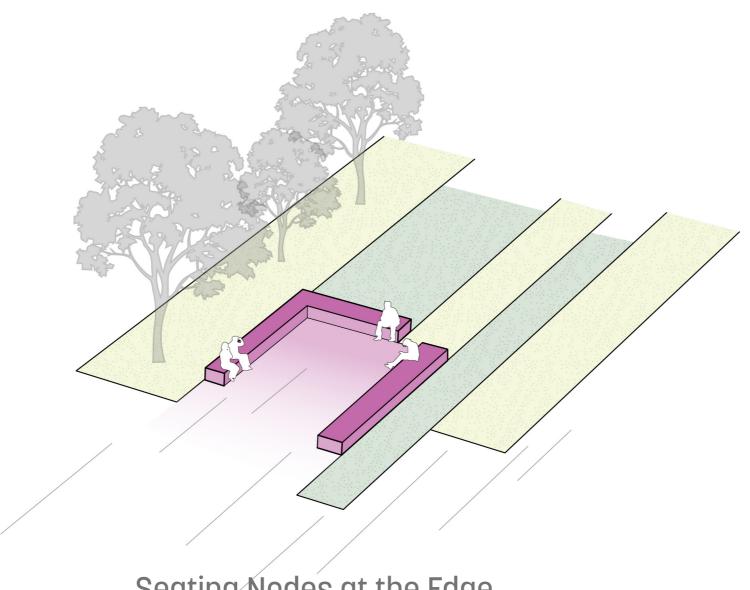
# Framed Ellipse Plan - Option to Renovate Existing Fountain



