



PCA

MOUNT VERNON COMPANY

40 BERKELEY STREET

LANDMARKS SUBMISSION
EXTERIOR SIGNAGE

04.09.2018

**OUTLINE OF REQUESTED
MODIFICATIONS**

1. Add new front-lit signage on top of canopy adjacent to the courtyard



A - Appleton Street Facade



B - Berkeley Street Facade



C - Berkeley Street / Grey Street Corner



D - Grey Street Facade

APPROVED SIGNAGE AT BERKELEY AND APPLETON CORNER



EXISTING - VIEW FROM BERKELEY ST APPROACH



LOCATION OF PROPOSED SIGN

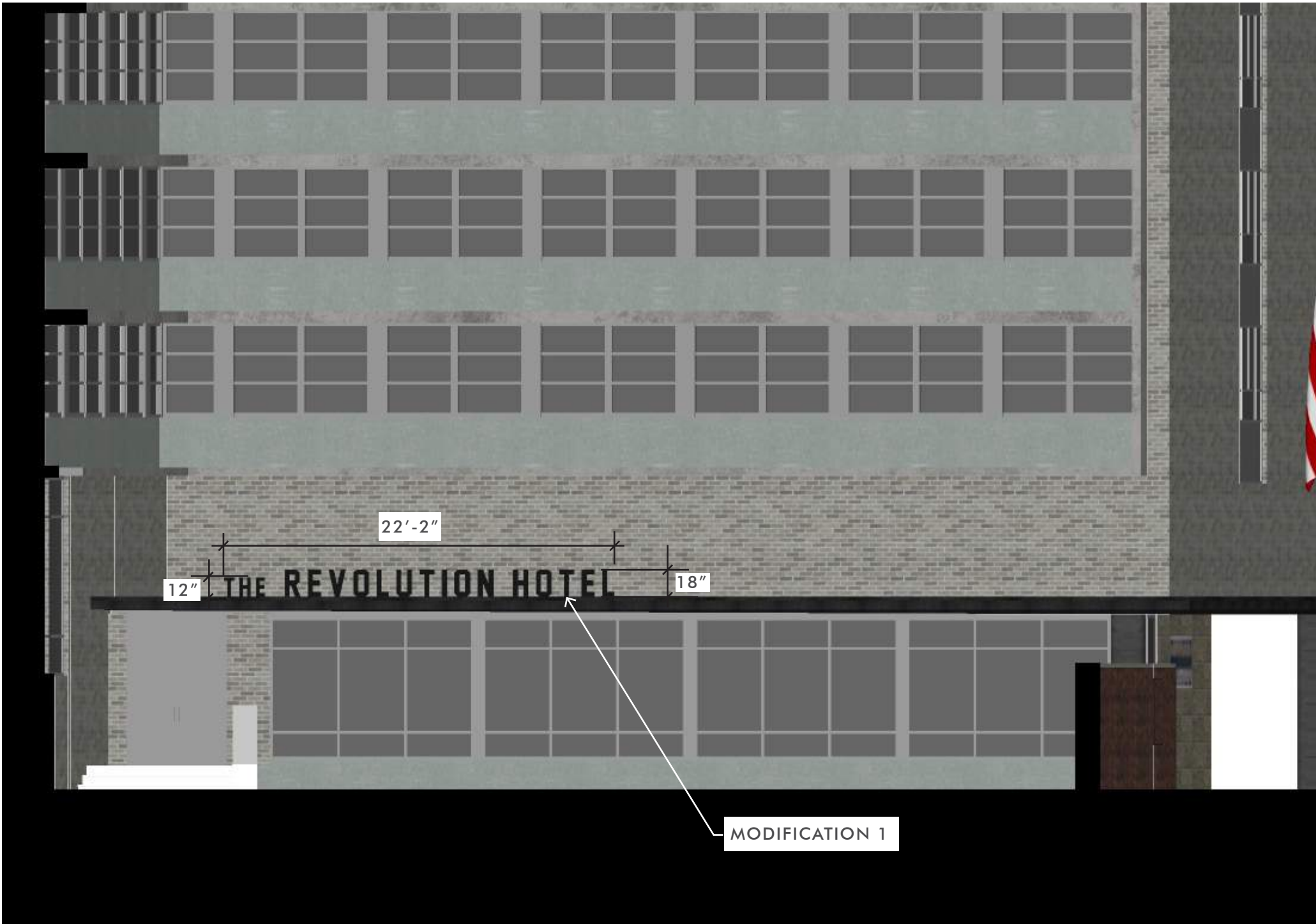
PROPOSED - VIEW FROM BERKELEY ST APPROACH



MODIFICATION 1



MODIFICATION 1





Reference Image for Sign Construction: MassArt

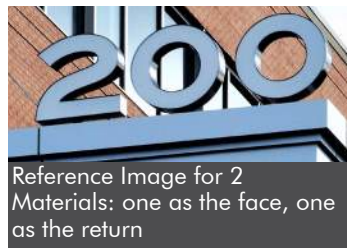


DESIGN

- The canopy sign is a simple, timeless gesture that sits on top of the courtyard canopy. The sign will be individual letters with a matte metal face and brass edges. The letters will be mounted either directly to the canopy or to a continuous raceway dependant on final structural requirements.
- The sign will be lit from the front with a low profile continuous LED light.



Reference Image for Sign Construction: Berkeley College of Music

Reference Image for 2
Materials: one as the face, one
as the return

Reference Image for Front Lighting: Berkeley College of Music