




# Public Art for the new Northern Avenue Bridge

City of Boston  
Mayor's Office of Arts + Culture  
Boston Art Commission





# Agenda

- 7:00 - 7:02 Welcome + Introductions
  - 7:02 - 7:05 Virtual meeting protocol
  - 7:05 - 7:20 Presentation
  - 7:20 - 7:55 Questions + discussion
  - 7:55 - 8:00 Next steps, and thanks!
- 

# Welcome + Introductions





# Mayor's Office of Arts + Culture

Sarah Rodrigo, Public Art Project Manager

Patricia Gilrein, Art Collections Manager

Kristina Carroll, Communications Director

Karin Goodfellow, Director of Public Art

Kara Elliott-Ortega, Chief

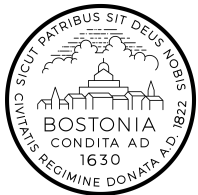
## Project Partners

Public Works Department

Office of Neighborhood Services

AECOM Team

Fort Point Arts Community



## Ways to make comments or ask questions today

When we open the Q+A portion of the meeting, you'll be able to make verbal comments or ask questions in a few different ways.

- On the Zoom platform:
  - Use the “raise your hand” function in Zoom
  - Let us know you want to speak by entering a request in the “Chat” box.
- By phone, if you are calling in, you can press \*9 to let us know you wish to speak.
- Staff will put you in digital line and when it is your turn they will announce your name and you should unmute yourself. Please keep yourself muted at all other times.
- Please state your name and share your thoughts.

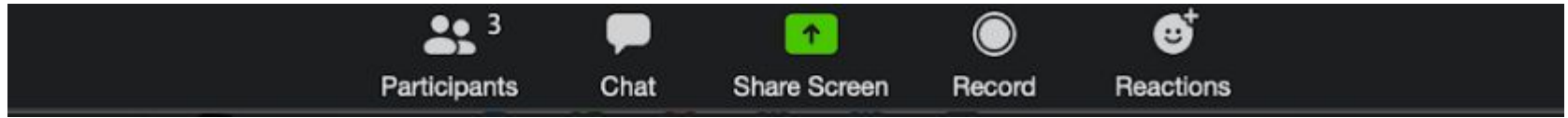
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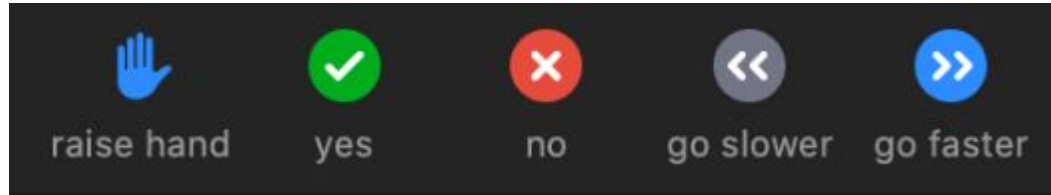
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- Be respectful of others thoughts, opinions, and time.

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# Goals for this meeting:

- Learn about the **commissioning process** for public art
  - Look at possible **sites for art** in the new Northern Avenue Bridge design
  - Compile community feedback **to integrate into the Call to Artists** (we'll explain what this is in a minute!)
- 

# Percent for Art and Capital Projects

The Percent for Art program is an initiative of the Mayor's Office of Arts and Culture and was a result of the City's cultural plan, **Boston Creates**. The program demonstrates the City's commitment to **sustainable funding for the arts** by setting aside one percent of the City's annual capital borrowing for the commissioning of **permanent public art** for capital projects.

Beyond integrating public art in **City capital projects**, the Percent for Art program engages other **city agencies and municipal partners** on best public art practices, and demonstrates the lasting value of high quality public art across the city.



# Boston Art Commission



The BAC is the commissioning body for the City of Boston. It's housed in the Mayor's Office of Arts and Culture. The BAC **holds contracts** with artists, **approves** artwork on City land, and **conserves** the City of Boston's collection of art and historical artifacts.