#### Framed Ellipse - Bands Adapt to Create Spaces



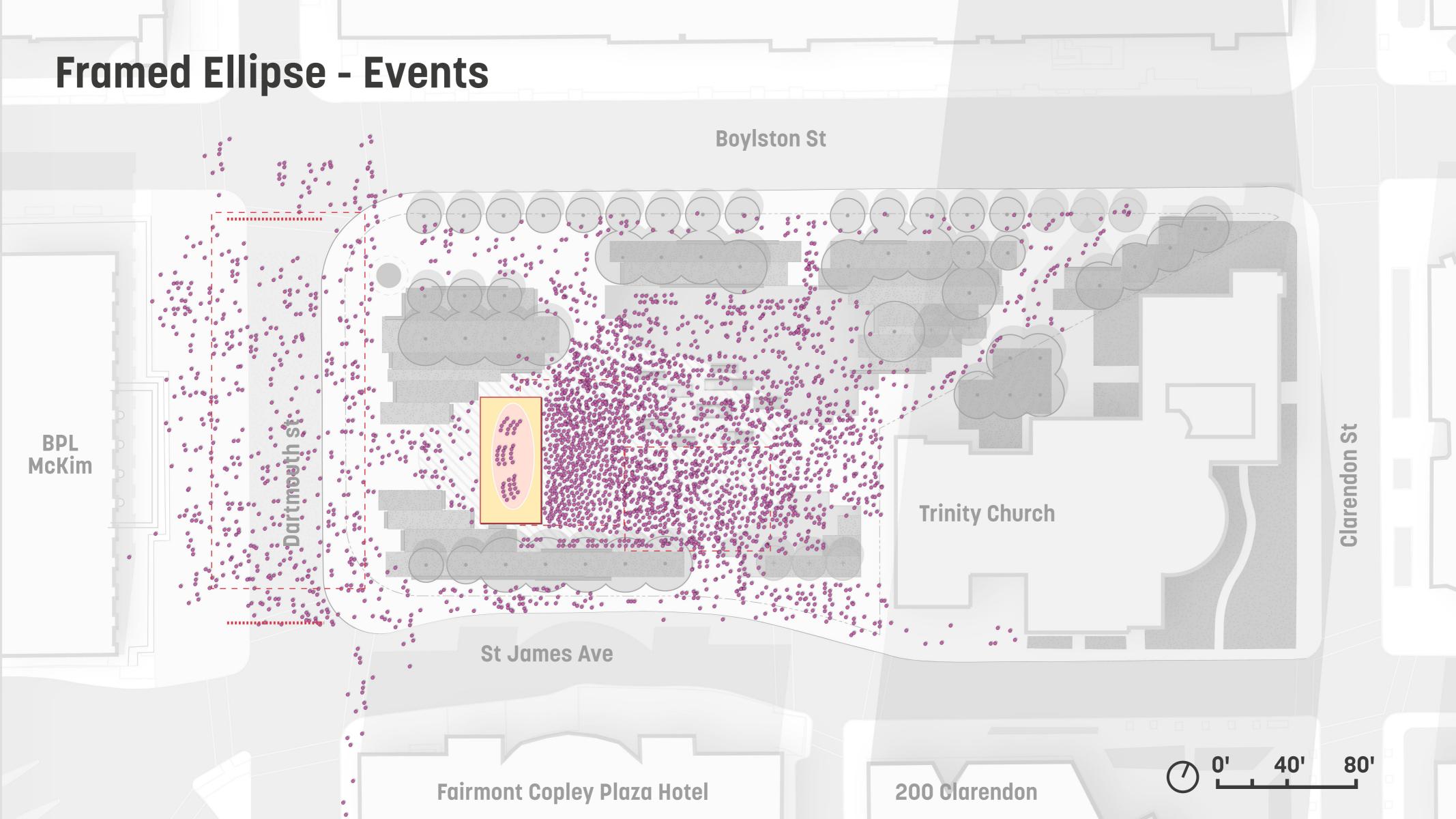
Pavement and Planting -Bands of Texture



Seating Nodes at the Edge between Paving and Planting



## Framed Ellipse - Weekly Use **Boylston St** st Clarendon St **BPL** Dartmouth McKim **Trinity Church St James Ave** 80' Fairmont Copley Plaza Hotel 200 Clarendon





#### **City Platform**

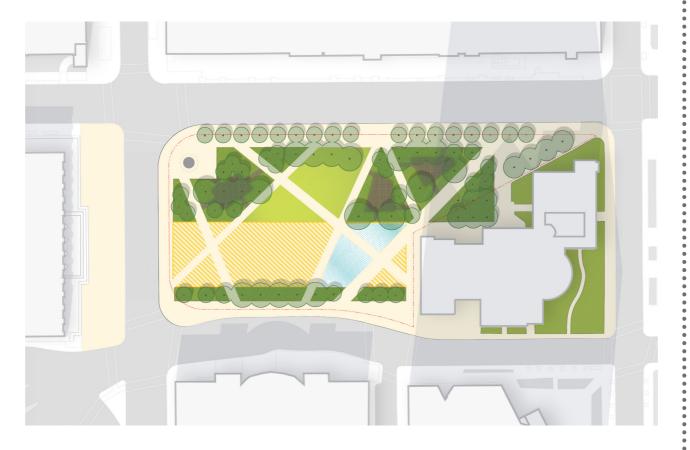
A signature stage for civic life extends under Copley's legacy tree canopy, connecting lawn, plaza and fountain.





#### **Raised Crossings**

Connective pathways criss-cross a square defined by a linear plaza and planted gathering areas





#### **Framed Ellipse**

Lush gardens with ample seating opportunities surround a cozy plaza at the heart of the square







### Small Groups

You will be placed into a zoom breakout room with a facilitator from the Design Team or Boston Parks

Timeframe: 30 minutes

Discussion Topics: Which scheme has the best approach to:

- Legacy Trees
- The Fountain
- Architecture and Context
- Events and Programming

Summarize three big takeaways for a report back to the larger group

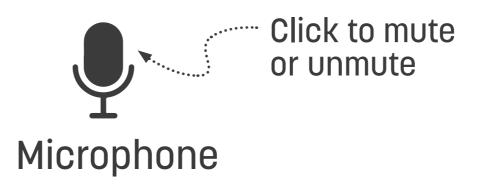
- Listen actively to hear, not to respond
- > We can disagree, respectfully
- > Make space, take space
- > Speak from your own experience, use "I" instead of "We"
- > Goal is understanding, not agreement
- > Be Present



#### **Zoom Controls**









#### Join by Phone (Dial)

Press \*9 to raise your hand

Press \*6 to unmute/mute yourself

Take the Survey & Share with Others

Updates & Info on Project Website

bit.ly/copley-survey-2

bit.ly/copley-boston



**Next Meeting** 

#### **What Comes Next**