## Curatorial Vision

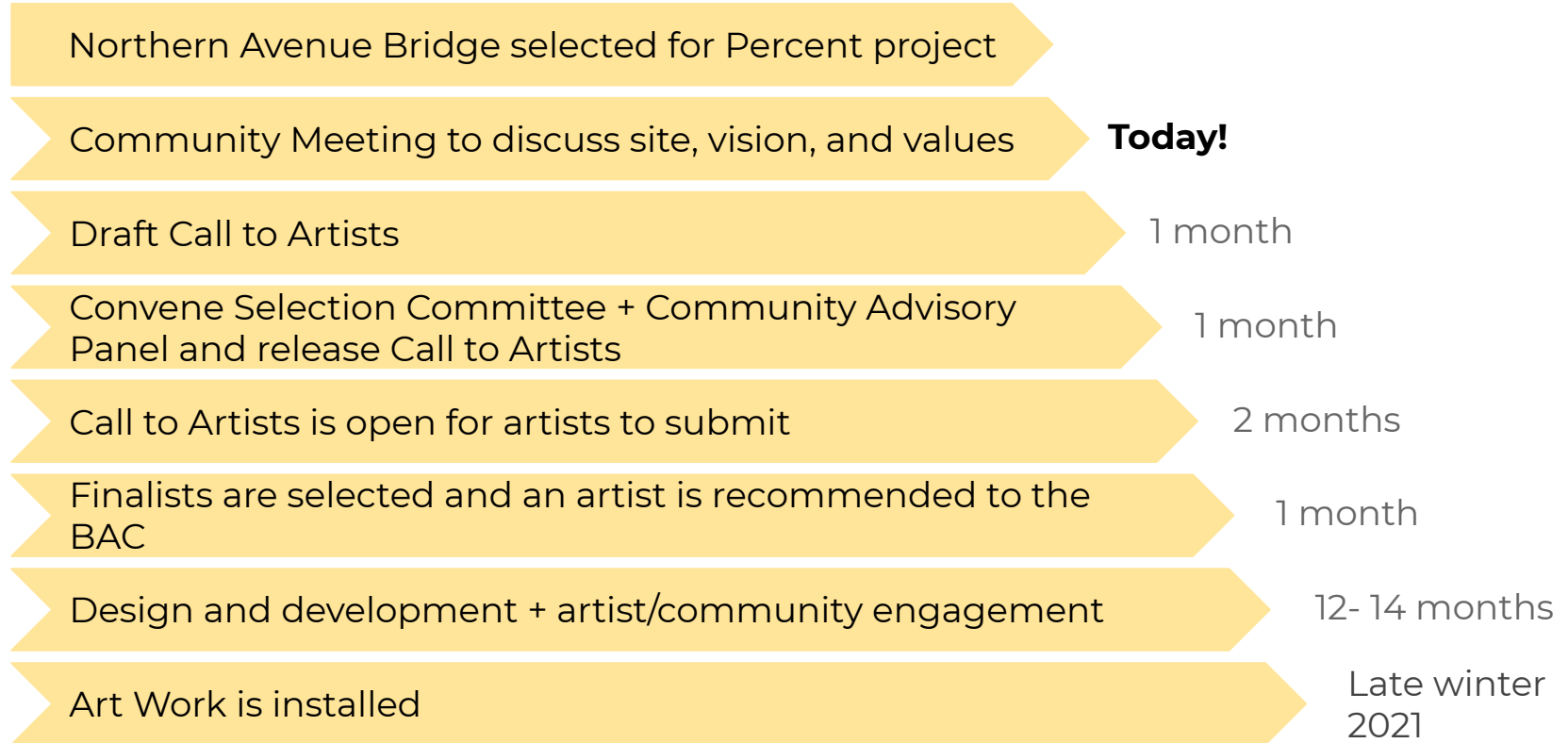
To commission and approve **innovative and transformative artworks** that **engage communities**, enrich and enliven the urban environment, are driven by an artistically strong vision, enhance the diversity of the existing collection, **respond directly to a specific environment**, and possess durability appropriate to the lifespan of the work.

# What is a Call to Artists?

A **Call to Artists** is a public request for artists to submit their qualifications for consideration for the commission.

The Call to Artists is a legally binding document and serves as an artist's guide to the project, both the **technical details**- like schedule and engineering constraints- and **important thematic considerations**, like shared **community** values, the **vision** for the site, and the intended **users and uses** of the site.

# Commissioning Process





# The New Northern Avenue Bridge





<https://www.youtube.com/watch?v=pcWEvjdsAUQ>



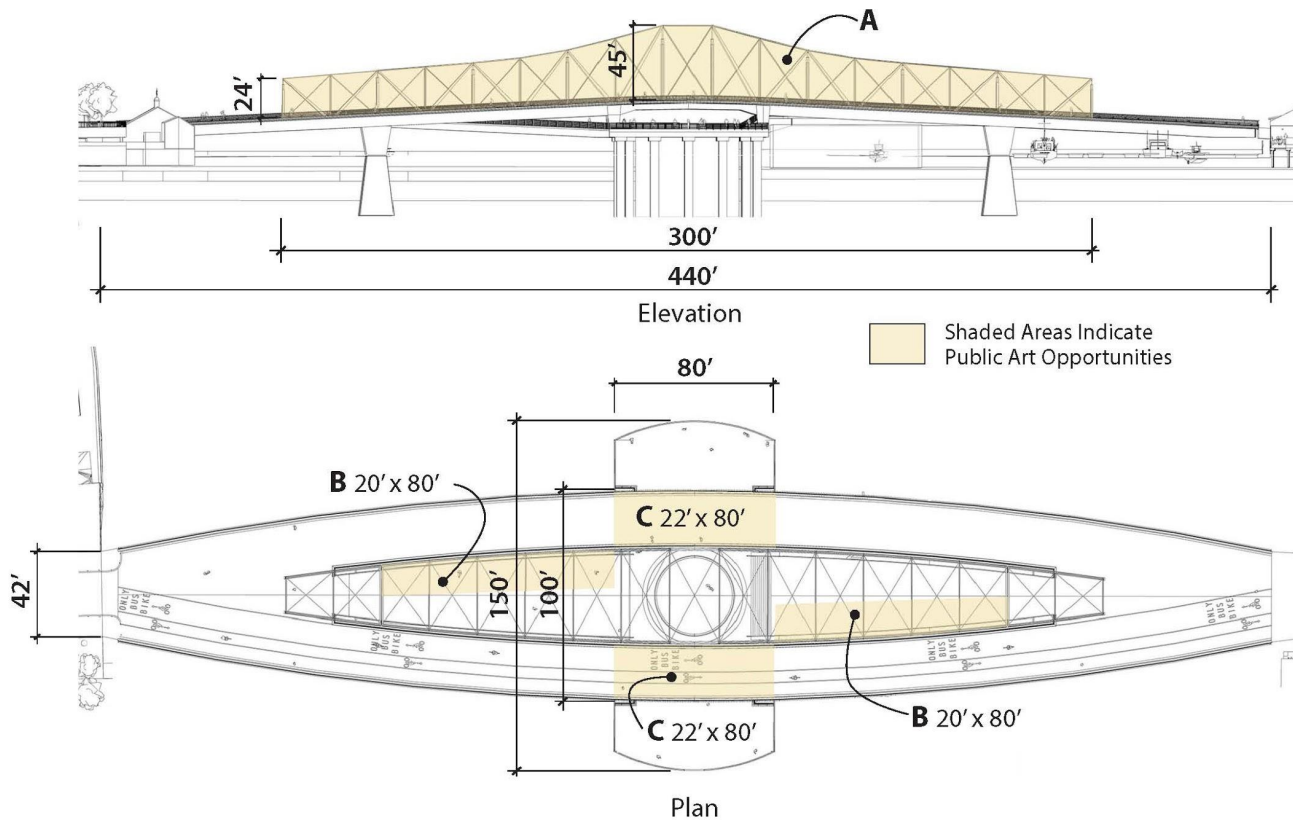


# Potential Sites for Permanent Public Art



# Proposed Northern Avenue Bridge Public Art Opportunities

April 10, 2020













Questions  
+  
Discussion



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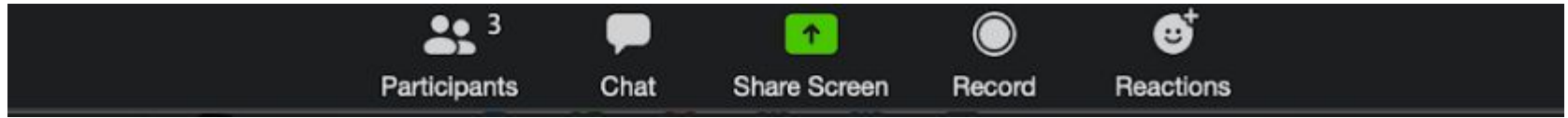
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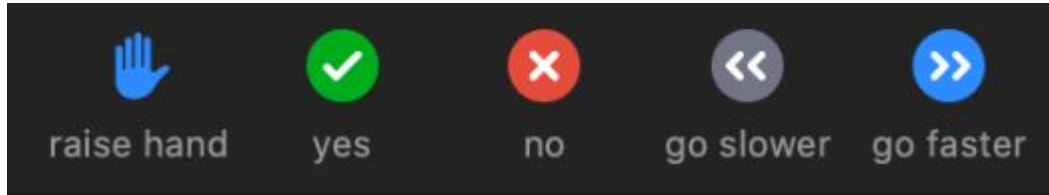
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What makes the  
Northern Avenue Bridge  
and the surrounding  
Channel neighborhoods  
unique?





How will **you** use the  
Northern Avenue Bridge  
when it's complete?



# Next steps

- Continue to collect feedback until July 30, 2020
- Draft the Call to Artists based on the feedback we're hearing tonight and through emails and other contact points
- Release the Call to Artists and convene the Artist Selection Committee
- Review proposals, interview finalists, and recommend an artist or artist team to the Boston Art Commission
- Contract with the artist or artist team
- Design, fabricate and install the artwork in late winter 2021



# Let's keep in touch

- Share your thoughts and feedback by emailing us at [bac@boston.gov](mailto:bac@boston.gov) (subject line “Northern Avenue Bridge”) - **deadline July 30**
- Follow us [@ArtsinBoston](https://twitter.com/ArtsinBoston)
- Sign up for our newsletters at [boston.gov/arts](https://boston.gov/arts)
- Email me directly at [sarah.rodrido@boston.gov](mailto:sarah.rodrido@boston.gov)



Learn more about the new Bridge

[www.boston.gov/northern-ave](http://www.boston.gov/northern-ave)



Thank you!

